

SEPT 17-20, 2014 • GALT HOUSE HOTEL • LOUISVILLE
2014 KLA/KASL JOINT CONFERENCE

LIBRARIES

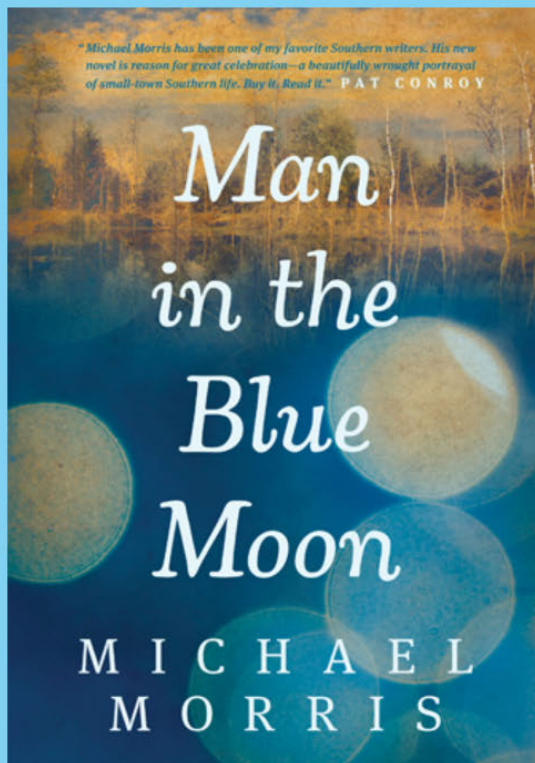
LEADING
THE WAY
IN THE

INFORMATION AGE

What If Everyone At The Conference Read the Same Book? And What if the Author Participated in the Book Discussion?

Thursday, September 18th - 7:00PM
Networking and Social Event: Conference Read and
Discussion with Michael Morris

Join us for good food, good company and a good book -
all of the things librarians like for a good time!
Whether you read the book or not (but you really should),
come meet the author, Michael Morris, and participate in
the discussion of his book, *Man in the Blue Moon*.



The event will be at SideBar, located
next to the Yum Center and Second
Street Bridge at the Whiskey Row
Lofts.

129 N. 2nd Street

Go to www.klaonline.net and click
on the Amazon link to purchase
your copy of *Man in the Blue Moon*.

amazon.com
and you're done.™

featured speakers



Mary Amato

Mary Amato is an award-winning children's book author, poet, playwright, and songwriter. Her books have been translated into foreign languages, optioned for television, produced onstage, and have won the children's choice awards in several states. She began writing at the age of seven when her mother handed her a little spiral notebook and told her to keep a journal of our trip to California. Mary liked the fact that I could record something in my journal and then read it

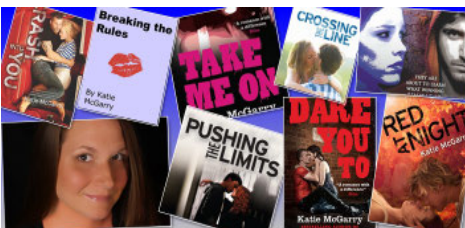
later. Her favorite book as a child was *Harriet the Spy* by Louise Fitzhugh because Harriet was a terrific journal keeper. She loves to play music and write songs, performing in the Maryland-Washington, D.C. area. She was also a dancer and choreographer for many years and still works from time to time in the theater and choreographer. She co-founded the Firefly Shadow Theater, designed and made many puppets, and directed many shows. Mary has adapted two of her books for the stage: *The Chicken of the Family Musical* (in collaboration with Richard Washer) and *The Riot Brothers*.



Stephani Gerding

Stephanie Gerding is a librarian, author, and independent library consultant with almost 20 years of professional experience. She is currently the project manager for the IMLS grant-funded CE Connector project led by the Chief Officers of State Libraries (COSLA). Recent projects include evaluation of the Infopeople Eureka! Leadership program, facilitator/online trainer for the Public Library Association's national advocacy project, Turning the Page 2.0, funded by the Bill & Melinda Gates Foundation, and consulting and training for TechSoup, PLA, and the Urban Libraries Council on the technology benchmarking Edge Initiative. She's been on all sides of grant work including working as a grant reviewer, writer, trainer, project manager, evaluator, and consultant. She's been a

lead grant reviewer of LSTA, state grants, and scholarships at the Arizona State Library and New Mexico State Library, and has reviewed grants for the Bill & Melinda Gates Foundation. She's been awarded national grants and has been a program coordinator and evaluator for many grant-funded projects. She's worked on both library and school fundraising projects. She's an author of three books, including *Winning Grants* and *The Accidental Technology Trainer*. She finds advocacy and fundraising work closely tied, exciting and challenging, and hopes you will learn to enjoy as well.



Katie McGarry

After her youngest of three children officially slept through the night, Katie McGarry, a stay at home mom, decided to pursue her passion for writing. The news was a shock to most since she graduated from college with a BA in Political Science. She never told anyone, besides her best friend from childhood, that she wrote anything beyond her own name.

Katie's debut Young Adult novel, *Pushing The Limits*, was sold by the wonderful

Kevan Lyon of the Marsal Lyon Literary Agency to Harlequin Teen. Her follow up books have been equally popular. Katie was a teenager during the age of grunge and boy bands and remembers those years as the best and worst of her life. Writing, as Katie often told her best friend, is cheaper than therapy. Visit Katie's website at www.katiemcgarry.com.

featured speakers



Michael Morris

A fifth-generation native of Perry, Florida, Michael Morris knows Southern culture and characters. They are the foundation and inspiration for the stories and novels he writes.

Michael started his career as a pharmaceutical sales representative and began writing in the evenings. The first screenplay he penned is still someplace in the bottom of a desk drawer. While studying under author Tim McLaurin, Michael started the story

that would eventually become his first novel, *A Place Called Wiregrass*. The debut book won the Christy Award for Best First Novel. Michael's second novel, *Slow Way Home*, was compared to the work of Harper Lee and Flannery O'Connor by the *Washington Post*. It was nationally ranked as one of the top three recommended books by the American Booksellers Association and named one of the best novels of the year by the *Atlanta Journal-Constitution* and the *St. Louis Post-Dispatch*. *Publishers Weekly* named his latest novel, *Man in the Blue Moon*, a best book of 2012 — calling it “a magical and mesmerizing page-turner...with overtones of Flannery O'Connor and the rural Florida backdrop of *Their Eyes Were Watching God*.” *Man in the Blue Moon* was also an Indie Next List book club selection — ranking number three on the independent bookseller association's list of recommended reads. A finalist for the Southern Book Critics Circle Award, Michael's essays have appeared in the *Los Angeles Times*, *The Dallas Morning News* and the *Minneapolis Star Tribune*. Michael is a graduate of Auburn University and holds an MFA in Creative Writing from Spalding University. He lives in Alabama with his wife, Melanie.



Daniel Ransom

Daniel Ransom is a 2014 American Library Association Emerging Leader and Librarian for Research and Electronic Resources at Holy Names University, a small private college in Oakland, California, one of the most diverse institutions of higher education in the country. He co-leads the university's information literacy instruction program, which emphasizes the need to critically evaluate the complex world of information available to the current generation of college students.

The Association of College and Research Libraries (ACRL) is currently developing a new framework for information literacy instruction in higher education that marks a major shift in professional philosophy for instruction librarians. As dramatic as this shift appears, in many ways it emulates an approach endorsed by early pioneers of academic librarianship. The speaker will look back at the professional legacy of librarians as college instructors in order to foster an interactive discussion of the new framework and how we can move forward as an essential part of the ecology of higher education.



