

STRONGER TOGETHER

TAKING CHARGE OF CHANGE

KENTUCKY LIBRARY ASSOCIATION
FALL CONFERENCE
 OCTOBER 14-15, 2021

Wednesday					
4:30 PM	KPLA Executive Committee Meeting				
5:00 PM	KLA Board Meeting				
Thursday					
8:00 AM	Round Tables may meet at this time including School Readiness Round Table				
9:00 AM	Featured Speaker: Terry Manuel				
10:00 AM	Alzheimer's Association - Programs, Resources and Outreach	Universal Design for Learning for Libraries	Continued Impact of COVID-19 on Kentucky Library Workers		
11:00 AM	Featured Speaker: Marcia Rapchak				
12:00 PM	Lunch Break (Vendor sessions may be available to join)				
1:00 PM	Featured Speaker: George Ella Lyon				
2:00 PM	Library Marketing in a Changing World	KYVL eBooks Collections for K12	For the Love of Libraries: Gathering Student Feedback with Sticky Notes to Improve Library Services	Taking Your Library Instruction to the Next Level with Faculty-Librarian Collaboration	
3:00 PM	KPLA Business Meeting		KACRL Business Meeting		
Friday					
8:00 AM	KLA BUSINESS MEETING				
9:00 AM	Featured Speaker: Jamie LaRue				
10:00 AM	Strength in Community: Fostering Curiosity on Campus	Our Newbery Nominees.....So Far	Story Maps: Implementing Geographic Information Systems in Education	From Storms to Sunshine: Navigating Change in Challenging Times	Jamie LaRue: Deeper Dive
11:00 AM	Jumpstart an Engaging StoryWalk Experience on a Limited Budget	Developing Tools and Communication Strategies for Web Development	Your Page or Mine? Tips, tricks and questions about linking your users to KYVL resources	Researching State Legislation: Putting On Your Detective Hat	
12:00 PM	Lunch Break (Round Tables may meet at this time including SLRT)				
1:00 PM	Tangled Web: Maneuvering through Federal Data Resources	KYVL Basics - QuickSearch, Linking & Finding Titles	Restoring History: Designing an African American Research Database		
2:00 PM	Pandemic Proof Partnerships	Can You Hear Us Now? An Open Forum on Library Podcasts	More Than Cute; KBA Preschool Titles 2022	Kentucky Academic Standards for Library Media Overview	
On Demand Sessions		Being New During Uncommon Times: A First	Including diverse communities in the		

Available for Entire Conference	Year Librarian's Perspective	academic library through creativity & collaborations	
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Conference Program (note-All times are Eastern Time Zone)

Wednesday

4:30 PM KPLA Executive Committee Meeting

5:00 PM KLA Board Meeting

Thursday

8:00 AM School Readiness Round Table Meeting

9:00 AM **Featured Speaker: Terry Manuel**, Kentucky State Librarian and Commissioner of the Department for Libraries and Archives **All** ***Stronger Together, Taking Charge of Change***

10:00 AM Breakout Sessions

Alzheimer's Association - Programs, Resources and Outreach Lisa Fournier, DSL, MPM Community Educator for the Alzheimer's Association **Programming and PR/Outreach** *More than 1 in 5 Americans age 65 and older lives in a rural area, and they are at higher risk of developing dementia due to their age. The aging of older adults in rural America creates unique challenges in access to health care, timely diagnosis and additional burden on caregivers who may provide support from a greater distance. Alzheimer's and dementia don't come with an instruction manual, but there are resources available to help. During this session we will give a brief Understanding Alzheimer's and Dementia program, followed by a resource overview and tactics on how to market programs to your community.*

Universal Design for Learning for Libraries Aja Bettencourt-McCarthy, Rachel Combs and Taylor C. Leigh, University of Kentucky **College and Research Libraries (KACRL), School Library (KASL), Public Library (KPLA), Leadership, Staff Skills and Support, Student and Patron Support, Programming and PR/Outreach** *This workshop will provide an introduction to Universal Design and Universal Design for Learning for library programs, online library programs, and program development. Throughout the workshop, attendees will be asked to complete activities. We ask that those in attendance be prepared to participate.*

