

MARRIOTT LOUISVILLE DOWNTOWN • SEPTEMBER 19-22, 2007

ADVIOCATING OUR FUTURE

"Spirits In The Night: 2007 KLA Talent Show" Thursday, 9:00PM

If you missed last year's Talent Show "Out of the Stacks and Onto the Stage II" you have no doubt heard what a "howling" success it was! Well, never fear, the new and improved "Spirits In The Night: 2007 KLA Talent Show" is coming to this year's conference. It will take place on Thursday night, September 21, 9 pm till ?, at the Louisville Marriott Downtown, the conference hotel. There will be prizes for audience members adorned in their best "library" themed attire.

Talent show sponsored by the Special Libraries Section, KLA Recruitment, Mentoring and Diversity Committee, the African American Librarian & Library Employees Round Table, and KLDivERS.

There is no cost to attend this fabulous event. There will be a cash bar. Preregistration is requested.



Silent Auction

In the Exhibit Hall Baskets of Books (and other items)

Sponsored by: The Districts of the Kentucky School Media Association to benefit KSMA Scholarships Lots of themed baskets to bid on Friday 10:00a.m. - Saturday 11:30a.m. Open to all Conference Participants

Walking Ghost Tour & Dessert

Thursday, September 20th Host & Guide: David Domine, Author, The Ghosts of Old Louisville.

6:45pm- 8:30pm

Join up to 50 of your colleagues for a guided walk through America's largest Victorian neighborhood with best-selling author David Domine as he points out the haunted hot spots from his books "Ghosts of Old Louisville" and "Phantoms of Old Louisville." This charming historic district has romantic gas-lit alleys and splendid 19th-Century architecture that make the perfect backdrop for his spine-tingling tales of otherworldy encounters from a bygone era. The



tour concludes with a dessert reception and book signing at the circa 1884 mansion, Inn at Central Park Bed & Breakfast. . Preregistration required and limited to 50 participants. Cost for this event is \$30.00. Gather in lobby by 6:15pm

preconferences Wednesday, September 19, 2007

Wednesday Pre-Conference

Library and Information Science

Room: Bluegrass 1&2 8:30am-12:30pm The Elephant in the Room: Recognizing Racism and Discrimination in Our Libraries Presenter: Tracie D. Hall, Dominican University Graduate School of

No. Of Academic Street, St



How could anyone ignore something as conspicuous as an elephant, especially one that was right in front of them? Unfortunately, choosing to ignore the elephant will not make it go away. For many library users and even library workers, racism and discrimination is the elephant in the room. Though today's libraries are striving to connect with and become relevant in the lives of multicultural users and staff, racism and discrimination, conscious or unconscious, can still impact the way we serve our patrons and interact with our co-workers. Through this workshop you will learn how to recognize sometimes not so

obvious bias in your library and overcome it. Pre-registration is required. Cost to attend the pre-conference is \$25.00.

Red Hat Society

Friday, September 21, 2007 3:30 - 4:30 pm Facilitator - Nancy Palmquist



We'll be taking a little field trip this year.

Before the KLA/KSMA Conference get a copy of Dick Francis's novel Shattered about a glassmaker who gets in a spot of trouble and ends up fighting the bad guys using his glassmaking skill. Then join the group for a carpool trip to nearby Glassworks in Louisville for a tour of their three glass making areas (blown glass, flame work and architectural glass studio). We'll meet at 3:30 P.M. on Friday, September 21, 2007 in the Marriott Conference hotel lobby to form the carpool. Cost is just \$5.00 in cash, so bring it with you for the Glassworks tour. Preregistration is required. Minimum - at least 10 people must sign up in advance for this trip.



Find a copy of the book and READ! Then sign-up for the "field trip". Invite others to join us (tell them they don't have to wear a hat and there are no dues for our "club").

Benefits of Membership

In addition to publications, programs, and other professional benefits, KLA looks for opportunities to reward members with cost-saving benefits and other programs. This page consolidates the current programs available to KLA members. If you would like to recommend new programs for the Member Services Committee to investigate, please contact any member of the Member Services committee.

Give back to KLA when you purchase books and other items online!



KLA gets money when you use the Amazon.com and Barnes and Noble links to make your purchases! Click one of the buttons at left to proceed to the site. Your purchases will automatically credit KLA!

NEW: Liberty Mutual Group Savings Plan! As a member of the Kentucky Library Association, you can participate in Group Savings Plus. Group Savings Plus provides top-quality, affordable insurance protection through Liberty Mutual for many types of insurance. More information is available here.

Get a KLA discount on Long Term Care Insurance! Kentucky Library



Association Long Term Care Insurance Information Center. KLA has contracted with Great American Financial Resources to offer Long Term Care Insurance to KLA members. Librarians, staff members and their family members are eligible for a premium discount and may also qualify for simplified issued underwriting. You may contact a representative at (859)276-

2513 or (800)458-1186, or email CBJack1020@aol.com for additional information.

Wednesday Pre-Conference

9:00am - 12:00pm Room: Rose From Town Hall to Capitol Hill: How to Advocate for Your Future (and Have Some Fun Doing It) Presenter: Stephanie Vance, The Advocacy Guru

Thinking about launching a campaign to get new funds for your library?



Want to convince your elected officials of the value your library provides to the community? Just want to be sure that state and federal level programs aren't cut? Too often, communicating with our elected officials feels about as much fun as going to the dentist. This is in part because our system of government at all levels can be inefficient, frustrating and, well, painful. In this insightful and entertaining session, Stephanie Vance, the Advocacy Guru, will discuss the basics of effective advocacy as well as how to develop a winning grassroots campaign for your issue. Come prepared with your questions on getting legislators to listen, building coalitions, identifying your goals and, most important,

creating champions for your cause. Oh, and be ready to have some fun with group discussion, role playing and fabulous prizes! Pre-registration is required. Cost to attend the pre-conference is \$25.00. LENG AND TREND FRANKS COMMENDED. DVOCATING OUR FUTUR

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The Elephant in the Room: Recognizing Racism and Discrimination in Our Libraries

Presenter: Tracie D. Hall, Dominican University Graduate School of Library and Information Science

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conscious or unconscious, can still impact the way we serve our patrons and interact with our co-workers. Through this workshop you will learn how to recognize sometimes not so obvious bias in your library and overcome it.

Tracie D. Hall is currently the Assistant Dean of Dominican University's Graduate School of Library and Information Science; and was the former Director of the American Library Association's Office for Diversity. Tracie brings a wealth of experience to her workshops. She has served in a variety of positions at public libraries and has been a visiting faculty or lecturer at a number of library schools. Formerly, director of a homeless shelter for teenagers in Los Angeles County, Tracie has dedicated her work in libraries to the issues of diversity and equitable access. Her writings on diversity have appeared in professional publications including her most recent "Race & Place: A personal account of unequal access" in the February 2007 issue of American Libraries. In August 2004 Tracie received the honor of being named a Library Journal "Mover and Shaker." Pre-registration is required.

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Wednesday, September 19 Opening Session Presenter: Michael Gorman,

ALA Past President 2:00pm – 3:15pm Advocating for the Library of Today and Tomorrow

The presentation defines advocacy in general and library advocacy in particular. Gives examples of particular kinds of library advocacy and the problems they may encounter. Describes the types of people and groups that are involved in library advocacy efforts. Indicates the type of goals, messages, and stories that

are needed to underpin an advocacy campaign. Describes how library advocates interact with the media and with public officials. Describes the materials that are used in library advocacy campaigns.

Thursday, September 20 9:00am – 10:00am. Featured Speaker – Jenny "The Shifted Librarian" Levine

Much is happening in the world of gaming right now, and it's not just a lot of teenage boys sitting in the basement staring at a screen for hours on end. No, gaming has tremendous potential for libraries to reach out to new users, offer new services, and help complement efforts in community-building, information literacy, and other areas.- Don't know much about gaming but you want to know how it can benefit libraries?- Not sure what kinds



of services your library could offer (especially on a limited budget)?- Are you an avid gamer who would like to offer services but you need help convincing others?- Just want to hear what other libraries are doing?Get the scoop that helps you clarify your thinking about gaming and libraries.

Thursday, September 20 11:00am – 12:15pm Special Section – Featured Speaker - Dr. Ken Haycock, San Jose

State University



Learning from the Middle: Leadership and You Leadership is critical for librarianship and effective and sustainable libraries. There is no magic and should be no fears. Learn the basic tools and techniques to become a self-aware individual with the potential to be an exceptional leader, from whatever position you hold. Research really does inform best practices. Learn the research from a motivating speaker who knows what he is talking about.

Friday, September 21 9:00am-10:15am Centering on Celebrating Community, Collaboration, and Culture

Presenter: Loriene Roy, ALA President

ALA's first Native American President will provide an overview of her presidential initiatives. She is working with ALA units to build and strengthen our community of library workers and the people they serve through three areas of interest: Workplace Wellness, Circle of Literacy, and Supporting Library and Information Science Education through Practice. In addition, she is supporting several demonstration projects including a



plan outlining a national library club, a national oral history project of retired/ retiring librarians, and meeting effectiveness training. She will organize celebrations to recognize indigenous cultures around the world.