Beth Schaeffer

Beth Schaeffer has served as the Preschool Instructional Consultant for Warren County Schools for the past three years. As Preschool Consultant, Beth coordinates preschool programming for children in the Warren County School system and provides professional development and coaching for preschool teachers and paraprofessionals. Prior to this position, Beth worked in other areas of early childhood education including positions as an Early Reading First Coach, a preschool teacher, and a developmental Interventionist. She has been awarded the Early Childhood Outstanding Service Award from the Kentucky Council for Exceptional Children.

featured speakers



Courtney Young

Courtney L. Young is the 2014-2015 ALA President. She is Head Librarian and Associate Professor of Women's Studies at Penn State Greater Allegheny. As an active leader in the American Library Association (ALA), she has served on the ALA Executive Board (2009-2013) and as a past President of the New Members Round Table (2009-2010). In 2011, Courtney was named a Library Journal "Mover & Shaker", recognized as a Change Agent for her ability to successfully make connections among a diversity of duties in her library, on campus, and in the profession. She graduated from the College of Wooster in Ohio with a B.A. in English and minors in Black Studies and Women's Studies. She received her M.S. in Library Science from Simmons College. Before coming to Penn State Greater Allegheny, Courtney worked at The Ohio State University, Michigan State University, where she received a Staff Achievement Award as the assistant instruction librarian, and Penn State's University Park and Beaver campuses. Courtney frequently presents and publishes on issues related to academic librarianship, diversity, virtual reference, and professional development.



Adi Alsaid

Adi Alsaid is the author of *Let's Get Lost*, coming from Harlequin Teen and Alloy Entertainment in August 2014. He was born and raised in Mexico City. He attended college at the University of Nevada, Las Vegas. While in class, he mostly read fiction and continuously failed to fill out crossword puzzles, so it's no surprise that after graduating, he packed up his car and escaped to the California coastline to become a writer. Adi is now back in his hometown, Mexico City, where he writes, coaches high school and elementary basketball, and has perfected the art of making every dish he eats or cooks as spicy as possible. In addition to Mexico, he's lived in Tel Aviv, Las Vegas and Monterey, California. A tingly feeling in his feet tells him more places will eventually be added to the list.



Julie Scoskie

Dr. Julie Scoskie, Director of Education and Outreach, Louisville Free Public Library
The Louisville Free Public Library welcomed Julie Scoskie, Director of Education and Outreach, in September, 2013. Ms. Scoskie joined LFPL after a distinguished career leading Community Support Services for Jefferson County Public Schools. Ms. Scoskie has transformed a desire to help others into a successful career as a leader advancing access to knowledge, ideas, and information to people of all ages. Scoskie, who received the KentuckianaWorks Excellence in Workforce Achievement for Outstanding Education/Workforce Development Leadership Award, and was also named the Administrator of the Year by the national Commission on Adult Basic Education, and has received national recognition for building partnerships and delivering innovative programs designed to increase educational attainment.



Robin Dixon

Robin Miller Dixon has been the Head of the Knowledge Resources and Library Services Branch, NASA Goddard Space Flight Center in Greenbelt, MD, for the past nine years. Ms. Dixon manages libraries services for both The Goddard Library in Greenbelt and the Wallops Flight Facility at Wallops Island, Va.

Prior to NASA Goddard, Ms. Dixon worked in Special Collections, as English Bibliographer, Serial Librarian, and Health Sciences Reference Librarian at Howard University Libraries. Ms. Dixon also has served as a Project Manager for library contracts in other Federal Agencies, including a library project at the Executive Office of the President.

Ms. Dixon is the recipient of the NASA Honor Award, for her leadership of the GSFC Library. Ms. Dixon, along with entire NASA Goddard library staff won the honor of being named The Federal Library of the Year in 2002.

Ms. Dixon holds a bachelor's degree in English and Music (Double Major) from the University of Virginia.

Wednesday September 17, 2014

8:00 am – 5:00 pm
Conference Registration

9:30 – 11:30 am

**Preconference on School Readiness:
School Readiness and Public Libraries**

*Dr. Julie Scoskie, Director of Education and Outreach,
Louisville Free Public Library*

Kate Schiavi, Youth Services Manager, Louisville Free Public Library

Room

Libraries are an integral part in the community's effort to support children so they are prepared to succeed in school. Libraries are relevant for any age; however, programs designed to build a love and habit of reading are essential. Partnering with schools, daycares, and community organizations is crucial to creating a systemic community-wide approach to address low literacy rates. Programs to encourage parents/caregivers to read 1000 books to children before they enter kindergarten, Storytime... where learning is fun, Summer Reading, and special programs are topics that will be shared during this interactive session.

1:00 – 4:00 pm

**Preconference on School Readiness:
The ABC's of Kindergarten Readiness**

*Beth Schaeffer, Pre-School Consultant
Warren County Public Schools*

Room

Kindergarten Readiness is taking center stage in early learning in Kentucky! Lawmakers consider it an investment. Administrators look to it for accountability. Teachers find it threatening. Parents find it confusing. What does it mean to community stakeholders? What is kindergarten readiness? How can community stakeholders engage in this readiness initiative? Let's break down the readiness concept into developmental areas and skill development. Learn what children should know and be able to do as they enter kindergarten. Understand more about why these things are important for school success. And most importantly, let's work as a team to define what this means for our work with children and families. We will brainstorm strategies and activities to best facilitate the development of kindergarten readiness skills in our programming.

4:30 – 5:30 pm

**KLA Board Meeting
Room**

Thursday September 18, 2014

7:30 am – 5:00 pm
Conference Registration

Thursday September 18, 2014

8:00 – 8:50 am

Unscripted: An Indie Film Xperience @ the Library

Ryan Henry

Daviess County Public Library

Room

Learn about the exciting ongoing series that brings regional independent filmmakers for screenings at the Daviess County Public Library and how the library partnered to make indie films through the Unscripted Film School.

**Library Partners Create College Shop to Support
Community Education Initiatives**

Imani Beverly

Louisville Free Public Library, Shawnee Branch

Rae Helton

University of Louisville

Latisha Reynolds

University of Louisville

Room

This session will discuss a partnership between the University of Louisville and the Louisville Free Public Library to create a College Shop at LFPL's Shawnee Branch Library. The College Shop provides expanded college preparation services including: online resources, books, educational workshops, research training, and dedicated computers for researching and applying to college. Participants will leave the session with ideas for creating similar programs and partnerships at their libraries.

**Honored to Serve: Connecting Veterans with
Information**

Maureen Humphrey-Shelton

Robley Rex VA Medical Center

Deanna Ovsak

Robley Rex VA Medical Center

Room

There are 22 million veterans in the U.S. today and thousands of resources available to help them. Which ones are the best? What information do you need to know to better serve veterans? Join the medical librarian and the veteran's health education coordinator from the Robley Rex VA Medical Center in Louisville to learn about the special needs veterans have and about valuable resources to provide great customer service to our nation's heroes. They served for us...now it's our turn to serve them.

Thursday September 18, 2014

Madam Pince's Information Literacy: Using Pop Culture and Multimedia to Foster Critical Thinking*Emily Bayma**EKU Libraries**Savannah Marlow**EKU Libraries**Heather Beirne**EKU Libraries*

Wondering how your library can take a more proactive role in fostering student critical thinking on campus? A spoonful of sugar helps the medicine go down! Come and hear about EKU Libraries' fun new series, "Here's the Thing: Discussing Pop Culture with EKU Libraries," which engages students in critical thinking exercises using materials with which they are already familiar and enjoy. If you host it, they will come! Learn how your library can use this model on your own campus.

Feel at Home at Your Public Library: Bilingual Special Programs*Arlene Catindig Wilson**Kenton County Public Library - Erlanger Branch*

Learn how to present bilingual programs for various ethnic groups using library patrons as partners. You don't have to be bilingual to have fun and welcoming programs for non-English speakers. This is an opportunity to share the library resources and services. Specific topics will include bilingual story time, folk dancing, songs, games and ethnic food. This presentation will help you feel comfortable presenting bilingual programs and make your library feel like home to everyone.

How to be a Storytime Enabler in 3 Easy Steps*Monica Edwards**Warren County Public Library*

Enable (verb): *to make ready; equip*

Children in Kentucky need your help to prepare for school, to be "ready" for school and you are in a position to make this happen by becoming a Storytime Enabler. By the end of this session you will have a plan in place for partnering with local teachers, for sharing ideas with parents and caregivers, and most importantly, engaging young patrons in FUN activities with great literature to make them ready for kindergarten. Are YOU ready to discover what kids need to succeed? Come prepared to share ideas.

