

# KLA/KASL Fall Conference 2016 Draft Program

# Wednesday, September 21, 2016

# **Pre-Conference Workshops**

#### 9:00 - 12:00

# **#1** Managing Staff from Different Generations – An Interactive Approach

Jay McChord, Senior Sales Trainer North America, Lexmark International

Jay brings uncommon insight to the subject of managing and motivating the generations in today's workplace. With a diverse background that includes consulting companies all over the world, authoring numerous articles, over a decade in the financial service industry, college development work, along with being elected to a third term on the City Council of Lexington, KY, McChord has become a highly regarded (and requested) speaker on the trends affecting our workplace(s).

#### 12:00 - 1:00

Lunch on your own

#### 1:00 - 4:00

#2 Summer Messaging Matters:

# Leveraging Community Relationships to Advocate for Summer Reading Programs

Sherry Sinclair, Former Development Director -Atlanta-Fulton Public Library System

Susan Carlton, Skokie Public Library

Please join us for a new twist on KDLA's annual summer reading workshop! It is easy to get caught up in the minutia of themes, incentives, and logistics – but what is the real goal of Summer Reading? This session will detail how your library, no matter its size, can diversify its outreach and tell your story in a way that will deepen community engagement. Join experts and innovators from the Collaborative Summer Library Program and Skokie Public Library (IL) who will lead participants in a Summer Reading themed community conversation as well as break-out sessions to create outcome-based evaluation tools that will take your Summer Reading Program to the next level.

# #3 Using the Aspen Report in Your Community: Re-Envision Your Public Library

#### Maureen Sullivan

Maureen Sullivan will lead this session to introduce the Aspen Institute's Action Guide for Re-Envisioning your public library and to prepare you to use it to engage your community in understanding your library's role. Participants will leave this session with greater confidence in their capacity to plan and lead community dialogue, an understanding of how to use the tools in the action guide, and the readiness to embrace their roles as leaders and conveners of community engagement.

### 4:00 - 4:50

**KLA Board Meeting** 

# Thursday, September 22, 2016

#### 8:00 - 8:50

### Dressing the Part: Costumes and Decorations for Immersive Programming

Stephen Bowling, Director, Breathitt County Public Library

James Travis Combs, Breathitt County Public Library

Misty J. Combs. Breathitt County Public Library

A look at the success of proper costuming and decorating for youth, teen, and adult programming that allows participants a hand-on immersive experience. The workshop will explore the cost, methods, and best practices of costume use, creating atmosphere, and characterizations for imaginative library programs.

#### **Doing It Online: Embedded Librarians**

Tina Brooks, University of Kentucky Beth Kraemer, University of Kentucky Carla Cantagallo, University of Kentucky

In an effort to make the best use of staffing in light of the growth in online and hybrid education, several University of Kentucky librarians participated in an embedded librarian pilot project using the learning management system Canvas during the spring 2016 semester. In this session, we will report on our planning process, our experiences, lessons learned, and ideas for future collaborations. We will also invite the audience to share their experiences with online embedded librarianship.

### Bring Your Favorite Books to Life with Crafts

Arlene Brown, Kenton County Public Library

Do you ever wonder what craft to make after reading your favorite books in your story time? Think no further! In this presentation, you will find some cool crafts to make that children will enjoy. You will learn some ideas of what craft to create related to the books you read or to the theme of your story time. There will be some templates and kits available for you to take home. Materials are very inexpensive and/or available in your home.

# How May I Help You? - An Examination of 25,000 Patron Questions

Matthew Goldberg, University of Louisville Tyler Upton, University of Louisville

Ekstrom Library records every patron question asked at our three main desks via the Gimlet web application. Our program will discuss why we collect this data, what the data says, and how we use this data to inform our services. We've sorted and categorized this data to illustrate what patrons ask (from the mundane to the interesting) and we hope to share our findings and their impact on library services in the near and long term.

# Wherefore ART Thou: Why (Visual) Art is Good for Kids and How Libraries Can Help

Lorelei Roberts, Kenton County Public Library

Studies have shown that participating in the visual arts isn't just an exercise in looking at pictures. Making art can teach children valuable skills of non-verbal communication, seeing a project through to completion and developing hand-eye coordination, to name a few benefits. How do libraries support this goal? By our use of programming, we bind stories to visual crafts reinforcing important concepts and by the books and materials we provide, we allow parents to nurture these skills at home.

# 9:00 - 9:50

### **Artificial Intelligence**

Dr. Roman Yampolskiy, Director of the Cybersecurity Laboratory, Speed School of Engineering

Dr. Yampolskiy will be discussing the rise of artificial intelligence in today's world and how it will impact the future of our profession. Take a look into the future!

### Sponsored by the Public Library Section

# Copyright and You!

Kyle Courtney, Harvard University

Technology has vastly outpaced copyright law, and librarians, eager to use the newest equipment to make high-quality digital copies for distribution to their patrons, may hesitate because they are unsure about the legal implications of their actions. This interactive session will examine the state of the law, especially copyright, with regard to the library mission. The naturally transformative nature of library and archives work fashions an environment where librarians should be taught, through transparent and open training, about actions that carry some form of risk. These actions include reproduction, digitization, text mining, or an array of multi-media programming and exhibits. Looking at ways to

reconcile our reliance on past laws with attempts to reframe our thinking in light of more recent laws, this session will provide the context for participants to take a fresh look at policy and technology through the lens of risk, copyright law, and fair use.