Friday, September 21 1:30pm - 2:45pm KSMA Featured Keynote Speaker – Dr. Ken Haycock, San Jose State University

Building and Strengthening Communities: Advocating Our Future Advocacy is not getting our message out. Advocacy is not lobbying for more time or money. Advocacy is about building understanding and support incrementally over time by connecting agendas to build strong learning communities. Discover powerful new views on advocacy. Understand the three basic rules of effective advocacy according to decision-makers and funders. Learn from a leading advocate and expert.

Thursday, September 20 1:50pm-3:05pm Academic Section - Featured Speaker - Carolyn Neal

Servicing Seniors through Lifelong Learning This session will identify Creative Partnership and Collaboration methods that can be used in developing a community program to engage Emerging Seniors, Seniors and Older Adults. Attendees will learn how to showcase unique projects and reinvent the practicality of the profession through existing resources. Models will be given to display how new initiatives have been fused into traditional services that can form the foundation for change in the future.



featured speakers

Thursday, September 20 1:50pm-3:05pm LAMRT, CTCRT, RMD – Featured Speaker -Patricia Currie Blume

THE OWNER WATCH

Creating a Knowledge Sharing Culture: How to Thrive on Change

A knowledge sharing culture can help you and your organization deal successfully with change and globalization, but creating such a culture can be a challenge. This session introduces the requirements for success and the tools for facilitating collaboration. It focuses on how the information center can take a leadership role to encourage knowledge sharing behavior by modeling best practices, creating



organizational taxonomies, and positioning the information center as the educator and connector. Sponsored by the Library Administration & Management and Community & Technical College Round Tables and the Recruitment, Mentoring, & Diversity Committee.

Pat Currie started with Dialog in May 1994 as an Account Executive. Since then she has held positions in both account management and training, and has been a Quantum Coach since the program was reactivated in 2001. Pat earned a B.A. in English from Stephens College in Columbia MO, and a MLS from Kent State University, Kent OH. Prior to joining Dialog she worked in corporate libraries in such industries as energy (Columbia Gas System), manufacturing (ABB) and consulting (PriceWaterhouse). She lives in the Cincinnati area and is an avid skier, golfer and horsewoman.

Thursday, September 20 11:00am - 12:15pm Featured Speaker - Peter Chase "Defending the privacy of library records" In the summer of 2005, Peter Chase, Librarian X and



two of their Connecticut colleagues who served on the Board of Library Connection were placed under a federal gag order preventing them from ever revealing that the FBI had demanded library records from them using a National Security Letter. Chase and colleagues refused to comply with the demand and instead, represented by the American Civil Liberties Union, sued the government over the constitutionality of the Patriot Act. Of the tens of thousands of recipients of National Security Letters,

Chase and three colleagues are the only ones who have ever been allowed to discuss the experience. The others remain under life time gag orders. They will be discussing their personal and professional role in defending the privacy of library records. Peter Chase received his Master of Library Science dégree from the University of Pittsburgh. He is a past president of the Connecticut Library Association and currently serves as the Chair of the Intellectual Freedom Committee in Connecticut. He has been the Director of the Plainville Public Library for the last 25 years.

Friday, September 21 1:00pm-2:15pm

Information Technology RT - Featured Speaker Jian Qin Developing Ontologies for Information Representation and AccessSchool of Information Studies, Syracuse University

Ontology has been a buzz word among library and information professionals since the concept of Semantic Web was proposed by Berners-Lee in 1998. But what is an ontology? How does it work and what can it do for

libraries and digital information representation and access? This presentation will first give a brief overview of concepts, uses, and underpinning technologies surrounding ontologies, including the standards developed for encoding ontologies in machineprocessable format, and then present two case studies to demonstrate the process of ontology development and the application of ontology in a Web-based system. The audience will learn about basic concepts of ontologies, technologies related to ontology development and application, and methods and tools used in creating



ontologies.

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Friday, September 21 3:40pm - 4:30pm

KSMA Featured Speaker – Mary Alice Anderson Show Me the Numbers, Data Gathering Mary Alice Anderson, Lead Media Specialist, Winona

Area Public Schools, Southeast MinnesotaData gathering, data driven decision-making, and accountability are today's buzzwords. Media specialists should take note. Data provides the information needed for advocacy and gaining program support. Data is a tool for program and job survival; can be used for strategic planning; is essential when presenting information to others; provides numbers that administrators and school boards can readily understand, and adds to your professional credibility. Case studies of successful data gathering initiatives,



suggestions for making sure it is quickly accessible, and practical tips for making data collection routine will be shared. Sample templates will be available.

Saturday, September 22 9:40am – 10:45am KSMA Featured Speaker – Mary Alice Anderson

Advocacy Through Efforts beyond the Immediate School Community

Mary Alice Anderson, Lead Media Specialist, Winona Area Public Schools, Southeast Minnesota Media specialists and media programs can be part of a greater learning community if we proactively seek out and take advantage of the community connections available to us. Continuing advocacy efforts, public relations, and involvement with groups beyond the school and the school's natural community will increase program withits and hole develop school's natural community will increase program visibility and help develop support that benefits students and the media program. No matter how large or how small our schools and districts, there are opportunities for reaching out to all taxpayers who support our schools and developing program initiatives that are mutually beneficial. Mary Alice will share examples of success in her district; and ideas suggested by media specialists in other districts.



The Information & Technology Roundtable is sponsoring an Internet Café at the 2007 KLA/KSMA Joint Conference.For more information, visit http://kla-itrt.org

A few computer stations will be made available on the 2nd floor of the Marriott for usage during the conference.



Wednesday, September 19, 2007

Pre-Conferences 8:30am - 12:30pm

The Elephant in the Room: Recognizing Racism and Discrimination in Our Libraries

Presenter: Tracie D. Hall, Dominican University Graduate School of Library and Information Science

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Opening General Session 2:00pm – 3:15pm

Advocating for the Library of Today and Tomorrow Presenter: Michael Gorman, ALA Past President

The presentation defines advocacy in general and library advocacy in particular. Gives examples of particular kinds of library advocacy and the problems they may encounter. Stresses the importance of concerted and organized library advocacy campaigns. Describes the types of people and groups that are involved in library advocacy efforts. Indicates the type of goals, messages, and stories that are needed to underpin an advocacy campaign. Describes how library advocates interact with the media and with public officials. Describes the materials that are used in library advocacy campaigns.

3:30pm - 4:20pm

Your Tax Dollars at Work: Using Government Agency Information to Help Your Patrons Presenter: Laura Hall, William T. Young Library, University of

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Each year the Government Printing Office sponsors a seminar in which representatives from a variety of Federal agencies present an overview of their information products and services. Find out how you can attend this free seminar that would be beneficial to any librarian new to government documents and the information provided by these agencies can assist you in fulfilling your patrons' information needs.

Wednesday (cont.)

3:30pm - 4:20pm

Building Communities through Social Networking Presenters: Beth Kraemer, William T. Young Library, University of Kentucky; Enid Wohlstein, KYVL; Lee Burchfield, Louisville Free Public Library

MySpace? Second Life? Ning? Librarians around the country are experimenting with these new tools for collaboration and outreach. The presenters will provide an overview of social networking sites and applications. We will examine current and potential library use of these tools from the perspective of special, public, and academic libraries.

3:30pm - 4:20pm

Be an Envirolibrarian! Easy Things You Can Do at Your Library to Help Save the Earth.

Presenter: Maureen Cropper, Marcia Freyman, Terry Buckner, Bluegrass Community & Technical College

What are some simple things you can do at your library today to promote environmental awareness and to help save the Earth? Includes easy to implement ideas for encouraging energy conservation, recycling, and other environmentally protective measures at your library; also will include a description of some of the specific measures now in place at BCTC, as well as the plans for our future Leed certified "green" library.

4:30pm-5:30 pm

KLA Board Meeting

5:30pm - 7:30 pm

KLA Special Section and KY Chapter of SLA Reception

Networking Reception - come join members of the Kentucky Chapter of the Special Libraries Association and the KLA Special Section for an evening's social repast. Opportunities for idea exchanges, discussion of common issues and exploration of possible future interactions will abound. Open to all Conference attendees.

Thursday, September 20, 2007

8:00am - 8:50am

Joint Round Table Breakfast & Business Meetings

The African American Librarian and Library Employee, Community & Technical College, Information Technology, Library Administration & Management, and the Support Staff Round Tables, and the Recruitment, Mentoring & Diversity Committee. Participating Roundtable and Committee members invited.

8:00am - 8:50am

A Dash of Diversity and a Pinch of Fun: Ingredients for a Successful African-American Read-In

Presenter: Kari Martin, Ning Zou, Eastern Kentucky University Looking for a great way to celebrate diversity and build community all at the same time? Then host an African-American Read-In at your library. An African-American Read-In is part of a nationwide celebration which brings individuals of all ethnicities together to read and enjoy the works of African-American writers during Black History Month, February. Read-In is a great kick-off event for Black History Month and a wonderful way to bring area libraries, community members, students, faculty, staff and local leaders together in celebration of different authors, different ethnicities and different perspectives. Come Learn Eastern Kentucky University's Libraries' recipe for a successful Read-In. Talk directly with the staff that planned and hosted the event and walk away with clear instructions on how to host a Read-In at your library. With the right ingredients you too can cook up a great Read-In, and we can help you get started.



Thursday (cont.)