School Readiness Track

Thursday September 18, 2014

9:00 – 9:50 am

Data Overload? Information Overload? Choose Infographics!*Jennifer Little**Morehead State University**Ophelia Chapman**Morehead State University*

Dazzle your audience with infographics. Address today's data driven environment with snappy targeted visual graphics. Use them to market your strengths or use them to instruct. You choose. Improve your visibility or deepen your student's critical thinking. In this presentation we will provide an overview of how to design your own infographics presentations for different audiences. The presenters will explore and demonstrate selected tools and resources available for creating and displaying.

From "The NASA Goddard Library" to GIC²*Robin Dixon, Branch Head**NASA Goddard Space Flight Center Library*

The NASA Goddard Space Flight Center Library, located in Greenbelt, MD is soon to undergo a transformation of the physical facility to meet the changing needs of the Science and Technical workforce now and into the future. As the facility changes, the Library Staff also envision changes in services to meet the changing needs. Our challenge, how do we create and provide services that meet the "hype" surrounding the transformation of the physical facility? My presentation will provide background into the process that lead to our transformation and the challenges that are still ahead as we transition into GIC².

Sponsored by the Special Library Section**Rome wasn't built in a day...your library won't be either!***King Simpson**Logan County Public Library**Carole Ann Faulkner**Logan County Public Library*

If your library is getting ready to undertake a building project (or is considering one), there are a lot of things to consider. Among other things, how a new facility will work within the context of your strategic plan, working with an architect, the bidding process, the construction phase, picking out furniture, and of course THE MOVE. Come talk to individuals who have been there and done that in their own mid-sized library. We will also discuss adjusting to life in your new facility.

Thursday September 18, 2014

Embedding Critical Thinking into the Curriculum: Using Online Modules to Teach Information Evaluation in Popular Sources*Samantha McClellan, University of Louisville*

This presentation will focus on one librarian's efforts to blend information evaluation with critical thinking skills in a series of online modules that utilize the language of the Paul-Elder Critical Thinking Framework, aligning itself with the University of Louisville's Quality Enhancement Plan. The modules break down how information comes to exist in Wikipedia, Google, and scholarly journal articles, encouraging students to critically engage with information creation in these sources.

Implementing a Discovery System: Getting Things Right*Cristina Tofan, Eastern Kentucky University Libraries
Todd King, Eastern Kentucky University Libraries*

Implementing a discovery system is a complex undertaking. Regardless which one a library may choose, the system must be heavily customized for users to have a search experience that is both useful for their needs and comparable with their web search practices. We will take a look at the common customizable elements of existing systems to create a strategic checklist for libraries to ensure that the essential features of the discovery tool will function in ways consistent to user expectations.

Kids in Trees*Lorelei Roberts
Kenton County Public Library, Erlanger Branch*

Thus far, genealogy has been largely the domain of a mature crowd. As a result, the gathered family histories often are lost with elderly family members. But genealogy can be fun for kids too! Activities, such as detective games, tree-building crafts, local history trivia, etc. can be used as a tool for fostering a sense of both history and heritage in children. In addition, local libraries can promote increased use and expansion of local history/genealogy collections.

Sponsored by the Genealogy Round Table**10:00 – 10:50 am****General Session: Leadership in Libraries: For Our Communities and Our Profession***Courtney Young
ALA President*

Libraries of all types are leaders in their communities and empower community leadership. Building on her presidential themes of diversity, career development, and engagement and outreach, ALA President Courtney Young will discuss the interconnectedness of the leadership roles librarians and staff play locally and nationally.

Thursday September 18, 2014

11:00 am – 12:00 pm
Exhibit Hall Open**11:00 – 11:50 am****Blazed Pathways and Skillful Glancing: Using the Lens of Library History to Focus on the New Information Literacy Framework***Daniel Ransom
Holy Names University
ALA Emerging Leader*

Description: The Association of College and Research Libraries (ACRL) is developing a new framework for information literacy instruction in higher education that marks a major shift in professional philosophy for instruction librarians. As dramatic as this shift appears, in many ways it emulates an approach endorsed by early pioneers of academic librarianship. The speaker will look back at the professional legacy of librarians as college instructors in order to foster an interactive discussion of the new framework and how we can move forward as an essential part of the ecology of higher education.

Sponsored by the Academic Library Section**Law Librarians and the Information Age***Tracy Legaspi
Louisville Free Public Library*

Law is a profession that is heavily dependent on ready access to the current texts of legal materials - statutes and decisions issued by a variety of law-making authorities. Thus, it is vital for law librarians to understand the information behavior of law school students through developments in technology.

Silent Auction**In the Exhibit Hall****Baskets of Books
(and other items)****Sponsored by: The Districts of the Kentucky
Association of School Librarians to benefit
KASL Scholarships****Lots of themed baskets to bid on
Friday 10:00 A.M. - Saturday 11:30 A.M.
Open to all Conference Participants**

Thursday September 18, 2014

School Readiness Programming*Lynn Baker**Paul Sawyer Public Library*

Do you want to offer school readiness programs but you aren't sure where to begin? Does your library offer preschool programs but you aren't sure how they connect to school readiness skills? In this session, participants will learn how public library programs can best support the state's definition of school readiness, and how current practices already support readiness skills. Attendees will leave this session with ideas for intentionally connecting programs to preparing children for school.

School Readiness Track**Post Your Business Card on the Web for Free: Your LinkedIn Profile, the New Standard in Effective Job Hunting & Identifying Contacts***Natalie Ruppert**Kenton County Public Library**Melanie Blau-McDonald**SWON Libraries Consortium*

Are you or your customers confused about how to establish a successful LinkedIn profile? Join us to discuss a multi-part series of classes to enable people to build an effective profile in manageable modules. Learn the best ways to connect with both past and present colleagues or classmates, and how to unearth connections within companies or organizations, to find a new job or open a business opportunity.

Serving Teens, Librarians of the Future*Amanda Neace**Trimble County Public Library*

Trimble County Public Library has enlisted teen volunteers from the community to make our Summer Reading Programs successful for several years. This year, TCPL was one of 20 libraries in the nation to receive a Teen Internship grant from YALSA and the Dollar General Literacy Foundation. Our presentation will focus on serving teens and providing them with opportunities for service that will positively impact their outlook after high school and potentially lead them to become future librarians.

Thursday September 18, 2014

Home School Programming: What's Worked for Us*Bookie Wilson**Woodford County Library**Becky Watson**Woodford County Library**John Crawford**Woodford County Library*

Need ideas for fun and interesting programs for your home schooling patrons? Join John Crawford, Becky Watson, and Bookie Wilson for suggestions on how to make your programming for home schoolers fun, educational and entertaining.

12:00 – 1:30 pm**AWARDS LUNCHEON****1:00 – 5:00 pm****Exhibit Hall Open****1:30 – 2:00****Exhibits – No conflict time****2:00 – 2:50 pm****Supporting Work, Life and College with KYVL's Licensed and Free Resources***Enid Wohlstein**Kentucky Virtual Library**KYVL Staff**Kentucky Virtual Library*

What's trending in Kentucky and education in general? Commonwealth College will soon bring adults back to college. Open and affordable textbooks are mandatory in many states. As a parent, finding information on Common Core or car reviews is an anytime/anyplace need. Session will cover new KYVL content, both free and fee-based, interfaces, what's mobile-friendly, as well as open education resources and Creative Commons, to help library staff support their customers.



**Join the KLA
Facebook Community!**

Thursday September 18, 2014

The ABC's and 123's of Early Childhood Services in Public Libraries*Heather Dieffenbach**KDLA*

Directors, administrators, trustees, and managers – Join us for a crash course in early childhood services for public libraries. We will look at the need for early childhood services and the value they can add to our library and communities. We will discuss high quality library early childhood programs and highlight how your library can be a valuable community partner and stakeholder in state and local early childhood initiatives.

School Readiness Track**Technology Telling Stories: Library Instruction Perspectives from an Information Literacy Librarian and an Archivist***Beth Fuchs**University of Kentucky, Young Library**Jaime Marie Burton**University of Kentucky, Special Collections*

Connecting with today's undergraduates requires more than just a demonstration of technology, tasks, and procedures – it also requires capturing their imaginations, emotions, and feelings. Telling stories with technology connects real world, tangible experiences with abstract ideas and research methods, therefore getting students to care about what they are researching and invest in not just the topic, but in cultivating their own habits of mind.