# Sponsored by the Academic Section

# Lending Non-Circ: Rethinking Access and Research Collections

Cheri Daniels, Kentucky Historical Society Courtney Jordan, Kentucky Historical Society

As a research library, the Kentucky Historical Society has maintained a strict non-circulating policy for all of its material. In 2016, Interlibrary Loan was introduced as an alternative approach to making historical collections more accessible to our research audience within the U.S. This session will explore the preservation policy hurdles encountered, the logistical impact on workflow, as well as the statistical and engagement implications.

### Introducing...Yoga For Everyone!

Laura Beth Fox, Warren County Public Library Veronica Rainwater, Warren County Public Library

Learn the benefits of yoga and how to incorporate it into a library setting. Join us for an interactive presentation and a chance to participate in light office yoga! Laura Beth Fox and Veronica Rainwater are both certified yoga instructors who teach preschool & adult yoga at the Warren County Public Library.

# Strategic Assessment: Developing a Focused Information Literacy Program Assessment Plan

Jane Hammons, Northern Kentucky University

To ensure that assessment efforts are meaningful, each IL program needs a focused program assessment plan. After attending an ACRL Immersion Program, IL librarians at Northern Kentucky University developed a program assessment plan in which librarians plan to assess less, but more strategically, in order to gain more useful data. The presenter will provide guidance for developing more strategic assessment plans, sharing insights and tips learned during Immersion.

# 10:00 - 10:50

### **General Session**

Dr. Julie B. Todaro, ALA President, Dean Library Services, Austin Community College

Come and hear about the plans of our new ALA President, Dr. Julie B. Todaro.

# GPO, Government Documents, and Kentucky Librarians: Working Together (Part I of 2)

Lara Flint, Outreach Librarian, Government Publishing Office Cindy Etkin, Sr. Program Planning Specialist, Government Publishing Office

This session will discuss the Federal Depository Library Program, the Government Publishing Office, and how to access Government information and resources. What government information is being published, where can you find it, how can you efficiently search it, and how can you connect your patrons to it? There will be an emphasis on important government documents and collections online, and on GPO's new govinfo website, currently in beta.

# Sponsored by the Government Documents Roundtable

# 11:00 - 11:50

Positioning Your Organization for the Future: Creating an Innovation Based, Change-Tolerant, Conflict Resistant Organizational Culture

Jack Montgomery, Western Kentucky University John Gottfried, Western Kentucky University

All librarians work within organizational cultures, often without being aware that their invisible organizational environment has a major impact on how innovative, flexible and successful they are and will be in our changing world of librarianship. This presentation is designed to help librarians at all levels to recognize the often invisible elements of and organizational culture and to work successfully within and as change-agents in their organizations.

# Sponsored by the LAMRT Roundtable

# For Those About to Rock, We Preserve You: The Rock & Roll Hall of Fame Library & Archives

Andy Leach, Rock & Roll Hall of Fame Library & Archives

Since opening to the public in 2012, the Rock & Roll Hall of Fame Library & Archives has become the world's most comprehensive repository of materials about rock and roll history. The Library & Archives collects, preserves, and provides access to these resources for scholars, teachers, students, and fans. This session will focus on the collections, services, and activities of the Library & Archives, with a discussion of how this unique special library was established and plans for its future.

Sponsored by the Special Library Section

#### WordPress for Your Library

Jim Peterson, Goodnight Memorial Library

Thinking of giving your website a makeover to make it look nice, be mobile-friendly and be a place where you can showcase happenings at your library? Want to be able to post an announcement on your library's blog, Facebook,

Twitter, and other social media all at once? Come check out the Goodnight Memorial

Library's WordPress website in more detail as Jim goes over the site and some of the functionality that makes WordPress a great choice for your library's website!

# Mind the Sharks: Guiding Faculty through the Sometimes Perilous Waters of Open Access Publishing

Mark Shores, Miami University of Ohio

Open access, predatory journals and conferences can ensnare unwary tenure-track faculty trying to complete their scholarship responsibilities. Articles and proposals accepted by these entities can hinder instructors from achieving tenure and may prevent their research from reaching a broader audience. Librarians can offer their expertise and guidance to faculty before they submit their work. Learn how these opportunistic publishers and conferences operate and how to educate faculty about them.

# GPO, Government Documents, and Kentucky Librarians: Working Together (Part 2of 2)

Lara Flint, Outreach Librarian, Government Publishing Office Cindy Etkin, Sr. Program Planning Specialist, Government Publishing Office

This session will discuss the Federal Depository Library Program, the Government Publishing Office, and how to access Government information and resources. What government information is being published, where can you find it, how can you efficiently search it, and how can you connect your patrons to it? There will be an emphasis on important government documents and collections online, and on GPO's new govinfo website, currently in beta.

*Sponsored by the Government Documents Roundtable* 

12:00 - 2:00

KLA Awards Luncheon with Author Jamie Ford

2:00 - 2:50

**Vendor Area Visits** 

Free desserts and refreshments in the vendor area sponsored by the Northern Kentucky University Informatics Program

# 3:00 - 3:50

### PLA's Project Outcome: An Introduction

Carrie Herrmann, Boone County Public Library

The Public Library Association launched Project Outcome in June 2015. Boone County Public Library (BCPL) is a pilot library for this initiative to measure and demonstrate the impact public libraries make in their communities. Come see an introduction to the surveys and the process.