8:00am - 8:50am

Association of College and Research Libraries Trends and Statistics: Using the Data with your University Library Committee Presenters: Laurene Zaporozhetz, Steve Lacewell, Jennifer Bartlett, Murray State University

Using a neutral set of uniformly collected data can illustrate your library standing among peers. Case study of presentation made to Murray State's Academic Council on Post Secondary Education. Uses for comparing staffing levels will also be illustrated. Advantages and disadvantages of using ACRL data will be discussed.

8:00am - 8:50am

Who's Ur Buddy? Using Free IM Chat Aggregators to Provide Digital Reference Services Presenters: Cindy Judd, Brad Marcum, Eastern Kentucky

University Libraries

Instant messaging has become an important tool of students as they create social networks on the internet and is emerging as an integral component of reference services offered by libraries around the world. Because students are using so many different Instant Messaging clients, including AIM, Yahoo, MSN and Google Talk, libraries need to find a way to reach out to students on a variety of networks. The presentation will focus on the major chat aggregators and their features, especially Meebo and the Meebome Widget.

8:00am - 8:50am

The Library as Place: Providing a Secure Environment for Library Users

Presenter: Pat Wilson, William T. Young Library, University of Kentucky

Young Library has over 1 million visitors per year, and during the academic year the library is open 24 hours, five days a week. Providing an inviting, secure environment is of the utmost importance. Over an 18 month period, in conjunction with the library staff and the UK legal office, a patron code of conduct was developed. This presentation will describe the development and implementation

9:00am - 10:00am

General Session

Presenter: Jenny "The Shifted Librarian" Levine

Much is happening in the world of gaming right now, and it's not just a lot of teenage boys sitting in the basement staring at a screen for hours on end. No, gaming has tremendous potential for libraries to reach out to new users, offer new services, and help complement efforts in community-building, information literacy, and other areas.- Don't know much about gaming but you want to know how it can benefit libraries?- Not sure what kinds of services your library could offer (especially on a limited budget)?- Are you an avid gamer who would like to offer services but you need help convincing others?- Just want to hear what other libraries are doing? Get the scoop that helps you clarify your thinking about gaming and libraries.

10:00am - 11:00am

Exhibit Hall Grand Opening

Spend this time in the Exhibit Hall visiting our wide array of vendors. Through their support we are able to keep registration fees low for all of our attendees.

10:00am - 11:00am

POSTER SESSIONS

Baby Boom! Assessing Needs and Making Plans Presenter: Ruthie Maslin, Lexington Public Library

By 2020, the 60-64 age group will be the single largest in Kentucky. The Baby Boom generation is growing older, and public libraries need to be prepared to meet the information, programming, and facility needs of this demographic group. This poster presentation will highlight some ways to assess needs in your community and use the results to start making plans today.

Thursday (cont.)

Building and Strengthening Communities: To China with Love Presenter: Deana Groves, Dept. of Library Technical Services, Western Kentucky University

Learning to read English is a vital part of becoming fluent in the language. Chinese libraries often lack the funds needed to purchase the much more expensive English language materials. The nonprofit Apple Tree Library Foundation of Sunnyvale California, established in 2002, promotes English language competency in China through public/private collaborations. This poster will explore impacts and challenges of the development of Apple Tree Library English language sections in Chinese public libraries with regard to funding, legislation, intellectual freedom, open access, information literacy, diversity, mentoring, and collaboration. The project is designed to study these aspects from the perspective of both sides of the world.

Conducting Library Focus Groups

Presenters: Sonja Eads & Margo Hamm, Maysville Community and Technical College

Focus groups can be an innovative, informal and fun way to assess student, institutional and community needs. Maysville Community and Technical College's library has used focus groups for the past two-years to give students, faculty, staff and community members the opportunity to meet in a small group with a librarian to discuss information needs as well as evaluating library services. In this poster session you will learn how to prepare for conducting a focus group, how to plan for and facilitate the session, and what to do with your notes and observations after the session, including how to integrate your findings into your department or program's strategic plan.

Digitizing Historic Newspapers

Presenters: Kathryn Lybarger & Kopana Terry, University of Kentucky

This poster presentation will include a display of historic Kentucky newspapers digitized from microfilm, and provide a discussion of the processes and challenges faced in doing the work in-house.

Edee Awards! Library Recognizes Student Achievement Presenters: Mattie Decker & Jennifer Little, Camden-Carroll Library, Morehead State University

You have heard of the Newbery and Caldecott Medals for excellence in children's books. The Learning Resource Center at Morehead State University's Camden-Carroll Library and the MSU College of Education have taken it one step further and created Edee—a local, in-house award for their students. This is an award and an event which recognizes the best children's picture books created by students in the two sections of EDEE—Literature and Materials for Young Readers. It is a way for a library to partner with an external group and reward student learning and accomplishment. It also honors the most important principle of education- getting a child to read-early and often! This poster presentation will provide information on this exciting award.

Engaging Your Community: Event Planning in Your Library Presenters: Anna Marie Johnson & Latisha Reynolds, Ekstrom Library, University of Louisville

Hosting events in your library and working collaboratively with your constituencies is one way of creating community. U of L Libraries has hosted two large, campus-wide events in the past two years and this poster session will provide practical advice and tips how to host successful, large events for all kinds of libraries.

Growing a Service at Your Library Presenters: Terry Buckner & Tiana French, Bluegrass Community & Technical College

After deciding to offer a new service or resource, the greatest challenge is often how to market that service! The BCTC Learning Resource Center recently made the decision to purchase Ebrary, an online book database. With no marketing budget, they used a variety of methods to promote the exciting new resource to faculty, staff and students, both on campus and off campus. This poster session will provide practical, low-cost and no-cost examples of marketing tools that can be used to promote any service or resource in any type of library.

ADVOCATING OUR FUTURE

Thursday (cont.) Poster Sessions (cont.)

Highlighting Diversity: In the Libraries and Across Campus Presenters: Terri Brown, Benita Clarke, Eeva Hoch, Reinette Jones, Mary McLaren, Judy Sackett, Jo Staggs-Neel, UK Libraries Diversity Committee, William T. Young Library Over the past two years, the UK Libraries Diversity Committee has worked to inform and engage library employees about the breadth of diversity. Speakers were brought in from various campus units, including International Affairs, Women's Studies, Institutional Equity, and Disability Resources. The committee also led participation in campus cultural activities, sponsored a foreign film festival featuring movies from the Libraries' collections, and is partnering with the School of Library and Information Science to expand on-campus recruitment to the profession. The poster presentation will provide an opportunity for conference attendees to share diversity ideas and activities.

Kentucky Virtual Library: Go Beyond Google Presenters: Enid Wohlstein & Betsy Hughes, Kentucky Virtual Library

Steer your patrons even further away from those insufferable internet search engines. Learn about KYVL resources, tools and easy-to-use licensed databases that will help librarians and library staff foster information literacy, and help citizens of the Commonwealth become full participants in today's information-based global economy and the life-long learning process.

Long Term Care: The Risk and Challenge for Today's Family Presenter: Caroline Jackson, Jackson Senior Solutions

This poster session provides information on long term care, including nursing home care, home health care, assisted living facilities and adult day care. Topics include Medicare, Medicaid, cost of long term care, and what you should look for in a long term care program. KLA has endorsed a long term care program underwritten by a highly rated insurance company. This program gives you a premium advantage for yourself and immediate family members.

Relationships: Hard Work But Worth the Effort

Presenter: Susan Henthorn, Berea College

This session is a result of the author's recent sabbatical research project to design and develop a database that would serve two primary purposes: Allow for more systematic management of the college's electronic resource subscriptions, Provide information for database-driven web pages on the

library's website. Poster presentation and handouts will include: a brief summary of the overall project; steps in the database design, creation, and implementation process; timeline and staffing issues; cost/benefits analysis.

An Advocacy Tool: Calibrate Your Balance! Presenter: Johan Koren, Murray State University

How do you know that your collection contains a balance of resources relative to the needs of the curriculum? How do you know that your reading collection provides a good balance of multicultural diversity? How do you know that your services and your teaching make a difference in student achievement? Is all your something, or is it nothing? There is a simple tool that will help you determine the answers to all these (and other) questions and give you some data to use to advocate for your library.

The Library and your ESL Customers Presenters: Carrie Herrmann & Patricia Yannarella, Boone County Public Library

Learn how the Boone County Public Library System reached out to ESL customers in our service area through staff training, PR, collection development, and community partnerships.

Who...Me Publish? A Brief Guide to Publishing from an Editor's Perspective

Presenter: Perry Bratcher, Northern Kentucky University

Perry Bratcher, editor of *The Southeastern Librarian* will give a brief overview of the journal publication process, provide comments from reviewers on improvements for submissions, and discuss the most common reasons for submission rejections.

Thursday (cont.) Sessions Resume

11:00am - 12:15 pm

Learning from the Middle: Leadership and You

Presenter: Dr. Ken Haycock, San Jose State University Leadership is critical for librarianship and effective and sustainable libraries. There is no magic and should be no fears. Learn the basic tools and techniques to become a self-aware individual with the potential to be an exceptional leader, from whatever position you hold. Research really does inform best practices-learn the research from a motivating speaker who knows what he is talking about.

11:00am-11:50am

Racing into the Future! Positioning Kentucky's Libraries to Win—the Next Phase.

Presenters: Richard Haynes,Harlan County Public Library; LeeAnn Jessee, Adair County Public Library; Helen Williams, Rowan County Public Library; Charlene Davis, KDLA Come and hear about the best practices of rural librarians from 32 other states

in conjunction with how to sustain public access computing in the public libraries from Gates Rural Library Sustainability ALA Grant recipients.

