

MARRIOTT LOUISVILLE DOWNTOWN OCTOBER 1-4, 2008

# SPECTRUM *of the* FUTURE

KLA/KSMA/SELA/ARL NATIONAL DIVERSITY IN LIBRARIES CONFERENCE



# SPECTRUM *of the* FUTURE

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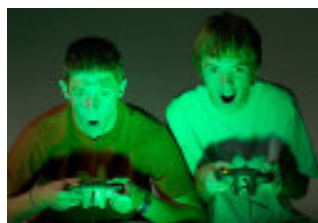
**SOLINET**

# SPECTRUM *of the* FUTURE

## Gaming Event

with  
Eli Neiburger

5:30 – 7:30, Wednesday, Oct. 1  
Want to come and try out videogames like Dance Dance Revolution, Guitar Hero, or Wii Sports without any young gamers around to



point and laugh? Well, here's your chance! Come join expert gamer and Ann Arbor District Library's Associate Director, Eli Neiburger, for a relaxed, fun opportunity to get up to speed on what's happening in the gaming world and get some first hand experience. The gaming event is held simultaneously with the SELA reception located in an adjacent room.

## YOU BRING THE TALENT

“Out of the Stacks  
and  
Onto the Stage  
IV”

### KLA Talent Show

If you missed last year's talent show you have no doubt heard what a colossal success it was! Well, never fear, the new-and-improved

“Out of the Stacks and Onto the Stage IV” is coming to this year's conference. It is not well known, but library people are, without a doubt, the most talented people on the planet. So join us for an evening's entertainment—you will laugh, you will cry; you may even tap your foot, but above all you will be thoroughly entertained. The talent show will take place on Thursday night, October 2, 9:30 pm till ?, at the conference hotel, the Louisville Marriott Downtown. See you there! There is no cost to attend this fabulous event and there will be a cash bar, but preregistration is requested.

Talent show sponsored by the Special Libraries Section, KLA Recruitment, Mentoring and Diversity Committee, the African American Librarian & Library Employees Round Table, and KLDivERS.



**Thursday, October 2**

**6:00 – 9:00**

**ALL CONFERENCE RECEPTION  
MUHAMMAD ALI CENTER**

**7:00 SPEAKER ED HAMILTON**

*Sponsored by OCLC*

Join other conference attendees at the Muhammad Ali Center, both a cultural attraction and an international education center that is inspired by the ideals of its founder Louisville native, Muhammad Ali. You will be able to tour exhibition spaces and interactive facilities, visit the Ali Center gift shop and attend presentation by noted Louisville sculptor, Ed Hamilton. Mr. Hamilton is the author of *The Birth of an Artist: A Journey of Discovery* published by the Chicago Spectrum Press in 2006 and will be signing books after the presentation. The cost to attend is \$20.00 which includes food and drinks with cash bar. Pre-registration is required. Buses will leave the Marriot at 5:50 p.m.

**5:30 – 7:30**

**Friday October 3**

**SELA SOCIAL**

**HOWL AT THE MOON  
FOURTH STREET LIVE**

The membership of Southeastern Library Association invites you to join your colleagues for a Friday evening social at “Howl at the Moon” at Fourth Street Live. This is an opportunity for all conference attendees to meet informally and enjoy dueling pianos, hors d'oeuvres and Happy Hour drink prices. Attendance is free but admission is limited.

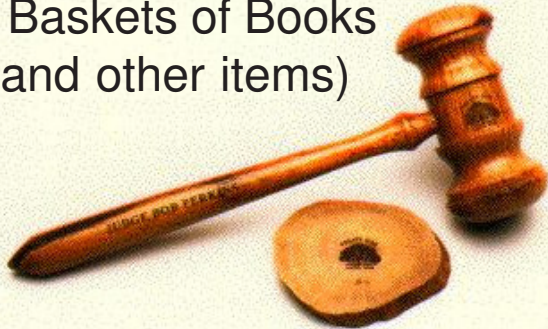




# SPECTRUM *of the* FUTURE

## Silent Auction

In the Exhibit Hall  
Baskets of Books  
(and other items)



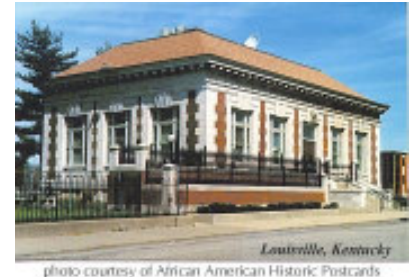
*Sponsored by: The Districts of the  
Kentucky School Media Association to benefit KSMA  
Scholarships*

**Lots of themed baskets to bid on  
Friday 10:00a.m. - Saturday 11:30a.m.  
Open to all Conference Participants**

### RECEPTION LOUISVILLE FREE PUBLIC LIBRARY WESTERN BRANCH LIBRARY

**Friday October 3  
6:00 – 7:30 p.m.**

The Western Branch has a unique place not only in the history of the Louisville Free Public Library and the city of Louisville, but also in the history of this country. This branch was the first public library in the United States to be dedicated solely to the education and enrichment of African Americans. The library officially began in 1905, but did not move into its present Carnegie building location at 604 South Tenth Street until 1908. The Reverend Thomas Fountain Blue, a native of Virginia who had been educated as a theologian at Virginia Union University, was chosen branch librarian. The nation's first African American to head a public library, created a high quality operation which the community and the library authorities declared was a success from the beginning. Western still retains its status as an African American archive and resource center but in addition to its archives, Western supplies many new and varied services to the public. The branch has computers for public use with Internet access and computer classes for the public. Children can enjoy a variety of story time programs and there are also programs for adults. The branch also provides reference assistance and a diverse collection of books. Western is a branch that is "remembering yesterday and planning for tomorrow."



**The Council on Postsecondary Education proudly supports the National Diversity in Libraries Conference-KY Library Association Conference**

KENTUCKY COUNCIL ON  
POSTSECONDARY EDUCATION



**KVC KY VIRTUAL  
CAMPUS**

The Governor's Minority Student College Preparation Program promotes student progress through academic enrichment activities.

**For more information please visit the CPE website:**

**<http://www.cpe.ky.gov/policies/academicinit/GMSCPP/default.htm>**

# SPECTRUM *of the* FUTURE

## Think of Us

As the ideal blend of technology  
and information

OCLC serves at the Internet point-of-entry for thousands of libraries and millions of information seekers around the world. Headquartered in Dublin, Ohio, OCLC offers unparalleled professional opportunities for systems and business professionals with experience in IT, library services and marketing. Visit [www.oclc.jobs](http://www.oclc.jobs) and discover why we were named one of ComputerWorld's "Best Places to Work in 2007."

OCLC's commitment to diversity in its workforce is demonstrated by its **Inclusion Council**, an advisory group that meets monthly to ensure the organization is fostering a corporate culture that promotes and understands the value and variety of perspectives.



[www.oclc.org](http://www.oclc.org)



# SPECTRUM of the FUTURE

## preconferences

Wednesday, October 1, 2008

8:00 – 12:00

Room: Rose

### JUST LIKE STORYTIME, ONLY LOUDER AND SMELLIER: WHY VIDEOGAME TOURNAMENTS BELONG IN THE LIBRARY

Cost - \$25.00

*Eli Neiburger – Associate Director of IT and Product Development, Ann Arbor District Library, Ann Arbor, MI*

Videogames are increasingly in demand in every community, but to many library staff, it's a whole new world that's more than a little scary. Eli Neiburger is a lifelong gamer and has been running successful tournaments at Ann Arbor District Library since 2004, attracting new patrons to the library and changing their ideas about what a library is. Come find out why videogame events make sense for libraries, what games make sense for a library to play, and how gaming events can be funded, staffed, marketed, set up, and produced to maximize the impact and success of the events. We'll even have a short tournament for attendees to show how easy and fun videogame events can be.

8:00 – 12:00

Room: Bluegrass I

### CONFLICT RESOLUTION: THE ART OF EFFECTIVE COMMUNICATION AND RESOLVING CONFLICT

Cost - \$25.00

*Ed Klee – SOLINET Trainer and Consultant, Versailles, KY*

If practice really did make things perfect, we would be master communicators and effective mediators for resolving conflict. However, individuals in the work place are spending less and less time effectively communicating, and misunderstanding is becoming the end product. Ineffective communication and conflict become the destructive power.

Miscommunication and conflict quickly lead to a dysfunctional organization. Coworkers slowly but surely lose their sense of cohesiveness. Distrust, disrespect, and dissatisfaction on the job become contagions. The organization's culture turns unfriendly and unforgiving. Good people leave. Those who remain are unhappy.

This workshop helps participants look at conflict on a personal, interpersonal, and organizational level. It focuses on learning techniques for resolving one-on-one conflict, resolving conflict among co-workers, and developing strategies for effectively addressing conflict within the organization.

The session provides personal assessments for identifying instinctive conflict modes, strategies for coping with other's negative behaviors, and techniques for effectively addressing and resolving conflict.

8:00 – 12:00

Room: Bluegrass II

### LIBRARY SERVICES FOR A NEW AGE: TRANSFORMING LIBRARIES INTO CENTERS FOR BOOMER LEARNING AND COMMUNITY PARTICIPATION

Cost - \$25.00

*Diantha Dow Schull – Director of Libraries for the Future's Lifelong Access Libraries Initiative, and former President of Libraries for the Future, will lead the program. Two current Lifelong Access Libraries Fellows will also participate, providing descriptions of their experiences and working with pre-conference participants to start to create their own Lifelong Access Work Plans.*

Come learn how the Boomer Generation is reshaping approaches to aging and older adults in America and how to position your library at the forefront of this change. Become a leader by adopting the Lifelong Access service framework and transforming your programs and services to respond to the surge of baby boomers heading your way.

The pre-conference will address the challenges and opportunities for serving mid-life adults who are examining options for continued work or service, planning or starting retirement, providing care to older adults or grandchildren, or seeking intellectual, artistic and social stimulation. The program will emphasize the importance of collaborating with others engaged in complementary work. It will help you assess your assets, identify your

target audiences and reach out to potential allies in the community. It will also address strategies for librarians to help connect experienced adults with other generations or with those in the community who can benefit from their skills.

The four-hour pre-conference will be organized into four sections, including presentations, profiles of Lifelong Access Libraries in action, and activities involving dialogue and problem-solving.

1. Boomers and Libraries: Opportunities and Challenges
2. The Lifelong Access Libraries Initiative:  
Lifelong Access as a Framework for Service  
Needs and Assets Assessments, Partnerships and Programs
3. Lifelong Access in Action: Profiles from the Field  
Three libraries will be featured, including presentations from two Lifelong Access Fellows
4. National Trends in Boomer Services

8:00 – 1:30

Room: Off site - meet in Hotel Lobby

### DISCOVER THE VILLAGE BRANCH – BUS TRIP THROUGH THE BLUEGRASS

Cost - \$25.00 (Includes a box lunch)

*Pre-Registration is required – Limited to 35 participants*

*Sponsored by SELA and the Lexington Public Library, Lexington, KY*  
Renovated from an old AutoZone storefront in 2006, the Village Branch of the Lexington Public Library is a multi-cultural branch serving a predominantly Hispanic community in west Lexington. This 8,000 square foot branch has become a community center, homework help center, and gathering space for the community. In the summer of 2008 it was expanded to 12,000 square feet. The bus ride will travel by Kentucky horse farms and Keeneland Thoroughbred racetrack and auction company.

8:00 Bus Departs the Louisville Marriott Downtown

9:30 Bus arrives at Village Branch, Lexington, KY

9:35 Welcome (5 minutes)

Village Branch Video

9:50 Tour of Village Branch

10:20 Introduction of Village Branch Staff

10:25 Spanish Immersion

10:35 School Partnerships

10:45 Homework Help

11:05 Community Involvement

11:15 Partnerships

11:25 Question and Answer

12:00 Bus departs Lexington, KY with Box Lunches from Good Foods

1:30 Bus arrives Louisville Marriott Downtown

9:00 – 1:00

Room: Salon X

### HEALTH LITERACY: IT KNOWS NO BOUNDARIES

Cost - \$25.00

*Jane Bryant, RN, MLIS – Patient Education/Consumer Health Librarian, Health Information Library/Chandler Medical Center Library, University of Kentucky, Lexington, KY*

Whether it's taking medications properly, navigating the increasingly complex health care system, or making informed decisions when confronted with a serious diagnosis, everyone has the need – and the right – to understand basic health information. This workshop will examine the scope of the health literacy problem in the United States today. It will combine real life examples with practical tips and hands-on practice.

- Describe some of the barriers that people who are "health literacy challenged" encounter in the health care system.
- Discuss the plain language concept.
- Practice doing basic readability assessments of health-related materials.
- Identify key criteria used to assess health web sites.
- Discuss partnerships to consider for promoting improved health literacy in your community.

# SPECTRUM of the FUTURE

## featured speakers

Wednesday, October 1, 2008

8:00 – 12:00

**Preconference: LIBRARY SERVICES FOR A NEW AGE: TRANSFORMING LIBRARIES INTO CENTERS FOR BOOMER LEARNING AND COMMUNITY PARTICIPATION**

**Diantha Dow Schull**

After 15 years in Libraries For the Future leadership, Diantha Schull retired as LFF President in December 2007, electing to focus her energies on overseeing Lifelong Access Libraries, a project she helped pioneer.

Prior to joining Libraries for the Future, Diantha Schull was Executive Director of the French-American Foundation, where she directed fellowships, awards and cross-cultural policy projects, including comparative studies of the French and Americans systems for Early Childhood Education and Urban Reinvestment. She has been Director of Exhibitions and Education at the New York Public Library, Director of Interpretive Programs at the Library of Congress, and Assistant Director of the Museum Aid Program of the New York State Council on the Arts. Ms. Schull has been an advisor to foundations, museums, corporations and government agencies. Ms. Schull serves as a member of the Board of the Mid-Hudson Library Foundation, and is a member of the National Advisory Committee of The Children's Partnership. She holds a Master's Degree in Museum Studies from the State University of New York and is the author of Landmarks of Otsego County.



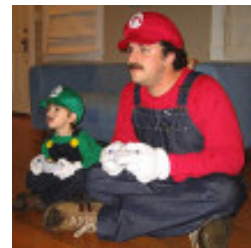
8:00 – 12:00

**Preconference: JUST LIKE STORYTIME, ONLY LOUDER AND SMELLIER: WHY VIDEOGAME TOURNAMENTS BELONG IN THE LIBRARY**

**Eli Neiburger**

Eli Neiburger is the Associate Director in charge of IT and Product Development at the Ann Arbor District Library, where he's worked since 1997. He has traveled around the country giving videogame workshops and producing tournaments and helping libraries to launch successful gaming programs. Eli's book, "Gamers.... in the LIBRARY?!" was published in 2007 by ALA Editions, and he recently spoke at the Ugame Ulearn conference for librarians and educators in The Netherlands.

Eli is a part of the Urban Libraries Council Foresight 2020 Scenario Planning team, and he serves on the editorial board of *Conversants*, an online journal of participatory librarianship.



9:00 – 1:00

**Preconference: HEALTH LITERACY: IT KNOWS NO BOUNDARIES**

**Jane Bryant, RN, MLIS**

Jane Bryant, RN, MLIS is the Patient Education/Consumer Health Librarian at the Health Information Library and Chandler Medical Center Library at the University of Kentucky. Along with providing reference services to patients, families, nurses, and other hospital staff, she has major responsibilities in the development, editing, and revision of approved patient education materials at UK Chandler Hospital. This includes evaluating



the readability of the materials developed in house and applying the principles of plain language to them as well as the selection and evaluation of purchased consumer health and patient education materials.

Jane's activities in Health Literacy date back to November 1999 when she attended the American Academy of Family Practice's Conference on Patient Education and heard her first presentation on the topic. She has since attended numerous health literacy conferences including the acclaimed Summer Institute for Health Literacy in Maine. She has also made numerous presentations on Consumer Health over the years.

Jane received both a Bachelor of Science in Nursing and an MLIS from the University of Kentucky in Lexington, Kentucky. She also participated in the National Library of Medicine's postgraduate Associate Fellowship Program in Bethesda, Maryland. She is a member of the Kentucky Medical Library Association, Midwest Chapter of the Medical Library Association, and the Medical Library Association.

8:00 – 12:00

**Preconference: CONFLICT RESOLUTION: THE ART OF EFFECTIVE COMMUNICATION AND RESOLVING CONFLICT**

**Ed Klee**

Ed Klee is a trainer and consultant specializing in management practices and employee development. His academic career has led him through degrees in anthropology to masters degrees in library science and in conflict resolution. He provides training and consultation in the areas of personal and managerial development, organizational performance and



facilitation of groups.

Mr. Klee's library career includes serving as a public library consultant, a manager of library consultants for Kentucky's State Library system, and manager of Kentucky's bookmobile and extension program. During his library career, Mr. Klee was active on the national level as an officer with ALA's Association of Specialized & Cooperative Library Agencies (ASCLA), Library and Management Association (LAMA) and Council of State Library Agencies (COSLA).

Mr. Klee has published articles in *American Libraries*, *Creative Training Techniques*, *Library Administration and Management* (a Division of ALA), and the *American Society for Training and Development*. In 1999, he researched and published an article in the *Vancouver Mediation Journal* titled "Mean-Spirited People."



<http://www.kysma.org>

9:00 – 10:00

**KEYNOTE SPEAKER**

**Neal Petersen**

Neal Petersen is a South African-born adventurer, business executive and professional motivational speaker. Born in Cape Town, Neal grew up in the grip of apartheid, classified as "coloured" and subject to arrest if he didn't follow the system's segregationist rules. Racism



wasn't his only challenge; he also was born with a defective hip. In 1999, he completed the *Around Alone*, a 27,000-mile round-the-world sailing race. He did so in his 40-foot home-built boat, [www.no-barriers.com](http://www.no-barriers.com), which some dubbed "the floating coffin" because of its small size. His book, *Journey of a Hope Merchant*, documents his struggles and victories, before and after the race and received the National Outdoor Book Award in 2005. His life story reflects the powerful message he delivers in his presentations: "In life there are no barriers – only solutions!" Neal will be signing his book after the presentation.