### **Growing Our Garden**

Jama Watts, Marion County Public Library Molly McMasters, Friends of the Marion County Public Library

With the blessing of our board, the Marion County Public Library took on a reading garden project. With the backing of our Friends of the Library, we not only raised funds through a barn quilt project, but we also found out how much our patrons appreciate us! Through a community recycling project, partnership with the Area Technology Center, and donations, our project has come to fruition. Planned by the library, designed and built by students, and funded by all, the garden belongs to everyone.

#### Making the Most of LibGuides

#### Terri Holtze, University of Louisville

Take a tour of the nitty gritty, behind-thescenes details of customizing LibGuides. Learn from our University Libraries move from a campus-supported content management system to LibGuides CMS. This session will include information about planning strategies, information architecture, as well as some of the coding techniques that allowed us to tailor the out-of-the-box product to our brand.

#### Leveraging Data to Support Local Communities

Christie Peters, University of Kentucky

Libraries of all types are increasingly leveraging data to better serve their local communities, as well as to explain and justify their role in these communities. In this presentation, I will explain the value of data to libraries, cover the basics of data management best practices, and discuss a number of case studies from libraries of different types that have effectively used data to better serve their respective communities.

# Don't Be Passive About Passive Programs @ Your Library!

April Ritchie, Kenton County Public Library Laura Loechle, Kenton County Public Library

Programs are a great way to get people to come to your library, raise the door count and attendance statistics. They also take time and money, which are precious resources. Passive programs are an additional method of engaging with your patrons. Done correctly, your library users will be delighted and looking forward to what they will find on their next visit. Gain practical ideas and useful tips on how to put together a selection of passive offerings that will deliver something for everyone.

#### 4:00 - 4:50

#### **KLA Business Meeting**

#### 5:00 - 6:00

Academic and Special Sections Business Meeting

**Public Library Section Business Meeting** 

# 6:00-6:30

**Roundtable Meetings** 

#### **6:30**

Evening Activity - Book Discussion with Jamie Ford (On-Site – light snacks)

# Friday, September 23, 2016

#### 8:00-3:50

# KyGoPlay in the Vendor Area – Drop in anytime!

The KyGoPlayGround is based on the popular "playground" events held at the International Society for Technology in Education conferences. They are very informal meet and share spaces where one or two people are assigned a table. Presenters will demo a piece of technology or a concept and then answer questions from attendees. It's a very fluid event where people are encouraged to pop in and out during the day. Presenters are there to share their expertise. Many of the presentations and activities are perfect for the 2017 Summer Reading Club theme, Build a Better World: Architecture, Building and *Construction.* There usually isn't a formal slide presentation, although sometimes people share handouts or fliers. The goal is to give attendees a chance to PLAY and learn about new toys, tools, and ideas that can be used in any library or makerspace.

#### 8:00 - 8:50

# School Ready Communities: Building Early Childhood Community Partnerships that Make a Difference

Lynn Baker, Paul Sawyier Public Library

Whether you represent your community's public library, school library, or another early childhood organization, this session will provide practical partnership methods to help prepare your entire community for the transition between preschool and kindergarten. Lynn Baker, Youth Services Librarian and author of *Counting Down to Kindergarten: A Complete Guide to Creating a School Readiness Program for Your Community* will offer tips for building a program that fits the needs of your community.

# University Library-Community Partnership: The Basic Archives Workshop as a Joint Community Support and Collection Development Initiative

Ruth Bryan, University of Kentucky Sarah Dorpinghaus, University of Kentucky Yvonne Giles, University of Kentucky Isaac Scott, Hathaway Museum

UK Libraries Special Collections Research Center has hosted two basic archives workshops for community members, with more scheduled. A local historian and two Special Collections Research Center staff will discuss their individual and library-level reasons for suggesting, attending, hosting, and preparing the workshop; the content and assessment of the workshop; the successes and challenges of the workshop; and how the workshop is a winwin for both the UK Libraries and community participants.

# The Library, the Accreditation Process, and the QEP: Getting Involved and Shaping the Future

Jennifer Joe, Western Kentucky University

The university library is the hub of the academic community and can be a hub for the entire campus community. One way to get involved is to make sure the library is a vital part of the accreditation process and the follow-up implementation of any changes. This presentation will discuss the presenter's experience in the accreditation process and Quality Enhancement Programs (QEPs). She will also discuss creative ways to get the library involved when the QEP doesn't seem to involve the library.

# Using a Course Management System for Library Training

Janice Poston, Spaulding University

We needed to get information out quickly to our student workers in a way that would allow them to go through workflow processes on their own and then measure competencies. The CMS was perfect for this purpose.

# Developing Your Institution's Ability to Manage Digital Records for the Future

Lois Hamill, Northern Kentucky University

More advanced institutions began work 15 to 20 years ago to preserve significant digital records. They acquired computers, storage capacity and software; tested and developed work processes, began to acquire, store, preserve and deliver digital files to researchers. If your institution is not one of these, how do you start from scratch? The presenter will attempt to balance the big picture with specifics to give an overview of beginning steps, components and necessary qualities of a program.

#### 9:00 - 9:50

### I Think My House Is Haunted: Historic Property Research Basics for Library Staff

Bill Stolz, Kenton County Public Library

Does your community have a historic district and/or a large number of older houses? Is the library staff regularly asked about the history of local buildings? Public libraries are often the first stop for novice researchers seeking information on the history of their property. This session will share the basic steps of house research and show the various local, state, and national resources available to assist library staff and patrons in solving those mysteries.