11:00am-11:50am

The Continuing Evolution of an Instruction Program: Revolutionary Changes through Promotion, Technology and Assessment

Presenters: Mary Chesnut, Leslie Hammann, Stephanie Henderson, Debbie Reichler, Northern Kentucky University

The instructional program at NKU's Steely Library is moving in new and diverse directions. Innovative ideas being utilized at the library include podcasts, online tutorials, Google Analytics and TurningPoint assessment. These changes in library instruction are due to a growing student body and the pervasiveness of Distance Learning and Blackboard enhanced courses. The evolution of the library instruction program encompasses the recent addition of two librarians who virtually double the amount of professionals dedicated to the planning of instruction. With the new instructional team in place, there are many more opportunities to enhance the current program in the areas of promotion, technology and assessment. Let us share our plans and strategies for taking our instructional services to the next level. Participants will garner ideas to formulate their own pathway to future instructional success and growth.

11:00am-11:50am

Researching Community: Focus on Electronic Government Resources

Presenters: Angel Clemons, Claudene Sproles, Ekstrom Library Technical Services, University of Louisville

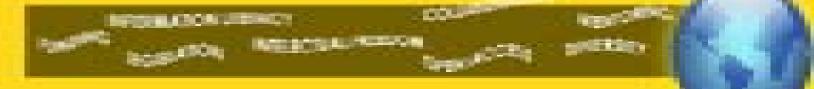
In order to build and strengthen our communities, we must first know something about them. Federal and state government resources are an excellent source of information about our neighborhoods and the geographical areas in which we live. This presentation will focus on resources offered by HUD, EPA, Census Bureau, and others at the federal level as well as Kentucky state government resources and should appeal to librarians in all types of libraries.

11:00am - 11:50am

Pets in the Library: Suggestions for Bringing Touch and Health to your existing programs.

Presenters: Laurene Zaporozhetz, Murray State University; Mattie Decker Morehead State University; Susan Edington, Murray State University

Pet therapy has been used in medical facilities for years and can easily be used in many types of libraries. Examples of interactive programs will be explained and demonstrated. An overview of research in progress that demonstrates positive health effects will be presented. Bibliographies will be provided. Therapy animals will be present!



Thursday (cont.)

12:15pm-1:45pm

KLA Awards Luncheon

Annual recognition for award winners and exemplery members of the library profession.

1:50pm-2:50pm

Trustees Round Table Business Meeting

1:50pm-3:05pm

Servicing Seniors through Lifelong Learning Presenter: Carolyn Neal

This session will identify Creative Partnership and Collaboration methods that can be used in developing a community program to engage Emerging Seniors, Seniors and Older Adults. Attendees will learn how to showcase unique projects and reinvent the practicality of the profession through existing resources. Models will be given to display how new initiatives have been fused into traditional services that can form the foundation for change in the future.

1:50pm-3:05 pm

Creating a Knowledge Sharing Culture: How to Thrive on Change Presenter: Patricia Currie Blume, Dialog

A knowledge sharing culture can help you and your organization deal successfully with change and globalization, but creating such a culture can be a challenge. This session introduces the requirements for success and the tools for facilitating collaboration. It focuses on how the information center can take a leadership role to encourage knowledge sharing behavior by modeling best practices, creating organizational taxonomies, and positioning the information center as the educator and connector. Sponsored by the Library Administration & Management and Community & Technical College Round Tables and the Recruitment, Mentoring, & Diversity Committee.

2:00pm - 2:50pm

Web 2.0 in Action: A Pilot Project of Low Cost Web Services for Collaborations among Kentucky Librarians

Presenter: Weiling Liu, Ekstrom Library, UofL

Nowadays, many libraries and librarians have used or started to use Web 2.0 technologies to enhance their library services or workflow. This presentation will demonstrate the use of a low cost Web Service with Web 2.0 technologies to build free virtual spaces for collaborative work among librarians from Kentucky libraries. The specific example on the use of Drupal, an open source Content Management System software.

2:00pm - 2:50pm

Merchandising @ Your Library

Presenter: Carrie A. Herrmann, Boone County Public Library Most libraries are set up for individuals (and for the librarian) to find specific items, when in fact, at least half of the people who enter public libraries come to browse in anticipation of finding something they will like. The best way to serve browsers is to create distinctive, well-stocked, fixed and rotating displays or to merchandise. This program looks at some easy and inexpensive design principles behind creating well-used displays.

2:00pm - 2:50pm

Meeting the Challenge: Making Librarian-Faculty Collaboration Work

Presenter: Lisa Nichols, Camden-Carroll Library, Morehead State University

Collaborating with faculty members is one of the best ways to reach students and teach Information Literacy (IL) skills in context. Yet, it can also be one of the most challenging endeavors librarians face. This presentation will focus on the obstacles to successful faculty-librarian collaboration and on practical tips to overcome them. Examples of collaborative projects, including three from the presenter, will be highlighted. Participants will come away with the information, tools and inspiration needed to begin a collaboration project on their own campuses. Thursday (cont.)

2:00pm - 2:50pm

Focus Group on Revising Public Library Certification Presenter: Ron Critchfield, KDLA

Come join in the process of revising the practices and procedures of public librarian certification—a current project of the Kentucky Department for Libraries and Archives.

2:00pm - 2:50pm

Signing in Your Story Time

Presenter: Heather Dieffenbach, Lexington Public Library

Incorporating American Sign Language (ALS) into story times for infants and toddlers can be both educational and fun. Signing can help improve two-way communication between parents and very young children, reduce frustration in the "terrible twos," and alleviate language delays. We'll discuss the benefits of signing, learn some signs, and demonstrate easy methods of including them in programs. We'll also look at some great ASL resources to use with young children. No previous knowledge of ASL is necessary. Sponsored by KLA Youth Services Round Table.

3:00pm - 3:50pm

Ever Thought What a Kentucky Public Library Trustee Could Learn from Attending an ALA Conference in Washington DC? Well Now You Have Your Chance!

Presenter: Billy N. Guffee, Trustees Round Table

Billy N. Guffey, a Trustee from Cumberland County Public Library in Burkesville, will discuss his experience and knowledge gained while attending the ALA National Conference. Mr. Guffey was awarded the second ALA Conference Scholarship given by the Kentucky Library Trustee Round Table (KLTRT).

3:10pm-4:00pm

Simplified Parliamentary Procedure for More Effective Board Meetings

Presenter: Matt Onion, Ashland Community & Technical College

Because many organizations' bylaws and state statutes stipulate the use of Robert's Rules of Order in the conduct of pubic meetings, this requirement can often put fear in the heart of a new chairperson. Many useful, simplified manuals of parliamentary procedure exist, and are all based in large part on Robert's. Mr. Onion, long serving chair of the ACTC Faculty Senate, will provide background on the development of parliamentary law; time-saving tips on conducting meetings; descriptions of commonly used motions, both special and ordinary and their use; and hands on problem-solving exercises in the application of rules of procedure in group meetings, big and small.

3:10pm-4:00pm

Second Life MUVEs into Libraries and Education: a Metaverse for Outreach, Service and More

Presenters: Enid Wohlstein, Kentucky Virtual Library; Beth Kraemer, William T. Young Library, University of Kentucky, Greg Schwartz, Louisville Free Public Library

Second Life (SL) is a multi user virtual environment (MUVE), or metaverse, is an online world of islands, private and public with virtual sky and atmosphere. Avatars representing the residents walk and fly as any body type, color, species, non-human, robot or machine, or other incarnation imaginable. What is it all about? Presenters will discuss their experiences in Second Life, present examples of how libraries and institutions are using SL, and explore misconceptions of 3D virtual worlds, gaming and the Net Generation. Attendees will be invited to join their colleagues in an existing group of Kentucky SL explorers to collaborate and expand the outreach, service and educational possibilities for their libraries and institutions. Thursday (cont.)

3:10pm - 4:00pm

University of Louisville Libraries Digital Collections: Connecting **Communities and Collections**

Presenters: Carrie Daniels, Rachel I. Howard, Weiling Liu, Virginia M. Smith, Ekstrom Library, University of Louisville

The University of Louisville Libraries Digital Collections, at http:// digital.library.louisville.edu/, provides online access to digital versions of selected materials from University of Louisville archives, special collections, and other campus units. This growing resource will include rare and unique images, documents, and oral histories that broaden access to information about Louisville and Kentucky's culture and history. These materials are freely available for educational and research purposes, and can be browsed or searched by criteria such as name, location, and subject. This presentation will demonstrate the use of the site, highlighting features and materials of interest to researchers, educators, and students. We will also briefly discuss the collaborative effort among different libraries units to produce this site.

3:10pm - 4:00pm

The Big Read in Louisville

Presenter: Debra Oberhausen - Louisville Free Public Library and Anna Marie Johnson - University of Louisville

The Big Read is an initiative of the National Endowment for the Arts designed to restore reading to the center of American culture. The Big Read aims to address this crisis squarely and effectively. It provides citizens with the opportunity to read and discuss a single book within their communities. The Louisville Free Public Library participated in this program by sponsoring a community-wide reading of "Their Eyes Were Watching God" by Zora Neale Hurston. Partnerships developed with public and private schools, universities, churches and community organizations. Debbe Oberhausen, the project marger for LFPL will share the experience of organizing The Big Read-Louisville. One partner, the University of Louisville, promoted classroom readings, campus programming and book discussions based on the novel. Anna Marie Johnson, U of L's coordinator will show how The Big Read was brought to campus.

