



Featuring



## RE-THINKING THE WAY *we* library.

2019 KLA CONFERENCE HOLIDAY INN UNIVERSITY PLAZA IN BOWLING GREEN OCTOBER 24-25, 2019

Eric Litwin,  
Original Author of Pete the Cat



**Rose Dawson,**  
Director of the  
Alexandria Library



**Loretta Dye, PhD,**  
Vice President,  
KY School Counselor  
Association



**Sara Goek, ACRL**  
Project Manager  
project | **OUTCOME**  
MEASURING THE TRUE  
IMPACT OF LIBRARIES



**David W. Lewis,**  
Dean Emeritus of  
the IUPUI University  
Library

**AND Presentations from...**

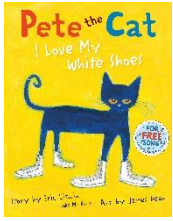
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**LIBRARY FREEDOM PROJECT**

Grow with **Google**

## FEATURED SPEAKERS



**Eric Litwin** is a song singing, guitar strumming, # 1 New York Times Best Selling, award winning author who brings early literacy and music together. He is the original author of the Pete the Cat series as well as the author of The Nuts and Groovy Joe. Eric believes early literacy is more joyful and successful when the child is fully engaged with the book. **Eric is speaking at the Friday Luncheon (11:30-1:00pm) followed by a breakout session (1:00-1:50pm).** Eric will sign books after lunch and breakout session. Books will be available for purchase onsite.



**Rose Timmons Dawson** has held the position of Director of the Alexandria Library in Alexandria, Virginia, for eleven years. Prior to working for the Alexandria Library, Ms. Dawson held a number of progressively responsible positions for the District of Columbia Public Library from Change Agent for Internal Affairs to the Coordinator for Community Youth Services. While Rose holds undergraduate and masters degrees from the University of North Carolina at Chapel Hill, she has completed the Executive Leadership Institute (ELI) with the Urban Libraries Council and George Washington University's Center for Excellence in Municipal Management from which she received a certification in public management. She is a life member of the American Library Association (ALA) and an active member of the Ethnic Multicultural Information Exchange Roundtable (EMIERT), Association of Library Services to Children (ALSC), Public Library Association (PLA), and the Black Caucus of the American Library Association (BCALA). She recently received the 2019 UNC School of Information Library Science (SILS) Distinguished Alumni Award. **Rose is presenting on Friday (9:30-10:20am).**

**David W. Lewis**, Dean Emeritus of the IUPUI University Library, retired after 42 years working in academic libraries of all sorts. He spent his last 24 years at Indiana University-Purdue University Indianapolis where he was Dean from 2000 to 2018. He is currently the co-PI on a Mellon funded project, "Mapping Digital Scholarly Communications Infrastructure." He has published nearly 50 articles and book chapters. His book, Reimagining the Academic Library, was published by Rowman & Littlefield in 2016. In 2018 he was named the ACRL Academic/Research Librarian of the Year. He is a master swimmer who enjoys cooking and traveling to parts of the world where red wine is made. **David is presenting on Friday (9:30-10:20am).**



**Lacreteria 'Cre' Dye, PhD**, is an Assistant Professor in the Department of Counseling and Student Affairs at Western Kentucky University. She has practiced and offered supervision in both mental health and school settings. She has worked with children and adults for over 15 years combining counseling and yoga/ meditation techniques that encourage an integrative health. She is a RYT 200 yoga instructor and believes in the heart, mind and body connection that allows you to come back into your body, your breath and your immediate sensate reality. Dr. Dye's research interests include urban education, urban school counseling, self-care in counselor training, multicultural counseling, trauma releasing activities in counseling, and using mindfulness and yoga in counseling. She serves on the University Academic Complaint Committee and the Minority Assistantship Advisory Council. Dr. Dye is heavily involved in community activities and regularly gives workshops with parents, teachers and students in the hopes to enrich the lives of community members and leaders. **Dr. Dye is presenting on Thursday (1:00-1:50pm).**



**Sara Goek** is Program Manager at the Association of College & Research Libraries (ACRL) where she contributes to efforts to improve research about academic library contributions to student learning and success. A historian by trade, prior to joining ACRL Sara worked as research faculty at the Illinois Mathematics and Science Academy and as a lecturer, tutor, and post-doctoral researcher at University College Cork (UCC), Ireland. She holds a PhD in History / Digital Arts & Humanities and an MA in Historical Research from UCC, and a BA in History and Irish Studies from Boston College.