# Impaired Vision: Reflections on Trends and Changes in Technical Services

Tyler Goldberg, University of Louisville Neal Nixon, University of Louisville

Technical Services processes have seen many changes over the years. Some processes we inherited are still in use, while some were abandoned; some trends and changes we followed failed miserably; future trends and changes are on the horizon. What worked? What failed? Are we still game? What do we really envision?

# Learning More About Digital Humanities: An Introduction

Sean Kinder, Western Kentucky University Amanda Hardin, Western Kentucky University

Much has been written about digital humanities in recent years, but there is still confusion about what exactly this term denotes. This session will offer a definition, supply historical background, explain some of the debates surrounding it, as well as discuss some of its implications for libraries in providing services, engaging in collaborative initiatives, and carrying out research instruction.

### **Programs in the Park**

Dave Anderson, Campbell County Public Library

CCPL, Campbell County Parks and Rec, and Campbell County Cooperative Extension partnered to provide summer learning opportunities at AJ Jolly Park in central Campbell County, basing their work on a successful program from Kenton County Parks. In our first summer we averaged 175 patrons in the park per event. Learn from our mistakes and successes and see how you can take the library outdoors, and take it to patrons outside your service area.

# This Is Not a Drill: Crisis Management for Dummies Librarians

Julia Allegrini, Kenton County Public Library Paul Duryea, Kenton County Public Library Angela Payer, Kenton County Public Library

Are you prepared for threats, tragedy, & trauma?

Join branch managers from KCPL as we share lessons learned from recent experiences in our branches. Topics will include the difference between leadership & management during a crisis, training & its limitations, the importance of debriefing, and how to care for yourself, staff, & the community during/after traumatic events. Recognizing that we are not experts in crisis management, we hope audience members will come willing to share experiences.

#### 10:00 - 10:50

#### **Building Your Comic Con from the Books Up**

Jessica Chandler, Perry County Public Library Lindsay Kokai, Louisville Free Public Library Valerie Davis, Campbell County Public Library Leah Rudder, Campbell County Public Library Amy Eversole, Perry County Public Library

The theme for the 2017 Summer Reading Program is Architecture and Comic Conventions are on the Rise. Our 1 hour program will show you how to construct a Comic Con event at your library. Learn how displays from your library's collection of graphic novels, audio cds, and dvds are the cornerstones for any convention. We will also cover how to involve community partners, host panel discussions, cosplay competitions, games, and how to decorate to make your library Comic Con a success from the books up.

# Building a Better Teen Community: Creating Library Addicts through Ownership & Weekly Programming

Beth Dunston, Paris-Bourbon County Library

Our teens are addicted to the library! Building an active community of teen patrons has been the result of a dedication to weekly teen programming and a collaboration with local organizations, fellow staff members, and our ever-evolving Teen Advisory Board. I'll share a few lessons learned along the way, and how I discovered that surrendering leadership roles to teens made all the difference.

#### **Planting Seeds of Change**

Ruthie Maslin, Madison County Public Library

Sustainability, local food sourcing, community food security -- we've all heard the buzz words. So how does our library programming and collection development intersect with and even augment what is already happening in our local communities? This session explores how the Madison County Public Library has been growing its gardening and local food source resources and the community connections and partnerships that have emerged as a result.

#### **Our Iceberg Is Melting: A Fable of Change**

Perry Bratcher, Northern Kentucky University

From Aesop's fables to Jesus' parables, storytelling has long been an effective way of conveying concepts. The fable "Our Iceberg is Melting," by John Kotter and Holger Rathberger addresses change. A condensed version of this fable, including an 8 step process for successful change, will be read. Attendees will be encouraged to place themselves and their library situations into the context of the fable, gaining insights into how it relates to their own circumstances and how to best respond.

# Carle the Library Caterpillar: How and Why to Create a Monarch Waystation

Naomi Clewett, Lexington Public Library Heather Prichard, Lexington Public Library

Monarch butterfly populations have declined in recent years due to loss of habitat & other reasons. Inspired by efforts like "Monarch Watch," many organizations & individuals have created "waystations," i.e. feeding and breeding stations along migration routes. Join Lexington Public Library staff to learn why & how we planted a waystation. We will discuss planning, funding, & maintaining a waystation, as well as programming ideas & possibilities for involving community members in your project.

### 11:00 - 11:50

# Launching a New Era of Civil War Research: The Civil War Governors of Kentucky Digital Documentary Edition Goes LIVE

# Tony Curtis, Kentucky Historical Society

The Civil War Governors of Kentucky Digital Documentary Edition (CWG-K) launched "Early Access"--the first stage of accessibility--in June 2016, allowing users to browse and keyword search over 10,000 documents. The next step--"Annotation Beta"--is to deliver approximately 1,500 documents, annotated and set within dense social and geographic networks. This presentation will demonstrate how CWG-K will shape the ways researchers, students, and teachers will explore the past in the future.

# Sponsored by the Genealogy Roundtable

# WMS Acquisitions Discussion Group

Michele Ruth, Georgetown College

Discussion group for librarians using the WorldShare Acquisitions Module and those who have any interest in the topic. This would be a great opportunity to discuss any issues with the system along with solutions.