3:10pm-4:00pm

GODORT Business Meeting

4:10pm-5:00pm

KPLA Business Meeting

4:10pm-5:00pm

Academic Business Meeting

5:00pm - 6:00pm

KSMA Board Meeting

5:00pm - 5:30pm

Special Section Business Meeting

5:30pm - 6:30pm

VLUG Soiree

6:45pm - 8:30pm

Walking Ghost Tour & Dessert

Host & Guide: David Domine, Author, The Ghosts of Old Louisville Join up to 50 of your colleagues for a stroll through picturesque Old Louisville while our frightfully knowledgeable tour guide whisks you through the haunted highlights of the largest Victorian historic preservation district in the United States. Outside, ghosts roam the streets and alleyways. Inside, your spirit will come alive as you step back in time and experience the grandeur of a time long past when a man's home was his castle. Eerie and fascinating stories await you on your ghostly jaunt through an American treasure as you explore the uncanny sights and sounds in historic Old Louisville, the spookiest neighborhood in the USA. Our journey will end will a dessert reception at the beautiful Inn at Central Park Bed & Breakfast. *Preregistration required and* limited to 50 participants. Cost for this event is \$30.00.

Thursday (cont.)

9:00pm - ??p.m.

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Spirits in the Night: KLA Talent Show 2007

The third annual installment of the now infamous KLA Talent Show returns to the River City. There will be prizes for audience members adorned in their best "library" themed attire. Pre-registration requested.

Friday, September 21

7:30am - 9:00am

New Members & First Time Attendees Breakfast (By invitation only please)

8:00am - 8:50am

Creating the Minute Tutorial

Presenter: Terri Holtze, Ekstrom Library, University of Louisville With gate counts down and web hits up, it's obvious that our patrons still use library resources, but may not be setting foot inside the building. So over the past few years librarians have developed a number of ways to reach out and help their patrons, regardless of where those patrons are located. One way to reach out is to create short, interactive sessions on a variety of subjects that a patron can use at her point of need, wherever and whenever that may be. This minisession will cover techniques, tips and tools for writing storyboards and designing brief tutorials.

8:00am - 8:50am

Kentucky State Publications: Out of the Past and Into the Future Presenters: Leigh Troutman, Jane Minder, KDLA

After more than 40 years of collecting and promoting access to Kentucky state government publications, the State Archives and State Library have joined together to catalog this important collection. For the first time descriptions and locations of these materials, which date back to the beginning of the Commonwealth can be located electronically. The program will provide an overview of the current state of the collection, finding aids (old & new) and ongoing projects such as the E-Archives.

9:00am-10:15am

Centering on Celebrating Community, Collaboration, and Culture

Presenter: Loriene Roy, ALA President

ALA's first Native American President will provide an overview of her presidential initiatives. She is working with ALA units to build and strengthen our community of library workers and the people they serve through three areas of interest: Workplace Wellness, Circle of Literacy, and Supporting Library and Information Science Education through Practice. In addition, she is supporting several demonstration projects including a plan outlining a national library club, a national oral history project of retired/retiring librarians, and meeting effectiveness training. She will organize celebrations to recognize indigenous cultures around the world.

10:15am-11:00am

Kentucky Library Association Business Meeting

10:45am-12:00pm

KSMA Exploratorium

Coordinator: Paul Lanata, Director - Library Media Services, JCPS, Louisville, KY

Visit our sharing experiences. Come see fellow librarians as they exhibit "best practices" from their Media Centers and school setting. Successful projects, promotion, and lessons are shared. You're sure to receive many valuable ideas and tips for your own library program.



Friday (cont.)

11:00am - 11:50am

Kentucky Unbridled: Internet2 Initiative Presenters: Panel of representatives from KDE, KyConnect, CPE and others

The Kentucky Internet2 initiative is positioned as a catalyst to bring about a P16 Kentucky Education Network (KEN). The panel, composed of representatives from postsecondary institutions, K12 schools, state agencies, and ConnectKentucky, will share the vision of not leaving any child offline, what's in place to make this happen, and where we are going to ensure a seamless lifelong learning environment for all Kentucky's citizens. This session is designed to be interactive so as to gather input from the audience on this initiative.

11:00am - 11:50am

Cafe' Book: A Partnership between School Media Specialists and the Public Library Targeting Reluctant Readers

Presenters: Heather Waters, Emily Grady, Heather Kirkman, Aimee Swift, Southwest Regional Library

In a time when only the test counts, school media specialists team up with the public library to encourage recreational reading among reluctant readers. See how once monthly book talks and check out time during lunch periods can change attitudes toward reading. Join the discussion on the challenges and benefits of implementing and sustaining this type of program.

11:00am - 11:50am

Teach Students How to Avoid Plagiarism: Just the Basics in our Electronic Environment.

Presenter: Jetta Culpepper, Murray State University, College of Education

Librarians who teach students to avoid plagiarism complement classroom instruction. Whether enriching previous learning or blazing new territory specific instruction is possible through just the basics. Suggestions on how to begin the lesson and how technical to make the discussion will be discussed. Handouts provided.

11:00am - 11:50am

Kentucky Celebrates the Abraham Lincoln Bicentennial

Presenter: Wayne Onkst, Kentucky State Librarian/Commissioner Kentucky and the nation are preparing to celebrate the bicentennial of the birth of Abraham Lincoln from 2008-2010. Hear the exciting plans on the celebration along with ideas for how libraries can participate from Wayne Onkst and representatives of the Abraham Lincoln Bicentennial Commission.

11:00am - 12:15pm

Defending the Privacy of Library Records Presenter: Peter Chase, Plainville Public Library

In the summer of 2005, Peter Chase, Librarian X and two of their Connecticut colleagues who served on the Board of Library Connection were placed under a federal gag order preventing them from ever revealing that the FBI had demanded library records from them using a National Security Letter. Chase and colleagues refused to comply with the demand and instead, represented by the American Civil Liberties Union, sued the government over the constitutionality of the Patriot Act. Of the tens of thousands of recipients of National Security Letters, Chase and three colleagues are the only ones who have ever been allowed to discuss the experience. The others remain under life time gag orders. They will be discussing their personal and professional role in defending the privacy of library records.

12:00pm-1:30 pm

KSMA Program & Business Meeting Luncheon Keynote Presenter: Wayne Onkst, Commissioner of the Kentucky Department for Libraries and Archives

Join us for the 2007 KSMA General Business Session. We are fortunate this year to have as our luncheon speaker, Mr. Wayne Onkst, KY State Librarian/ Commissioner. This will be a wonderful opportunity for our association to meet Wayne as he tells us about himself, the challenges of this job and future plans of KDLA. Please join us in welcoming this KDLA representative as we introduce him to our association. **Cost to attend the luncheon is \$30.00**. Pre-registration is required.

Friday (cont.)

1:00pm-2:15pm

Developing Ontologies for Information Representation and AccessSchool of Information Studies, Syracuse University Presenter: Jian Qin, Syracuse University

Ontology has been a buzz word among library and information professionals since the concept of Semantic Web was proposed by Berners-Lee in 1998. But what is an ontology? How does it work and what can it do for libraries and digital information representation and access? This presentation will first give a brief overview of concepts, uses, and underpinning technologies surrounding ontologies, including the standards developed for encoding ontologies in machine-processable format, and then present two case studies to demonstrate the process of ontology development and the application of ontology in a Web-based system. The audience will learn about basic concepts of ontologies, technologies related to ontology development and application, and methods and tools used in creating ontologies. Sponsored by the Information Technology Round Table.

1:30pm-2:45pm

Building and Strengthening Communities: Advocating Our Future

General Session Speaker – Dr. Ken Haycock, San Jose State University

Advocacy is not getting our message out. Advocacy is not lobbying for more time or money. Advocacy is about building understanding and support incrementally over time by connecting agendas to build strong learning communities. Discover powerful new views on advocacy. Understand the three basic rules of effective advocacy according to decision-makers and funders. Learn from a leading advocate and expert.

Mini Sessions

2:45pm - 3:35pm

Student Response Systems in Media Center Instruction Presenter: Jeanne Cleveland, Library Media Specialist, West Broadway Elementary School

Interactive session presented by Hopkins County Library Media Specialist utilizing student response systems in media center instruction. See how you can use this technology to gain attention when teaching new information, poll students' views, evaluate students' understanding, provide reviews in instruction and view student feedback in real-time, and then modify instruction based on individual student or group responses, in a fun way. No paper and pencil required!

2:45pm - 3:35pm

Every1Reads

Presenter: Kevin Hable, Attorney - Wyatt, Tarrant & Combs, LLP Every1Reads is a result of Greater Louisville Inc.'s Education Task Force and was outlined in the 2003 Report on Education. The task force studied multiple issues impacting local public education and recognized that the business community, in particular, had an obvious and strong interest in our schools achieving and maintaining education excellence. Kevin will share his vision and involvement. Come and see what a community can do when individuals commit to Every1Reads.