Continued Impact of COVID-19 on Kentucky Library Workers Brandi Duggins, Spalding University and Anita Hall, University of Louisville **College and Research Libraries (KACRL), School Library (KASL), Public Library (KPLA)** *Last year, we shared data regarding how library workers throughout the commonwealth were impacted by the ongoing pandemic. Interested in long-term impacts and a broader scale, we embarked on a national survey asking many of the same questions. We invite you to join us as we interpret this new data and think about some of the long-term impacts the pandemic has made on library workers from every type of librarianship.*

11:00 AM **Featured Speaker: Marcia Rapchak**, University of Pittsburgh **All** **Critical Librarianship for Just Libraries: How critical librarianship can create more inclusive libraries and communities** *Despite countless discussions, programming, and scholarship on diversity and inclusion in libraries, librarianship remains a mostly white profession, with 83% of librarians identifying as white (US Census Bureau). Along with the lack of demographic diversity, much has been written about the ways in which libraries are unfriendly to their BIPOC staff and communities (Brooke et al, 2015; Ferretti, 2020; Galvan 2015; Hancock, 2015, to name a few). Rather than focus on representation and meeting quotas, we need to address the very structures of our institutions to become anti-racist and inclusive spaces. Critical librarianship, which continues to gain momentum in library discourse, critiques the status quo of libraries using a variety of critical theories. Using the lens of critical librarianship, this talk will address how "the way we've always done it" perpetuates systems of oppression. We will also have a discussion on concrete actions that we can take to address these systems to create more inclusive libraries and communities.*

12:00 PM Lunch Break (Vendor sessions may be available)

1:00 PM Featured Speaker: George Ella Lyon, Kentucky Author All Originally from Harlan County, former Kentucky Poet Laureate George Ella Lyon writes in multiple genres for readers of all ages. Her recent collections include *Back, to the Light, Many-Storied House* (Univ. Press of Kentucky, 2013 and 2021) and *Voices of Justice: Poems About People Working for a Better World* (Holt Books for Young Readers, 2020). *Time to Fly* (illus. Stephanie Fizer Coleman), due out next spring, will be her 54th book. Lyon's poem "Where I'm From" has gone around the world as a writing model.

2:00 PM Breakout Sessions

Library Marketing in a Changing World Tony Iovino, Oceanside Library Public Library (KPLA), Staff Skills and Support, Programming and PR/Outreach Now more than ever it is vital that our patrons know the services and resources available with their library card. The days of a library just opening its doors and people coming in are gone. A coordinated marketing plan can provide the structure and direction needed to best get your message out to the public. This presentation will cover how to integrate basic marketing methods available to libraries, including mail, print, local newspapers, email and social media, as well as non-traditional means, to enhance your message to your community. Hear suggestions on how to create a marketing culture in your library and practices you can implement to improve your communication with your patrons, often a little or no cost.

KYVL eBooks Collections for K12 Enid Wohlstein, Kentucky Virtual Library School Library (KASL), Public Library (KPLA), Technology Kentucky Virtual Library has three eBook collections for K12. We will review how to find and navigate those collections, including finding the permanent URL to share and downloading full eBooks.

For the Love of Libraries: Gathering Student Feedback with Sticky Notes to Improve Library Services Lidiya Grote, University of Louisville and Jennifer Hardin, IUPUC College and Research Libraries (KACRL) In February 2017, the University Library of Columbus (ULC) in Columbus, Indiana, started a post-it notes initiative to gather informal patron feedback and improve library resources and services. The library staff at ULC set up a large mobile whiteboard and sticky notes for several weeks during the Spring semester asking students, faculty, and staff to write short messages about what they liked, disliked, or would like to change at the library. The board was placed in the highly trafficked hallway next to the library. The notes were collected, transcribed, and analyzed. This presentation will summarize the sticky notes project at ULC, including project planning, implementation, data analysis, and changes enacted as the result of feedback received. The presenters will discuss the benefits of using informal feedback to supplement formal assessment methods and gain unique and valuable student comments.