# Thinking Outside of the Box (Even if You Can't Afford the Box)

Julie Carroll, Powell County Public Library Amy Ashley, Powell County Public Library Lesa Ledford, Powell County Public Library Rose Benningfield, Powell County Public Library

My team and I will be presenting all of the "out of the box" programs and events we have planned, organized, and pulled off over the last two years with a very TIGHT budget. This was accomplished with the help of many other agencies and organizations in the community organizations, businesses, teens, senior citizens, ANYBODY! Some examples: Art wall mural in children's area, outdoor furniture for patrons, Friday night movies, logo competition and a bookmobile cruise ship.

#### How to Be a Girl of Steel

Veronica Rainwater, Warren County Public Library

Introducing...a safe space for exploration at your library!

STEM is an integral part of every child's education. Find out how your library can jumpstart a group that fosters Science, Technology, Engineering and Math while empowering girls in a world where women are vastly underrepresented!

# The Weird World of Mercedes

Mercedes MacLean, Scott County Public Library

Need some weird programming ideas? Join this session to learn about weird programming ideas and how they can work for you. Want to learn about laser tag in the library, our fangirl support group, cosplay 101, or our new makerspaces? Scott County Public Library is trying some new inventive programs that may sound weird but are full of possibilities.

# 12:00 - 2:00

### Lunch Break and Vendor Area

#### 2:00 - 2:50

### High C's: Lessons from the Bath County Public and School Library Partnership

Michael Richter, Bath County Memorial Library Keri Johnson, Bath County Schools Holly Howard, Bath County Memorial Library

What does a Haunted Library have to do with middle schoolers checking out eBooks? A \$0 school library budget for new books and public library materials deselection helped to create a partnership that has provided eBook access to students, a substantial increase in new public library cards, and a very successful free Halloween Program. This partnership has increased public library awareness, and given students the opportunity to volunteer in a tangible way to help their community come together.

### Managing a Large Scale Project: Using StrengthsFinder in the Website Redesign

Cristina Tofan, Eastern Kentucky University Laura Edwards, Eastern Kentucky University

After doing a library-wide StrengthsFinder assessment that highlighted the strengths of its individuals, EKU Libraries decided to put this strategy into practice by applying it to one of the most complex projects in the life of an academic library: the website redesign. This decentralized approach allowed project managers to align strengths-based teams with phases of the redesign that would most benefit from that team's unique strengths. Hear our experience managing this large-scale project.

# Public/School Library Partnership: It Can Be Done!

Ginger Stapp, Boone County Public Library Belinda Taylor, Boone County Schools

BCPL works with Boone County Schools to increase participation in Summer Reading and students' access to information throughout the year. Each school has a liaison from the public library who builds community by demonstrating our services and programs to students and teachers. A school media specialist and a public librarian show how our partnership works and how it may work for other schools. We will include statistics showing that the collaboration has been beneficial for everyone.

# Becoming a Responsive Library in an Innovative School

Julie Webb, Shelby County High School Lindsey Ricke, Shelby County High School

Be inspired to embrace change after participating in a discussion with a library media specialist, a digital learning coach and a group of students from an innovative KY school district. You will learn how our library is adapting and responding to the changing needs of students and teachers for self-paced learning, blended learning, 1:1 devices, GAFE and a district-wide LMS. A live virtual tour of the space will help you understand what a changing library landscape looks like.

# The History of Children's Book Week: From the 20th into the 21st Century

Cecilia Horn, Kenton County Public Library Terri Diebel, Kenton County Public Library

Children's Book Week originated in the belief that children's books and literacy are lifechangers. Come take a look at the fascinating history behind this yearly event that showcases many great illustrators of American children's books.

#### 3:00 - 3:50

### Living Game Board – A School-Public Library Partnership

Joni Maloney, Fayette County Public Schools Colleen Hall, Lexington Public Library Robert Webb, Lexington Public Library

Fayette County Public Schools and the Lexington Public Library have created a dynamic partnership enabling both institutions to maximize their presence in the community.

In the summer of 2016 the Public Library turned Lexington into a "Living Game Board" enabling patrons to participate in a live, interactive adventure-questing game based on the book *The Red Sun* by Alane Adams. Learn how the school/library partnership kick-started the project that supported literacy across the community.

# Framing Information Literacy: The Importance of Setting the Stage

Beth Fuchs, University of Kentucky

Do students learn more when information literacy instruction is provided in-person by a librarian, mediated by their course instructor using a librarian-created tutorial, or self-paced using a tutorial? This presentation will focus on assessment results from a multi-sectioned college course targeting first-year students that explored this question and revealed an unexpected answer. Use the results, which are applicable to any instructional setting, to plan your next information literacy session.

### Sensory Storytimes for All

Micha Millwood, Kenton County Public Library Peggy Henry, Education Coordinator

We are certified educators who serve our community through the Racing to Read program at KCPL. We perform story times for 1500 patrons a month. Sensory stimulation is vital for everyone. Sensory stories convey simple narratives using a mixture of text and complimentary sensory experiences. They can be used for young people with special educational needs, individuals with profound and multiple learning disabilities, and anyone who enjoys experiencing a story with all their senses.