2:45pm - 3:35pm

What Are The Issues Here In Kentucky? Presenter: Wayne Onkst, Kentucky State Librarian/Commissioner

Libraries of all types are heavily influenced by legislation on both the state and national levels. Hear this summary of proposed legislation that will affect the way libraries provide service in the future and get a preview of what to expect in the 2008 General Assembly. Friday Mini Sessions (cont.)

2:45pm-3:35pm

Let's have a Novel Nibbles Party... Programming Possibilities... Presenter: Dorie Raybuck, Library Media Specialist, East Jessamine Middle School

Programming is a beautiful thing, especially LMC programming parties. Are you looking for programming ideas, ways to get students into the LMC and reading, teachers into the LMC collaborating with you, and administrators supporting you and the LMC? Come to this session for a list of programming, advertisement and collaboration ideas that work and much more!

2:45pm - 3:35pm

"What Do Teenagers Want?"

Presenter: Laura Younkin, Library Media Specialist, Ballard High School

Students from Ballard High School will do a presentation on what they see as essential to a good high school library media center. Students from various socio-economic and ethnic backgrounds will tell what they are looking for at their library. After their session, there will be time for questions and answers so that librarians and patrons can brainstorm together on what appeals to teenagers.

2:45pm - 3:35pm

Bringing the Message Home: Changing our Storytime Focus to Enhance Early Literacy

Presenters: Betsy Glick, Diane Setter, Lisa Sensale, Boone County Public Library

We'll share changes made to our storytimes to focus on the six early literacy skills as defined by the Every Child Ready to Read initiative and the specific ways we are empowering our parents to engage their children in early literacy fun.

2:45pm - 3:35pm

Weaving Words

Presenter: Nancy Kelly Allen, Children's Book Author, Former librarian, Hazard

Award-winning author, Nancy Kelly Allen, gives a behind-the-scenes look at children's books, from the generation of the idea, to the development of the plot, to the finished book. She provides techniques for effective use of picture books in the classroom; helpful hints and usable ideas in an attention-grabbing approach to introducing literature to children. These practical concepts can be applied to teaching students in subjects across the curriculum in grades K-8. Both fiction and nonfiction books will be used in a variety of educational strategies. Author uses her own books as demonstrative models.

3:30pm - 5:30pm

Calling all Red/Pink Hats!

Facilitator: Nancy N. Palmquist, Library Media Specialist, South Oldham County High School

We'll be taking a little field trip this year. Before the KLA/KSMA Conference get a copy of Dick Francis's novel *Shattered* about a glassmaker who gets in a spot of trouble and ends up fighting the bad guys using his glassmaking skill. Then join the group for a carpool trip to nearby Glassworks in Louisville for a tour of their three glass making areas (blown glass, flame work and architectural glass studio). Find a copy of the book and READ! Then sign-up for the "field trip." Invite others to join us (tell them they don't have to wear a hat and there are no dues for our "club"). We'll meet at 3:30pm on Friday, September 21, 2007 in the Marriott Conference hotel lobby to form the carpool. Cost is just \$5.00 in cash, so bring it with you for the Glassworks tour. *Preregistration is required. Minimum - at least 10 people must sign up in advance for this trip.*

3:40pm - 4:30pm

Show Me the Numbers, Data Gathering KSMA Featured Speaker – Mary Alice Anderson, Winona Area Public Schools

Mary Alice Anderson, Lead Media Specialist, Winona Area Public Schools, Southeast Minnesota Data gathering, data driven decision-making, and accountability are today's buzzwords. Media specialists should take note. Data provides the information needed for advocacy and gaining program

email: info@kylibasn.org

Friday Mini Sessions (cont.)

support. Data is a tool for program and job survival; can be used for strategic planning; is essential when presenting information to others; provides numbers that administrators and school boards can readily understand, and adds to your professional credibility. Case studies of successful data gathering initiatives, suggestions for making sure it is quickly accessible, and practical tips for making data collection routine will be shared. Sample templates will be available.

3:40pm - 4:30pm

The Three of Us and a Great Book: "Chasing Vermeer" Presenters: Heather Waters, Stuart Middle School, Linda Ernwine, Valley High School, and Emily Grady, Layne Elementary School, Library Media Specialists, JCPS

Come hear about how a fantastic young adult novel sparked a successful year long multi-age collaborative experience. Participants will explore how to use the multiple intelligences to create multidisciplinary units tied to literature that will have teachers begging to collaborate with you!

3:40pm - 4:30pm

Programs That Connect

Presenters: John Kalbfleisch, Marcie Barnett, Tamara Bence, Lexington Public Library, Eagle Creek Branch

Programming can be a useful tool for reaching into the community and drawing people to the library. The Lexington Public Library's Eagle Creek Branch is dedicated to offering such programming. We would like to share some of the programs that have been successful, such as Film Discussion Group, Computer Club for Seniors, Pizza and Paperbacks group for teens, Chess Club, a Resume' Assistance Program, and more. We will show how to plan, implement, market, and evaluate programs like these, with little or no cost to the library.

3:40pm - 4:30pm

Library Lessons for Upper Elementary

Presenter: Sharon Hill, Library Media Specialist, Turner Intermediate School

Excite your library students (or just wake them up) with new lesson ideas including the areas of research, skills, basic library skills and literature appreciation.

3:40pm - 4:30pm

Bonding With Books Through Book Clubs

Presenter: Ann C. Fendley, Library Media Specialist, Concord Elementary School

Book clubs are a wonderful way to engage students in literature. They are simple to organize and enjoyable for all. Presenter will share her elementary book club experiences and ideas with fellow librarians. Mother-Daughter Book Clubs and Boy's Book Clubs will be discussed.

3:40pm - 4:30pm

What a Library Advisory Council Can Do For You! Presenter: Christy Havens, Library Media Specialist, North Butler Elementary School

Would you like to see your library media program become distinguished? A Library Advisory Council can help you get there. It can also provide you with a much needed support system. We will learn how to develop an LAC and administer it. The presenter will share her success with her school's LAC for the past three years and show participants how to get started on your very own LAC immediately.

3:40pm - 4:30pm

Great Reads for Teens....Continued Presenter: Terri Kirk, Library Media Specialist, Reidland High School

Terri continues her annual reading frenzy so she can book talk as many books as humanly possible in this session. Come hear her opinion on the latest and greatest in fiction (and some non-fiction) for teens! Handouts will be available as well as links to her Web site for the complete list.



Friday Mini Sessions (cont.)

3:40pm - 4:30pm

Taking It on the Road: Spreading Early Literacy Throughout the Community.

Presenters: Betsy Glick, Diane Setter, Lisa Sensale, Boone Co. Public Library

From Lit Kits to community stops, we'll share how we are partnering with our Community to spread the early literacy message.

3:40pm - 4:30pm

A Library as a Community Center

Presenter: Amy Olson, Lexington Public Library Village Branch The Village Branch of the Lexington Public Library was created in 2004 to serve a rapidly growing Latino population in Lexington, Ky. What is unusual about its inception is that the Village Branch was created because of the Latino community's request for a library which would house English, Spanish and bilingual (English-Spanish) collections. Now almost three years old, the Village Branch has become a hub of the community, a center that patrons find difficult to imagine being without.

3:40pm - 4:30pm

What Teen Volunteers Can Do for You

Presenter: Kelly Lamm, Lexington Public Library, Beaumont Branch Discussion of how to screen, organize, train, and utilize teen volunteers to become a valuable asset in your library.

4:35pm - 5:25pm

The Write Stuff

Presenter: Nancy Kelly Allen, Children's Book Author, Former Librarian, Hazard

This program is designed for elementary teachers in the teaching of writing. Award-winning author, Nancy Kelly Allen, presents fresh ideas using creative writing exercises, including personal narrative, short story, poem, and other literary pieces. The author discusses how she generates and develops ideas for the books she writes, and teaches methods for students to practice the same techniques. Story elements, such as beginning/middle/end, sensory detail, choosing a title, "show don't tell," are emphasized. Rewriting is the key to good writing, and the importance of revision and editing is emphasized.

4:35pm - 5:25pm

Users Beware

Presenters: Karen Boyle, Library Media Specialist, Lloyd Memorial High School, Todd Brendel, SRO w/Erlanger Police Department, and Rosalinda Thomas, STC, Lloyd Memorial High School

Students are using technology—as fast and furiously as they can—and there is nothing we can do to stop them. However, we can teach them to use technology wisely. "Users Beware" was developed and presented to all students at LMHS, through their English classes, to open their eyes to the dangers of social networking. Issues affecting their immediate safety and affecting their future with regard to college admission and employment are covered. Users Beware is a joint presentation as part of an ongoing Internet Safety Program in the Erlanger/Elsmere School District. Although somewhat controversial, the presentation caught the students' attention.

4:35pm - 5:25pm

Gruesome, Gripping, Graphic and Guys: Connecting Boys with Books through Bizarre Book Talks, Guy Displays and Basic Guy Reads

Presenter: Peggy Phelan, Library Media Specialist, James Madison Middle School

Most boys belittle the benefits of books. The majority of young males perceive reading as boring business and a female activity. Library teachers, beleaguered by the belligerent responses from boys, face the daunting task of persuading males that they hold erroneous opinions regarding reading. This session will demonstrate and discuss three audience 'arousal' techniques: beneficial book benders, gaggle grafiti, and 'real' reads. Add these 'treats' to the repertoire of tricks you use to entice guys to read.

Friday (cont.)