Taking Your Library Instruction to the Next Level with Faculty-Librarian Collaboration Esther French, Southcentral Kentucky Community and Technical College College and Research Libraries (KACRL), Technology Collaborating with your faculty can take your instruction to the next level. Many faculty have traditionally utilized librarians and library resources to provide supplemental research instruction and writing support. This session will explore ways to deepen that collaboration to maximize and customize information literacy activities in both asynchronous and synchronous environments. None of us has all the answers, but if we put our heads together, we can take advantage of our shared experience and resources to design engaging and relevant activities that support student learning outcomes. The session will include real-world examples of collaborative projects between faculty and librarians to support student learning outcomes and address the standards from the ACRL Framework.

3:00 PM Section Business Meetings

Kentucky Association of College and Research Libraries (KACRL)

Kentucky Public Library Association (KPLA)

Friday

8:00 AM KLA Business Meeting and Awards Announcements

9:00 AM Featured Speaker: Jamie LaRue, CEO of LaRue and Associates. Author of "The New Inquisition: Understanding and Managing Intellectual Freedom Challenges," LaRue was a public library director for many years. From January of 2016 to November of 2018, he was director of the Freedom to Read Foundation, and ALA's Office for Intellectual Freedom. He has written, spoken, and consulted extensively on intellectual freedom issues, leadership and organizational development, community engagement, and the future of libraries. **All Transformational by Design.** *It's true: Libraries transform lives and communities. But often, it's by accident. What separates service from transformation? What would it look like if we tried to get systematic and intentional about meeting those moments of potential change with preparation?*

10:00 AM Breakout Sessions

Strength in Community: Fostering Curiosity on Campus Beth Kraemer and Jennifer Hootman, University of Kentucky College and Research Libraries (KACRL), Programming and PR/Outreach *During the 2018-2019 academic year, the University of Kentucky Libraries planned a number of campus activities around a common theme: Curiosity. The goals were to highlight the importance of curiosity in education and to provide opportunities for collaboration within the Libraries and between the Libraries and campus. One major event of the Curiosity theme - a Curiosity Fair - has become an annual event at the University of Kentucky, with a planning group of librarians, faculty, staff, and students from across campus. In this session we will describe our theme goals, activities, products, and impact. We will describe the evolution of the now-annual Curiosity Fair and the impact of that event in terms of outreach and engagement on campus, with the community, and prospective students. Though the Curiosity Fair has been planned and carried out as an in-person event, we will provide practical and affordable ideas for hosting the event virtually.*

Our Newbery Nominees...So Far Becky Nelson and Carolyn Lynch Public Library (KPLA), School Library (KASL) *Book titles that we think could win the 2022 Newbery Medal, or at least should be a MUST for your library collection, will be presented.*

Story Maps: Implementing Geographic Information Systems in Education Grace Herrmann, Kentucky Geographic Alliance GIS Practicum Student Public Library (KPLA), School Library (KASL), Student and Patron Support, Programming and PR/Outreach *What if you could use a map and other visual aids to teach concepts through practical examples? Imagine introducing students and patrons to geographic information systems (GIS), a strong career path, through sharing and creating story maps in the classroom. This session will explain what geographic information systems and story maps are and will provide examples of story maps that could be used in a variety of disciplines. The session will introduce you to numerous resources to get you and your students started with GIS, including information about a GIS competition for middle and high school students with prize money. GIS can be used in library programming and creating educational and community resources for libraries.*