# Stuck in the Middle--Using Public Library -School Collaboration to Build Community & Get Middle School Students Reading

Julie Wilson, Oldham County Public Library Jennifer Collins, Oldham County Middle School Loretta Shake, North Oldham Middle School

For the past three summers, the Oldham County Public Library and Oldham County Schools have collaborated to build one unified summer reading program to boost participation, prevent summer slide and build community. Presenters will detail the collaboration with both our Summer Reading Program and Literacy Nights throughout the school year. The presentation will include the public library perspective as well as that of the public school media specialists and literacy coaches. We will focus on the middle school level, but will also touch on successes at the elementary and high school levels.

# **Raspberry Pi for Educators**

Ann Schoenenberger, Kenton County Public Library

The Raspberry Pi is a low cost, credit-card sized computer that plugs into a computer monitor or TV, and uses a standard keyboard and mouse. The computer offers an open, flexible platform that libraries and schools can adapt to fit the needs of their community. The program will discuss how you can use Raspberry Pi devices for technology training, makerspaces, Internet and game stations, computer access and for special projects.

# 4:00 - 4:50

# How Large is YOUR Community Footprint?

Carol Sexton, Pulaski County Public Library

Do you say yes to everything? Could you run for public office and win? Are you a better ambassador than Shirley Temple Black? Is your personal Facebook, Twitter, and Instagram a "Library Free" zone? How many links does a librarian have? If you answered "YES" to 3 of these questions, "NO" to 1, and "LOTS" to the other you may have a HUGE Community Footprint."

# One Book, One Frankfort for Kids: Collaborating for Increased Impact

Erinn Conness, Paul Sawyier Public Library Sarah Witworth, Paul Sawyier Public Library

From choosing the right book to collaborating with schools for success, learn about the community read initiative for kids in Frankfort. One Book, One Frankfort for Kids brought together 5th graders from 3 private schools, 2 public school systems, numerous homeschoolers and many organizations and adults. Learn about book selection, working with schools and other partners, and more!

### **Giving a Platform to Teen Filmmakers**

Tracy Thomas, Louisville Free Public Library

In 2015 LFPL began a partnership with the Louisville International Festival of Film. Teens are invited to submit films to the Youth Film Festival which takes place within the same weekend. The films are judged and the winners are invited to a red carpet event. The library has become not just a promoter of this event but now helps with the planning and this year will host the event.

# Surviving a Book Challenge: Rally the Troops!

Kim Hardin, Marion County High School Ellen McFall, St. Charles Middle School

It can be a librarian's worst nightmare: a book in your school's library is being questioned. We would like to share our process and resources, and welcome hearing about others' as well.

# Building a Better World: Shaping & Piecing Together Our World! (Civics in the Library)

Crystal Packard, LaRue County Public Library Sarah Graff, LaRue County Public Library Dana Jolly, LaRue County Public Library

With this theme our library is going to take a pyramid approach to teach civics. We have a 5 week program and each week adds to the next. We will have a pyramid that each week we build. Week 1 Yourself and how to be the best you, you can be. Week 2 Friends and Family Conflict Resolution and How to Get Along. Week 3 Community Be A Part of Something. Week 4 Globally We are All Neighbors. Week 5 Earth Take care of Her and She'll Take Care of You. Each week will have books, crafts and games.

# Kentucky Bluegrass Award--A Re-Boot for the Next Generation of Kentucky Readers!

Janet Wells, Rockcastle County High School Jennifer Timmerman, Boone County Public Library

Cindy Judd, Eastern Kentucky University Emily Northcutt, LeGrande Elementary School Amanda Hurley, Henry Clay High School

The Kentucky Bluegrass Award is the children's choice book award with graded divisions: Preschool, K-2, 3-5, 6-8, and 9-12. Public and school librarians, find out what is new, what is the same, and how you can encourage Kentucky children to read quality literature. Chairpersons will be available to answer your questions, share how they publicize KBA in their libraries, and distribute current Master Lists. Meet the new KBA Coordinator as we re-energize this program, started back in 1982.

# Saturday, September 24, 2016

# 8:00 - 8:50

# **My Chrome Life**

Shannon Bosley, Dixie Heights High School

Chrome is much more than a web browser. Come and learn about Chrome extensions to help you in both your personal and professional life.

# Social Justice Books to Change Your Classroom Climate

Heather Beirne, Eastern Kentucky University Delinda Dent, Eastern Kentucky University

Studies have shown that reading fosters empathy and care for others. Come experience the world of classroom books that help foster an environment of social justice, empathy, caring, and respect in your classroom, in order to intentionally create an inviting climate. Attendees will experience books with themes of humanism, trust, kindness, respect, optimism, service, self-actualization, the uniqueness of others, etc. through hands-on activities that you can replicate in the K-12 classroom.

# Integrating eBooks with Learning Using the TPACK and the TIM Theories

Jamey Herdelin, Whitley Young Elementary

Research has shown that teachers, librarians, & students do not know how to utilize eBooks other than as a replacement for print. They are unsure when, where, or why eBooks can be used to support learning. Mishra and Koehler's TPACK framework (2006) and University of South Florida's Technology Integration Matrix (2005) can help us develop the understanding we need to support teachers' & students' interactions with eBooks & in turn develop eBook collections that meet their needs.

# Grades 3-5 KBA Nominees for 2017

Michelle Lemmon, Model Laboratory School

Find out about this year's Nominees for the KY Bluegrass Award (KBA) for Grades 3-5 and ways to promote the KBA program in your library.