4:35pm - 5:25pm

Destiny: Checking Out the Perks of Follett's Library Management System

Presenter: Jo-Ann Taylor, Head Media Specialist, Christian Academy of Louisville

Come and learn from Jo-Ann as she covers the selection process, the conversion experience, the in-house training experience, utilizing the new system, and even a few limitations of the system. She also shares treating Destiny as a District management tool, how to engage faculty, administration, and students to get excited about Destiny. Jo-Ann will demonstrate how to make its Visual Search MS/HS friendly and how to draw the faculty in with the use of Faculty Picks buttons and Categories using the subscriptions of WebPath Express and Title-Peek to help "sell Destiny" to the PTO, parents, faculty, and administration.

4:35pm - 5:25pm

Missin' Mission?

Presenters: Gary L. Perkins, Director, The Leadership Center, Williamsburg, KY; Donna Travilian, KY Department of Education Using the school's mission and needs assessment, participants will explore their role in ensuring all students achieve at high levels. This session will focus on media centers being a central focus of learning. Participants are encouraged to bring their school's mission and a summation of the needs assessment for activities.

6:00pm - ???

KSMA Past President's Dinner

All KSMA Past President's are invited for an evening out with your colleagues at the Old Spaghetti Factory Restaurant. Located two blocks from the Marriott, it has an old world charm that is unique to Louisville. **Old Spaghetti Factory, 235 West Market Street, Louisville**

Saturday, September 22

8:00am - 8:45am

Kentucky Bluegrass Awards HS, 2007-2008

Presenters: Janet Wells, Rockcastle Co. High School, Jennifer Lake, Jackson Co. High School, Kay Hensley, Lincoln Co. High School, Library Media Specialists, and MaryAnn Kolloff, EKU Dept. of Lib. Science

Want to get your high school students interested in reading? Do you need ideas for contests and activities to get teens into the library? Participating in the Kentucky Bluegrass Awards is an excellent way to say "yes" to both questions. A panel will booktalk the 15 books (grades 9-12) for the 2007-2008 list and offer ways to involve your students.

8:00am - 8:45am

Mammoth Cave, Scary Stories . . . And More!

Presenter: Colleen O'Connor Olson, Author, Cave City

Olson will share the subjects of her books "Scary Stories of Mammoth Cave" and "Prehistoric Cavers of Mammoth Cave". She will tell several nineteenth and twentieth century spooky stories about the cave, including one about a "curse" a man who discovered a prehistoric mummy felt was placed on him. Author will transition into a discussion on the prehistoric people who entered the cave.

Q&A time provided.

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Saturday (cont.)

8:00am - 8:45am

Extending Your Reach: Advanced Training in the Use of KET EncycloMedia

Presenter: Larry Moore, KET Education Consultant

Okay, so you have an account and you know how to download and play a video clip. But how can you take full advantage of the many resources provided through the KET EncycloMedia service? How can you use EncycloMedia to foster higher level thinking for all learners by creating lessons and learning objects that connect them to the real world with creative use of video clips, primary sources, and software and also put this resource in the hands of your students? Come to this session and learn as Larry shows you how to accomplish it all!

8:00am - 8:45am

The Young and the "Reading-less" Jennifer Henson, English Teacher and Karen Boyle, Library Media Specialist, Lloyd Memorial High School

Are your books collecting dust in the shelves? Do you see kids too plugged into their technology to take the time to read? Join this high school English teacher and library media specialist as they share their book club project that has inspired reading and intergenerational book discussions-and caused students to read, read, read...

8:00am – 8:45am

Stress Busters

Sharon Hill, Library Media Specialist, Turner Intermediate School

Join me in learning some Quick Tips to busting stress the moment you feel overwhelmed and in becoming more aware of stressors and how we react to them. You will hear about many stress reduction techniques and will receive handouts to take home with you so you can hit stress head on every day.

8:55am - 9:40am

The 8 O'Clock Bell

Presenter: Neil Brewer, Author, Indiana University Southeast

A community is made up of families - so to build and strengthen a community, we must endlessly seek out ways to strengthen the families within it. One such way is for parents and grandparents to share with their children and grandchildren the family history through family photographs and their associated personal stories. Thus, author Neil Brewer created "The 8 O'Clock Bell", a collection of vivid, historic photographs and their accompanying poetry and music which, together, share a very personal story - yet one to which all of us can so powerfully relate. which all of us can so powerfully relate.

8:55am - 9:40am

New Library Rules for New Demographic Realities Presenter: Ron Crouch, Director, Kentucky State Data Center, University of Louisville

Kentucky, as the rest of the United States, is going thru a period of new demographic realities. We have a growing older population, a more diverse population of young families and children, and more families and children at risk. We need to improve our educational skills as jobs are becoming smarter and we are moving into a knowledge economy. How do libraries make sure they are on the cutting edge in serving Kentucky's new demographic realities and how do they get there?

8:55am - 9:40am

Movie Maker Madness

Presenter: Toni Moore, Library Media Specialist, Simon Kenton High School

Windows Movie Maker is a fun and easy-to-use free program that allows you to create slideshows and movies using either digital pictures or video from a digital camcorder. Getting started with Movie Maker requires only a handful of digital pictures, a favorite song, and your imagination! Come see how this technology can be used in your library and get ideas for sharing what you've learned with your staff and students.

Saturday (cont.)

8:55am - 9:40am

Collaborative Lessons That Work! Presenter: Kathy Mansfield, Library Media Specialist, Simpsonville Elementary School

Whether you have a full flexible schedule or a partial flexible schedule, this session will help you discover ways you can collaborate on lessons with your teachers. Meet real live classroom teachers from Simpsonville Elementary who will be sharing alongside their library media specialist about ways to make collaboration work in your school. Receive lesson plan samples and see examples of finished products. Photographs and video footage will be shown, too. Q & A time provided.

8:55am - 9:40am

Inside the Mind of Story

Presenter: Kristi Collier, Author, Louisville Join counselor and author Kristi Collier (JERICHO WALLS (2002), THROWING STONES (2006), THE GIRLS' GUIDE TO DREAMS (2003) as she overviews the therapeutic benefits of storytelling. Using her work as well as the work of others, she will discuss how to use story to touch and even dramatically change the life of a child.

9:40am - 10:45am

Not Exactly Normal: A Novel for Middle Readers Presenter: Dr. Devin Brown, Professor of English, Asbury College

Come share in the session with Visiting Writer-in-Residence at Transylvania University, Dr. Devin Brown as he shares with participants how he came to write this novel. Reviewed in Booklist, Publishers' Weekly, School Library Journal, Children's Literature, & The Horn Book, this work was named a Best Book of 2006 by Bank Street College and is on the KBA Master List for 2007. Suggested for librarians of middle school readers.

9:40am - 10:45am

Advocacy Through Efforts beyond the Immediate School Community

KSMA Featured Presenter- Mary Alice Anderson, Winona Area **Public Schools**

Mary Alice Anderson, Lead Media Specialist, Winona Area Public Schools, Southeast Minnesota Media specialists and media programs can be part of a greater learning community if we proactively seek out and take advantage of the community connections available to us. Continuing advocacy efforts, public relations, and involvement with groups beyond the school and the school's natural community will increase program visibility and help develop support that benefits students and the media program. No matter how large or how small our schools and districts, there are opportunities for reaching out to all taxpayers who support our schools and developing program initiatives that are mutually beneficial. Mary Alice will share examples of success in her district; and ideas suggested by media specialists in other districts.

9:40am - 10:45am

Teaching Digital Photography...In Your Spare Time Presenter: Nancy N. Palmquist, Library Media Specialist, South **Oldham County High School**

You've got the equipment and the interested students, but how are you going to teach digital photography in your spare time in the hectic modern-day school media setting? This session is designed to show the nuts and bolts of setting up an individual study course for motivated students that will keep them busy learning in a self-paced, fun, creative way that won't drive you nuts. Tips lessons, materials and equipment suggestions will be included.

9:40am - 10:45am

Information Detectives! : Evaluating Web Sites with Primary Students

Presenter: Janet Lanham, Library Media Specialist, Fairdale **Elementary, JCPS**

A dinosaur that hammered rocks with its nose? And ate the rocks? Put on your information detective cap and find out how to lead your primary students



Saturday (cont.)

through "The Strangest Dinosaur That Never Was" by Marilyn P. Arnone. Even first graders can learn to evaluate Web sites with this fun approach! You will leave the session with ready to use lessons, online resources, and practical information.

9:40am - 10:45am

Library Careers 101: What You Wanted To Know About National Board Certification But Were Afraid To Ask

Presenters: Pam Coomer, Doss High School, JCPS and Charmayne Johnson, Harlan County, Library Media Specialists Information session about the National Board Certification process for library media specialists presented in a discussion forum by two 2006 National

10:45am - 12:00pm

EXHIBITS

12:00pm - 1:30pm

KSMA AWARDS LUNCHEON

Board Certified library media specialists.

Join us for a luncheon to honor this year's various award winners. This is a special time we set aside to recognize the best in our profession. This year's luncheon will provide the opportunity to talk with and congratulate this year's winners. Cost to attend the luncheon is \$30, which includes lunch. Preregistration is required.