<http://www.kylibasn.org>



# SPECTRUM *of the* FUTURE

## *featured speakers*

2:00 – 3:30

### OPENING SESSION

#### MERENGUE TO MAMBO: BUILDING AN INCLUSIVE WORKPLACE

##### Jose Aponté

Mr. Aponté serves as the Director of the San Diego County Library and is responsible for a system that includes a new literacy program, 33 libraries and two mobile libraries. The library serves a population that is both geographically and culturally diverse, including ethnic, rural and urban populations in what is the fourth largest (by area) county in the United States.

Over the course of 32 years in libraries, he has worked in the Tucson Pima Library System, Pikes Peak Library, West Palm Beach Public Library and libraries in Santa Barbara, Oceanside and Orange County in California. During his tenure, he has had the good fortune to experience a wide variety of library work: He has driven bookmobiles, served rural and urban branch libraries, and in terms of bibliographic and technical services, co-authored a materials selection and collection development policy. Finally, he has served the better part of his professional career as a public library director of libraries in Florida, Colorado, and California where he has also served three years as a deputy city manager. Since 2004 he has served as a Commissioner on the U.S. National Commission on Libraries and Information Science and as an advisor on the Advisory Board of the Laura Bush Foundation for America's Libraries.



professional publications. Principal and Founder of the Goodseed Consulting Group, Hall has provided training and facilitation for libraries across the country. She holds Bachelors degrees from the University of California at Santa Barbara, a Masters degree from Yale University and the MLIS from the University of Washington.

3:00 – 3:50

### HOW TO GET PUBLISHED IN AMERICAN LIBRARIES

##### Pamela Goodes

Pamela has been associate editor at American Libraries magazine for seven years and on the ALA staff for 17 years, coming to ALA with experience in radio, television, and newspaper reporting. She has served as ALA press officer and project coordinator for the ALA Public Programs Office, organized workshops and seminars, developed training and program materials, and wrote grants. Pamela is responsible for ALANews, the President's Message, the Reader Forum, and serves as Manuscripts Acquisition and Photo Editor. In 2002, she co-produced with Editor Leonard Kniffel, "Loss and Recovery: Librarians Bear Witness to September 11, 2001"—a documentary produced by American Libraries in cooperation with Library Video Network.



*Thursday, October 2, 2008*



2:00 – 3:50

### COPYRIGHT IN THE LIBRARY: PAINLESS SOLUTIONS FOR THE MODERATELY SQUEAMISH

##### Dr. Dwayne K. Buttler

Dwayne K. Buttler serves as a Professor in University Libraries and the first Evelyn J. Schneider Endowed Chair for Scholarly Communication at the University of Louisville. Much of his work focuses on the complex interrelationship of copyright law, licensing, technology, and activities at the core of the university and library mission - teaching,

learning, and scholarly communication.

Dwayne earned a Doctor of Jurisprudence degree from the Indiana University School of Law-Indianapolis and teaches courses on intellectual property and mass communication law at the U of L and leads numerous invited presentations about copyright for audiences of administrators, faculty, librarians, and scholars in the library and the higher education communities.



8:00 – 9:50

### GAY PENGUINS, ATHEISTS, AND BAREFOOT EVANGELISTS: Tales from the Front Lines of Intellectual Freedom (With tips on how to avoid becoming a cautionary anecdote!)

##### Deborah Caldwell-Stone

Deborah Caldwell-Stone is Deputy Director of the American Library Association's Office for Intellectual Freedom, where she works on projects dealing with censorship and privacy in libraries. An attorney by training, she practiced appellate law before the state and federal courts in Chicago before joining ALA in 2000. She now works closely

with librarians to address various intellectual freedom issues affecting libraries, including the removal of books and materials from library shelves, the use of Internet filtering, and the impact of new technologies and the USA PATRIOT Act on user privacy.

2:00 – 3:50

### INVITED BUT NOT INCLUDED: LIBRARY WORKFORCE DIVERSITY IN CONFLICT (OR WHAT TO DO WHEN DIVERSITY AT WORK ISN'T WORKING)

##### Tracie Hall

Tracie D. Hall is Assistant Dean at the Graduate School of Library and Information Science at Dominican University. Formerly Director of the American Library Association Office for Diversity, Hall has worked at Hartford, New Haven Free, and Seattle Public Libraries and has taught at the schools of library and information science at Catholic University of America and Dominican University. Recognized by Library Journal as the August 2004 "Mover and Shaker," Hall's writings have appeared in several



<http://selaonline.org>



# SPECTRUM *of the* FUTURE

## featured speakers

Friday, October 3, 2008 continued

10:00 – 10:50

**THE FUTURE—IT'S COMING! WHAT SHOULD WE MAKE IT? HOW?**

**Jim Rettig**

Jim Rettig, university librarian, Boatwright Memorial Library University of Richmond, is the 2008-2009 president of the American Library Association (ALA).

Rettig served on the ALA Executive Board from 2003 to 2006 and was elected to three terms on the ALA Council. He also served as chair of the ALA Committee on Organization (2000-2003) and ALA Publishing Committee (1997-1999). Rettig is a past president of the Reference and User Services Association (RUSA) and chaired the College & Research Libraries News Editorial Board, a publication of the Association of College & Research Libraries (ACRL) from 1986 to 1988.

Before joining the University of Richmond in 1998, Rettig held administrative and public service positions at the College of William and Mary, the University of Illinois at Chicago, the University of Dayton and Murray State University. He wrote the monthly "Current Reference Books" review column in Wilson Library Bulletin, continued online as "Rettig on Reference," for 18 years. He also served as a member of the OCLC Reference Services Advisory Committee from 1992 to 1995.

Rettig has received the Distinguished Alumnus Award from the University of Wisconsin-Madison School of Library and Information Studies. He also has received ALA's G.K. Hall Award for Library Literature, RUSA's Mudge Citation and Shores-Oryx Press Award, and Online magazine's author award. He holds a master's degree in English from Marquette University and a master's in library science from the University of Wisconsin-Madison.



11:00 – 12:50

**KIDS! @ YOUR LIBRARY®**

**Stephanie Bange**

Stephanie Bange was the 2007-2008 chair of the Association for Library Service to Children (ALSC) Public Awareness Committee and was the chair of Kids! @ your library® Advocacy Campaign Task Force. She works as a children's librarian at the Dayton Metro Library in Dayton, Ohio.

2:00 – 2:50

**THE POWER OF WORDS AND STILLNESS: AN INSPIRATIONAL JOURNEY BEHIND THE STORY**

**Marie Bradby**

Marie Bradby, switched from a career as a full-time journalist to mothering, fiction writing, and free-lance writing. She had held staff reporting positions with The Providence-Journal (Rhode Island), The Lexington-Herald (Kentucky), and The Courier-Journal (Louisville, KY); and was a staff writer for National Geographic Magazine. A native of Alexandria, VA, she holds a bachelor's degree in sociology from Hampton (Institute) University. Marie has spoken at numerous workshops and schools. Her most recent published book is *Some Friend*.



Saturday, October 4, 2008

9:00 – 9:50

**SCHOOL LIBRARY WEBSITES: THE STATE OF THE ART—INFORMATION LANDSCAPES FOR 21ST CENTURY LEARNERS**

**Joyce Valenza**

Joyce Valenza is a multi-talented school technology guru. Joyce holds a PhD from University of North Texas, School of Library Science Information Services. She has been a columnist for *Techlife@school* for the Philadelphia Inquirer. She is the author of numerous professional books including

*Information Fluency Meets Web 2.0* (2007). Her other professional endeavors include creating video projects, podcasts, webcasts, etc. Joyce has been recognized with various awards and grants and has presented at professional conferences throughout the United States



11:00 – 11:50

**GENERAL SESSION**

**C.S. LEWIS & THE CHRONICLES OF NARNIA**

**Devin Brown**

Devin Brown is a Lilly Scholar and Professor of English at Asbury College where, in addition to other literature classes, he teaches a course on C. S. Lewis. He holds a Ph.D. from the University of South Carolina and a Master's degree in creative writing from the University of Florida. Devin has published articles on Lewis in *Mythlore*, *The Lamp-Post*, *CSL*, and *The New*

*Review of Children's Literature and Librarianship*.

Devin's own book *Inside Narnia: A Guide to Exploring The Lion, the Witch and the Wardrobe* was published by Baker in 2005 and is currently in its sixth printing. His second Narnia book, *Inside Prince Caspian*, was released in January 2008, in advance of the second film. He has signed a contract to write a third Narnia book, *Inside the Voyage of the Dawn Treader*, to come out in 2010 before the third film.



<http://www.kylibasn.org>

# SPECTRUM of the FUTURE

Wednesday, October 1, 2008

2:00 – 3:30

Room: Salons VII-Salon IX

## OPENING SESSION

### MERENGUE TO MAMBO: BUILDING AN INCLUSIVE WORKPLACE

José Aporte – San Diego County Public Library, San Diego, CA

Intended to be provocative yet constructive – this session will explore strategies to proactively engineer an inclusive workplace and library. Presenter's individual experience as a Deputy City Manager, Library Director and line staff are foundation for this hands-on, solution driven conversation.

3:30 – 4:20

Room: Salon III

### EVERY GOOD LEADER NEEDS A GOOD FOLLOWER

Terri Brown – University of Kentucky, Lexington, KY KLA

Laura Hall – University of Kentucky, Lexington, KY KLA

Leadership skills are important, but not everyone can be a leader all the time. Followers are just as vital to an organization. In this session you will learn the role, responsibilities, and attributes of a follower and how being a good follower can make a leader and organization even better.

TRACKS: Administration/Management/Leadership  
Recruitment/Retention/Staff Development

3:30 – 4:20

Room: Salon II

### USING MOODLE'S WIKI AND FORUM FUNCTIONS TO MANAGE COLLABORATIVE ASSIGNMENTS IN AN INFORMATION LITERACY COURSE

Michael W. Wilson – Shorter College, Atlanta, GA SELA

This workshop will be a discussion of Web 2.0 collaborative applications available to users of the Moodle open-source course management system. The presenters will share their experience using these tools in their undergraduate information literacy course. Specific applications include the Moodle wiki and forums, with an interactive demonstration of these features. Also included will be a brief discussion of how these applications promote collaborative learning and information literacy standards.

TRACKS: Technology

3:30 – 4:20

Room: Salon IV

### DIVERSITY HORIZONS – CREATIVE PROGRAMMING TO NURTURE DIVERSITY AWARENESS FOR LIBRARY STAFF

Alison P. Leaming – Arizona State University, Glendale, AZ

The Diversity Initiative Team at ASU's Fletcher Library will share our success creating Diversity Horizons, a monthly brown bag lunch series open to all library staff. Diversity Horizons invites speakers from the community to lead discussions and activities related to diversity. This program reinforces principles of respect and inclusion, and encourages staff to embrace the diversity found in every organization. Join us for strategies to develop this easy-to-implement speaker's program at your library.

TRACKS: Administration/Management/Leadership  
Programming  
Recruitment/Retention/Staff Development

3:30 – 4:20

Room: Filley-Thoroughbred

### SUCCESSFUL AND MEANINGFUL SERVICES FOR YOUR IMMIGRANT POPULATIONS

Rebecca Montano-Smith – Lexington Public Library, Lexington, KY KLA

Betty Abdmishani – Lexington Public Library, Lexington, KY KLA

Sophie Maier – Louisville Free Public Library, Louisville, KY

Sponsored By Southeast Chapter of REFORMA

A discussion of adult programming and outreach services to multilingual immigrant populations. This program will touch on collaborating with service providers who work with refugees and immigrants. Model programming includes Cultural Showcases, English Conversation Club, Bilingual Café, Spanish Language Literary Salons, foreign language computer classes, bilingual book discussions and film series and lectures geared toward an international audience.

TRACKS: Programming  
User Services/Outreach

Wednesday (cont.)

3:30 – 4:30

Room: Salon I

### KPLA BOARD MEETING

4:30 – 5:20

Room: Salon X

### HEALTHY CONNECTION FOR THE FUTURE: EMPLOYEE DIVERSITY AND CUSTOMER SERVICE

Jane Williams – University of Maryland, College Park, MD

Sue Baughman – University of Maryland, College Park, MD

Library staff diversity, healthy organizational climate, and quality customer service are provably connected, as found in recent research at the University of Maryland and several other institutions. This session will summarize that research and its future applications and potential to organization development in the context of a healthy organization. Finally, the hallmarks of healthy, inclusive organizations will be flagged as pathfinders for the future, in internal, interpersonal, institutional and cultural dimensions.

TRACKS: Administration/Management/Leadership

4:30 – 5:20

Room: Salon III

### REFORMA Southeast Meeting

4:30 – 5:20

Room: Salon IV

### SHAPING INSTITUTIONAL CHANGE: ASSESSMENT OF DIVERSITY PROGRAMMING AT A COMPREHENSIVE UNIVERSITY LIBRARY

Liza Palmer – University of North Carolina Wilmington, Wilmington, NC

Anne Pemberton – University of North Carolina Wilmington, Wilmington, NC

Implementing an ALA Diversity Research Grant, librarians measured institutional change at Randall Library by assessing the impact that the library diversity committee and diversity programming had on the entire library staff. During this year-long study, an instrument was used to measure diversity awareness. Library staff were pre-tested prior to programming in August 2006 and post-tested following the conclusion of events in spring 2007. Our conclusions and resulting comparative data will be shared during this presentation.

TRACKS: Administration/Management/Leadership  
Programming  
Recruitment/Retention/Staff Development

4:30 – 5:20

Room: Salon II

### SOUTH ASIAN ORAL HISTORY EMBODIES DIVERSITY

Deepa Banerjee – University of Washington, Seattle, WA

While discussing the initiation, challenges and outcomes of the South Asian oral history project at the University of Washington, my presentation will depict how oral history can be a powerful diversity tool. Capturing the history of an immigrant population (South Asians of Pacific Northwest) through English language audio and video interviews, this project has enabled staff, researchers and the community to understand diversity in its many facets. While addressing topics such as US Immigration laws, settlement in US and other community issues, the project brings that community to life.

TRACKS: Collections  
User Services/Outreach

4:30 – 5:20

Room: Skybox

### SELA BOARD MEETING

All officers and Chairs of Round Tables, Sections and Committees are asked to attend. All SELA members are encouraged to attend.

4:30 – 5:30

Room: Salon I

### KLA BOARD MEETING



# SPECTRUM of the FUTURE

## Wednesday (cont.)

5:30 – 7:30

Room: Bluegrass I&II

### SELA RECEPTION

Come join colleagues for hors d'oeuvres, drinks (cash bar) and networking! All conference attendees are invited. The reception is held simultaneously with the Gaming Event located in an adjacent room.

5:30 – 7:30

Room: Rose

### Gaming Event with Eli Neiburger

Want to come and try out videogames like Dance Dance Revolution, Guitar Hero, or Wii Sports without any young gamers around to point and laugh? Well, here's your chance! Come join expert gamer and Ann Arbor District Library's Associate Director, Eli Neiburger, for a relaxed, fun opportunity to get up to speed on what's happening in the gaming world and get some first hand experience. The gaming event is held simultaneously with the SELA reception located in an adjacent room.

## Thursday, October 2, 2008

7:30 – 8:50

Room: Bluegrass I&II

### KLA ROUND TABLES JOINT BREAKFAST AND BUSINESS MEETINGS

African American Librarians and Library Employees Round Table  
Community and Technical College Round Table  
Information and Technology Round Table  
Library Administration and Management Round Table  
Library Instruction Round Table  
Resource Sharing Round Table  
Youth Services Round Table

8:00 – 8:50

Room: Salon IX

### THE CAMPAIGN FOR AMERICA'S LIBRARIES

Judith Gibbons – Kentucky Department of Libraries and Archives, Frankfort, KY KLA, SELA

Megan Humphrey – American Library Association, Chicago, IL

The Campaign for America's Libraries is the largest public awareness and advocacy initiative undertaken by the American Library Association. Find out what you can achieve @ your library by using targeted resources that reinforce the value of libraries and library workers to your community.

TRACKS: Administration/Management/Leadership  
Programming  
User Services/Outreach

8:00 – 8:50

Room: Filly/Thoroughbred

### KENTUCKY VIRTUAL LIBRARY: EQUIPPED FOR DIVERSITY

Enid Wohlstein – Kentucky Virtual Library, Frankfort, KY KLA

Betsy Hughes – Kentucky Virtual Library, Frankfort, KY KLA

Provide information resources as diverse as patrons and meet their information needs regardless of age, education level or interest. KYVL provides a broad range of tools and easy-to-use resources that will help foster information literacy and the life-long learning process. Session will explore KYVL resources for children, teens, adults, students, educators and librarians alike, including KYVL How-To guides, the Kentuckiana Digital Library, our Virtual Reference desk and professional development resources for Kentucky Librarians.

TRACKS: Programming  
Technology  
User Services/Outreach

8:00 – 8:50

Room: Salon VII

### ALL YOU EVER WANTED TO KNOW ABOUT ARC STORAGE AND THEN SOME

Fred Smith – Georgia Southern University, Statesboro, GA SELA

Zach S. Henderson Library at Georgia Southern University has been using its automated retrieval collection (ARC) for close to two years now. In the automated storage environment, books and other materials are stored in

## Thursday (cont.)

bins. Robotic machines deliver the bins to an area convenient to the Circulation Desk after users request books electronically. Presenters will discuss the advantages and disadvantages of automated storage. They will then explain how they selected materials for ARC storage and how they implemented their ARC storage plans. Presenters will speak from the perspective of technical services, computer systems, and shelving. Finally, they will address public service issues related to automated storage.