Genetic Genealogy: What Librarians Need to Know About DNA Testing*Katherine Pennavaria**Western Kentucky University Libraries**Rosemary Meszaros**Western Kentucky University Libraries*

In recent years, web sites, TV shows, and blogs have promoted DNA testing for genealogists, and testing services have sprung up to meet demand. Ancestry.com pushes its own testing kit ("Get personalized details about your unique ethnic origins"), claiming that DNA testing is the next logical step in family tree research. But what do you really get, and is it worth the price? We discuss the logistics of DNA testing and take a hard look at the legal issues involved in genealogy's hottest topic.

Sponsored by the Genealogy Round Table

Thursday September 18, 2014

Integrating Accessibility Checks into the E-Resources Workflow: One Year In*Laura DeLancey**Western Kentucky University*

In 2013, Western Kentucky University Libraries began requesting Voluntary Product Accessibility Templates (VPATs) from all new vendors to demonstrate compliance with Section 508 guidelines. This presentation will provide a brief overview of accessibility issues; it will discuss the challenges of obtaining VPATs from vendors who are unfamiliar with this kind of documentation; and it will describe the ongoing process of efficiently integrating accessibility checks into the e-resources workflow.

You Can Help Patrons Code...No Really, You Can*Mike Ward**Louisville Free Public Library**Nicole Dixon**Louisville Free Public Library*

Public libraries are well positioned to teach web design and coding. Libraries have long been helping patrons use computers to navigate the internet, and it is easier than ever to help patrons contribute to the web through blogging and building websites. The good news is that you don't have to design the curriculum yourself or from scratch. We will guide you through free, ready-made resources that you can use to teach yourself and help create programming and coding groups in your community.

Thursday September 18, 2014

3:00 – 3:50 pm

Advocacy: Success Starts Now!*Stephanie Gerding*

Learn how to advocate for your library and its services wherever and whenever you meet potential library funders, supporters, and other key stakeholders. Tap into your community's needs and learn easy strategies that every staff/volunteer/board member can do to help advocate for the library. This session will help you learn where to obtain facts and stories for use in informal—and formal—settings, allowing you to promote your libraries' services and value anywhere. You will walk away with the words you can rely on to state your brief but impactful message on the fly, in the grocery store, at a community event and even in a parking lot. We'll discuss partnerships and planning to support improving library services and reach in order to reinvigorate libraries for the future.

- Learn the steps for telling their library story through a Parking Lot Conversation.
- Identify three ways to obtain key data (facts, statistics, etc.) and/or stories and anecdotes to confidentially incorporate into their advocacy efforts.
- Learn about potential partners and an easy to implement advocacy planning strategy
- Learn successful advocacy best practices from other libraries around the country

Sponsored by the Kentucky Public Library Association**Providing Access and Discovery of Oral History at the University of Kentucky***Marsha Seamans**University of Kentucky*

The Louie B. Nunn Center for Oral History at the University of Kentucky is recognized around the world as a leader and innovator in the collection and preservation of oral histories. The more than 9,000 interviews in our collection provide a unique look into Kentucky and American history. This presentation will address the challenges, decision processes, methodologies and workflow for cataloging in OCLC and Voyager that are being utilized to expose this extremely valuable resource.

Engaging the Large Class in Information Literacy*Susan Smith**University of Kentucky - Shaver Engineering Library**Karalea Lane**University of Kentucky - Shaver Engineering Library*

Engaging students in the traditional class of thirty can present its issues, but when classes increase to one hundred, it is imperative to get their attention and hold it for the duration. We will discuss implementing various techniques for teaching information literacy to a large group of 80 or more - what has worked, what hasn't and what has been changed. Even though this presentation is focused on large groups, these techniques can be used with any size class.

Thursday September 18, 2014

Basic Skills Value and the Evolving Role of the Information Professional in Library Services*Constance Ard**Answer Maven*

Taking a broad perspective on research done to support her latest book, *Corporate Libraries: Basic Skills in a Changing Landscape*, and a current project related to Library Valuation, Constance will discuss the opportunities and challenges that persist in the information professional industry. Major Topics: 1) The importance of basic information professional/librarian skills 2) The need to communicate effectively to institutional stakeholders 3) Leveraging existing opportunities to advance personal, professional and organizational goals

What can we learn from the Living New Deal?*Angelia Pulley,**University of Kentucky Libraries*

The Living New Deal Project, a clearinghouse for information about Depression-era programs, features an interactive map of public works across all fifty states. With a wealth of documents, images, films, books, and other then and now resources, this website is a useful resource for librarians and teachers. Participants will learn about information available at the project, interact with the public map, and see contributions from UK Libraries' Works Progress Administration (WPA) collections.

A Picture is Worth a Thousand Words: Looking at Instagram and Vine in Libraries*Amanda Hardin**Western Kentucky University**Sean Kinder**Western Kentucky University*

Instagram and Vine are emerging as two of the most popular social media outlets. This presentation will provide a brief introduction to both, review current library applications, and explore exciting new uses for the future. Come and see how these image-driven apps can work for you!

4:00 – 4:50 pm

Section Business Meetings

KLA Academic Library Section (Academic & Special to be in same room, sequential meetings)

KLA Special Library Section**KY Public Library Assn.**

5:00 – 6:00 pm

Round Tables Meetings

Thursday September 18, 2014

7:00 pm

Networking Social Event: Conference Wide Read & Discussion with Michael Morris

No registration fee but RSVP requested

Location: **SIDEBAR at Whiskey Row**129 N. 2nd Street, inside Whiskey Row Lofts<http://www.sidebarwhiskeyrow.com/Home/About>

Join us for some good food, good company and a good book – all the things librarians like for a good time! Meet Michael Morris and talk about his book, *Man in the Blue Moon*, in a discussion moderated by our own Rob Gieszl (LFPL). “*Man in the Blue Moon* is a beautifully wrought portrayal of small town southern life where poverty, tragedy and human love engage in a ritualistic dance.” (Description by Pat Conroy) All are welcome, whether or not you’ve read the book, but to buy the book, please use the Amazon link from the KLA website to benefit programs like this! <http://www.klaonline.org> Food and drink will be available for attendees to purchase from Sidebar’s menu, which features gourmet burgers, bourbon, and lots of other options, including vegetarian choices. Come for a good time with your friends and colleagues!

Friday, September 19, 2014

7:30 am – 5:00 pm

Conference Registration

8:00 am – 12:00 pm

Exhibit Hall Open

8:00 – 8:50 am

The Maker Movement and the Library: Creating, Collaborating, and Learning at the Louisville Free Public Library

Nicole Dixon, Louisville Free Public Library

Mike Ward, Louisville Free Public Library

This presentation is about the Louisville Free Public Library’s efforts to further the Maker Movement in Louisville through creative programming and community collaboration. We are currently in the process of pulling together several initiatives into a cohesive Maker effort. No matter how big or small your community or your budget, you can provide opportunities for Makers of all ages through creativity and strategic partnerships.

Learning to Lead, Learning to Follow: Rethinking the Plagiarism Workshop

Robert Campbell, Transylvania University Library

Lisa Nichols, Transylvania University Library

Students hate it; we hate it. So why teach it? This session will explore learner-based models for teaching intellectual property using critical thinking, collaboration, and higher order skills. By asking good questions and teaching from the point of complexity, we can engage students in meaningful dialogue. Teaching the conflicting ideas behind intellectual property, instead of do’s and don’ts, initiates a wider discussion of the research process and the landscape of scholarly information.

Friday, September 19, 2014

Using Technology in Library Instruction: Mobility, Flexibility and Creativity

Jennifer Wright, Western Kentucky University

The information age has brought the need for information literacy to everyone’s doorstep, while libraries are still often viewed as stagnant institutions. This session will explore some of the more creative and flexible ways that technology can improve and modernize library instruction, both from the perspective of the patron and the librarian. It will also talk about newly trending and upcoming technologies that the library might consider integrating into their existing services.