From Storms to Sunshine: Navigating Change in Challenging Times Amber Willenborg, Rob Detmering, and Latisha Reynolds, University of Louisville College and Research Libraries (KACRL), Leadership *The Research Assistance and Instruction (RAI) Department at the University of Louisville Libraries has been in a period of transition for the last several years. As the role of reference departments in academia has shifted, our services have evolved away from the traditional reference desk and toward strategic involvement in initiatives related to student success, digital scholarship, community engagement, and faculty development. In 2019, RAI's long-time department head departed from the organization and, less than a year later, the COVID-19 pandemic required additional transformation of our services to meet the needs of online students and faculty. In this presentation, RAI's new department head, assistant department head, and instruction coordinator will discuss the reorganization of our department during a pandemic and our vision for where the department is headed. We will describe the organizational culture shifts that came with the reorganization as well as the continued evolution of reference and instruction services due to the pandemic. Each presenter will also reflect on their challenges as new supervisors and leaders within a department in transition.*

Transformational by Design: A Deeper Dive. Jamie LaRue, La Rue and Associates **All** Now that you've got the framework of being transformational by design, it's time to practice. In this workshop, you'll have a chance to actually write and test a script for a transformational encounter.

11:00 AM Breakout Sessions

Jumpstart an Engaging StoryWalk Experience on a Limited Budget Abby Branstein, Oldham County Public Library **Public Library (KPLA), Programming and PR/Outreach**

Have you wanted to have a Storywalk® at your library, but didn't think it would be possible? In this session, you will learn how to start a Storywalk® program on a limited budget. You'll also get first-hand tips on selecting the right books & location, selecting the right signs and materials you'll need, and how to keep patrons returning by designing an effective rotation schedule.

Developing Tools and Communication Strategies for Web Development Terri L. Holtze, University of Louisville **College and Research Libraries (KACRL), Public Library (KPLA), Technology, Leadership, Staff Skills and Support** This session describes how to develop tools and communication strategies for creating a coherent brand across a distributed-labor website. Learn about on-boarding, getting people to follow the brand, approaches for maintaining quality and accessibility, and effective methods of communicating web issues to web-page maintainers and the library staff in general.

Your Page or Mine? Tips, tricks and questions about linking your users to KYVL resources Ilona Burdette, Kentucky Virtual Library **School Library (KASL), Public Library (KPLA), Technology, Staff Skills and Support, Student and Patron Support, Programming and PR/Outreach** Do you link to KYVL resources from your library web page? Send folks straight to KYVL? Do you use KYVL search widgets? How do your users log in? Spend an hour helping us help you in making the right connections, plus provide feedback on some pending changes to the KYVL website.

Researching State Legislation: Putting On Your Detective Hat Jennifer Horne, University of Kentucky **College and Research Libraries (KACRL), Public Library (KPLA), Student and Patron Support** While most of the attention is focused on the actions (or lack thereof) of the U.S. Congress, the nation's state legislatures are increasingly deciding the issues that affect citizens most directly, including voting rights, access to health care, and education. This session will focus on researching state legislation and laws, including navigating state legislative websites that are not necessarily designed with the average citizen in mind (Kentucky!). It will also highlight alternative sources of state legislative information and strategies for ferreting out additional information and context on state legislation.

12:00 PM Lunch Break (SLRT will meet at this time)

1:00 PM Breakout Sessions

Tangled Web: Maneuvering through Federal Data Resources Amy Laub-Carroll Federal Regional Depository Librarian, University of Kentucky Libraries and Sarah Watson Maps & Geospatial Services Manager, University of Kentucky Libraries **College and Research Libraries (KACRL), School Library (KASL)** Within the evolving landscape of university teaching, open data and digital repositories are increasingly becoming important resources for helping students develop research projects rooted in analyzing real world issues. However, it can be overwhelming for both instructors and students to move through a maze of websites to find relevant and accurate data. The difficulty in finding specific datasets can be especially burdensome when dealing with the time constraints of a semester-long course. In this session, we will help detangle some of the complexities of finding data by highlighting federal government data resources and offering guidance for locating, downloading, and visualizing different types of information.