TRACKS: Administration/Management/Leadership  
Collections  
Technology

8:00 – 8:50

Room: Salon VIII

### STRATEGY FOR DIVERSITY: MULTICULTURAL SERVICES TEAM

Charlene R. Maxey-Harris – University of Nebraska-Lincoln, Lincoln, NE

Toni Anaya – University of Nebraska-Lincoln, Lincoln, NE

Anchalee Panigabutra-Roberts – University of Nebraska-Lincoln, Lincoln, NE

Diversity in the Midwest plains is not known for its abundance. However the University of Nebraska-Lincoln has brought together librarians to focus on one of the university's core value--diversity. This unique team of librarians from public services, technical services and library administration, will share the library's diversity initiatives, their collective strengths and individual research interests that will impact the library and the university.

TRACKS: Administration/Management/Leadership  
Programming  
User Services/Outreach

8:00 – 8:50

Room: Salon X

### NLM'S HISTORICAL REFERENCE COLLECTIONS FOR MINORITY HEALTH

Crystal Smith, M.L.S. – National Library of Medicine, Bethesda, MD

Come learn about the rich resources in the historical collections of the world's largest medical library. NLM's historical collections include rare books and early manuscripts, early journals, prints and photographs, modern manuscripts, historical films and videos and, our most popular, online exhibitions and digital programs. Come explore some of our exhibits, *Frankenstein: Penetrating the Secrets of Nature*, which looks at the history of electricity and the body; *Harry Potter: Magic in Medicine*; *Chinese Public Health Poster*; *Opening Doors: Contemporary African American Academic Surgeons*; *AIDS Ephemera*; *Changing the Face of Medicine: Celebrating America's Women Physicians*; *Visual Culture and Public Health Posters*, and our newest exhibit, *Against the Odds: Making a Difference in Global Health*. Ms. Smith will also introduce you to ways to access history of medicine information in NLM's databases and explain some of the aforementioned products as well as others, and our databases, online indexes, and services available in NLM's historical collections.

TRACKS: Health

8:00 – 8:50

Room: Rose

### THE RISK & CHALLENGE FOR TODAY'S FAMILY

Caroline Jackson – Jackson Senior Solutions

Gather information on Long Term Care, which includes nursing home care, home health care, assisted living facilities and adult day care. Topics include, Medicare, Medicaid, cost of Long Term Care; and what you should look for in a Long Term Care program. KLA has endorsed a Long Term Care Program underwritten by a highly rated insurance company. This program gives you a premium advantage for yourself and immediate family members. I will also be giving you information on an Asset Based Long Term Care Program. Most KLA members find this presentation very informative and extremely helpful in making the right decision to protect their assets and well being.

# SPECTRUM of the FUTURE

Thursday (cont.)

9:00 – 10:00

Room: Salons II-VI

## KEYNOTE SPEAKER

Neal Petersen

Neal Petersen is a South African-born adventurer, business executive and professional motivational speaker. Born in Cape Town, Neal grew up in the grip of apartheid, classified as "coloured" and subject to arrest if he didn't follow the system's segregationist rules. Racism wasn't his only challenge; he also was born with a defective hip. In 1999, he completed the Around Alone, a 27,000-mile round-the-world sailing race. He did so in his 40-foot home-built boat, [www.no-barriers.com](http://www.no-barriers.com), which some dubbed "the floating coffin" because of its small size. His book, *Journey of a Hope Merchant*, documents his struggles and victories, before and after the race and received the National Outdoor Book Award in 2005. His life story reflects the powerful message he delivers in his presentations: "In life there are no barriers – only solutions!" Neal will be signing his book after the presentation.

10:00

## EXHIBITS OPEN

10:00 – 11:00

## POSTER SESSIONS - Prefunction Area

### ALL STAR BAFFLE

Susan Knoche – East Tennessee State, University College of Medicine Library, Johnson City, TN

An unusual poster session in the style of a popular game show with questions frequently asked in libraries including acronyms, historical facts, real questions asked by patrons, and basic library trivia. Prizes will be awarded too! Come by to test your Library IQ and knowledge base with this fun interactive game.

### ASSESSING ACADEMIC LIBRARY DIVERSITY RESIDENCY PROGRAMS FROM A RESIDENT STANDPOINT

Thura Mack – University of Tennessee Library, Knoxville, TN

Shantrie Collins – University of Tennessee Library, Knoxville, TN

Damon Campbell – University of Tennessee Library, Knoxville, TN

Proper evaluation of diversity residency programs is vital to ensuring the enrichment of not only the individuals and organizations involved, but librarianship as a whole. Utilizing survey methodology, we will analyze diversity residency program outcomes such as completion rate, scholarly publication record, career advancement, professional association memberships, and the development of transferable skills. Our goal is to provide methods of assessment, giving academic libraries a way to measure return on investment regarding diversity residency programs.

### BUILDING COMMUNITIES: RURAL LIBRARIES PARTNERING TO SHARE RESOURCES AND KNOWLEDGE

David Salinero – Delta State University, Cleveland, MS

Joi Phillips – Delta State University, Cleveland, MS

As a steward to the community at large, Delta State University's library participates in two prosperous programs that serve teachers, librarians, and the general public: the Delta Area Association for the Improvement of Schools (DAAIS) and the Dancing Rabbit Library Consortium. Through various workshops and reciprocal borrowing programs throughout Northwest Mississippi, both of these services seek to maintain the strong link between DSU and the Delta and to strengthen the community through education and cooperation.

Thursday (cont.)

### DESIGNING A HEALTH LITERACY & CULTURAL COMPETENCY WEBSITE FOR PHYSICIANS AND OTHER HEALTH PROFESSIONALS

Shelley L. Paden – University of Cincinnati Academic Health Center, Cincinnati, OH

Edith Starbuck – University of Cincinnati Academic Health Center, Cincinnati, OH

University of Cincinnati librarians designed a website for physicians and other professionals involved in treating low literacy patients and those with varied ethnic/cultural backgrounds. Working with public relations, librarians developed an eye-catching layered website that was easy to use. With layers, users could get critical information quickly or delve deeper into extensive resources available locally or through the internet. This website allows users to access the information from the academic medical campus or remote locations.

### DIVERSIFYING THE CULTURE OF THE LIBRARY

Michael Pearce – University of Alabama, Tuscaloosa, AL

Christopher Shaffer – Troy University-Dothan, Dothan, AL

Lisa Vardaman – Troy University-Dothan, Dothan, AL

Librarians, due to the very nature of the job, serve a diverse community. Creating a culturally diverse atmosphere in an academic library is a task that is essential. This poster session examines best practices for promoting diversity in a library setting while confronting many of the excuses and rationalizations for failing to create a diverse environment. Ideological diversity in collection development and library outreach are also addressed, as are methods of promoting a diverse library faculty and staff, building more diverse collections, and encouraging the dissemination of a wide variety of political and social ideas in the library realm.

### "FEEDING" YOUR USERS: USING RSS FEEDS AND E-MAIL ALERTS TO PROVIDE A CUSTOMIZED TOCs EXPERIENCE

Charles Brown – Sullivan University Library, Louisville, KY

Belinda Yff – Sullivan University Library, Louisville, KY

Looking for a way to easily set up a customized table of contents (TOCs) service for your patrons? Sullivan University Library is successfully using RSS feeds and e-mail alerts to send TOCs notifications to faculty and staff in the College of Pharmacy. Hyperlinks from the subscribed RSS feeds of select journals are sent via passive e-mail to our users on a monthly basis. The best part of this Library 2.0 strategy is that no prior experience using RSS feeds is necessary and it takes little time to subscribe to an RSS feed reader service, such as the free service Bloglines, to set up a TOC notification strategy.

### HEALTH INFORMATION OUTREACH PROGRAM AT U OF L

Carol Brinkman – University of Louisville Libraries, Louisville, KY

The Kornhauser Health Sciences Library at the University of Louisville has initiated a program to provide assistance in locating and obtaining health care information. The program serves both health care professionals and the general public throughout the western half of Kentucky and the Louisville Metro area. This poster session presents details of the program and how the program can assist other libraries in meeting the health information needs of their users.

### INFORMACION DE SALUD: IMPROVING THE HEALTH LITERACY OF KENTUCKY'S HISPANIC POPULATION

Mary Congleton – University of Kentucky Medical Center Library/

Southern KY AHEC, Lexington/Mt. Vernon, KY

A sample survey of Kentucky's growing Hispanic population brought to our attention health literacy needs which we hoped to address with existing resources. With funding from the National Network of Libraries of Medicine, we sought to increase that population's awareness of Spanish language, web-based consumer health resources, while improving their access to the Internet. Partnering with faith-based Hispanic community centers, we provided an Internet-ready computer and demonstrated MedlinePlus, healthfinder.gov, NOAH and familydoctor.org.



# SPECTRUM of the FUTURE

Thursday (cont.)

## MENTORING FOR SUCCESS – SOUTHEASTERN LIBRARY ASSOCIATION'S MENTORING PROGRAM

*Elizabeth Doolittle – University of Southern Mississippi, Hattiesburg, MS*  
*Robbin Glaser – Troy University-Dothan, Dothan, AL*  
*Deana Groves – Western Kentucky University, Bowling Green, KY*  
*Jean Liddell – Auburn University Libraries, Auburn, AL*  
*Sheila A. Cork – New Orleans Museum of Art, New Orleans, LA*  
*Amanda Stone – South Carolina State Library, Columbia, SC*  
*Hal Mendelsohn – University of Central Florida, Orlando, FL*  
The Southeastern Library Association will present information on its new mentoring program. The poster will discuss reasons for creating the mentoring program, professional benefits to the mentor and mentee, and organizational benefits.

## PROMOTING A CULTURE OF ASSESSMENT IN THE ACADEMIC LIBRARY INSTRUCTION PROGRAM

*Maria Accardi – Indiana University Southeast, New Albany, IN*  
Library instruction programs require rigorous reflective assessment in order to measure effective delivery of instruction. However, assessment can be an intimidating task, and countering resistance to its difficulty and promoting a culture of assessment is a primary challenge for a library instruction coordinator. This poster session proposes to illustrate strategies for promoting a culture of assessment, including: peer evaluation of teaching, engagement with the scholarly conversations in the profession, and strengthening alliances and building relationships.

11:00 – 11:50

Room: Salon IX

## DANCING WITH THE ELEPHANTS: STAYING RELEVANT IN EXTRAORDINARY TIMES

*Jose Aponte – San Diego County Public Library, San Diego, CA*  
The workshop will outline the principle tenants to creating and integrating a diversity plan into the workplace. It will include participant interaction, philosophy, strategies and model plans.

TRACKS: Administration/Management/Leadership

11:00 – 11:50

Room: Salon VII

## GAMING AND LEARNING: WHY SCREEN TIME CAN BE TIME WELL SPENT

*Eli Neiburger – Ann Arbor District Library, Ann Arbor, MI*  
Videogames and literacy are often viewed as mortal enemies, locked in an eternal struggle for the limited attention of young hearts and minds. However, as videogames continue to emerge as a legitimate part of modern media appetites, it's becoming clear that games are a powerful teaching tool, offering cognitive, social, and educational benefits that lead players to intellectual accomplishments their grade-level curricula could only dream of. Come find out how games and literacy are permanently intertwined, learn what games kids and adults adore that push their minds to new places, and find out how any library can get in on the action.

11:00 – 11:50

Room: Salon X

## VITAL SIGNS: HOW LIBRARY PROFESSIONALS CAN RECOGNIZE AND RESPOND TO LOW HEALTH INFORMATION LITERACY

*La Ventra Ellis-Danquah – Wayne State University, Detroit, MI*  
The Institute of Medicine's report, Health Literacy: A Prescription to End Confusion states; "...90 million people have difficulty understanding and acting upon health information." People from all cultural and educational backgrounds are confused by terminology and wording used to describe medications, health conditions and insurance plans. Library professionals will learn how to, 1) recognize signs of low health information literacy, 2) respond to patrons using respectful and professional behavior and, 3) select appropriate consumer health resources. Participants will discuss and review a health literacy video from the American Medical Association, engage in experiential activities and receive a list of recommended resources. Presentation Authors: La Ventra E. Danquah, MLIS, Coordinator for Education and Community Services, Wayne State University, Shiffman Medical Library and Deborah Charbonneau, MLS Coordinator for Information

Thursday (cont.)

Access and Delivery, Wayne State University, Shiffman Medical Library  
TRACKS: Health

11:00 – 11:50

Room: Skybox

## LEARNING TO LEAD THROUGH LEADERSHIP TRAINING PROGRAMS

*Alanna Aiko Moore – University of California, San Diego, La Jolla, CA*  
*Mark A. Puente – University of Illinois at Urbana-Champaign, Champaign, IL*  
*Jolie Graybill – Northern Arizona University, Flagstaff, AZ*  
With a looming crisis in library leadership ranks, leadership training institutes are becoming ubiquitous. Programs targeting librarians from traditionally underrepresented groups are proving effective models for the industry and are creating an active and visible constituency. Three librarians of color discuss the opportunities that exist for leadership training and discuss their personal experiences with three such programs, including ALA's Spectrum Scholar Program; the University of Minnesota's Institute for Early Career Librarians from Traditionally Underrepresented Groups; and the Association of Research Libraries Diversity Initiative.

TRACKS: Administration/Management/Leadership  
Recruitment/Retention/Staff Development

11:00 – 11:50

Room: Bluegrass II

## THE ROLE OF LIBRARY EDUCATION IN INCREASING DIVERSITY

*Dr. Anthony Chow – University of North Carolina at Greensboro, Greensboro, NC*  
*Dean Rosann Bazirjian – University of North Carolina at Greensboro, Greensboro, NC*  
*Dean Irene Owens – North Carolina Central University, Durham, NC*  
A panel discussion with Dr. Anthony Chow and Dean Rosann Bazirjian from the University of North Carolina at Greensboro and Dean Irene Owens from North Carolina Central University. Panelists will discuss initiatives undertaken by library and information science programs to attract a diverse population of students and efforts to ensure a smooth transition from graduate school to the first professional position. The role of peer and faculty mentoring and support of professional opportunities in both recruiting and retaining a diverse population of professionals will also be addressed.

TRACKS: Administration/Management/Leadership  
Recruitment/Retention/Staff Development

11:00 – 11:50

Room: Bluegrass I

## THE IMPACT OF AN AUTOMATED STORAGE AND RETRIEVAL SYSTEM ON PATRON SERVICES

*Melissa Horrar – University of Louisville, Louisville, KY*  
*Mark T. Paul – University of Louisville, Louisville, KY*  
*Sponsored by SELA Circulation & Reserves Round Table*  
The Automated Storage and Retrieval System (ASRS) has been in operation at the University of Louisville since January 2006. While we know technology always affects library services, ASRS systems greatly impact public services and change patron expectations. We will address the workflow implications of an ASRS for both Circulation and Technical Services. Learn about the every day operations and see if having an ASRS is right for the future of your library.

TRACKS: Administration/Management/Leadership  
Technology  
User Services/Outreach

11:00 – 11:50

Room: Filly/Thoroughbred

## WHAT'S WRONG WITH WIKIPEDIA? A PRO AND CON DEBATE

*Kevin W. Peers – Bellarmine University, Louisville, KY KLA*  
*John Stemmer – Bellarmine University, Louisville, KY KLA*  
"What's Wrong with Wikipedia" will take a look "behind the scenes" at one of the most popular web sites. Wikipedia is an online encyclopedia written and maintained by it users. Many high school and college students use it as their main destination when doing research. This program will reveal some of the problems and issues of using Wikipedia as a research tool.

TRACKS: Technology  
User Services/Outreach

# SPECTRUM of the FUTURE

Thursday (cont.)

11:00 – 11:50

Room: Rose

## FROM INVENTORS TO MUSICIANS, INTELLECTUAL PROPERTY PROGRAMS FOR DIVERSE AUDIENCES

*John Schlipp – Northern Kentucky University, Highland Heights, KY  
KLA*

In a world of communications overload, people of all ages and backgrounds encounter good and bad information sources. Library programs targeted to inventors, musicians, authors, artists, and business & academic professionals can assist these customers in making wise choices regarding intellectual property resources. This presentation covers a wide range of intellectual property library programs offered for these diverse audiences. It provides an overview of best practices for multiple types of libraries offering successful nationally and regionally recognized programs. The presenter has been trained by the Patent & Trademark Depository Library Program in Washington, D.C. and has worked in a major corporate research library, as well as public and academic library settings. Program highlights include the development and management of one of the nation's largest inventor shows—InventorFest, copyright programs for musicians and educators, and inventor programs for kids and teens.

TRACKS: Programming  
User Services/Outreach

11:00 – 12:00

Room: Salon VIII

## SELA: NEW VOICES: IDEAS FROM NEW LIBRARIANS SUPPORTING AND ENCOURAGING DIVERSITY BY CREATING CULTURAL LEARNING OPPORTUNITIES AT THE PURDUE UNIVERSITY LIBRARIES

*Presenters: Catherine Fraser Riehle and Latanya N. Jenkins*

New Voices is an opportunity for new librarians to present their ideas and perspectives on current library issues. Riehle and Jenkins will discuss current diversity initiatives and activities in the Purdue University Libraries. A business meeting for the SELA University and College Libraries Section will occur immediately after the program ends.

12:00 – 1:00  
EXHIBITS CLOSED

12:00 – 1:50

Room: Salons I-III

## KLA AWARDS LUNCHEON

1:00 – 1:50  
VISIT THE EXHIBITS

2:00 – 2:50

Room: Rose

## KLA TRUSTEES ROUND TABLE BUSINESS MEETING

2:00 – 2:50

Room: Bluegrass I

## UNIVERSITY INVESTMENTS IN THE LIBRARY: WHAT'S THE RETURN?

*Daviess Menefee: Director of Library Relations, Elsevier*

Library directors at academic institutions around the world are being challenged by their university administrators to show how investments made in the library "pay back" the institution. The question many administrators are asking librarians is, "What is the return to this university for investments in the library?" In 2007, the University of Illinois at Urbana-Champaign, Informed Strategies, and Elsevier, with advisement from Dr. Carol Tenopir, teamed up to tackle this question as a single institution case study. The result is a model focused on income-generating activities of the university and the role that information resources play in the process. By following the model established in this study, library directors will be able to show how the library contributes to income brought into the university by faculty and researchers dependent on library resources--and thereby demonstrate the library's economic value to university administrators.