Beyond the Book: Teen Book Clubs

Eden Rasette, Kenton County Public Library

Erin DeSantis, Kenton County Public Library

Room

Learn a variety of methods for implementing successful book discussion programs for middle and high school students, both at the library and in a school setting. From an audiobook listening group and a weekly after school read-aloud, to author visits and Skype chats, we’ve experimented with many formats for teen book clubs. This workshop will focus on providing participants with practical guidelines and tips, and will feature a short group discussion session after the presentation.

Development and Deployment of EBSCO Discovery: An Examination of the Potentials, Limitations, and Future of Information Access.

Michael Wells, Steely Library - Northern Kentucky University

Room

In today’s library literature, much discussion continues around discovery systems and the relationship with new, modern ILS’s. This presentation hopes to illustrate how our university developed their EBSCO Discovery System to provide easy access to information for students and faculty, while trying to determine the course of selecting a modern ILS. This presentation will discuss the development, customizations, and limitations of discovery products today.

From RFP to Implementation: The KCTCS Primo Experience (Pg. 12, Left Col.)

Michael Stapleton - KCTCS Library Systems

Paul Fuller - KCTCS Library Systems

Kathleen Richardson – Bluegrass Community & Technical College

Carla Redden – Maysville Community & Technical College

Maureen Cropper – Bluegrass Community & Technical College

Sheree Williams – Jefferson Community & Technical College

Sonja Eads - Maysville Community & Technical College

A panel discussion of the trials, tribulations and rewards of a multi-site adoption of a discovery layer.

Sponsored by the Community & Technical Colleges RoundTable

Friday, September 19, 2014

**9:00 – 9:50 am
KLA Business Meeting****10:00 – 10:50 am
Demand Driven Acquisitions in WCL**
Tyler Goldberg, Ekstrom Library, University of Louisville
Angel Clemons, Ekstrom Library, University of Louisville

Demand driven acquisitions was implemented in 2014 at the University of Louisville to give users another means to suggest electronic books for the collection. Implemented using YBP and WorldCat Local, the presenters discuss the process, successes, difficulties, and unexpected challenges of this effort. How well does it work? Have users benefited from this effort? What more should be done to improve the user experience?

A Collaborative Approach to Teaching Information Literacy in a First-Year Agriculture Course*Jason Keinsley / Beth Reeder, University of Kentucky*
Lauren E. Robinson, University of Kentucky
Melinda Borie, University of Kentucky

We will discuss our redesign of the information literacy component of the first-year general agriculture course at the University of Kentucky. More specifically, we will share how we are customizing content to meet individual instructor needs by team teaching, providing more active learning opportunities, and adapting our pedagogical toolkit. Challenges include varying numbers of sessions requested per course section, location disparities, and time constraints.

Work@Home: a viable option for library staff?
Perry Bratcher, Steely Library - Northern Kentucky University

Computers have made “mobility” commonplace in the American workforce and many jobs offer the option of working outside the office environment. Has the library profession, particularly those working in library staff roles, embraced this trend? This presentation will address the implementation of a “Work@Home” policy for library staff of Northern Kentucky University’s Steely Library. The policy itself will be reviewed as well as the issues covered during its development.

Developing an Online Personal Librarian Program in the Library*Anthony Paganelli*
Western Kentucky University Libraries
Andrea Paganelli
Western Kentucky University, School of Teacher Education

As libraries increase their online presence, electronic outreach and services to patrons become increasingly important. Implementation of an online personal librarian program can create a research partnership with patrons. This personal link to library services can create a connection that is practical and useful for school, public or university libraries. This presentation will outline a model for implementation in your library environment that is both budget and staff friendly.

Friday, September 19, 2014

“Easy” Fundraising: Gain Community Support, Promote the Library, and Boost Your Budget
Stephanie Gerding

Do you need some easy-to-implement fundraising strategies? Raise funds and promote your library by using your valuable time and resources wisely. In this session, you will discover successful strategies for raising funds that you can implement immediately. We’ll explore sponsorships, social media and other online appeals, easy grant opportunities, fundraising events and “non-events.” New ideas for supporting library projects and services and quick planning methods will be learned so you can start effectively and efficiently bringing in the money. You will be ready to fundraise and “friendraise” while gaining community support and promoting your library. This session will leave you excited, motivated, and ready with the knowledge needed to fundraise the easy way.

Sponsored by the Kentucky Public Library Association**10:00 – 11:50 am (2 hours)
Speed Geek***Beth Kraemer, Facilitator, University of Kentucky*

It’s poster session meets speed dating! Session attendees go from table to table to watch demos, ask questions and share information. This session should be a great opportunity to make contacts and talk in depth with attendees about new projects, unique applications, clever ideas - almost anything! Presenters and projects are listed here: <http://bit.ly/KLAgeek2014>.

**11:00 – 11:50 am
History Straight From the Horse’s Mouth: Making Oral History Interviews Accessible***Judy Sackett, Nunn Center for Oral History, UK Libraries*
Kopana Terry, Nunn Center for Oral History, UK Libraries

The Louie B. Nunn Center for Oral History, University of Kentucky Libraries, contains a collection of nearly 9000 interviews. The presenters will describe the collection, highlighting some of the major projects that may be of particular interest to library users. Oral history interviews can be a valuable source of information for both scholarly and family researchers. Learn how access to these collections is continuously improving.

My Library Won a “PR Pick-Me-Up”!*Paige Sexton, Kentucky Department for Libraries and Archives*
Dan Miller, Miller Consulting Group
The library who won the “PR Pick-Me-Up” contest

The Kentucky Public Library Association PR Committee held a drawing in April to give a two-hour “PR Pick-Me-Up” consultation to a Kentucky public library. Come to this panel discussion to hear the creative suggestions the lucky winner received from Dan Miller of Miller Consulting Group, and feel free to ask questions about your own pr/marketing program after the panel discussion.

Friday, September 19, 2014

Let's Get Excited: Celebrating Children's Book WeekShannon Bosley
Diocese of Covington

Children's Book Week falls at a great time of the year to reinvigorate reading motivation and kickoff your Summer Reading program. I'll share with you the multiple activities I've done to get kids excited about books, authors, and actually looking forward to the extra time to read over the summer. We'll talk about Storybook Idol, a yummy cake contest, door decorating, and more. You are welcome to steal ideas and suggest new ones. Let's get excited about books!

Transitioning to Libguides 2Cristina Tofan
Eastern Kentucky University Libraries
Cindy Judd
Eastern Kentucky University Libraries

This presentation describes the process through which EKU Libraries managed the transition to the next generation of the LibGuides platform, called LibGuides 2. We will share our own experience, including experimenting with the beta site and learning the new features, planning an implementation timeline, establishing best practices, training the library staff, reviewing and transferring the current LibGuides content, and making the site live. We will discuss key issues that arose during this program.

ePublish or Bust!Jim Blanton, Daviess County Public Library
Essy Day, Henderson County Public Library

Daviess County Public Library, in partnership with Henderson Public Library, is launching an experimental ePublishing program for the summer of 2014. The program is geared toward educating aspiring authors on the writing/ePublishing process, providing them with tools and resources to produce and promote their works.

12:00 – 2:00 pm**Author Luncheon**Katie McGarry
Author

Katie McGarry was a teenager during the age of grunge and boy bands and remembers those years as the best and worst of her life. She is a lover of music, happy endings, reality television, and is a secret University of Kentucky basketball fan. Katie McGarry writes popular young-adult love stories and is the author of the full-length novels *Pushing the Limits*, *Dare You To*, *Crash Into You*, and *Take Me On* and the novella, *Crossing the Line*. (Description from Amazon)

Friday, September 19, 2014

1:00 – 6:00 pm**Exhibit Hall Open****1:00 – 4:00 pm****Author & Illustrator Signings****1:30 – 2:30 pm****Exhibits – No conflict time****2:00 – 3:00 pm****Poster Sessions****Staying Relevant, Staying Visible: Spotlighting Faculty's Scholarship**Virginia Mattingly
University of Louisville Law Library

This poster session will demonstrate how a small academic law library uses the Social Science Research Network and ExpressO, as well as social media and other affordable tools, to promote and support their colleagues' scholarship. *Note: this poster was first displayed at the Joint Spring Conference in April 2014.