**Sara is presenting on Friday (1:00-4:00pm).**



**Bo Lowrey** has over 40 years of involvement in space science, ranging from the Amateur (Ham Radio) Satellite Program (AMSAT) where he was the area coordinator for Kentucky, to his most recent outreach activity as a contributor of all things related to space science in the non-formal and informal education community. He frequently speaks to local after school astronomy and engineering clubs, to groups at public libraries, and has spoken at several educational and scientific conferences on STEM topics. He works with middle and secondary students to place experiments on the International Space Station and is a volunteer at the University of Louisville Gheens Science Hall and Rauch Planetarium. He has attended NASA and JPL training opportunities whenever possible and is pursuing a Ph.D. in Curriculum and Instruction (coursework completed) at the University of Louisville. He retired from the Jefferson County Public Schools where he was the Director of Telecommunications. **Bo is presenting on Friday (8:00-9:20am).**



**Joshua Bronnenberg** is the Museum Curator & Tours Manager for the Ryman Auditorium in Nashville, TN. He received his bachelor's degree from Ball State University and completed a Graduate program through Northwestern University. Bronnenberg has worked for the Ryman for 10 years. Ryman Auditorium, a National Historic Landmark, was built by Captain Thomas G. Ryman in 1892. The historic venue is well-known as the Mother Church of Country Music and is the most famous former home of Grand Ole Opry (1943-1974). **Joshua is presenting on Thursday (10:30-11:20am).**

**Dave Delaney** is a speaker for the Grow with Google partner program. His humble beginning? In 1983, he ran a bulletin board system on his Commodore 64 (a self-proclaimed, old school nerd). Today, Dave is a popular keynote speaker, author, and marketing communications consultant. He is the founder of Futureforth.com and NetworkingForNicePeople.com. Dave is best recognized for his work in corporate communication, digital marketing, social media strategy, and business networking. He is also the author of the acclaimed book, *New Business Networking*. You can read his articles and learn more about Dave at DaveDelaney.ME. **Dave is presenting on Thursday (1:00-2:15pm & 2:30-4:00pm).**



Grow with Google



**Josh Stone** is the Director of Digital Services for SEFLIN (Southeast Florida Library Information Network). He has over a decade of experience teaching technology courses to patrons and library staff. He is a graduate of the inaugural cohort of the Library Freedom Institute, a partnership between New York University and the Library Freedom Project to set up a network of online privacy advocates and trainers. Josh has presented on digital privacy and security issues at several conferences and oversees a group of privacy trainers and advocates in Florida.

**LIBRARY FREEDOM PROJECT**

**Josh is presenting on Thursday (9:30-10:20am).**

**Lindsey Simon** is a Campaign Specialist in the American Library Association's Communications and Marketing Office. At ALA, Lindsey manages the national Libraries Transform public awareness and advocacy campaign, developing free tools to assist libraries with their communications needs and administering nationwide initiatives such as National Library Week and Library Card Sign-up Month. Prior to joining ALA, Lindsey served as a Social Media Specialist at the University of Chicago, maintaining the university's main Facebook, Twitter, Instagram, and Snapchat channels. Lindsey also attended the University of Chicago for her undergraduate degree, earning a Bachelor of Arts with honors in Interdisciplinary Studies in the Humanities. **Lindsay is presenting on Thursday (1:00-2:20pm).**



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# GENERAL INFORMATION

## Time Zone

All times listed are **Central** Daylight Savings / local Bowling Green time.