Thursday (cont.)

2:00 – 2:50

Room: Bluegrass II

## OPPORTUNITIES AND CHALLENGES IN MINORITY RECRUITMENT: LIS ACCESS MIDWEST PROGRAM

*Amani Ayad – University of Illinois at Urbana-Champaign, Champaign, IL*

*Rae-Anne Montague – University of Illinois at Urbana-Champaign, Champaign, IL*

Studies indicate that the numbers of library and information science (LIS) students from statistically and historically underrepresented populations are still lagging behind. LIS Access Midwest Program (LAMP: [www.lisaccess.org](http://www.lisaccess.org)) is using a regional model to reach out with proactive recruitment and retention strategies to address this issue. This session describes strategies employed by LAMP and considers what has and hasn't worked as well as next steps.

TRACKS: Administration/Management/Leadership  
Recruitment/Retention/Staff Development

2:00 – 2:50

Room: Salon VIII

## INTEGRATING WEB 2.0 TOOLS INTO YOUR WEB SITE

*Glen Horton – Southwest Ohio Network Libraries (SWON), Cincinnati, OH*

Software is increasingly being delivered as a service via the web. Using standards such as RSS and iCal, many of these web-based tools can be integrated with your library's web site and each other. The presenter will demonstrate how free Web 2.0 tools like Google calendar/maps, Meebo, Del.icio.us, and more can be used to enhance your library's web site and let all of your staff easily create content.

TRACKS: Technology  
User Services/Outreach

2:00 – 2:50

Room: Filly/Thoroughbred

## MORE TURNS ON THE CATWALK: MODEL PROGRAMMING @ YOUR LIBRARY

*Michael Steinmacher – Louisville Free Public Library, Louisville, KY  
KLA*

*Lisa Sizemore – Louisville Free Public Library, Louisville, KY KLA*  
Tired of developing programs that become one-shot wonders? Think bigger--and for your library system at large--by developing model programs that you can use, adapt, and reuse at your library locations. Michael Steinmacher, LFPL Manager of Branch Services, and Lisa Sizemore, LFPL Branch Manager and Coordinator of Teen & International Services, will provide practical advice and tips on creating programming that you can use--and reuse--to maximum effect.

TRACKS: Programming

2:00 – 2:50

Room: Salon X

## TALKING ABOUT DEATH WON'T KILL YOU: RESOURCES TO HELP COPE WITH END-OF-LIFE DECISION MAKING

*Susan Byars – Hospice of the Bluegrass, Lexington, KY*

End-of-life care discussions continue to be difficult for patients and professionals alike. This is true even as advances in medicine have extended life expectancy and increased our chances of dying from chronic disease after an extended course of illness. This session will introduce resources appropriate for library collections that will help individuals and families cope with terminal illness, not only as a physical event, but as a psychosocial and spiritual one as well.

TRACKS: Health



# SPECTRUM of the FUTURE

Thursday (cont.)

2:00 – 2:50

Room: Salon IX

## CALL AND RESPONSE: THE IMPERATIVE FOR DIVERSITY AND INTERCULTURAL INITIATIVES AT THE UNIVERSITY OF TENNESSEE

Rita Sanders Geier – University of Tennessee, Knoxville, TN  
Barbara I. Dewey – University of Tennessee, Knoxville, TN

The presentation will focus on the University of Tennessee's international and intercultural initiative, Ready for the World, and its importance in preparing students to succeed in the 21st century. Rita Sanders Geier, Associate to the Chancellor, will articulate the imperative for interculturalism in higher education generally and at the University of Tennessee specifically. The "call" requires a campus-wide response and Barbara Dewey will discuss the UT Libraries' leadership in developing and supporting Ready for the World initiatives.

TRACKS: Administration/Management/Leadership  
Programming

2:00 – 3:50

Room: Salon VIII

## INVITED BUT NOT INCLUDED: LIBRARY WORKFORCE DIVERSITY IN CONFLICT (OR WHAT TO DO WHEN DIVERSITY AT WORK ISN'T WORKING)

Tracie Hall – Dominican University, River Forest, IL  
Sponsored by KLA African American Librarians and Library Employees Round Table, KLA Special Section and KLA Recruitment, Mentoring and Diversity Committee

The imperative placed on libraries to keep pace with the needs of a demographically dynamic user population obliges institutions to bring their workforce into closer alignment with the communities they serve. While the LIS profession has held diversity recruitment as a national priority for well over a decade, the gains though laudable, have sometimes been slow-coming and hard-fought. Research and personal accounts have often revealed that while more people of color have gained access to the house, they have not always been invited to the table. Using audience interaction and story-telling, this program will look at the twelve most common institutional barriers to the real-ization of diversity in the LIS workplace and how they can be overcome.

2:00 – 3:50

Room: Skybox

## COPYRIGHT IN THE LIBRARY: PAINLESS SOLUTIONS FOR THE MODERATELY SQUEAMISH

Dr. Dwayne K. Buttler – University of Louisville, Louisville, KY KLA, SELA

Sponsored by KLA Special Section

Copyright has become something of a car-without-brakes, particularly in the digital age. Much of that momentum is often headed south. Patrons and others in the academic community increasingly look to librarians to sort through, explain, and to the consternation of many, actually make sense of copyright law. This presentation might allay some of that anxiety and will afford librarians a chance to learn more about copyright and how it applies to common library activities. We'll pay particular attention to fair use and library copying exceptions and discuss your questions and thoughts.

3:00 – 3:50

Room: Bluegrass II

## CELEBRATE DÍA DE LOS NIÑOS Y DE LOS LIBROS @ YOUR LIBRARY WITH BILINGUAL BOOKS!

Cynthia Houston – Western Kentucky University, Bowling Green, KY KLA

All participants interested in starting a Día de los Niños y de los Libros celebration at your library are invited to attend this session. Participants will learn how university faculty, students, and community librarians partnered to plan and implement the first international celebration of the child in a culturally diverse community. This celebration included providing bilingual children's books in English and Spanish to program participants in support of the commitment to developing a multilingual/multicultural literature-rich learning community.

TRACKS: Programming  
User Service/Outreach

Thursday (cont.)

3:00 – 3:50

Room: Bluegrass I

## GLOBAL SCHOLARLY COMMUNICATION: THE ROLE OF DIVERSE LIBRARIANS

Hong Cheng – University of California, Los Angeles, Los Angeles, CA  
Sun-Yoon Lee – University of California, Los Angeles, Los Angeles, CA  
Tomoko Bialock – University of California, Los Angeles, Los Angeles, CA

Global scholarly communication is emerging with the rapid expansion of the Internet. Accessing to academic resources across international borderlines has become a routine practice to scholars in almost all academic fields, and the traffic has increased explosively. In this process, diverse librarians and information professionals have played many unique functions, introducing new international resources to the academic fields, interpreting cultural influences accompanied with the new resources, transferring new and language-based technology, and integrating various information resources into a systematic mainstream for the entire academic world. Based on exploring the past, present and future practice, the panel is to define the vision and role of the diverse librarians in global scholarly communication. This panel will be the second of a series of panels on global scholarly communication, proposed for annual conferences of different professional associations. The first panel, Global Scholarly Communication: Access and Accessibility, will be held at the ALA Annual Conference in June 2008; and the other forthcoming panels will be held at the ACRL Biennial Conference in January 2009 and at the AAS (Association for Asian Studies) Annual Conference in March 2009, which topics will include Intellectual Rights and International Access, Open Access vs. Commercial Approach, etc.

TRACKS: Collections  
Technology  
User Services/Outreach

3:00 – 3:50

Room: Filley-Thoroughbred

## THE STRUGGLE IS NOT OVER! LIBRARIES USING PRIMARY DOCUMENTS FROM ARCHIVES TO EDUCATE THE NEXT GENERATION OF USERS ABOUT HISTORY

Jacqueline Johnson – Miami University, Oxford, OH  
Kwabena Sekyere – Miami University, Oxford, OH

Libraries must promote diversity programming using primary resources within their collections while providing technological innovations and information services to patrons. Librarians and school teachers can collaborate using their expertise and resources to initiate opportunities. This presentation will discuss how libraries can collaborate with their local school districts using student led panel discussions, field trips and primary documents in teaching diversity using primary documents. They will also provide tips on how libraries can access grant funding for collaborations.

TRACKS: Programming  
User Services/Outreach

3:00 – 3:50

Room: Rose

## REVEALING THE SECRET: MASSBLAST INTERNSHIPS FOR TEENS UNCOVER THE MYSTERY OF WHAT LIBRARIANS REALLY DO!

Doris Ann Sweet – Simmons College, Boston, MA

MassBLAST is an IMLS funded project begun in Massachusetts that reaches out to diverse populations of high school students. Paid 40-hour internships in public and academic libraries introduce teens to librarianship as a possible career choice. Sample schedules, guidance for activities, and supporting resources at [www.simmons.edu/massblast](http://www.simmons.edu/massblast) help any library that wishes to offer internships to local teens. Assessment shows positive changes in intern perceptions of libraries and librarians.

TRACKS: Programming  
Recruitment/Retention/Staff Development  
User Services/Outreach

# SPECTRUM of the FUTURE

Thursday (cont.)

3:00 – 3:50

Room: Salon VIII

## SECOND LIFE: REAL LIBRARIES IN A VIRTUAL WORLD

Beth Kraemer – University of Kentucky, Lexington, KY KLA

Stacey Greenwell – University of Kentucky, Lexington, KY KLA

Librarians at the University of Kentucky have been working in the virtual world application Second Life since January, 2007. In this session we will describe our work on international collaborative projects and our efforts within the state and at UK to develop a local presence in the virtual world. We will provide an introduction to Second Life and discuss pitfalls and challenges as well as real and anticipated benefits. The particular projects discussed include: Our work on the first virtual college fair in Second Life; an exhibit of UK Libraries' archival material in the virtual world; our use of this new technology to collaborate and network with librarians and other educators. We will also talk about development of the new University of Kentucky "island" which opened in Second Life in December, 2007.

TRACKS: Technology  
User Services/Outreach

3:00 – 3:50

Room: Salon IX

## HOW TO GET PUBLISHED IN AMERICAN LIBRARIES

Pamela Goodes – American Library Association, Chicago, IL

Whether it's in print or online, in Reader Forum or On My Mind, a feature story or a news tip, there are many opportunities to voice your views in American Libraries, flagship magazine of the American Library Association. Associate Editor Pamela Goodes, who serves as manuscript acquisitions and Reader Forum editor, will outline the possibilities for those who'd like to share stories, ideas, or opinions on current library issues with their colleagues, the magazine's almost 100,000 readers. Just how do the editors decide what features may be of interest? What are they looking for? And are there stipends associated with accepted stories? Get the answers to those questions and more.

3:00 – 4:50

Room: Salon X

## HEALTHY READS: EXPLORING HEALTH CONDITIONS THROUGH POPULAR LITERATURE

Cassandra Allen – National Library of Medicine, Bethesda, MD

There is more than one way to learn about health information. A program can be designed to present information in a matter-of-fact way or a program can weave the facts through intricate and beautifully written stories that entice the reader to learn about an issue with little conscious effort. This program will feature a panel of authors who have chosen to draw attention to health issues through popular literature. The growing crisis of HIV/AIDS in the African American female heterosexual population, Down Syndrome, Tourettes Syndrome, schizophrenia and suicide will be explored. Attendees will also learn about the health information resources available from the National Library of Medicine related to these topics. Janis Kearney, author of Cotton Field of Dreams: A Memoir, and Sharon Denise Allison-Ottey, M.D., author of All I Ever Did Was Love A Man.

TRACKS: Health

4:00 – 4:50

Room: Salon VII

## KLA GOVERNMENT DOCUMENTS ROUND TABLE BUSINESS MEETING

4:00 – 4:50

Room: Rose

## KPLA BUSINESS MEETING

4:00 – 4:50

Room: Salon VIII

## KLA ACADEMIC SECTION BUSINESS MEETING

Thursday (cont.)

4:00 – 4:50

Room: Bluegrass I

## FOSTERING INCLUSION: BEST PRACTICES AND LESSONS LEARNED AT OCLC

Tammi Nance-Spayde – Vice President, Corporate Human Resources, OCLC, Dublin, OH

4:00 – 4:50

Room: Bluegrass II

## CULTIVATING LEADERSHIP IN OUR COLLEGE AND UNIVERSITY LIBRARIES: THE HBCU LIBRARY ALLIANCE LEADERSHIP INSTITUTE

Monika Rhue – HBCU Library Alliance, Atlanta, GA

The HBCU Library Alliance identified several obstacles to effective integration of many HBCU libraries into their institutions cultures to impact teaching and learning. To address these and other issues, the HBCU Library Alliance developed a multi-part leadership program. After hosting two leadership institutes, there are many lessons learned that can be shared with other organizations committed to improving and enhancing leadership skills among their staffs.

TRACKS: Administration/Management/Leadership  
Recruitment/Retention/Staff Development  
User Services/Outreach

4:00 – 4:50

Room: Salon X

## EMBEDDING AUDIO FILES IN LIBRARY WEB PAGES TO CREATE AN ENHANCED USER EXPERIENCE

Michael Hooper – Austin Peay State University, Clarksville, TN SELA

Gina Garber – Austin Peay State University, Clarksville, TN SELA

Librarians from Felix G. Woodward Library at Austin Peay State University share their experiences creating audio files in MP3 format and embedding them within library web pages. These user-activated audio files can provide instruction, serve as guides to library services, and enhance online experiences for visually impaired visitors. This session will demonstrate a simple and inexpensive way to create audio files and provide examples of the code used to embed audio files into the website.

TRACKS: Technology  
User Services/Outreach

4:00 – 5:00

Room: Salon IX

## MENTORING FOR SUCCESS

Mentors:

Elizabeth M. Doolittle, Public Services Librarian, University of Southern Mississippi Gulf Park Campus

Amanda Stone, Training & Development Coordinator, SchoolRooms, South Carolina State Library

Mentees:

John-Bauer Graham, Dean of Library Services, Houston Cole Library, Jacksonville State University

Alyssa Martin, Interlibrary Loan/Reference Librarian, Troy University, Montgomery Campus

Panel Moderator:

Hal Mendelsohn, Reference Librarian, University of Central Florida

Sponsored By SELA Membership and Mentoring Committee

As part of Southeastern Library Association's (SELA) continuing effort to provide services to its members, a new Mentoring Program has been developed. The Mentoring Program matches an experience library professional (mentor) with a librarian, library science student or library associate/paraprofessional (mentee). The goal of the mentoring program is to assist the mentee with his/her professional development and to learn how a library association functions. The program will include a panel of individuals who have experience being mentors and mentees, and can answer questions you might have.



# SPECTRUM of the FUTURE

## Thursday (cont.)

4:30 – 6:30

Room: Off Site - Gather in Hotel Lobby

### INDIANA UNIVERSITY SCHOOL OF LIBRARY AND INFORMATION SCIENCE (SLIS) ALUMNI RECEPTION - ARTEMESIA RESTAURANT, 620 EAST MARKET STREET

We are proud to note that SLIS alumna, Fannie M. Cox, MLS'98, is the current president of KLA. All SLIS grads in the southern Indiana and Louisville area are invited to attend, along with those attending the conference. Please come and be our guest; a nice selection of food and beverages has been selected for your enjoyment. Come join us as we gather for an evening of meeting and greeting fellow SLIS grads. See you there! Sarah Burton, SLIS Alumni Events Director, MLS'94

5:00 – 5:50

Room: Bluegrass II

### KLA SPECIAL SECTION BUSINESS MEETING

5:00 – 5:50

Room: Filly/Thoroughbred

### KSMA BOARD MEETING

6:00 – 9:00

### ALL CONFERENCE RECEPTION

#### Sponsored by OCLC

Off site: MUHAMMAD ALI CENTER

### 7:00 SPEAKER ED HAMILTON

Join other conference attendees at the Muhammad Ali Center, both a cultural attraction and an international education center that is inspired by the ideals of its founder Louisville native, Muhammad Ali. You will be able to tour exhibition spaces and interactive facilities, visit the Ali Center gift shop and attend the presentation by noted Louisville sculptor, Ed Hamilton. Mr. Hamilton is the author of *The Birth of an Artist: A Journey of Discovery* published by the Chicago Spectrum Press in 2006 and will be signing books after the presentation. The cost to attend is \$20.00 which includes food and drinks with cash bar. Pre-registration is required. Buses will leave the Marriott promptly at 5:50PM.

9:30 – 11:00

Room: Salons I-III

### TALENT SHOW

#### "Out of the Stacks and Onto the Stage IV"

If you missed last year's talent show you have no doubt heard what a colossal success it was! Well, never fear, the new-and-improved "Out of the Stacks and Onto the Stage IV" is coming to this year's conference. It is not well known, but library people are, without a doubt, the most talented people on the planet. So join us for an evening's entertainment—you will laugh, you will cry; you may even tap your foot, but above all you will be thoroughly entertained. The talent show will take place on Thursday night, October 2, 9:30 pm till ?, at the conference hotel, the Louisville Marriott Downtown. See you there! There is no cost to attend this fabulous event and there will be a cash bar, but preregistration is requested.

*Talent show sponsored by the Special Libraries Section, KLA Recruitment, Mentoring and Diversity Committee, the African American Librarian & Library Employees Round Table, and KLDivERS.*

## Friday, October 3, 2008

8:00 – 8:50

Room: Bluegrass I

### AN ENDANGERED SPECIES: THE BLACK MALE LIBRARIAN

Julius C. Jefferson, Jr. – Congressional Research Service, Washington, D.C.

Despite the small numbers of Black librarians, there is a rich but untold or forgotten history of Black American's contributions to the profession. This program will examine the history and contributions that Black male librarians have made in the Nation's intellectual and cultural past and present and discuss strategies to encourage Black males to pursue careers and

## Friday (cont.)

leadership positions in library and information science fields. In addition, this program will highlight issues Black males encounter in the workplace and the recruitment and retention of Black male librarians.