# **Bingo! Getting Kids Interested in Genre**

Sarah Tyler, Muhlenberg County Public Schools

Struggling to get that child who has read and reread a certain book interested in something similar? Longing for children to "taste" different genres and find their favorites? Bingo is the answer! This session explains the conception and pilot implementation of an elementary school reading motivation program for students in grades 3 through 5 focused on nine basic literary genres. Free online access to implementation materials for personal modification will be provided.

# 9:00 - 9:50

### What's New, What's You?

Janet Lanham, Jefferson County Public Schools Karen Pruitt, Jefferson County Public Schools

Buckle up for a fast-paced look at what's new in the world of school libraries! Even if some of the topics covered are "not you," shouldn't you be aware of the movers and shakers, the latest terms and acronyms, plus trending ideology and practices in your profession? We think so, and we guarantee you'll have a good time and come away with new ideas, new perspectives and a new understanding of your field. Join the fun and amaze your colleagues with important new learning and a few wild ideas.

# Promoting Books and Having Fun @ Your School Library

Donna Morris, Daniel Boone Elementary Lisa Scully, Glenn Marshall Elementary

From book fairs to March Madness, this session will be filled with ideas on how to promote books and events centered around getting kids excited about books. Even though the presenters are elementary librarians, many of these ideas could be adapted or expanded for middle, high school, and public libraries. The session will conclude with a time for the audience to share exciting things happening in their own libraries.

# Pathfinders: Connecting Students with the World

Sam Northern, Simpson Elementary

Like a compass, Pathfinders point students in the right direction as they navigate the complex world of the information age. In this session, learn and share digital tools and strategies for creating student-friendly Pathfinders that support research skills and highlight a variety of resources. Bring a device to explore Symbaloo, Discovery Education Board Builder, PBS Storyboard, and other technology that will transform the way your students research.

# **Enchanting Young Readers**

Bethany Voight, Zoneton Middle School

Ready to make your library or reading class a magical place to learn? Join this session for ideas to engage your students about reading! 10 minute daily reading with prompts, collaborative book reviews using wikis, studentcreated book trailers, shelf talkers, book fairy, genre-based fiction sections and so much more.

# **NBCT & OPGES: Celebrate the Connection**

Ellen McFall, St. Charles Middle School

OPGES, our state evaluation for school library media specialists, can lay the foundation for the pursuit of National Board Certification. Come see how the processes are connected and should be celebrated!

#### Come one, come all! Bring the Whole Family!

Deema Romer, Grant County Public Library Geneva Hoffman, Grant County Public Library Melissa Wallace, Grant County Public Library Angie Gabbard, Grant County Public Library Susan Nimersheim, Grant County Public Library

This year the Grant County Public Library has developed more and more family-oriented programming for all ages while working with our community partners whenever possible. Partners include Cooperative Extension, schools, Parks & Recreation, NKY Health Dept, and others. Art classes, etiquette, lunchtime programming, passive programs, mini-golf, cooking, to name a few. Many of these can be adapted for specific audiences, schools, and homeschoolers. Join us to take a look at the many offerings we have had and have planned for the future.

### 10:00 - 11:15

#### Meg Kearney – KASL Sponsored Author

# School and Public Libraries Unite: Ensuring Our Children Are Prepared for a Global Future

Beth Reeder, University of Kentucky Jaclyn Spraetz, Graduate Assistant

Community inclusivity and collaboration are core values of librarianship. A primary mission of librarians and educators should be to increase dialog and find opportunities to support shared objectives. The Kentucky Board of Education identifies global competence and multilingual literacy as vital goals for our children. In this interactive presentation, we will discuss strategies to be used in school and public libraries to prepare students to connect with their world as Global citizens.

# Creative Thinking: Intellectual Property in the Classroom

John Schlipp, Northern Kentucky University

Engaging curriculum for tweens to teens promotes research honesty and copyright consciousness for students, including ethical and legal aspects.

# EverFi - Free Online Programs to Teach Practical Living, Digital Literacy and STEM

Michael Oliver, Senior Schools Manager, Lexington

EverFi partners with leading organizations to bring innovative and personalized online learning programs to schools at no cost. Teachers will gain access to programs that help students make wise financial decisions, be safe online and master STEM skills. In addition to the online programs, teachers will be provided with supplemental resources and 24-hour customer support. Last year, EverFi helped to educate over 1 million students nationwide.

### 11:30 - 2:00

#### **KASL Awards/Business Luncheon**

#### 2:00 - 2:50

# What Can Librarians Learn from Elmo, Sid, and Dora? Applying the Principles of Educational Television to Storytime

Maria Cahill, University of Kentucky

Discover how to leverage the learning principles behind children's educational television in developing storytimes to actively engage children. Discuss the characteristics of successful children's television programming that encourage sustained attention and motivation. Apply these effective features to storytimes to improve the educational impacts in terms of literacy learning and general cognitive development. Walk away with techniques that you can implement in your own storytimes.

# Using Google in Libraries: Apps for Every Occasion

Jennifer Emberton, Franklin Simpson Middle School

This session covers the basics of Google tools for increasing digital literacy and familiarizing librarians with tools that they will use again and again in their academic, and professional lives. A general overview of Drive, Docs, Slides, Forms and Spreadsheets, Hangouts, Voice, Scholar, Sites, and YouTube. Each of these will have a library focus, with examples of how a teacher librarian can put them to use.

### **Genrefying Your Library**

Noel Gnadinger, South Oldham High School Karen Letendre, South Oldham High School

Don't be afraid to rearrange your books! Last year, we genrefied our library, rearranging fiction and some nonfiction into categories. We didn't get rid of Dewey, but our circulation has increased exponentially. Come hear about our journey and ask questions about how you can make this happen in your library.