Building a Book Club Without BordersSarah Rice
Sullivan University

Our school hosts a book club that is open to students and faculty. However the program was not generating the kind of interest we had hoped for; so a new direction was needed. As a school with a large commuter and online student presence, we could meet the students where they are by taking the book discussion online. This presentation covers the planning process and implementation of the new, virtually augmented, format. We look at the available technologies, their strengths and weaknesses, what we chose, how we marketed the book club to students, and the response we received.

Garbage in, Gospel Out: Citation Generator ToolsMark Shores
Miami University Hamilton

Students may not always know how to do thorough research but they sure do find out quickly that EasyBib, BibMe and other free citation tools can supposedly make their lives easier. The citation tools in subscription databases elicit oohs and aahs during instruction sessions, but are they any better than the free tools? This poster will show how the tools stack up against each other in real-life examples and provide guidance you can pass along to students who accept machine-generated citations as gospel.

Friday, September 19, 2014

Creating a Research Portal for Working Business Professionals*Brad Marcum**Sarah Richardson**Eastern Kentucky University Libraries*

In this poster session, learn about a new research portal for working business professionals. This portal was developed through a partnership between ECU Librarians and KYVL as a new addition to existing portals that serve professionals in social work, health care, and education. After graduation, graduates often struggle to find high-quality resources that were once readily available to them as students. This resource directs business professionals working in Kentucky to quality, library-vetted resources that are either available through KYVL or on the web. Come and check out this great resource and spread the word.

The Self-Reflective Learner: Measuring the impact of information literacy instruction through thoughtful inquiry*Rosalinda Hernandez Linares**University of Louisville*

Critical inquiry is an integral part of information literacy instruction, as put forth in ACRL's Information Literacy Competency standards. This poster session will highlight a pilot self-reflection exercise given to students at the University of Louisville in the Fall of 2013. It will outline our efforts to collect, analyze, and evaluate the results as a form of assessment with implications for future library instruction as well as a means to prove the effectiveness of information literacy instruction to the campus-wide community that we serve.

Learning Through Interning: National Library of Medicine Internships*Lauren E Robinson**Tyler Nix**University of Kentucky*

During the 2014 Spring Semester, we had the opportunity to spend our spring break interning at the National Library of Medicine (NLM) in Bethesda, MD through the University of Kentucky SLIS Alternative Spring Break program. At NLM, we worked on special projects, were introduced to the NLM's huge spectrum of operations and initiatives, and had the opportunity to visit informally with NLM's librarians and leaders. Our poster will demonstrate how NLM is "leading the way in the information age" through the perspective of our internship experiences.

Friday, September 19, 2014

It's a Win-Win with The Kentucky Sister Library Project!*April Ritchie**Kenton County Public Library*

Should your library become a "sister"? Is your library already in a partnership, but inactive? Do you need ideas (and maybe motivation!) to get started? Learn how to reap the rewards of participating in the Kentucky Sister Library Project. Find out how the sister library practice provides guidance and support. Gain ideas and inspiration from real-life projects. Make it a win for your library!

Using a 'Train-the-Trainer' Model and Active Learning to Reach Biology Freshmen*Beth Reeder**Valerie Perry**Melinda Borie**University of Kentucky Agricultural Information Center*

Using the train-the-trainer model as our foundation, we created a new information literacy program in an introductory lab course. We will describe the program's development, implementation, and evolution since first implemented in Spring Semester 2013. We also will share the advantages of using the train-the-trainer model in an information literacy program, particularly regarding its potential to reduce librarians' time commitment and help librarians build lasting relationships with teaching faculty and graduate students.

2:30 – 3:20 pm**Check Out the New Middle School KBA's and Ways to Promote Them!***Dorie Raybuck, Library Media Specialist, East Jessamine Middle School Room:*

Join this session to hear an extended book talk on each of the new middle school Kentucky Bluegrass Award nominees. I will present a promotion game for each title that can be adapted to specific genres. It will be fun!

What Would Melville Dewey Say?*Ann Fendley, Library Media Specialist, Concord Elementary School, McCracken County*

In an age of reduced library staff and budgets, libraries must be flexible above and beyond the library schedule. I will share some ideas on library arrangement that are user-friendly, that support differentiation of instruction and meet student needs and interests. I would like to introduce you to some unique ideas that promote the love of reading. I promise that you will leave this session with lots of cool and time-saving ideas that will have you thinking outside the box.

Friday, September 19, 2014

Library Advocacy*Sharon Hill, Library Media Specialist, Wayne County Middle School*

When budgets are tight and the focus is on teaching through technology, librarians must be the advocate for their position and profession. We know that great school libraries make for great school success, but not everyone realizes that. In a profession where we are pulled in many directions all day long, we must make time to inform teachers, students, parents, administrators, and the public of our importance. In this session you will learn to toot your own horn in professional ways.

e-Books, i-Pads, and Apple TV*Mike Howard, Library Publishers' Representative and President of Mike Howard Educational Services*

We can give librarians and teachers the freedom to instruct students from their desks or anywhere in the library or classroom. You can gain access to digital content wirelessly in the media center and classroom. Learn how to set up hardware easily and inexpensively for wireless freedom. This session will also demonstrate accessing e-books from the library catalog as well as quick links with unlimited simultaneous access with no user name and password required.

LGBTQ Characters in Books for Elementary Students*Barbara Fiehn, Assistant Professor, Western Kentucky University*

Grades K-6. What is new, what's being considered by the Stonewall Award Committee, and what is trending? Students in elementary school are not exempt from the need for access to books containing LGBTQ characters. They may just be curious, or they may have same-sex parents, LGBTQ family or friends. While the story quality of LGBTQ books are slowly improving, the challenges of including LGBTQ books in some elementary schools remains. Let's discuss the books and the problems.

3:30 – 4:20 pm**Pairing Fiction and Non-Fiction to Increase Reading Comprehension***Laura Fields Eason, Library Media Specialist, Henry F. Moss Middle School, Warren County*

This program, funded by a Dollar General Youth Literacy Grant, is about increasing the reading comprehension of students by asking them to read both a fiction and non-fiction book on the same topic. Books were selected based on the eighth grade American history curriculum. Session participants will learn more about how the program was organized, how technology was utilized, and how participants were chosen.

Friday, September 19, 2014

The Digital You—Video Lesson Plans*Stephanie Keeling, Library Media Specialist and Visual Arts Specialist, Calvary Elementary, Marion County*

This presentation will focus on creating short dynamic lessons to leave for your substitute while you are away. You can keep your students on track with your lesson plans without having to write down everything you want your sub to say and do. Bring your mobile devices with you to make your own video. It works best with an i-Pad and a computer. We will use Doceri and Skydrive so it would be a great idea to have these both downloaded to your i-Pad.

What Can the Library Do for You?*Pam Coomer, Library Media Specialist, Fairdale High School, Jefferson County*

Public relations is a critical component to school library advocacy, and reaching all stakeholders is key in creating a successful library program. How do you advocate and market your library program to your students, faculty, administration, parents, and community? Learn how a high school librarian advocates and markets the library through special programs, involvement in school activities, remodeling, and more. The session will include ideas to reach each stakeholder group.

The Role of the Library Media Specialist with MAP Data*Amanda Hurley, Library Media Specialist, Henry Clay High School, Fayette County*

Does your school test students using Measures of Academic Progress (MAP)? Consider attending this session to learn about the reports available and how media specialists can use this data to help students and teachers on a regular basis.

Kentucky Bluegrass Award Nominees, Grades 3-5*Heather Beirne, Education Librarian, Eastern Kentucky University Libraries, and Christie Turner, Library Media Specialist, Harrison Elementary, Fayette County*

Come and learn about the new nominees for this year. Books will be presented as well as ideas about how to use them.

Friday, September 19, 2014**4:30 – 5:30****Door Prizes and Drawings****5:30 – 6:30 pm****KASL Board Meeting****7:00 – 9:00 pm****KASL Past Presidents Dinner****Saturday, September 20, 2014****7:30 am – 11:30 am****Conference Registration****Keeping Track of Your Money the Excel Way!***Mary Parker**North Bullitt High School*

Learn how to use an Excel spreadsheet to keep a running balance of your library budget. You will see my spreadsheet in action and learn how to make adjustments to customize it for your library. I am not an expert on Excel, and you don't have to be either, in order to use it to your advantage!