TRACKS: Recruitment/Retention/Staff Development

8:00 – 8:50

Room: Bluegrass II

### INTERNATIONAL STUDENTS IN ACADEMIC LIBRARIES: DESIGNING USER SERVICES FOR THE GLOBAL CAMPUS

Celina V. Nichols – Clemson University, Clemson, SC

Hannelore Rader – University of Louisville, Louisville, KY

In the past, diversity on college campuses referred to the need for a balanced student population from within the United States. In today's global society, diversity means having a student population from around the world and despite the desire to educate an international student body; such students are frequently not considered when programs are designed. This session will also explore how some institutions are addressing the needs of international students.

TRACKS: Collections  
Programming  
User Services/Outreach

8:00 – 8:50

Room: Rose

### REFLECTIONS ON BUILDING A HBCU DIGITAL LIBRARY COLLECTION

Ira Revels – Cornell University, Ithaca, NY

Digital collection building is a costly endeavor for repositories seeking to go it alone. Collaboration between institutions, the private sector, and organizations may look appealing, but success is achieved when the partners maintain common values. The goal of this session will be to discuss with attendees the activities necessary in order to initiate similar partnerships involving their own repositories, thus leveraging their collective talents and resources as a means to build digital collections.

TRACKS: Collections  
Recruitment/Retention/Staff Development  
Technology

8:00 – 8:50

Room: Skybox

### EARLY RECRUITING: THE UNIVERSITY LIBRARY DIVERSITY FELLOWSHIP FOR UNDERGRADUATE STUDENTS

Jaena M. Hollingsworth – Indiana University – Purdue University, Indianapolis, Indianapolis, IN

Kristi Palmer – Indiana University – Purdue University, Indianapolis, Indianapolis, IN

While many libraries actively recruit graduate and post-graduate library science students, IUPUI University Library's diversity recruitment program focuses on an undergraduate audience who might not have otherwise considered librarianship as a profession. The fellowship's rewards are threefold: It allows the library to immediately increase diversity among its student staff; the fellows' projects purposefully create a more welcoming atmosphere within the library; and it introduces a variety of librarianship career paths to highly motivated, talented individuals.

TRACKS: Administration/Management/Leadership  
Recruitment/Retention/Staff Development

8:00 – 8:50

Room: Salon IX

### PROGRAMMING FOR YOUR DIVERSE COMMUNITY

Lisa Tewes – Kenton County Public Library, Erlanger, KY

Sara P. Howrey – Kenton County Public Library, Erlanger, KY

Lisa Spencer – Kenton County Public Library, Erlanger, KY

Join Lisa Tewes, Sara Howrey, and Lisa Spencer of the Kenton County Public Library and discover ways to reach out to the diverse language groups in your service area by presenting bilingual programs. Learn how to make inroads into the multilingual community by identifying appropriate community partners that can help promote and fund your programs. Enjoy a bilingual program as we present a short demonstration of successful elements of a bilingual program, including music that can be used to enhance these programs. We'll share our experiences of El Día celebrations, which

# SPECTRUM of the FUTURE

## Friday (cont.)

can be the backbone of your multilingual outreach.

TRACKS: Programming  
User Services/Outreach

8:00 – 8:50

Room: Salon VIII

### SHARING, PRIVACY AND TRUST IN OUR NETWORKED WORLD

*Cal Shepard – SOLINET, Atlanta, GA*

The practice of using a social network to establish and enhance relationships based on some common ground—shared interests, related skills, or a common geographic location—is as old as human societies, but social networking has flourished due to the ease of connecting on the Web. OCLC's latest membership report explores this web of social participation and cooperation on the Internet and how it may impact the library's role in the public sphere, including:

- An overview of social networking and social media Web sites
- Evaluation of the behaviors, values and expectations of participants
- Review of related privacy and trust issues

This session will present the findings of the report to assist librarians in understanding the values and social-networking habits of the people they serve; and to present the origins and history of "privacy" as a core professional value in librarianship.

TRACKS: Technology

8:00 – 9:50

Room: Salon VII

### GAY PENGUINS, ATHEISTS, AND BAREFOOT EVANGELISTS: Tales from the Front Lines of Intellectual Freedom (With tips on how to avoid becoming a cautionary anecdote!)

*Deborah Caldwell-Stone – Deputy Director of the Office for Intellectual Freedom, American Library Association, Chicago, IL*

In celebration of Banned Books Week, Deborah Caldwell-Stone, deputy director of ALA's Office for Intellectual Freedom, will discuss some of the hot issues in the world of intellectual freedom in 2008 and beyond. What books are most frequently challenged, and why? Can you exclude religious groups from your library meeting rooms? How can you craft policies to keep your library out of court (or win if you go to court)? What "IF" issues are on the horizon? Come join us for this provocative session about censorship, the First Amendment, and libraries. Sponsored by SELA Intellectual Freedom Committee and the Kentucky Public Library Association

9:00 – 9:50

Room: Salon X

### IMPROVING HEALTH THROUGH PRIME TIME SISTER CIRCLES

*Gayle K. Porter, Psy. D. and Marilyn H. Gaston, M.D. – Gaston and Porter Health Improvement Center, Potomac, MD*

*Sponsored by National Library of Medicine*

African American women are dying at rates that are greater than any other group of women in the United States--and most of these deaths are preventable. Drs. Marilyn Gaston (physician) and Gayle Porter (clinical psychologist) set out to change this fact. This program will focus on their award winning program that enables women, especially African American women in mid-life (40-70), to improve their emotional, physical and spiritual health through lifestyle changes and thus reduce premature and preventable deaths. Drs. Gaston and Porter are the authors of Prime Time: The African American Woman's Complete Guide to Midlife Health and Wellness.

TRACKS: Health

9:00 – 9:50

Room: Clubhouse/Grandstand

### AN UNCOMMON LEARNING SPACE

*Rae B. Helton – University of Louisville, Louisville, KY KLA*

Technology is common in academic libraries. Computer classroom and labs with the latest teaching technologies can be found on many campuses. The prevalence of technology has blurred physical boundaries creating "common" areas. Many common areas have an emphasis on providing access to electronic information and computers. These areas are called Information Commons. The University of Louisville Libraries is creating a Learning Commons with the goal of enhancing and improving the educational experience of students. The Learning Commons at UofL is a collaboration

## Friday (cont.)

between the Media, Reference and Information Literacy departments at Ekstrom Library; the Delphi Center for Teaching and Learning (faculty development); and REACH (student academic support services). A component of the Learning Commons is a Digital Media Suite. This presentation will provide insights into the vision, collaboration and implementation of the Learning Commons at the University of Louisville.

TRACKS: Technology  
User Services/Outreach

9:00 – 9:50

Room: Salon IV

### X-RAY VISION: CREATING AN INSPIRING WORKPLACE FOR LIBRARY STAFF WITH HIDDEN DISABILITIES

*Nedelina I. Tchangalova – University of Maryland, College Park, MD*

*Johnnie Love – University of Maryland, College Park, MD*

*Lisa M. Boyd – National Library of Medicine, Bethesda, MD*

Current trends of our workforce indicate a significant portion will need access to in house disability services. We must break the myths and stereotypes and answer a few questions. Are we prepared to face the truth about visible and hidden disabilities? Why should we commit to establish a work environment where every library staff can develop their professional potential without fear? Best practices on retention of library staff with hidden disabilities will be discussed.

TRACKS: Administration/Management/Leadership  
Recruitment/Retention/Staff Development

9:00 – 9:50

Room: Rose

### MEASURING DIVERSITY IN COLLECTION DEVELOPMENT: STRATEGIES FOR THE NEW MILLENNIUM

*Courtney L. Young – Penn State University, State College, PA*

*Matthew P. Ciszek – Penn State University, State College, PA*

Developing and maintaining a diverse collection of materials in support of library users' information and research needs is of increasing importance to many libraries. Given that diversity has taken on new importance in collection development, how do libraries assess their collections to ensure that all acquired materials are meeting these needs? This program will focus on the work of a task force at a large academic library system and the methods used in measuring diversity in collection development. This task force was asked to identify strategies to assess the library's efforts to acquire diversity-related materials for the collection and measure the diversity dimensions of the collection. Through this investigation, the task force identified both quantitative and qualitative strategies to assess the collection's diversity, as well as key training needs and opportunities to assist in and facilitate the implementation of the identified strategies. This program will discuss the common approaches to collection assessment, the complexities of diversity in the collection, and highlight recommendations for measuring diversity collections. Focus will be on print and digital collections in addition to the development of resources by the library to facilitate this type of assessment on an ongoing basis.

TRACKS: Collections

9:00 – 9:50

Room: Skybox

### THE LIMITS OF DIVERSITY: QUEERNESS IN THE LIBRARY

*Maria T. Accardi – Indiana University Southeast, New Albany, IN*

Diversity initiatives in libraries provide a necessary imperative to recruit minority populations into the profession in order to develop a workforce that reflects more accurately the population it serves. However, these initiatives seem to focus on ethnic and racial diversity while curiously ignoring another marginalized population: the gay, lesbian, bisexual, and transgender community. This lapse is especially interesting in light of library censorship battles that center on GLBT-related materials. This presentation proposes to examine the absence and erasure of queerness from library diversity and to argue for a more inclusive approach toward the GLBT population.

TRACKS: Recruitment/Retention/Staff Development



# SPECTRUM of the FUTURE

Friday (cont.)

9:00 – 9:50

Room: Bluegrass I

## **WHEN DIVERSITY IS TOO MUCH: NEW LIBRARIANS OF COLOR AND EXPECTATIONS FOR INVOLVEMENT IN LIBRARY DIVERSITY INITIATIVES**

*Kawanna Bright – North Carolina State University, Raleigh, NC*

*Pambanisha King – Auburn University, Auburn, AL*

*Deborah Lilton – Vanderbilt University, Nashville, TN*

Initiatives to recruitment and retain librarians of color in academic librarianship have been the topic of much discussion. A related topic not often discussed is how these initiatives may be having unattended opposite effects and contributing to the loss of the very librarians they are designed to support. This session will include discussion of the possible negative aspects of these initiatives, how they can affect new librarians of color, how these negative aspects may be avoided, and the results of a survey on the thoughts of librarians of color on diversity initiatives.

TRACKS: Recruitment/Retention/Staff Development

9:00 – 9:50

Room: Bluegrass II

## **PROGRAMMING FOR THE SPECTRUM: DEVELOPING INCLUSIVE CHILDREN'S PROGRAMS FOR CHILDREN ON THE AUTISM SPECTRUM**

*Heather Dieffenbach – Lexington Public Library, Lexington, KY KLA*

As more and more of the children and families served by our libraries are affected by Autism Spectrum Disorder, the fastest growing developmental disability in America today, it becomes important for librarians to understand both the rewards and challenges of serving this population. We will look at characteristics of children with Autism, challenges for their families in utilizing library services, and focus on modifications we can make to existing library programs to better accommodate children with Autism, developmental delays, and Sensory Integration Dysfunction. By using techniques such as picture schedules, priming, repetition, and sensory activities, story time can become a valuable experience for all children. While we will focus on programming for preschool children, we will also discuss solutions for serving older children, as well.

TRACKS: Administration/Management/Leadership  
Programming  
User Services/Outreach

9:00 – 9:50

Room: Paddock

## **SCHOOLROOMS: A SENSIBLE STATE-WIDE SOLUTION FOR SAVVY SEARCHING**

*Amanda A. Stone – South Carolina State Library, Columbia, SC SELA*  
South Carolina students now have an alternative to Google when searching for online homework help, web resources, and educational games. The South Carolina State Library is implementing SchoolRooms™, a web-based learning portal that integrates thousands of pages of multimedia content, Web links, digital resources and powerful search capabilities—all organized around the K-12 curriculum. Join us as we discuss our statewide implementation of SchoolRooms™, available to all South Carolina citizens through their public libraries.

TRACKS: Technology  
User Services/Outreach

10:00 – 10:50

Room: Salon IX

## **THE FUTURE—IT'S COMING! WHAT SHOULD WE MAKE IT? HOW?**

*Jim Rettig – President, American Library Association, Richmond, VA*

Our profession is graying; a disproportionate number of its younger members are leaving; our society is becoming ever more diverse. Two of these trends are certain to continue. What can we do to reverse the other trend? And what can we do to recruit the diverse workforce libraries will need in the future even more than we need it now?

11:00 – 11:50

Room: Salon VII

## **KENTUCKY LIBRARY ASSOCIATION BUSINESS MEETING**

Friday (cont.)

11:00 – 11:50

Room: Bluegrass I

## **KIDS! @ YOUR LIBRARY®**

*Stephanie Bange – Dayton Public Library, Dayton, OH*

The Kids! @ your library® Toolkit, developed by librarians for librarians is loaded with promotion tips, sample press materials, downloadable art, and other tools to help you reach out to kids, their parents and caregivers. Learn about the toolkit, select the tools you need when you need them and learn how to use them, too. Everyone will walk away with a packet of samples of materials including a CD to use right away.

11:00 – 11:50

Room: Skybox

## **DIVERSIFYING THE DIVERSITY PROGRAM EXPERIENCE**

*Frances Yates – Miami University, Oxford, OH*

In an age of social networking, media-on-demand, and "You Too" can be a director, libraries need engaging and interactive approaches to cultural programming that move beyond a static expert-lecture format. Miami University Libraries is providing an array of cultural content in formats that include book clubs, Read-Ins, reader's theater, film series, culture festivals, thematic orientations, and cultural literacy workshops. Come learn how creativity and collaboration can infuse new energy into diversity programs.

TRACKS: Programming  
User Services/Outreach

11:00 – 11:50

Room: Bluegrass II

## **WHAT ABOUT MAINSTREAM LIBRARIANS SERVING DIVERSE POPULATIONS?**

*Lois S. Mestre – University of Illinois at Urbana-Champaign, Urbana, IL*

With so few librarians from an ethnic or culturally diverse group available to serve as designated librarians for multicultural services, libraries need to extend their efforts by looking to mainstream librarians. What challenges do they face as they learn how to gain an entrée into the communities they serve? Hear highlights from a recent study conducted to learn of experiences, training needs, and program development of librarians serving diverse populations.

TRACKS: Recruitment/Retention/Staff Development  
User Services/Outreach

11:00 – 11:50

Room: Rose

## **IN THEIR OWN WORDS: A QUALITATIVE STUDY OF DIVERSITY INITIATIVES AND THE CAREERS OF LIBRARIANS FROM UNDERREPRESENTED GROUPS**

*LaVerne Gray – University of Illinois, Chicago, Chicago, IL*

*Lisa Massengale - University of Illinois Chicago, Chicago, IL*

There are a many initiatives devoted to the recruitment and retention of librarians of color. They include fellowships, scholarships, leadership institutes, and residency programs. A qualitative research study was conducted to bring a much needed dimension to the research on diversity in the profession, and hear directly from participants. The speaker will present data from in-depth interviews, discuss the effectiveness of the institutes, and outline the implications for diversity in librarianship.

TRACKS: Recruitment/Retention/Staff Development

11:00 – 11:50

Room: Salon VIII

## **IT'S FLAT WORLD: COMPETING AND COMPETITION IN LIBRARY SERVICES**

*Larry Nash White – East Carolina State University, Greenville, NC*

In "It's Flat World: Competing and Competition in Library Services", the audience will explore the current "Flat World" service environment from the perspective of how the library competes (or doesn't compete) to provide library services. The presentation will use humor and real life examples to provide an overview of the library's competitors, including the tangible competitors we all know and intangible competitors we don't see, and options to expand the library's competitive abilities and awareness.

TRACKS: Administration/Management/Leadership  
User Services/Outreach

# SPECTRUM of the FUTURE

Friday (cont.)

11:00 – 11:50

Room: Salon IX

## THE NEXT GENERATION CATALOG LANDSCAPE

Cindy Judd – Eastern Kentucky University, Richmond, KY KLA

Cindi Trainor – Eastern Kentucky University, Richmond, KY KLA

Kelly Smith – Eastern Kentucky University, Richmond, KY KLA

This presentation will explain features common to "Next Generation" catalog options, including the faceted navigation that ensures that patrons never hit a dead end while browsing library collections. We'll undertake a survey of the landscape of software that transforms traditional OPACs into an experience more like other websites used by our patrons today; showcasing products available from traditional library vendors alongside their open source counterparts. A suite of OPAC enhancements--improvements that can be made without the investment of an entire software package--will also be covered.

TRACKS: Technology

11:00 – 11:50

Room: Salon X

## SOUND MIND AND BODY: ACHIEVING GOOD HEALTH

Cassandra Allen – National Library of Medicine, Bethesda, MD

Sponsored by National Library of Medicine

Achieving good health is a multifaceted proposition that requires attention to both the mental and physical aspects of our lives. Overcoming the stigma of mental illness and seeking care early for minor mental health issues improves our quality of life on a day-to-day basis and frequently averts the need for treatment for more severe conditions. Similarly, attention to nutrition and exercise prevents many illnesses that disproportionately impact diverse communities. In this program participants will learn about mental and physical ailments that are common in diverse communities and how to address them. Participants will also learn how to easily access health information from the National Library of Medicine about these conditions.

TRACKS: Health

11:00 – 11:50

Room: Filly/Thoroughbred

## SELA BOARD MEETING

All officers and Chairs of Round Tables, Sections and Committees are asked to attend. All SELA members are encouraged to attend.

12:00 – 1:30

Room: Filly/Thoroughbred

## KSMA BOARD/CROSSOVER MEETING

12:30 – 2:00

Room: Salons I-III

## SELA AWARDS LUNCHEON

Keynote Speaker: Veronda J. Pritchford, Vice President, Membership & Communications, Urban Libraries Council, Chicago, IL

No phenomenon reshaping the world today is more dramatic or far reaching than the massive global migration of people. Learn more about the strategies major urban and metropolitan libraries are utilizing to meet the needs of these new members of the community and the challenges they face in service. Join ULC's Veronda J. Pitchford, Vice President for Membership and Communication, in a presentation of the findings in ULC's latest actionable research publication, "Welcome, Stranger: Public Libraries Build the Global Village" that will engage participants in discussing partnerships and service strategies that welcome new residents and speed their transitions to success in becoming a part of the local community.