1:40pm - 2:30pm

Inside Narnia, a Commentary on C. S. Lewis & The Chronicles of Narnia

Presenter: Dr. Devin Brown, Professor of English, Asbury College Visiting Writer-in-Residence at Transylvania University, Devon Brown shares C.S. Lewis: His Life, Works, and Legacy. Inside Narnia has been reviewed in BookPage, Library.Journal ("Highly Recommended"), and Publishers Weekly. It is currently in its sixth printing. Suggested for librarians in middle and high school.

1:40pm - 2:30pm

KET - What's new for 2007-2008!

Presenter: Cynthia Warner, KET Education Consultant

Did you miss KET's Spring Meeting? Maybe you have never attended a KET Informational Spring Meeting? Do you get that packet each year, only wanting to know more about the programs that are discussed within? Join us for an update on KET Educational Resources and Services. See the new Instructional Television programming for 2007-2008; discuss KET EncycloMedia and the latest workshops/information on this highly popular and valuable resource; find out what is new with Distance Learning and Professional Development. This session is excellent for new Library Media Specialists or anyone just wanting a fresh review!

1:40pm - 2:30pm

Introduction to Cataloging Graphic Novels Presenters: Mary Bryant, Retrospective Cataloger and Karen Parsons, Cataloger, Library Media Services, Janie Watts, Fairdale High School, JCPS

An introduction to creating MARC records for graphic novels.

1:40pm - 2:30 pm

K12 Social Studies Books for Student Readers: Process and Product

Presenter: Jeanie Fridell, Resource Librarian, Jefferson County Public Schools

Elementary, middle and high school librarians collaborated with the social studies specialist in Jefferson County Public Schools to produce a bibliography of student books that correlate to the Kentucky 4.1 Social Studies Core Content for Assessment. Funds allocated for social studies textbooks this year may be used to purchase books from this list. Learn about the compilation, the collaborations, the publishing, the pricing and lessons learned along the way.

Saturday (cont.)

1:40pm - 2:30 pm

Primary Picks For Grades K-5 Presenter: Anne Bainbridge, Library Media Specialist, St. Athanasius School

Come and hear about some first-choice books from recent years. These are books kids will love!

2:40pm - 3:30pm

Your Media Program's Web Page: A Tool for Program Advocacy & Student Success

KSMA Featured Speaker – Mary Alice Anderson, Winona Area Public Schools

Mary Alice Anderson, Lead Media Specialist, Winona Area Public Schools, Southeast MinnesotaWho runs your web site? It should be you! A vibrant, upto-date media program/center web page is a tool for program advocacy AND student success. Get some new practical idea to creat, customize, or revise your web site to meet the unique needs of your learning community AND advocate for your program. Examples of media program web sites will be shared. A discussion of the "net generation," parent expectations, and site content will also be included.

2:40pm - 3:30pm

Freshman Research—No Oxymoron

Presenters: Karen Boyle, Library Media Specialist and Lisa Heck, English Teacher, Lloyd Memorial High School

Is freshman research an oxymoron? Combine that monumental task with technological applications and you have what will become a successful integration of library media resources and the English curriculum. Your freshman will learn how to perform initial level research techniques, technological applications such as the use of digital camera, scanner, PowerPoint, and English concepts such as research, self-learning, public speaking, MLA citation and more. You will leave with a unit plan that includes every useful tool/handout developed over the course of five years and will use again every year to come.

2:40pm - 3:30pm

Library Games/Library Skills – Fun For Everyone! Presenter: Carol K. Lee, Author & Retired Library Media

Specialist, Louisville

Carol will give a presentation on how to make learning library skills fun for your students through the use of games. She will explain sample games selected from the three books that she co-authored on how to design, make, and use educational games in teaching.

2:40pm - 3:30pm

You Have a Choice: Selecting the Automation System That is Right for Your Library

Presenter: Kathy Watson, Library Media Specialist, Simons Middle School

Recently our district had to decide whether to continue with Follett by going to Destiny, or to look for other options. This session looks at other automation systems that are available to Kentucky's school libraries in addition to Follett Destiny.

2:40pm - 3:30pm

LMC Research Based Practices

Presenter: Donna Travillian, Library Media Consultant, Kentucky Department of Education

Library Media Specialists are critical to the teaching and learning process. Donna Travillian, KDE Library Media Consultant and a panel of library media specialists, administrators, and public library representatives will discuss research-based practices such as study centers, motivation strategies, literary initiatives, collaboration, and other practices that have a positive effect on student achievement.

General Information

Conference Site

The Louisville Marriott Downtown is the site of the 2007 KLA/KSMA Joint Conference. Located on the corner of 3rd and Jefferson the facility offers unparalleled service complemented by travel friendly enhancements. The Louisville Marriott Downtown Hotel is the city's newest grand tradition for important business events, stylish social gatherings or weekend escapes. Take in the lively sports scene at Champion's Sports Bar & Restaurant or delight in the sun-drenched cuisine of BLU Italian Mediterranean Grille. All within steps of Louisville's attractions like 4th Street Live, Waterfront Park, Louisville Slugger Museum, Louisville Glassworks and the new Muhammad Ali Center and just minutes from Churchill Downs, home of the Kentucky Derby.

Hotel Reservations

A reservation card has been enclosed for your convenience in making room reservations, or you may call the Marriott Downtown at (800) 228-9290. Reservations must be made by *August 31st* in order to receive the conference rate of **\$95**. Please state that you are with KLA when making reservations by phone. Please be advised that the Marriott Downtown is a popular destination and hotel rooms **WILL SELL OUT AS IT DID IN 2006**.

Parking

The cost to park is up to \$16 per day. The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets. There are alternative lots for parking in the area at lower rates.

Registration

Conference attendees may preregister until **September 8th**. Preregistration packets and meal tickets may be picked up at the conference registration desk which will be located on the second floor of the Marriott. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open :

Wednesday, Sept. 19	8:00 am - 4:00 pm
Thursday, Sept. 20	7:30am - 5:00pm
Friday, Sept. 21	7:30am - 6:00pm
Saturday, Sept. 22	7:30am - 12:00noon

Please preregister and avoid congestion at the registration desk. For security reasons, you must visibly wear your 2007 Conference Nametag to enter the presentations & exhibit hall.

Membership Dues

We will accept dues at the registration desk. Please write separate checks for registration and dues to speed processing.

Please Note: The Marriott Downtown Louisville is a non-smoking facility. Restaurants & Bars in Louisville are also non-smoking.

Ticketed Events

Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs. For security reasons, you must visibly wear your 2007 Conference Nametag to enter the events.

Membership Meeting

The Kentucky Library Association holds its annual meeting of the general membership at the KLA Business Meeting during the Annual Fall Conference. The 2007 meeting will be held Friday September 21 at 10:15am.

New Members and First Time Attendees

A special welcome is extended to all new members and first time attendees! Please join other newcomers and meet association officers. Find out more about the Kentucky Library Association, how you can become actively involved, and what you can get out of your membership. New Member/First Time Attendee Breakfast Friday 7:30 am. By Invitation Only please.

Exhibits

Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00 am. Please show your support by visiting all of the exhibits. *For security reasons, you must visibly wear your 2007 Conference Nametag to enter the exhibits.* The exhibits will be open:

Thursday, Sept. 20	10:00am - 12:00noon	1:00pm - 5:30pm
Friday, Sept. 21	8:30am - 12:00noon	1:00pm - 4:00pm
Saturday, Sept. 22	8:00am - 12:00noon	

Professional Development Credits

School Media Professional Development certificates will be passed out on Saturday afternoon beginning after lunch. No Professional Development credit will be given for Friday.

2007 Joint Conf September 19-22, 2007	erence			
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Please Print (This information will be used to prepare your badge.		0		
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Registration Fees Before Sept. 8		ore Sept. 8 On Site		
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One Day (Circle Day) Wed. Thurs. Fri. Sat. \$45.00		\$95.00 \$125.00		
Meals/Events: The following events are open to all attendees	5:			
Thursday, September 20				
KLA Awards Luncheon	_ @ \$30.00	=		
Old Louisville Ghost Walk Spirits in the Night - Talent Show	_ @ \$30.00 @ \$ 0.00	=		
Friday, September 21	_ @ \$ 0.00	=		
Red Hat Society (\$5 cash payable at event)	@\$ 0.00	=		
KSMA Program & Business Mtg Luncheon		=		
Saturday, September 22				
KSMA Awards Luncheon	_ @ \$30.00	=		
Indicate special dietary needs:				
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Preconference Workshop				
Wednesday, September	\$05.00			
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Preregistration is required for all Preconference Programs				
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Send Registration and Check or Credit Card Information mad postmarked no later than September 8th to receiv Credit Card Orders may be faxed to Registrations cannot be processed without payment. Make Che Preregister online at http://www.kylibasn.org (We n Refund policy: All refund requests must be submitted in writing by August 30, 2007 and will be assesse Kentucky Library Assoo 1501 Twilight Trail Frankfort, KY 4060	ve the Preregistration o (502) 223-4937. cks payable to: Kentu ow accept Credit Car d a \$10.00 service charge. Refund ciation	discount. ucky Library Association ds online.)		
Please Charge \$ to my Mastercard	Visa			
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MAKE CHECKS PAYABLE TO: KENTUCKY LIBRARY ASSOCIATION

OR REGISTER ONLINE AT www.kylibasn.org

Kentucky Library Association Membership Form

APPLY ONLINE AT WWW.KYLIBASN.ORG

Name	e Type of Library			
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Includes choice of one section.	ACADEMIC SECT	ION		
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