New State Evaluation System of School Librarians (OPGES)

Kathy Mansfield, Library Media/Textbooks Consultant, Kentucky Department of Education; Dr. Paul Lanata, Jefferson County Public Schools and OPGES Advisory Committee Member; and Becky Nelson, Franklin County Public Schools and OPGES Advisory Committee Member

The "Other Professionals Growth and Effectiveness System" (OPGES) is being piloted during the 2014-2015 school year and goes into full implementation for 2015-2016. Learn about the different sources of evidence, including peer observation, student growth goals, professional growth plans, evaluator observation, and student voice that comprise the system. Hear from Advisory Committee members and KDE personnel about the development process and the impact of OPGES on your work as a librarian.

Saturday, September 20, 2014**Enticing Teens to Read***Lynda Hiles, Library Media Specialist, Graves County High School*

Do teens still read? How do you entice them to read? Teens still love to read at Graves County High School, even the boys! Find out some of the strategies and ideas we use to encourage students to read.

2015 Kentucky Bluegrass Award Nominees for Middle School Readers

Emily Damron Northcutt, Library Media Specialist, LeGrande Elementary School, Hart County, and Chair, KBA Master List Committee for Grades 6-8

Room:

Come join us for an overview of the Kentucky Bluegrass Awards program and enjoy book talks on the ten great titles that made it to this year's master list for grades 6-8. Other notable books for middle school readers that were reviewed by the committee will also be presented.

What's New? What's You?*Janet Lanham, Library Media Services Department, Jefferson County*

Sometimes it's hard to stay abreast during the course of a busy instructional year. Buckle up for a fast-paced overview of what's new and trending in school librarianship, and then take a moment to determine which pieces might best fit your professional goals. From the latest buzzwords and surprising technological advances—you'll feel in the know!

9:30 – 10:20 am**Gasp! A Book Challenge! What to Do, When to Do It, and Why**

Amanda Hurley, Library Media Specialist, Henry Clay High School, Fayette County

Walk away from this session knowing what to do in the event of a book challenge—real or threatened.

Building Advocacy for Your School Library Program

Heidi Neltner, Teacher Librarian, Johnson Elementary School, Ft. Thomas Schools, and James Allen, Teacher Librarian, Oldham County High School

Discover ways to advocate for the value of your school library program and communicate how it supports your school mission to important stakeholders. Learn about methods to collect and share statistics using technology tools to help in the process. We will consider ways that you can enhance your message through brand awareness and creative marketing of your services.

Saturday, September 20, 2014

Educator Outlaws: Copyright and Fair Use Guidelines

Maria Cahill, Assistant Professor, University of Kentucky, School of Library and Information Science, and Andrea Lawler, English Teacher, Campbellsville High School

As technology leaders and information specialists, school librarians are uniquely positioned to ensure that teachers and students are prepared to use information ethically, responsibly, and safely in 21st century learning environments (AASL, 2007). This presentation will demonstrate how the school librarian can offer professional development to support both elementary and secondary teachers' adherence to copyright law and understanding of fair use guidelines with print and electronic resources.

Young Adult Author Adi Alsaid

Adi Alsaid is the author of *Let's Get Lost*, coming from Harlequin Teen and Alloy Entertainment in August 2014. He was born and raised in Mexico City. He attended college at the University of Nevada, Las Vegas. While in class, he mostly read fiction and continuously failed to fill out crossword puzzles, so it's no surprise that after graduating, he packed up his car and escaped to the California coastline to become a writer. Adi is now back in his hometown, Mexico City, where he writes, coaches high school and elementary basketball, and has perfected the art of making every dish he eats or cooks as spicy as possible. In addition to Mexico, he's lived in Tel Aviv, Las Vegas and Monterey, California. A tingly feeling in his feet tells him more places will eventually be added to the list.

Privacy in the School Library in the Information Age

Barbara Fiehn, Associate Professor, Western Kentucky University

School librarians are in a unique position to educate students and staff about protecting privacy. Dependence on emerging technologies to provide both traditional and innovative library services constitute major challenges for privacy. This session will examine some existing and emerging technologies and what librarians can do to protect their patrons' personally identifiable information as well as their privacy rights. Includes working with district technology staff and with vendors.

10:30 – 11:20 am**KET Resources? They are NOT just for teachers!**

Helen Morrison, Education Consultant, Kentucky Educational Television, and Larry Moore, Education Consultant, Kentucky Educational Television

Are you looking for creative and innovative ways to motivate and excite your students? In this session, you will learn about new content in PBS Learning Media, a FREE online collection of high-quality videos, interactives, and lesson plans designed to help teachers integrate media effectively. We will also explore Discovery Education's new and improved interface, including the new "Boardbuilder" tool and the student interface.

Saturday, September 20 2014

Tellable Tales for Listeners from Pre-School to High School

Mary Hamilton, President-Elect, Kentucky Storytelling Association; Donna Slaton, Kentucky Storytelling Association; and other surprise presenters

Kentucky Storytelling Association members share easy-to-learn and easy-to-tell stories. You'll hear examples of appropriate tales for different ages, and receive quick tips for successfully learning and retelling them in your school library setting.

Bringing Your Library into the 21st Century—On a Budget!

Tina Bobrowski, Library Media Specialist and Spanish Teacher, Owsley County High School Library, Grades 7-12

As the librarian at a small, rural grades 7-12 library, I was faced with what to do about poor circulation and library usage—on a budget and with time constraints. The "cures" are applicable across school districts. Following my self-help program—my circulations quadrupled. Google and Pinterest, Weeding, and more Weeding! Be willing to change it up using the tools you already have! Re-dos on the cheap! Let the students use the technology!

CIITS for School Libraries

Kathy Mansfield, Library Media/Textbooks Consultant, Kentucky Department of Education

Learn how to navigate CIITS for library standards and resources. Discover how to submit lesson plans, unit plans, and instructional resources to share with librarians across the state.

Kentucky Bluegrass Award Books for High School

Terri Grief, School Librarian, McCracken County High School, and President, American Association of School Librarians (AASL)

Terri will present the high school selections for the Kentucky Bluegrass Award for 2014-2015. Come hear about each of the ten books selected for this year!

11:30 – 1:30**KASL Business Meeting & KBA Author Luncheon**

Mary Amato, KBA Nominated Author

Mary Amato is an award-winning children's book author, poet, playwright, and songwriter. Her books have been translated into foreign languages, optioned for television, produced onstage, and have won the children's choice awards in several states. **Guitar Notes was on the 2014 KBA Master List for Grades 6-8 and Chicken of the Family was on the 2010 KBA Master List for Grades K-2.**

Saturday, September 20 2014

1:40 – 2:30 pm

Communicate! Collaborate! Advocate!

Joni Maloney, Media Coordinator, Fayette County, and Terri Grief, School Librarian, McCracken County High School and President, American Association of School Librarians (AASL)

Terri and Joni will present ways you can advocate for your library program and, most importantly, for your students. Strategic planning, promotional opportunities, and effective ways to share information will be highlighted to help you better communicate in the real world.

Lunch Bunch Book Clubs—Everybody Wants In!

Dee Dee Smith, School Librarian, Mayfield Middle School

Everyone is looking for ways to inspire students to read. We are fighting the influence of video games and television. I've started successful book clubs at my school that meet once a week during lunch and I've had to turn students away! Join me as I share what I did and how you can do it at your school.

Pick a Pair: Using K-2 Kentucky Bluegrass Award Nominees as a Springboard to Informational Reading

Kathy Watson, Library Media Specialist, Academy for Leadership at Millcreek Elementary, Fayette County

This session will focus on using the 2015 K-2 Kentucky Bluegrass Award nominees to pair up fiction and informational texts.