Friday (cont.)

1:00 – 2:00

## POSTER SESSIONS - Prefunction Area

### BRIDGING THE GAP: THE LIBRARY'S ROLE IN THE P-20 CONTINUUM

Julie S. George – Eastern Kentucky University, Richmond, KY

Betina Gardner – Eastern Kentucky University, Richmond, KY

Our project focuses on the necessity of building strong relationships and improving communication between school and academic librarians. We hope to demonstrate that effective collaborations between librarians who serve Kentucky students at all levels have a positive impact on information literacy and college preparedness. Three librarians from Eastern Kentucky University will share the work they have done with school media specialists in Bell County to develop a model that will improve learning across our state.

### CREATING ONLINE SUBJECT GUIDES USING LIBGUIDES

Kelly Smith – Eastern Kentucky University, Richmond, KY

Cristina Tofan – Eastern Kentucky University, Richmond, KY

As part of ECU Libraries' recent website redesign process, we decided to add subject guides using LibGuides, a web-based software application which includes tools such as RSS and podcast feeds, Del.icio.us tag clouds, dynamic scripts, Facebook and LibraryThing integration, and tracking of usage statistics. Embedding features such as search boxes, canned catalog searches, and videos is easily accomplished using this software. Discover how LibGuides allows for collaborative creation and maintenance of subject guides.

### DOCUMENTING DIVERSITY IN LOUISVILLE

Katherine Johnson – University of Louisville Libraries, Louisville, KY

Delinda Buie – University of Louisville Libraries, Louisville, KY

Caroline Daniels – University of Louisville Libraries, Louisville, KY

Amy Purcell – University of Louisville Libraries, Louisville, KY

Photographs, banners, drafts of speeches, and voices caught on tape: such original records document the rich history of diversity, the contributions and struggles of minority and other under-represented groups in our community. Preserving primary sources and linking them to users are core missions of the University of Louisville Libraries and Archives. Learn how we collect and provide access to alternative histories through collections as diverse as the groups they represent.

### MENTORING, DIVERSITY, & RETENTION: THREE CRITICAL CONCEPTS FOR LIBRARIES

Nikhat Ghouse – University of Kansas Libraries, Lawrence, KS

Gretchen Higginbottom – California State University, Henry Madden Library, Fresno, CA

Mentoring has been proven to help with the retention of library staff. Often diversity is used as a "tool" to recruit librarians of color without emphasis on retention. Statistics have shown a decline in the representation of minority librarians over the last decade. This poster presentation will address the variables that best utilize mentoring as a retention tool including recommendations on how to contribute to the retention of employees. Mentoring can be effective in curbing the exodus while providing encouragement to librarians. The presenters will provide examples regarding communication, acculturation and collegiality related to mentoring diverse librarians.

### PROMOTING MULTICULTURAL LIBRARIANSHIP THROUGH INQUIRY-BASED LEARNING

Rhonda Harris Taylor – University of Oklahoma, Norman, OK

For over 15 years an elective graduate course in Multicultural Librarianship has been successfully taught by two faculty members in the University of Oklahoma's School of Library and Information Studies. The course has been taken not only by Oklahoma resident students but also by commuter students from Arkansas and Missouri. This poster presentation will highlight



# SPECTRUM of the FUTURE

## Friday (cont.)

both student extension of classroom learning into practice and the instructional approach of the course.

### STUDENT EMPLOYEE ENRICHMENT PROGRAM

*Susan Marks – University of Iowa Libraries, Iowa City, IA*

*Rachel Garza Carreón – University of Iowa Libraries, Iowa City, IA*

The University of Iowa Libraries has implemented a Student Employee Enrichment Program. Student employees from historically underrepresented groups meet for two hours each month to learn about a library unit, talk, and dine. The program is achieving its goals in that participants evaluate it as excellent, some are considering librarianship as a career, and a cohort group has been created among students of color that has contributed to their feelings of wellbeing on campus.

### THE BLACK EXPERIENCE IN LIBRARY SCHOOL

*Toccara Porter – University of Louisville Libraries, Louisville, KY*

African American students enrolled in U.S. library schools from 1990-2007 were surveyed and asked questions about their encounters with racism in library school, and how LIS education for African American students can be improved. Half of the respondents did not experience racism, while half of the respondents stated they did experience racism. Participants suggested racism can be abated through mentor programs. The results suggest more active initiatives are necessary to address racism in LIS education.

### ONE WORLD, MANY PEOPLE, MANY PERSPECTIVES: DEVELOPING DIVERSE JUVENILE LITERATURE COLLECTIONS IN ACADEMIC LIBRARIES

*Camille McCutcheon – USC Upstate Library, Spartanburg, SC*

In addition to ALA-sponsored multicultural awards, there are others which promote diversity, such as the Jane Addams Children's Book Award. Although they raise awareness of multiculturalism, there are other perspectives to consider. Aside from the Schneider Family Award winners which portray the disability experience, what other resources could librarians consult to find books on ADHD or diabetes? Resources that can be used to build solid collections that foster both multicultural and diverse perspectives will be highlighted.

### IDENTIFYING PSYCHOLOGY CORE/CLASSIC TITLES IN ACADEMIC LIBRARIES

*Camille McCutcheon – USC Upstate Library, Spartanburg, SC*

Results will be shared from a national survey which addresses how librarians working in small, medium, and large academic libraries are identifying core/classic psychology titles. Not only will librarians profit from knowing the best practices being used in psychology collection development, but students and teaching faculty will also benefit from having access to strong collections. The suggestions and methods for identifying core/classic titles will also be valuable to librarians liaising with disciplines other than psychology.

2:00 – 2:50

Room: Salon X

### THE NLM'S NEW DISASTER INFORMATION MANAGEMENT RESEARCH CENTER

*Steven J. Phillips, M.D. – National Library of Medicine, Bethesda, MD*

*Sponsored by National Library of Medicine, Cassandra R. Allen,*

*Outreach Librarian, Specialized Information Services Division,*

*National Library of Medicine, Bethesda, MD*

Recognizing the untapped potential of library networks to aid in the nation's disaster management efforts, the National Library of Medicine created the Disaster Information Management Research Center (DIMRC) to help with national emergency preparedness and response efforts. Embedded within the Specialized Services Division (SSD) division, DIMRC is tasked with the collection, organization and dissemination of health information resources and informatics research related to disasters of

## Friday (cont.)

natural, accidental, or deliberate origin. In this session Dr. Steven Phillips will talk about the disaster information and emergency preparedness resources available from the NLM and plans for developing this new center.

TRACKS: Health

2:00 - 2:50

Room: Salon VIII

### THE ETHICAL IMPLICATIONS OF LIBRARY INSTRUCTION IN A MULTICULTURAL SOCIETY

*John Chenault – University of Louisville, Louisville, KY*

This presentation examines the challenges of library instruction in a teaching and learning environment transformed by rapid technological and demographic changes but that remains grounded in a sociology of knowledge and forms of knowledge organization that date from the nineteenth century. It argues that increasing staff diversity without changing certain values and belief systems in library instruction and knowledge organization will not improve services for diverse constituencies.

TRACKS: Administration/Management/Leadership  
User Services/Outreach

2:00 – 2:50

Room: Bluegrass I

### PERCEPTIONS OF AFRICAN-AMERICAN UNDERGRADUATES TOWARD ACADEMIC LIBRARIANSHIP AS A CAREER CHOICE

*Shaundra P. Walker – Mercer University, Macon, GA*

*Iyanna Sims – Mercer University, Macon, GA*

This session will present the results of a study of African-American undergraduates' perceptions of academic librarianship as a career choice. The purpose of the study was to investigate this population's knowledge of the field as a potential career, illuminate their career values and to determine how academic librarianship ranked among other popular professional/career groups based on a range of factors that may potentially determine career choices.

TRACKS: Recruitment/Retention/Staff Development

2:00 – 2:50

Room: Paddock

### JAPAN SAMPLER

*Carol K. Lee – Crane House: The Asia Institute, Louisville, KY*

Uses illustrations from books set in Japan to lead into a discussion of Japanese culture. Participants will do hands-on activities that can be used to teach students about Japanese culture and crafts. The activities will include decorating summer fans, wooden dolls, and festival kites, practicing Origami and calligraphy. A list of books will be provided to use with primary-level students, web sites and other sources of free resource.

2:00 – 2:50

Room: Salon VII

### WHAT A LIBRARY ADVISORY COUNCIL CAN DO FOR YOU!

*Christy L. Havens – Library Media Specialist, North Butler Elementary School*

Would you like to see your library media program become distinguished? A Library Advisory Council can help you get there. It can also provide you with a much needed support system. We will explain how to develop a LAC and administer it. The presenter will share her success with her school's LAC for the past four years and show participants how to get started on their very own LAC immediately.

2:00 – 2:50

Room: Rose

### FUN PUPPET SKITS FOR LIBRARIES

*Joanne F. Schroeder – Author, Adventureland Press*

Participants will learn how to use puppets to present stories, books, and songs. No stage is used in this easy method. Children are involved in the presentations. Ideas are presented for quick and easy performances of stories such as Brown Bear, Henny Penny, and Little Red Hen. The demonstration is given by the author of Fun Puppet Skits for Schools and Libraries.

# SPECTRUM *of the* FUTURE

*Friday (cont.)*

**2:00 – 2:50**

Room: Salon IX

## **THE POWER OF WORDS AND STILLNESS: AN INSPIRATIONAL JOURNEY BEHIND THE STORY**

*Marie Bradby – Children's author and journalist, Louisville, KY  
Sponsored by KSMA*

This is the story behind the story "More Than Anything," a work about a child's struggle to learn to read. Using slides, Ms. Bradby will take you on a historical journey through the young life of Booker T. Washington, the inspiration for this book, as well as her son's struggle to learn to read, and her three-year struggle to write this book, an IRA and ALA award winner.

**2:00 – 2:50**

Room: Bluegrass II

## **BOOKTALKS FOR K-12 PRESENTED BY THE FABULOUS BOOKTALK MAVENS**

*Susan Moore – Library Consultant*

*Rainey Wyatt – Young Adult Outpost, Louisville Free Public Library, Louisville, KY*

Join the Fabulous Booktalk Mavens for a high flying introduction to our favorite new books for K-12, including a special feature of selected books for diverse cultures.

**2:00 – 3:30**

Room: Skybox

## **FORMULATING A VISION FOR LIBRARY LEADERSHIP AND SERVICE**

Panel Chair:

*Kathleen Imhoff – Lexington Public Library and President-Elect, SELA, Lexington, KY*

Panelists:

*Rickey D. Best – Dean, Auburn University Montgomery Library, Montgomery, AL*

*Paul Lanata – Director, Library Media Services, Jefferson County Public Schools, Louisville, KY*

*Judy K. Rule – Director, Cabell County Public Library, Huntington, WV*

*Jeanne B. Sugg – State Librarian and Archivist, Tennessee State Library and Archives, Nashville, TN*

Organizer:

*Joseph S. Freedman – College of Education, Alabama State University, Chair, SELA Continuing Education and Staff Training Committee, Montgomery, AL*

*Sponsored By SELA Continuing Education & Staff Training Committee*  
How would you describe your vision of libraries (or: philosophy of librarianship)? Candidates for library director positions are frequently asked this (or some similar) question, and having such a vision/philosophy provides you with parameters for setting priorities, planning, and decision making. The four panelists will highlight selected aspects of their personal visions (philosophies) and offer advice--from a variety of perspectives--to prospective directors on arriving at and formulating visions of leadership and service.

**3:00 – 3:50**

Room: Salon X

## **INCREASING HEALTH AWARENESS FOR YOUR DIVERSE AGING POPULATION**

*Lynne Johnson – Center for Medicare and Medicaid Services, Baltimore, MD*

Discover how libraries and the Centers for Medicare & Medicaid Services can continue to partner to promote healthy communities, especially to the senior and disabled populations. Help beneficiaries and their caregivers understand how to obtain Medicare and Medicaid information. Hear about preventive benefits and efforts to reach the African-American, Asian-American, Native American, and Hispanic elderly population where they live, work, play and pray. Learn about the tools and resources available to libraries in assisting this population. Libraries are credible resources of health information and can highlight the key role that they play in promoting healthy communities.

TRACKS: Health

*Friday (cont.)*

**3:00 – 3:50**

Room: Salon IX

## **LIBRARIANS AS TRAIL GUIDES: PATHWAYS TO THE WORKFORCE AND POSTSECONDARY EDUCATION**

*Enid Wohlstein – Kentucky Virtual Library, Frankfort, KY KLA*

Librarians will report on the diversity activities of Kentucky libraries, highlighting the exceptional sources of services and programming available to support the educational and workforce needs of Kentucky ethnic minority citizens and students. Libraries and their staff serve as tutors and teachers, leading the way as community builders and champions of education and continue to be there for researchers by providing the most efficient order and access to information.

TRACKS: Programming  
User Services/Outreach

**3:00 – 3:50**

Room: Salon VIII

## **ACTING OUT IN THE LIBRARY**

*Lisa Claybrooks – Louisville Free Public Library, Louisville, KY KLA*

Are you frustrated with the turn-out of family events at your library? Do you still have relatively poor attendance even though you advertise food and a performer? Well why not invite parents to see their child perform at the library. "Acting Out at the Library" is a program that involved preschoolers performing stories at the library. It brought out not only parents, but also grandparents, aunts, uncles and cousins for a very special evening.

TRACKS: Programming  
User Services/Outreach

**3:00 – 3:50**

Room: Salon VII

## **EXTENDING TEACHER'S REACH: KET ENCYCLOMEDIA FOR THE 21ST CENTURY STUDENT**

*Cynthia Warner, KET*

Welcome to the 21st Century classroom. Learn how to create student accounts in KET EncycloMedia and some advanced techniques that students can integrate into their multimedia projects, research presentations, and lesso/unit extensions. Come share ideas and projects your students have produced. Enjoy and share with your teachers the creative and engaging incentives that stem from discussions in this session. Help your students build career and lifelong skills.

**3:00 – 3:50**

Room: Paddock

## **EXPLORING THE WORLD BOOK WEB**

*Floyd Hicks - Regional Vice President, World Book, Inc.*

The presentation will demonstrate the many databases that are part of the World Book Web and how they are coordinated with state curriculum standards. The primary groups of databases that will be presented are: World Book Kids, World Book Advanced, the World Book On-line reference center, the Spanish encyclopedia on-line and a French encyclopedia on-line. Also included will be the Differentiated Learning Site. Lesson plans and activities are an important part of the databases.

**3:00 – 3:50**

Room: Bluegrass I

## **EXPLORING THE WORLD OF LATINO LITERATURE THROUGH THE PURA BELPRE AWARD**

*Lisa J. Lintner – Sizemore, Branch Manager and Coordinator of International & Teen Services, Iroquois Branch Library, Louisville, KY*

The Pura Belpre Award honors Latino authors and illustrators whose work best portrays, affirms and celebrates the Latino cultural experience in children's books. As a member of the 2008 Belpre Award Committee, Lisa Lintner-Sizemore will discuss the award criteria and her experience reading two years of wonderful children's literature by both new and established Latino authors and illustrators.



# SPECTRUM of the FUTURE

## Friday (cont.)

3:00 – 3:50

Room: Rose

### VISUALIZING STORIES

*Ted Nathanson*

Join Louisville artist and teacher Ted Nathanson and learn ideas for visualizing stories in the library, creating books, using comics, story, and character development. Louisville Free Public Library will provide information about workshops Ted has provided to those attending the workshop.

3:45 – 5:00

Room: Skybox

### LIBRARY 2.0, SOCIAL NETWORKING AND YOU

Panel Chair:

*Weiling Liu – Director of the Office of Libraries Technology University Libraries, University of Louisville, Louisville, KY*

Panelists:

*Joi Phillips – Assistant Director of Library Services, Delta State University Roberts-LaForge Library, Cleveland, MS*

*Kelli Williams – Reference & Instruction Librarian, Stephens-Burnett Memorial Library, Carson-Newman College, Jefferson City, TN*

*Rosemary Arneson – Library Director, Carmichael Library, University of Montevallo, Montevallo, AL*

Organizer:

*Laura Slavin – Technical Services Librarian, Carnegie Vincent Library, Lincoln Memorial University and Co-Chair, SELA Continuing Education and Staff Training Committee, Harrogate, TN*

Sponsored By SELA Continuing Education & Staff Training Committee  
Panelists will discuss their experiences and opinions about Library 2.0 and social networking web sites. As popular as both have become, many are still leery of their significance to improve library services. How do you overcome your fears and begin using these new technologies? What happens after you have incorporated Library 2.0 services?

4:00 – 4:50

Room: Rose

### DIVERSITY 2.0: ACHIEVING NEW LEVELS OF EXCELLENCE

*Karen Brown Letarte – SOLINET*

While libraries have begun to meet critical needs to create a stronger, more diverse workforce drawing on the broadest range of abilities from people with diverse backgrounds, research clearly demonstrates we still have far to go. Now we must focus our efforts strategically to plan for the next generation of successful, sustainable diversity initiatives that build capacity for change. This interactive session explores practical next steps and best practices in leadership to achieve Diversity 2.0.

TRACKS: Administration/Management/Leadership  
Recruitment/Retention/Staff Development

4:00 – 4:50

Room: Bluegrass I

### THE MANY FACES OF OUR WORLD

*Sherry V. Mooers – Tate County School District, Coldwater High School, Oxford, MS*

The Many Faces of Our World is designed to provide book titles and project ideas for children and teens that reflect the diversity of the world in which we live and teach students about the culture and contributions made by all people in our society. With this focus, students learn to understand other cultures and ethnicities, which leads to respect and tolerance of others.