KYVL Basics - QuickSearch, Linking & Finding Titles Enid Wohlstein, Kentucky Virtual Library **School Library (KASL), Public Library (KPLA), Technology** Kentucky Virtual Library has hundreds of thousands of publications to offer. We will review

how to use Publication Title Search for finding magazines and journals. We will also cover the new QuickSearch, which has curated collections based on audience type.

Restoring History: Designing an African American Research Database Jennifer Gregory and Bridget Striker, Boone County Public Library **College and Research Libraries (KACRL)**, **Public Library (KPLA)**, **Technology** Since 2013, BCPL's Local History Department has gathered thousands of bits of data relating to African American history in Boone County. In 2019, the library used an opensource platform built on linked data standards to create a comprehensive online database of all enslavement data, illuminating the complex relationships between people, organizations, and events. Almost two years later, the database continues to evolve, incorporating new research in post-war racial violence and mass migrations.

2:00 PM Breakout Sessions

Pandemic Proof Partnerships Laura Birkenhauer, Miami University Libraries **College and Research Libraries (KACRL)**, **Programming and PR/Outreach** An academic librarian discusses campus partnerships that continued despite the unexpected changes that have characterized the COVID-19 pandemic, as well as a new partnership established during this time. Presentation details the adaptations made to existing programs and outcomes of these engagement efforts. Session also presents a successful, newly envisioned event planned with pandemic restrictions in mind.

Can You Hear Us Now? An Open Forum on Library Podcasts Morgan Mullins and Emory McClain, Rowan County Public Library **Public Library (KPLA)**, **Technology**, **Programming and PR/Outreach** As the COVID-19 pandemic continues, libraries are continually forced to consider how we can bring information and engagement to patrons at a distance. Many libraries have already turned to podcasting, but what exactly does that entail? What skills and equipment are required? And most importantly, what do we talk about? Let's put our heads together for a frank discussion about what is or isn't working, share ideas and experiences, and assemble a blueprint to help Kentucky librarians get started with their own successful podcasts!

More Than Cute; KBA Preschool Titles 2022 Becky Nelson, University of Kentucky **Public Library (KPLA)**, **School Library (KASL)** The new Kentucky Bluegrass Preschool Titles will be presented.

Kentucky Academic Standards for Library Media Overview James Allen, Kentucky Department of Education **School Library (KASL)** This session will be an overview of our new KY Academic Standards for Library Media as well as a time for sharing out best practice ideas for meeting and measuring our standards.

Available Throughout the Conference—Lightning/Poster Sessions

Being New During Uncommon Times: A First Year Librarian's Perspective Lucinda Ward, Morehead State University **College and Research Libraries (KACRL)** Being new is never easy. There is so much to learn: new faces, new environment, new protocols. And for someone with a background in education, but minimal library experience before obtaining an M.L.I.S. degree, starting a new position has been especially intimidating during the ups and downs of the last year and a half. From finding employment during a pandemic to learning the ropes during the first few months on the job, success and sanity have come through collaboration. I will look at the importance of collaboration during the M.L.I.S. program, especially focusing on the collaboration that took place during my practicum at the beginning of the Covid-19 pandemic, and then focus on the collaboration that has taken place since beginning my new position. As a new librarian during unprecedented times, collaborating with fellow librarians, library staff, and beginning the mentorship program with ACRL DOLS have all helped make the transition less daunting.

Including diverse communities in the academic library through creativity & collaborations Raeshelle Cooke, University of Kentucky **College and Research Libraries (KACRL)** Although academic libraries around the country make efforts to engage diverse communities with no perceived issues, including and promoting these various cultures within the library can seem like an intimidating undertaking when it doesn't need to be. Building diverse collections and collaborating with diverse communities is

important as it lures in various students and patrons from different backgrounds to the library and their events; this effort engages them. In my presentation, I will describe a few of the strategies that academic libraries can put forth to engage and lure in diverse communities to the library and their events. Academic libraries should value the importance of diversity within their spaces, and they should try to understand diverse groups and their differences by building partnerships with diverse departments and communities on campus to increase their outreach and lure in more diverse groups for their patron base.