#### What to Expect from a Digital Content Solution

Stephen Reyes, Overdrive

"See how OverDrive can help enhance the learning experience of the 21st century student & provide professional development for educators. We will cover how teacher can integrate OverDrive into their existing classroom tools, such as AR 360, Google Classrooms, Schoology and Blackboard. Also, learn creative ways to integrate digital content into lesson planning, classroom activities and more."

# Kentucky Bluegrass Award--A Re-Boot for the Next Generation of Kentucky Readers!

Janet Wells, Rockcastle County High School Jennifer Timmerman, Boone County Public Library

Cindy Judd, Eastern Kentucky University Emily Northcutt, LeGrande Elementary School Amanda Hurley, Henry Clay High School

The Kentucky Bluegrass Award is the children's choice book award with graded divisions: Preschool, K-2, 3-5, 6-8, and 9-12. Public and school librarians, find out what is new, what is the same, and how you can encourage Kentucky children to read quality literature. Chairpersons will be available to answer your questions, share how they publicize KBA in their libraries, and distribute current Master Lists. Meet the new KBA Coordinator as we re-energize this program, started back in 1982.

### 3:00 - 3:50

# Video Promotion of Library Services, Events and Celebrations

Jason Gay, Highlands High School

In this session I will provide examples, ideas and tools to use video to promote and inform patrons of your library services, events and celebrations. This session will offer a framework for budget conscious school and public librarians.

#### Dyslexia & What it Looks Like at School

D'Anna Houston, Kentucky Branch International Dyslexia Association President

Allison Slone, International Dyslexia Association

Dyslexia is real and affects 1 in 5 people, yet little is understood in the school about this learning difference. Session attendees will gain a better understanding of dyslexia and how it affects students in their school and community. Attend this session and you will receive resources and participate in hands on activities to simulate the dyslexic's learning difficulties.

### **Summer Reading Success with KBA Nominees**

Dana Kendrick, Model Laboratory School Michelle Lemmon, Model Laboratory School Travis Marcum, Model Laboratory School

KBA Nominees as Choices for Summer Reading Assignments = Collaboration Awesomeness! Hear about the success of and get some ideas for promoting the KBA Program through collaboration between middle school Language Arts instructors and school librarian at the Model Lab School at Eastern Kentucky University.

# **OPGES: Year 2**

Kathy Mansfield, Kentucky Department for Education

The 2015-16 school year marked the first full year of implementation of the "Other Professionals Growth & Effectiveness System" (OPGES) for KY's public school librarians. Do you have questions about the required sources of evidence (peer observation, student growth goals, professional growth goals, evaluator observation, student voice surveys)? Are you a new librarian who needs information and examples? Are you a seasoned pro who wants a refresher about the system? Join us for an OPGES overview!

# Sponsored by KASL

# WWWDOT Website Evaluation Criteria

Sarah Tyler, Muhlenberg County Public Schools

Wondering how to help students decide which websites would be good sources? This session explains the acronym WWWDOT in the context of website evaluation criteria, designed primarily for elementary students. After reviewing relevant research for teaching website evaluation to students, this session details an action research project conducted on the topic. Free online access to implementation materials for personal modification will be provided.

# Kentucky Library Association/Kentucky Association of School Librarians Joint Annual Conference \* Galt House Hotel \* September 21-24, 2016 \* Louisville, KY

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REGISTRATION FEES:	KLA MEMBERS NON-MEMBERS			
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Full Conference Registration	\$130.00	\$145.00	\$185.00	\$215.00
One day <u>(circle the day you will be attending)</u>	\$ 90.00	\$120.00	\$140.00	\$180.00
Thursday, Friday, Saturday				
Full-time student (KLA Member)	\$ 10.00	\$ 15.00	\$20.00	\$ 30.00
Retiree Discounted rate	\$ 25.00	\$ 30.00	\$40.00	\$ 50.00
9:00 AM - NOON   1. Managing Staff From Different Generations - An Jay McChord, Senior Sales Trainer North America, J   1:00 PM - 4:00 PM   2. Summer Messaging Matters: Leveraging Commususan Carlton, Skokie Public Library   3. Using the Aspen Report in Your Community: Remained Maureen Sullivan   Thursday, September 22, 2016:   KLA Awards Luncheon \$39.00   Book discussion with author Jamie Ford *YOU MUST RECE   PLEASE CHECK THE APPROPRIATE BOX 11   Saturday, September 24: KASL Award/Business Luncheon \$39.00   FEES: Registration Fee (Amount from above) 11   Preconference workshop #1 \$50.00 Preconference workshop #3 \$50.00   ATTEND TWO WORKSHOPS \$75.00 Thursday Lunch \$39.00   Saturday Lunch \$39.00 \$39.00 \$30.00	Lexmark Internation unity Relationship e-Envision Your Pu GISTER TO ATTEND * WILL ATTEND \$	nal s to Advocate f blic Library There is no fee I WILL NOT AT	TEND	ding Programs
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Please mail registration with payment to: KY Library Association \* 5932 Timber Ridge Drive, Suite 101, Prospect, KY 40059; or register online at <u>www.klaonline.org</u> Questions? Please call 502-223-5322 or email <u>support@klaonline.org</u> or fax to 502-223-4937