TRACKS: Programming

4:00 – 4:50

Room: Bluegrass II

### TREASURE OR TRASH: STRATEGIES TO CREATE INFORMATION LITERATE STUDENTS

*Chamayne M. Johnson – NBCT School Media Specialist, Hall Elementary School, Harlan County, KY*

Tap into the teacher in you to help your students find the jewels in a sea of print and an ocean of information. In this session, Chamayne M. Johnson will model Barbara Jansen's excellent "Trash-N-Treasure" strategy of note-

## Friday (cont.)

taking (Jansen, 1996; Eisenberg and Berkowitz, 1999)—a sound method for teaching students to identify relevant information and will include graphic organizers for recording notes and sources of information.

4:00 – 4:50

Room: Salon VII

### ATTRACTING A CROWD WITH BULLETIN BOARDS AND DISPLAYS

*Connie Rice – Library Media Specialist-Gallatin County High School, Warsaw, KY*

The workshop will be centered a round book displays and bulletin boards that have worked in my school libraries creating interest and increasing circulation. It will also be a sharing time for others to contribute ideas that have worked for them. The presentation will consist of a power point presentation and handouts of ideas, slogans, and images. Display easel and artifacts are also included.

4:00 – 4:50

Room: Salon VIII

### SCHOOL SUPPORT & COLLABORATION

*Susan Moore - Library Consultant*

*Linda Mundy, Pat Macnamara & Jamey Herdelin – Jefferson County Public Schools, Louisville, KY*

Learn about school support at libraries across the county and new local models for collaboration between schools and public libraries. You will hear about models for providing ACT support, family literacy programs, and more. You will also hear about best practices from libraries around the country.

4:00 – 4:50

Room: Salon IX

### READY-TO-USE BOOK TALKS FOR THE MIDDLE SCHOOL KENTUCKY BLUEGRASS AWARD NOMINATED BOOKS

*Janet Powers – Media Specialist, Stuart Pepper Middle School, Brandenburg, KY*

This session will provide effective, ready-to-use book talks for the Middle School KBA Nominated Books, 2008-2009. A brief description of quick ways to implement the Kentucky Bluegrass Award program in your school will be provided along with an overview of the effectiveness of the KBA program. Books that "almost made it" on the new list will also be discussed.

4:00 – 4:50

Room: Salon IV

### STORIES COME ALIVE

*Marsha Roth – Professional Children's Storyteller, Louisville, KY*

Marsha Roth is a professional children's storyteller, best known for presenting stories with a unique blend of audience participation and creative dramatics to motivate children to want to read. Ms. Roth has entertained and educated children in public and private schools, libraries, bookstores, churches, and synagogues in Louisville and the surrounding region. Come learn how storytelling can enhance your library program.

4:00 – 4:50

Room: Salon X

### UNCF-SP AND NLM PARTNERSHIP: FIGHTING HEALTH DISPARITIES FOR ALL COMMUNITIES OF COLOR

*Gladys Smiley-Bell, Hampton University, Hampton, VA, Cynthia Henderson, Morehouse School of Medicine, Atlanta, GA, Karma Gaines Ra, Norfolk State University, Norfolk, VA*

This partnership link people in need with the resources they need. The United Negro College Fund-Special Programs (UNCF-SP) and the National Library of Medicine (NLM) complement and support each other in a project that strengthens individuals, organizations, and communities by facilitating lifelong learning, leadership development, research and networking. The audience will learn of innovative ways to combat health disparities that affect people of color, the poor, aged, and children. Collaborating to promote health through service-learning, community-based participatory research, broad-based coalitions and other partnership strategies, this partnership is a powerful tool for improving higher education, civic engagement and the overall health of communities.

Track: HealthCathy

# SPECTRUM of the FUTURE

*Friday (cont.)*

**5:30 – 7:30 - Offsite - Howl @ The Moon Salon - 4th Street Live  
SELA SOCIAL**

**HOWL AT THE MOON**

**FOURTH STREET LIVE**

The membership of Southeastern Library Association invites you to join your colleagues for a Friday evening social at "Howl at the Moon" at Fourth Street Live. This is an opportunity for all conference attendees to meet informally and enjoy dueling pianos, hors d'oeuvres and Happy Hour drink prices.

Attendance is free but admission is limited.

**6:00 – 7:30**

**Offsite - Gather in Hotel Lobby**

**RECEPTION**

**LOUISVILLE FREE PUBLIC LIBRARY**

**WESTERN BRANCH LIBRARY**

All conference participants are invited to a reception at the Western Branch Library of the Louisville Free Public Library. This branch was the first full-service library administered by African-Americans in the United States serving the African-American community. Pre-registration is required. Buses will leave the Marriott at 5:50 p.m.

**6:30 - ?**

**Offsite - Gather in Hotel Lobby**

**KSMA Past President's Dinner**

Meet in the lobby of the Marriott at 6:30 and then walk to Pesto's Italian and Persian Restaurant on 5th Street.

*Saturday, October 4, 2008*

**8:00 – 10:30**

**Room: Filly/Thoroughbred**

**EXPLORATORIUM "SHARING YOUR BEST PRACTICES"**

**8:00 – 8:50**

**Room: Salon X**

**PRIMARY PICKS FOR K-5**

*Anne L. Bainbridge – Library Media Specialist, St. Athanasius School, Louisville, KY*

Hear and look at some of the best new books for grades K-5. The presenter will booktalk personal favorites from the last year.

**8:00 – 8:50**

**Room: Skybox**

**TEEN TALKS: BOOKTALKING RECENTLY PUBLISHED YOUNG ADULT NOVELS**

*Ruth E. Clark – Assistant Professor, East Carolina University, Greenville, NC*

The author of Tantalizing Tidbits for Teens shares her research on teen responses to three different styles of booktalks (first person, discussion, and excerpt) and models the styles via booktalks for a variety of young adult novels. An annotated handout of the booktalked titles and other YA novels will be available.

**8:00 – 8:50**

**Room: Paddock**

**STARTING A BILINGUAL CHILDREN'S COLLECTION AT YOUR LIBRARY**

*Cynthia Houston – Assistant Professor, Western Kentucky University, Bowling Green, KY*

In a time of growing cultural and linguistic diversity in Kentucky, there are many reasons for your school library collection to contain English/Spanish bilingual books. This session will provide an overview of the importance of supporting literacy in students' first and second languages along with

*Saturday (cont.)*

collection development tools for bilingual materials. A presentation of a selection of fiction and non-fiction bilingual children's picture books in English and Spanish will be included.

**8:00 – 8:50**

**Room: Rose**

**USING CONCEPT MAPPING AS AN AID IN HIGH SCHOOL RESEARCH ASSIGNMENTS**

*Melissa Gardner – University of Kentucky School of Library Information Services, Lexington, KY*

When faced with an information problem, students are usually able to collect information from various print and electronic resources. Often, their difficulties arise when they need to evaluate those resources and synthesize their information into a cohesive product to demonstrate their understanding. Concept mapping is a process that can be used to help students visually identify the relationships in the key concepts and information about their topic.

**8:00 - 8:50**

**Room: Bluegrass I&II**

**KENTUCKY VIRTUAL LIBRARY: NO INQUIRY LEFT BEHIND**

*Betsy Hughes – Electronic Resources Librarian, Kentucky Virtual Library, Frankfort, KY*

Get 'em while they're young! Even the youngest students can find something on KYVL for nearly any subject or class assignment. KYVL provides a broad range of resources appropriate for every subject and learning level. This session introduces KYVL resources that will help foster information literacy and quality research. It will explore KYVL resources specifically suited for elementary and middle school students, a special KYVL for Teachers, our Virtual Reference desk, and more!

**9:00 – 9:50**

**Room: Skybox**

**SAFE PLACES TO LEARN: CREATING A CARING SCHOOL CLIMATE**

*Jennifer Watson – Curriculum Specialist, Kentucky Child Now*

This interactive workshop, designed for both youth and adults, will help you challenge and change the norms that promote and perpetuate mean behavior in school. Research has shown that students are happier, healthier and more productive when surrounded by a positive, caring learning environment.

**9:00 – 9:50**

**Room: Rose**

**USING YOUR LIBRARY'S GROLIER ONLINE ACCOUNT**

*Scott Segebarth – Account Executive for Kentucky Scholastic Classroom & Library Group*

The purpose of the presentation is to help both school and public libraries throughout Kentucky understand and utilize the Grolier Online databases provided through KYVL. Covered topics will include an overview of all four provided databases. Demonstrations will also include how to Use Grolier Online's integrated features such as maps, dictionaries, newspapers and periodicals from around the world.

**9:00 – 9:50**

**Room: Salon X**

**SCHOOL LIBRARY WEBSITES: THE STATE OF THE ART—  
INFORMATION LANDSCAPES FOR 21ST CENTURY LEARNERS**

*Joyce Valenza – Uber-Teacher Librarian, Springfield Township High School, Erdenheim, PA*

*Sponsored by KSMA*

Our libraries should now have two front doors, and one of them should be virtual. The effective virtual library can be a vibrant knowledge management tool for the entire learning community. A good library website offers implicit (and explicit) instruction and projects an important image of the librarian as information professional. Joyce will share her doctoral research and practical ideas for building student-centered virtual libraries—whether html or Web 2.0 based.



# SPECTRUM of the FUTURE

Saturday (cont.)

9:00 – 9:50

Room: Bluegrass I&II

## BALANCING THE SPECTRUM OF THE COLLECTION

Johan Koren – Associate Professor, Coordinator, Library Media Program, College of Education, Murray State University, Murray, KY

How balanced is the spectrum of your collection? The growing diversity of our schools and communities requires that we make sure that our collections reflect not only the ethnic variety that is present in the local community, but that we also can provide information about groups that our students may meet as they go out into the world. We will look at an instrument that can help measure the balance of your collection, and discuss sources that can enable us to tip the balance.

9:00 – 9:50

Room: Paddock

## CURRENT SCIENCE BOOKS FOR K-12 STUDENT READERS

Jeanie Fridell – Retired, Jefferson County Public Schools, Gheens Professional Library, Louisville, KY

The presenter will share the process of creating a K-12 science bibliography for student readers. School librarians in a six month plus project selected titles to support the teaching and learning of Kentucky Science Core Content for Assessment 4.1. With guiding questions, participants in groups will examine and discuss the finished bibliography. Handouts will include Web access to the final product.

10:00 – 10:50

## EXHIBITS TIME

11:00 – 11:50

Room: Bluegrass I&II

## GENERAL SESSION

### C.S. LEWIS & THE CHRONICLES OF NARNIA

Devin Brown – English Professor, Asbury College, Wilmore, KY

Sponsored by KSMA

Devin Brown illuminates the features of C. S. Lewis's writings, providing supplemental information on Lewis's life and books, offering comments and opinions from other Lewis scholars, uncovering rich meanings.

12:15 – 1:45

Room: Salon VII-IX

## KSMA LUNCHEON/INSTALLATION/AWARDS PROGRAM INFORMATION FLUENCY: DESIGNING PROJECTS FOR 21ST CENTURY LEARNERS

Joyce Valenza – Keynote Speaker, Uber-Teacher Librarian, Springfield Township High School, Erdenheim, PA

To be most effective, workers in the future will need to creatively blend several relatively traditional skills with emerging information and communication tools. And they will need to practice those skills in an information landscape that is genre-shifting, media-rich, participatory, socially connected, and brilliantly chaotic. Students will need understandings of traditional information structures as well as understandings of the shifts in the way knowledge is built and organized. Through my librarian visioning glasses, I see two threads—information fluency and Web 2.0—beautifully woven into rich 21st century cloth as teachers and librarians who value thinking skills, inquiry, ethical behavior, and innovative student work hone their craft on a funky and vibrant 21st century learning loom, with learners as collaborators. Together we'll examine new formats for student projects, projects that foster information fluency and exploit the potential of Web 2.0, the interactive and media-rich "read/write Web."

2:00 – 2:50

Room: Rose

## SMOOTH TALKING: HOW TO CREATE TRANSITIONS BETWEEN BOOKTALKS FOR TEENS

Ruth E. Clark – Assistant Professor, East Carolina University, Greenville, NC

The author of Tantalizing Tidbits for Middle Schoolers presents a booktalking session discussing and modeling methods for smoothly transitioning

Saturday (cont.)

between booktalks by linking them through characters, setting, and/or theme. An annotated handout of the booktalked titles and other young adult novels will be available.

2:00 – 2:50

Room: Skybox

## DRAMA FOR DUMMIES

Jennifer A. Wetzel – Library Media Specialist, Hendron-Lone Oak Elementary School

In an ever-expanding role, the library media specialist has recently added dram teacher to the list of job requirements. Unfortunately, training for library media specialists does not include the teaching of drama. Many of us are left to our own devices to create programs that will motivate and engage our students to learn the drama core content. Through this session, we will share ways, including games, activities, and resources for teaching drama with enthusiasm!

2:00 – 2:50

Room: Bluegrass II

## A LOOK AT NOT EXACTLY NORMAL AND IDEAS ABOUT GETTING STUDENTS READING AND WRITING

Devin Brown – English Professor, Asbury College, Wilmore, KY

Sponsored by KSMA

Not Exactly Normal is a story about a sixth grader who writes a special report about mystical experiences. The book highlights accepting the differences of others and seeing ways that everyone is alike. Devin challenges readers' assumptions and helps them look at the world and their lives in new ways.

2:00 – 2:50

Room: Bluegrass I

## GUY GRIT AND CHIC LIT: TWIN SIDES TO THE COLLECTION FOR ENTICING RELUCTANT READERS

Peggy Phelan – Library Media Specialist, James Madison Middle School, Madisonville, KY

Reluctant guy and girl readers have specific criteria that precipitate a collection connection. The priority of the school library: connect kids with books! Guys choose: gripping, graphic, gruesome, short, sports, adventure, mystery reads; girls choose: romantic, realistic, relevant, relational, angst, riddled reads. Succinct summaries and book hook-up strategies for a plethora of "guy grit" and "chic lit" reads—chosen and endorsed by students—as the "best books" to entice and connect will be presented.

2:00 – 2:50

Room: Paddock

## BEYOND THE BASICS: KET ENCYCLOMEDIA FOR THE 21ST CENTURY CLASSROOM

Brian Spellman – KET Education Consultant Manager, Lexington, KY

Increase your instructional impact on student learning in the 21st Century! Enrich those ordinary lesson plans and student projects by integrating technology, such as KET's EncycloMedia and resources, great websites, and effective software. In this session, learn how to use EncycloMedia's features in conjunction with other quality resources and integrative software, such as PowerPoint, Inspiration, Moviemaker, and i-Movie to create learning objects that can be used in many contexts for many purposes, promoting higher-level thinking and differentiating instruction.

3:00 – 3:50

Room: Rose

## MAKING CONNECTIONS: USING CORETTA SCOTT KING AWARDS BOOKS IN YOUR CURRICULUM

Karen R. Lemmons – Library Media Specialist, Howe Elementary School, Detroit, MI

The Coretta Scott King Book Awards are presented annually and given to an African American author and an African American illustrator for outstanding contribution to children's literature. Learn about these award winning books and how they can meet the Kentucky standards, and can be integrated into the curriculum.

# SPECTRUM of the FUTURE

## Saturday (cont.)

3:00 – 3:50

Room: Paddock

### netTREKKER d.i.: DIFFERENTIATE INSTRUCTION AND INCORPORATE 21ST CENTURY SKILLS INTO YOUR CURRICULA

George Goldsworthy – Professional Development Director, Academic Edge, Inc.

The demands students face in today's competitive global environment present new challenges to educators as you strive to prepare students for success in the 21st century. Today's educators also face classrooms full of students with a wide variety of learning styles and needs. How can you meet the unique learning needs of every student to ensure they master core curriculum, while incorporating 21st Century Skills into your curricula?

3:00 – 3:50

Room: Bluegrass I

### KENTUCKY VIRTUAL LIBRARY: THE ITHING OF INQUIRY

Betsy Hughes – Electronic Resources Librarian, Kentucky Virtual Library, Frankfort, KY

We know teens prefer connecting to everything from one device. Why not let them do the same thing in their research? KYVL provides a broad range of resources that can help with an English paper, science project or the latest pop culture obsession. This session introduces KYVL resources that will help foster information literacy and quality research. Session will explore KYVL tools specifically suited for high school students, a special KYVL for Teachers, our Virtual Reference desk and more!

3:00 – 3:50

Room: Bluegrass II

### LIBRARY PR

Janet E. Jackson – Media Specialist

Missy Hatt – Highlands Middle School

This is an interactive session. Janet and Missy have both been in public and school libraries for over 30 years. They will share their experiences with participants, asking the participants to bring suggestions and ideas that have worked for them in their libraries.

3:00 – 3:50

Room: Skybox

### THE STORIES GO ON: BOOKS IN SERIES, K-8

Katherine Basham – Borders Books, Children's Department, Louisville, KY

Wonder what comes after Harry Potter, A-Z Mysteries, Series of Unfortunate Events, Capital Mysteries, Hidden Children? Come hear Katherine who knows them all. Learn what bookstores are promoting to keep children involved in reading the next book.

## NATIONAL DIVERSITY IN LIBRARIES CONFERENCE

October 1-4, 2008

### Post-Conference on MANAGING, MAINTAINING, AND CREATING RESIDENCY PROGRAMS

Room: Clubhouse

Saturday, October 4, 2008

9:00 - 9:15

### WELCOME, INTRODUCTIONS and OPENING REMARKS

DeEtta Jones, Association of Research Libraries

9:15 – 10:00

### PRACTICING PROFICIENCY: THE PAST, PRESENT, AND FUTURE OF RESIDENCY PROGRAMS IN ACADEMIC LIBRARIES

Megan Perez, University of Arkansas

10:00 – 10:15

Break

## Post Conference Saturday (cont.)

10:15 – 12:00

**PROGRAM COORDINATORS PANEL**-Overview presentation and panel moderation by Deborah Nolan, Towson University

### Panelists:

Gerald Holmes, University of North Carolina-Greensboro Rebecca Richardson, Purdue University Julie Brewer, University of Delaware Teresa Neely, University of New Mexico

12:00 – 1:15

Lunch

1:15 – 2:15

### CONCURRENT SESSIONS:

#### SESSION ONE /RESIDENTS DISCUSSION FORUM

Facilitated by DeEtta Jones

Topics to be decided by participants but may include: Initiating, maintaining and closing mentoring relationships, transitioning to post-residency employment, what to do when rotations/assignments are not working, adapting to life/culture in a large research institution, managing expectations related to race/ethnicity/diversity.