Breaking Barriers—One Book at a Time

Melissa Wallace, Library Media Specialist, Grant County High School; Nancy Powell, Family Resource Coordinator, Grant County Schools; and Cheryl Million, Library Media Specialist, Sherman Elementary School, Grant County Schools

Everyone knows that the summer reading gap exists, but schools struggle with tangible programs that reach the majority of their students. We struggled too, but found several literacy opportunities that bridge the gap. Join two school librarians, one public librarian, and one family resource coordinator, as we share our journey to build a bridge to literacy one book at a time. Literacy projects, for infants to adults, school-wide summer reading, and community literacy will be addressed.

Once Upon a Time with Technology

Patti Oakley-DePriest, Instructional Development Specialist, Kentucky Association of Technology Education (KATE), Murray State University

Once upon a time, there were many web tools and apps available that teachers and librarians didn't know about that their students could use to tell stories. Then one day, they attended a session at the KLA/KASL Conference, and learned many new ideas, which they took back to their schools and shared with others. The students began writing many stories, and their engagement increased as they shared their work with others. And everybody lived happily ever after.

Saturday, September 20, 2014

2:40 – 3:30 pm

Sweet 16

Shelia Swab, Librarian, Lone Oak Middle School, McCracken County

Middle school students either love to read or they only read for a reason. In this session, I will share ten programs that have worked in my school to promote reading. Then why call this session Sweet 16? Please come willing to share ideas of what has worked in your middle school setting. Bring handouts, email your ideas to me prior to the conference, and I will include the visuals for you to share during the session. Let's come prepared to learn from one another.

Promoting Your School Library with Pizazz

Christi Unker, School Librarian, Oldham County High School

Come learn about some refreshing school library advocacy ideas that you can implement easily. We'll have cool ideas and prizes to share!

Great Books for Teens 2014

Terri Grief, School Librarian, McCracken County High School, and President, American Association of School Librarians (AASL)

Terri will again present her top 100 Young Adult books in a rapid-fire book talking session. A handout will be emailed to participants.

Connected Librarians

James Allen, School Librarian, Oldham County High School, and Heidi Neltner, Teacher Librarian, Johnson Elementary School, Ft. Thomas Schools

Discover best practices for becoming a connected librarian through using Twitter. Learn how to manage your Twitter connections using tools like TweetChat, TweetDeck, and more. Explore professional resources and ways to connect to other librarians through online communities. Bring a smart device to get connected on the spot.

Mary Amato, Author

Enjoy an up-close visit with the Kentucky Bluegrass Award Luncheon speaker as she talks about her books, inspiration, and more! In her own words: "I give voice to the funny, sad, messy, and wondrous stories of life, especially the stories of children and young adults. My mission: each book has humor, heart, and grit."

General Information

Conference Site

The Galt House Hotel & Suites is the site of the 2014 KLA/KASL Joint Conference. Located on the corner of Fourth and Main, the Galt House Hotel & Suites is the city's largest and most newly renovated destination property. Meet friends on the Conservatory Bridge between the towers, delight in the upscale cuisine of Rivue Restaurant or Jeff Ruby's Steakhouse, all within steps of Louisville's attractions like 4th Street Live, Waterfront Park, the Louisville Slugger Museum, Louisville Glassworks and the Muhammad Ali Center, and just minutes from Churchill Downs, home of the Kentucky Derby.

Hotel Reservations

To reserve your overnight accommodations online, go to www.klaonline.org and click on the special link, or you may call the Galt House Hotel & Suites at (800) 843-4258. **ALL MEETINGS AND EXHIBITS WILL BE IN THE RIVUE (WEST) TOWER.** Reservations must be made by **August 28th** in order to receive the conference rate of **\$140 single/double in the West Tower or \$156 single/double in the All Suite East Tower.** Please state that you are with KLA when making reservations by phone. Please be advised that the Galt House Hotel & Suites is a popular destination, and hotel rooms **WILL SELL OUT AS THEY DID IN 2012 and 2013.** If the hotel is sold out, please check www.klaonline.org for alternative locations.

Parking

The cost to park at the hotel is up to \$12 per day (self park) or \$18.00 per day (valet). The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets. There are alternative lots for parking in the area at lower rates.

Registration

Conference attendees may advance register until **September 1st.** Advance registration packets and meal tickets may be picked up at the conference registration desk, which will be located on the second floor of the Galt House East Tower. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open:

Wednesday, Sept. 17th	8:00 A.M. - 5:00 P.M.
Thursday, Sept. 18th	7:30 A.M. - 5:00 P.M.
Friday, Sept. 19th	7:30 A.M. - 5:00 P.M.
Saturday, Sept. 20th	7:30 A.M. - 11:30 A.M.

*Please preregister and avoid congestion at the registration desk. For security reasons, **you must visibly wear your 2014 Conference nametag to enter the presentations & exhibit hall.***

Membership Dues

We will accept dues at the registration desk. ***Please write separate checks for registration and dues to speed processing.***

Please note: The Galt House Hotel & Suites is a non-smoking facility. Restaurants and bars in Louisville are also non-smoking.

Ticketed Events

Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs. For security reasons, you must visibly wear your 2014 Conference nametag to enter the events.

Membership Meeting

The Kentucky Library Association holds its annual meeting of the general membership at the KLA Business Meeting during the Annual Fall Conference. The 2014 meeting will be held Friday, September 19, at 9:00 A.M.

Exhibits

Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00 A.M. Please show your support by visiting all of the exhibits. ***For security reasons, you must visibly wear your 2014 Conference nametag to enter the exhibits.*** The exhibits will be open:

Thursday, Sept. 18	10:00 A.M. - 12:00 NOON	1:00pm - 5:00 P.M.
Friday, Sept. 19	8:00 A.M. - 12:00 NOON	1:00pm - 6:00 P.M.

Kentucky Library Association/Kentucky Association of School Librarians Joint Annual Conference September 17-20, 2014 - Louisville, KY

Please Print (This information will be used to prepare your badge.)

Name _____

Library Name _____

City _____

KLA Member

Non-Member

Check One

☐
☐

Type of Library _____
(i.e. Academic, Public, KASL, etc.)

Mailing Address _____

City _____ State _____ Zip _____

Daytime Phone () _____

☐ I am a person with a disability and would like to be contacted to discuss my needs.

☐ First Time Attendee

Registration Fees

Full Conference Registration

One Day (Circle Day) Thurs. Fri. Sat.

KLA Members

Before 9/1

Onsite

\$125

\$145

\$90

\$120

Non-Members

Before 9/1

Onsite

\$185

\$215

\$140

\$180

☐ Full Time Student - Special Rate \$10

☐ Retiree Discount Rate \$25

Meals/Events: The following events are open to all attendees:

Thursday, September 18

KLA Awards Luncheon _____ @ \$35.00 = _____

All Conference Book Club Event _____ @ \$0 = _____

Friday, September 19

Author Luncheon with Katie McGarry _____ @ \$35.00 = _____

Saturday, September 20

KASL Business Luncheon & Keynote _____ @ \$35.00 = _____

Indicate special dietary needs: _____

Pre-Conference Events: Wednesday, September 17

School Readiness and Public Libraries _____ @ \$50.00 = _____

The ABC's of Kindergarten Readiness _____ @ \$50.00 = _____

Both Pre-Conference Events _____ @ \$75.00 = _____

Conference Registration Total = \$ _____

Preregister online at <http://www.klaonline.org> (We now accept Credit Cards online.)

Register online at www.klaonline.org or send Registration and Check or Credit Card Information made payable to 2014 KLA/KASL Conference postmarked no later than September 1st to receive the Preregistration discount.

Credit Card Orders may be faxed to (502) 223-4937.

Registrations cannot be processed without payment. Make checks Payable to Kentucky Library Association

Refund policy: All refund requests must be submitted in writing by September 7, 2014 and will be assessed a \$20.00 service charge. Refunds will be mailed after the Conference.

Kentucky Library Association • 1501 Twilight Trail • Frankfort, KY 40601

Please Charge \$ _____ to my ☐ Mastercard ☐ Visa ☐ American Express Name as it appears on card: _____

Card Number: _____ Expiration Date: _____ CVV _____

3 Digit Security Code

Billing Address of Card Holder: _____ City, State, Zip: _____

Signature of Card Holder: _____ Email of Card Holder: _____