#### SESSION TWO / ADMINISTRATORS DISCUSSION FORUM

Facilitated by Deborah Nolan

Prepared topics to be led by participants: diversity recruitment, developing mentoring skills and culture, program advocacy and assessment, managing diversity and organizational readiness

2:15-2:30

Break

2:30-3:00

### RESIDENTS DATABASE PROJECT

Damon Campbell, University of Tennessee and Shantrie Collins, University of Tennessee

3:00-3:30

### CURRICULUM DEVELOPMENT

Kawanna Bright, North Carolina State University and Rebecca Richardson, Purdue University

3:30-4:30

**RESIDENTS PANEL**- Moderated by DeEtta Jones

### Panelists:

Eboni Francis, Ohio State University (2005-2007 OSU Resident)  
Lisa Massengale, University of Illinois (2005-2006 NLM Fellow)  
Patrick Dawson, Northern Illinois University (1985 UCSB Fellow)

4:30-5:00

### PARTICIPANTS FEEDBACK and WRAP-UP

DeEtta Jones, Association of Research Libraries

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# Kentucky Library Association Membership Form

APPLY ONLINE AT [WWW.KYLIBASN.ORG](http://WWW.KYLIBASN.ORG)

Name \_\_\_\_\_ Type of Library \_\_\_\_\_

Preferred mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

County \_\_\_\_\_ Phone \_\_\_\_\_ ☐ Home ☐ Work

Fax \_\_\_\_\_ Email \_\_\_\_\_

Place of employment \_\_\_\_\_

☐ New Membership ☐ Renewal

## MEMBERSHIP TYPES

☐ ACTIVE MEMBERSHIP (Any person currently on the payroll of a library or information center. Mark by salary range)

*Includes choice of one section.*

\$0 to \$9,999 ..... \$15 per year \_\_\_\_\_

*Primary Section - Section receives \$6.00*

\$10,000 to \$19,999 ..... \$25 per year \_\_\_\_\_

*Primary Section - Section receives \$6.00*

\$20,000 to \$29,999 ..... \$39 per year \_\_\_\_\_

*Primary Section - Section receives \$11.00*

\$30,000 to \$39,999 ..... \$50 per year \_\_\_\_\_

*Primary Section - Section receives \$11.00*

\$40,000 to \$49,999 ..... \$61 per year \_\_\_\_\_

*Primary Section - Section receives \$17.00*

\$50,000 to \$59,999 ..... \$72 per year \_\_\_\_\_

*Primary Section - Section receives \$22.00*

\$60,000 or above ..... \$83 per year \_\_\_\_\_

*Primary Section - Section receives \$22.00*

☐ LIBRARY SUPPORT STAFF (Paraprofessionals, Library Technicians, Library Assistants, and other Library Support Staff) ..... \$25 per year \_\_\_\_\_

*Includes Round table & Section*

☐ STUDENT ..... \$15 per year \_\_\_\_\_

*Section Included*

☐ RETIRED ..... \$15 per year \_\_\_\_\_

*Section Not Included*

☐ TRUSTEE ..... \$25 per year \_\_\_\_\_

*Includes Public Section*

☐ FRIEND OF LIBRARY ..... \$25 per year \_\_\_\_\_

*Section Included*

☐ UNEMPLOYED ..... \$15 per year \_\_\_\_\_

*Section Included*

☐ INSTITUTIONAL/AFFILIATE ORGANIZATIONS ..... \$61 per year \_\_\_\_\_

*Section Not Included*

☐ VENDOR ..... \$61 per year \_\_\_\_\_

*Section Not Included*

MEMBERSHIP TYPE SUBTOTAL A ..... \_\_\_\_\_

Indicate Primary Section with the letter "P":

**SECTIONS** (All memberships except vendor, institutional and retired include one section. Please mark it as primary. Additional Section memberships \$7.00 each)

ACADEMIC SECTION \_\_\_\_\_

KENTUCKY SCHOOL MEDIA ASSOCIATION \_\_\_\_\_

PUBLIC LIBRARY ASSOCIATION \_\_\_\_\_

SPECIAL LIBRARY SECTION \_\_\_\_\_

SECTIONS SUBTOTAL B ..... \_\_\_\_\_

**ROUND TABLES** (Library Support Staff membership includes membership in the Library Support Staff Roundtable. All others are \$5.00 each)

GOVERNMENT DOCUMENTS \_\_\_\_\_

RESOURCE SHARING \_\_\_\_\_

COMMUNITY AND TECHNICAL COLLEGES \_\_\_\_\_

LIBRARY INSTRUCTION \_\_\_\_\_

INFORMATION AND TECHNOLOGY \_\_\_\_\_

TRUSTEE \_\_\_\_\_

GENEALOGY \_\_\_\_\_

LIBRARY ADMINISTRATION \_\_\_\_\_

LIBRARY SUPPORT STAFF \_\_\_\_\_

ALLIANCE \_\_\_\_\_

YOUTH SERVICES \_\_\_\_\_

ROUND TABLES SUBTOTAL C ..... \_\_\_\_\_

DUES GRAND TOTAL (A+B+C) ..... \_\_\_\_\_

☐ Check Enclosed (Make payable to KLA)

Charge my ☐ Visa ☐ Mastercard

Card No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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# General Information

## **Conference Site**

The Louisville Marriott Downtown is the site of the 2008 KLA/KSMA Joint Conference. Located on the corner of 3rd and Jefferson the facility offers unparalleled service complemented by travel friendly enhancements. The Louisville Marriott Downtown Hotel is the city's newest grand tradition for important business events, stylish social gatherings or weekend escapes. Take in the lively sports scene at Champion's Sports Bar & Restaurant or delight in the sun-drenched cuisine of BLU Italian Mediterranean Grille. All within steps of Louisville's attractions like 4th Street Live, Waterfront Park, Louisville Slugger Museum, Louisville Glassworks and the new Muhammad Ali Center and just minutes from Churchill Downs, home of the Kentucky Derby.

## **Hotel Reservations**

A reservation card has been enclosed for your convenience in making room reservations, or you may call the Marriott Downtown at (800) 228-9290. Reservations must be made by **September 12th** in order to receive the conference rate of **\$109**. Please state that you are with KLA when making reservations by phone. Please be advised that the Marriott Downtown is a popular destination and hotel rooms **WILL SELL OUT AS IT DID IN 2006 and 2007**. If the hotel is sold out please check [www.kylibasn.org](http://www.kylibasn.org) for alternative locations.

## **Parking**

The cost to park is up to \$16 per day. The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets. There are alternative lots for parking in the area at lower rates.

## **Registration**

Conference attendees may preregister until **September 10th**. Preregistration packets and meal tickets may be picked up at the conference registration desk which will be located on the second floor of the Marriott. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open:

Wednesday, Oct. 1	7:00 am - 4:00 pm
Thursday, Oct. 2	7:30am - 5:00pm
Friday, Oct.3	7:30am - 5:00pm
Saturday, Oct. 4	7:30am - 12:00noon

*Please preregister and avoid congestion at the registration desk. For security reasons, **you must visibly wear your 2008 Conference Nametag to enter the presentations & exhibit hall.***

## **Membership Dues**

We will accept dues at the registration desk. ***Please write separate checks for registration and dues to speed processing.***

**Please Note: The Marriott Downtown Louisville is a non-smoking facility. Restaurants & Bars in Louisville are also non-smoking.**

## **Ticketed Events**

Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs. For security reasons, you must visibly wear your 2008 Conference Nametag to enter the events.

## **Membership Meeting**

The Kentucky Library Association holds its annual meeting of the general membership at the KLA Business Meeting during the Annual Fall Conference. The 2008 meeting will be held Friday October 3 at 11:00 am in Salon VII.

## **Exhibits**

Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00 am. Please show your support by visiting all of the exhibits. ***For security reasons, you must visibly wear your 2008 Conference Nametag to enter the exhibits.***  
The exhibits will be open:

Thursday, Oct. 2	10:00am - 12:00noon	1:00pm - 5:30pm
Friday, Oct.3	8:30am - 12:00noon	1:00pm - 5:00pm
Saturday, Oct. 4	8:00am - 12:00noon	

# Our Exhibitors for 2008

Follett Library Resources  
Centers for Medicare & Medicaid Svc  
Music Library Association  
KY Higher Education  
Medical Library Association  
Usborne Books  
The Great Courses  
EBSCO Information Systems  
Camcor, Inc  
TLC - The Learning Corporation  
Recorded Books  
Scholastic Classroom & Library Group  
SirsiDynix  
Garrett Book Co  
Perma Bound  
BWI  
Woolen, Molzan, 7 Partners Architects  
Spectrum Industries, Inc  
Encyclopedia Britannica  
HW Wilson Company  
Tech Logic Corporation  
Rainbow Books  
Bound to Stay Bound  
Penworthy Company  
Gale, a part of Cengage Learning  
Only Libraries, Ltd  
University of Illinois  
Ingram Library Services, Inc  
5-T Imaging



OverDrive  
Stop Falling Productions  
Childrens Plus, Inc  
Colibri Systems  
Bright White Paper Co  
Junior Library Guild  
Lexis Nexis  
National Network of Libraries of Medicine  
Davidson Titles  
ProQuest  
Jackson Senior Solutions  
The University Press of KY  
RBS Design Group, PSC  
Renaissance Learning  
Presentation Solutions, Inc.  
HIX  
Woody, The KY Weiner  
Hilliard Lyons  
BBC Audiobooks America  
Baker & Taylor  
Central Business Group  
World Book, Inc  
Woodward Ross Jewelry  
Academic Edge  
Gumdrop Books  
Tutor.com  
Fax24 Public Fax System  
Mike Howard Library Services  
PrepMe, LLC



## INTERNET CAFÉ

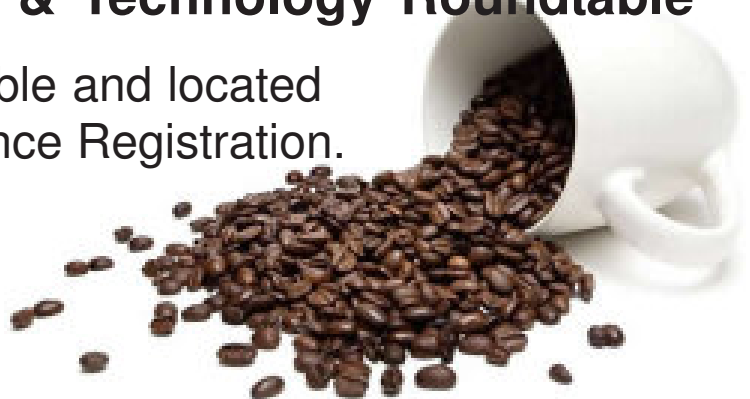
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## The KLA Information & Technology Roundtable

Computers will be available and located  
across from the Conference Registration.





# SPECTRUM *of the* FUTURE

Doctor Mom:  
A little something for your  
home practice.



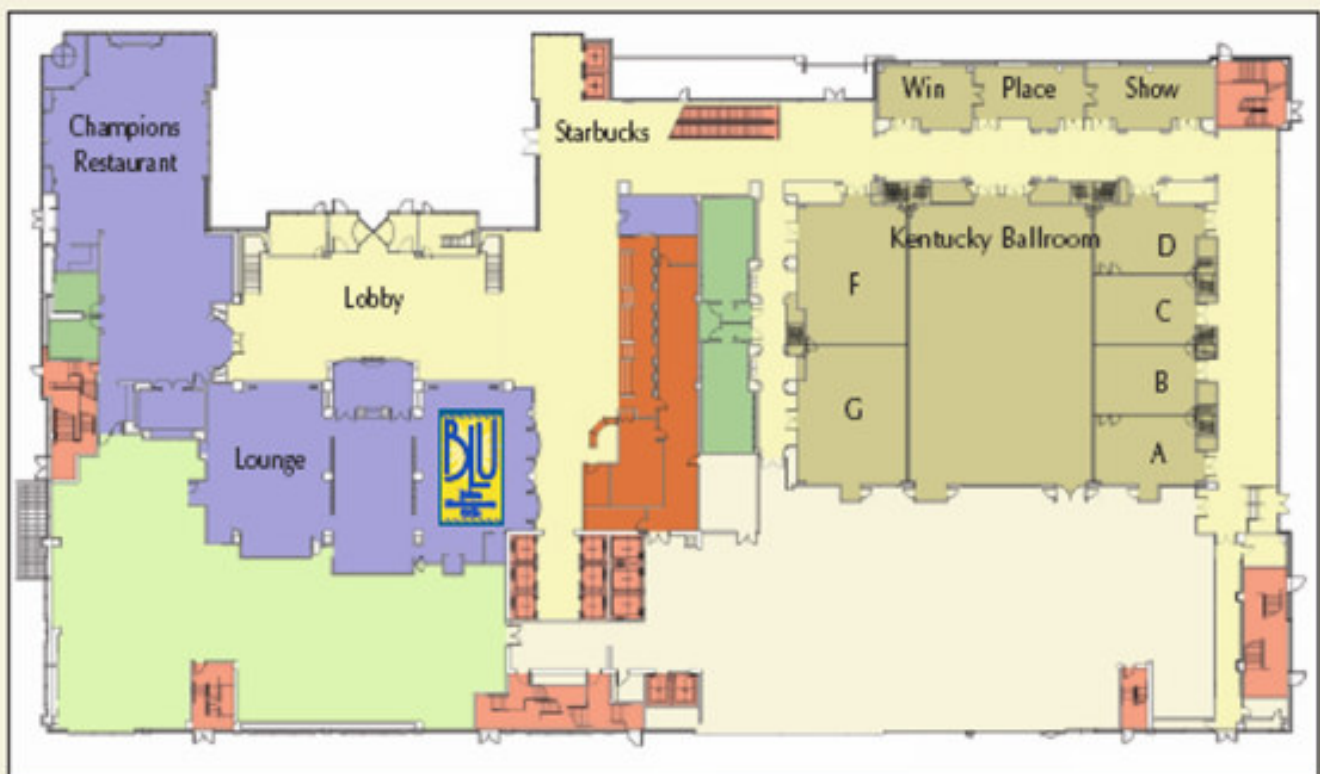
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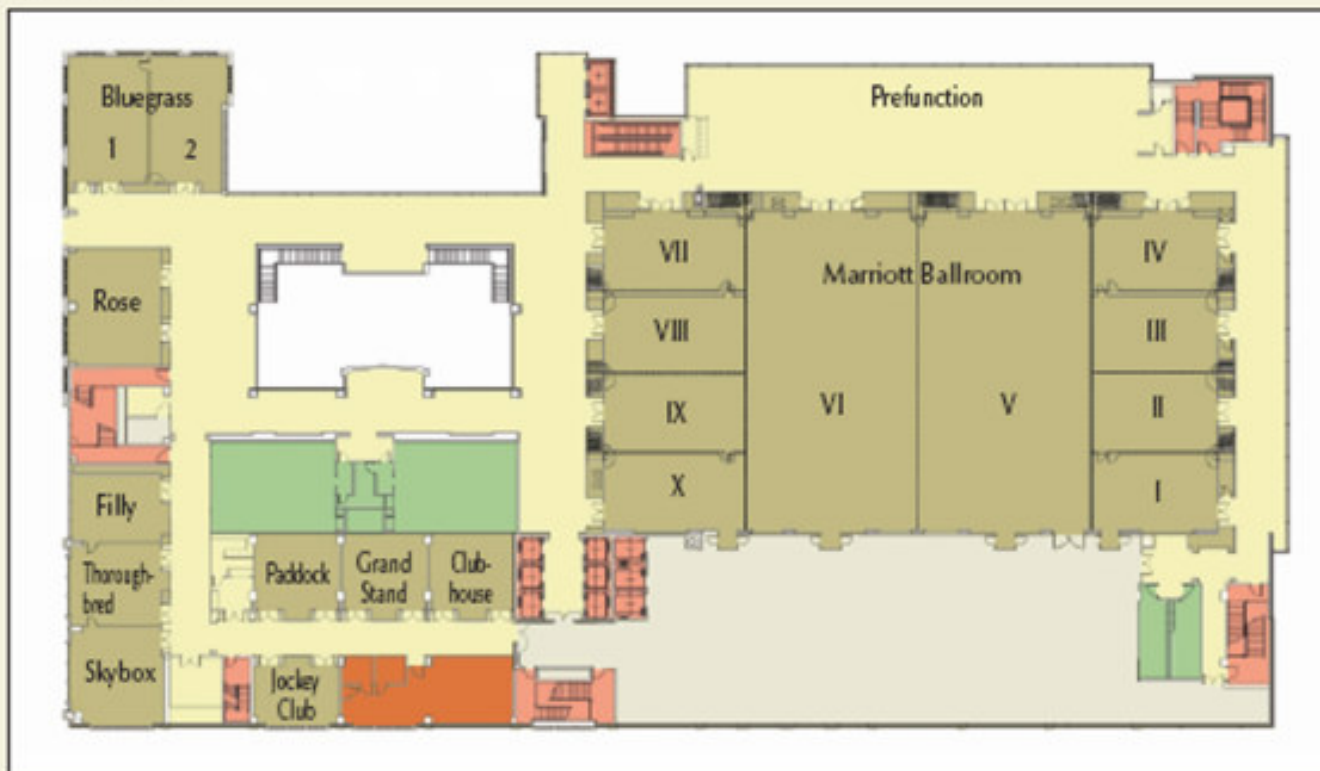


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**First Level**



**Second Level**

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