## Registration Information & Fees

Register online at [kla.regfox.com/19conference](http://kla.regfox.com/19conference) or complete the registration form on the last page of this pdf and return it to the KLA office via email ([michelle@klaonline.org](mailto:michelle@klaonline.org)), fax (502-223-4937) or mail (KLA Conference; 5932 Timber Ridge Dr, Ste 101; Prospect, KY 40059). If you have questions about the conference or registration, reach out to Michelle or Lydia at the KLA office by phone (502-223-5322) or email ([admin@ksae.com](mailto:admin@ksae.com)).

	<u>Members*</u>	<u>Non-Members*</u>
Full Conference	\$130	\$190
Student Full Conference	\$25	\$35
Retiree Full Conference	\$40	\$60
Thursday ONLY	\$110	\$135
Friday ONLY	\$100	\$115

**Full Registration fees include** Thursday lunch, Thursday evening Awards Dinner at the National Corvette Museum, Friday Author Luncheon featuring Eric Litwin, access to the exhibits, vendors, and ALL presentations.

Registration packets may be picked up at the Conference Registration Desk, located at the Sloan Convention Center. After Monday, October 14<sup>th</sup>, please register on-site at the Conference Registration Desk.

### Conference Registration Desk Hours

Wednesday, Oct. 23 12:30 PM - 1:30 PM (*for those attending the pre-conference KDL session*)

Thursday, Oct. 24 7:30 AM - 5:00 PM

Friday, Oct. 25 7:00 AM - 2:00 PM

**For security reasons, you must visibly wear your 2019 Conference nametag to ALL presentations.**

## Included Events

### **THURSDAY, 11:30 – 1:00pm Lunch**

**This is included in your registration fee.** Please help us plan by indicating if you will attend when you register.

### **THURSDAY, 5:30 – 9:30pm KLA Awards Dinner @ National Corvette Museum**

Join your fellow librarians at this very special dinner at the National Corvette Museum (just 15 minutes from the Sloan Convention Center) to celebrate and congratulate the 2019 award recipients! Dinner will be served at 6:30pm – come early to enjoy private access to the entire museum (have you seen that sinkhole?!) until 9:30pm. The NCM archivist will do a short presentation on the extensive technical Library & Archives of the museum. **This is included in your registration fee.** Please help us plan for the meal functions by indicating if you will attend when you register.

### **FRIDAY, 11:30am – 1:00pm KLA Author Luncheon Featuring Eric Litwin**

Our keynote speaker will be Eric Litwin, original author of the *Pete the Cat* series. Eric will be signing books on Friday as well so be sure to bring your copies! **This is included in your registration fee.** Please help us plan for the meal functions by indicating if you will attend when you register.

## KLA Membership Meeting

The Kentucky Library Association will hold its annual meeting of the general membership at the KLA Business Meeting on Friday, October 25, at 10:30 AM in conjunction with this Conference.

## Parking

Parking is FREE at the Holiday Inn University Plaza and the Sloan Convention Center.

### ***Hotel Information***

Take advantage of these deeply discounted room rates for the Holiday Inn University Plaza, which is attached to the Sloan Convention Center!

Single: \$139/night

Double: \$149/night

Triple: \$159/night

Quad: \$169/night

***These rates INCLUDE BREAKFAST VOUCHERS for each guest each day of your stay at the Holiday Inn Univ Plaza!***

[Reserve your room online](#) (once you update the arrival and departure dates the pre-filled block code will be valid) or call 1-800-HOLIDAY or 270-745-0088 and mention block code KL4 to receive these special, negotiated room rates. **There is no charge for parking at the Holiday Inn or the Sloan Convention Center!**

### ***Conference Venue***

Registration, presentations and exhibits will all take place at the Sloan Convention Center, which is attached to the Holiday Inn University Plaza.

### ***Exhibits & Vendors***

Please show your support by visiting each of the exhibiting companies on Thursday and local vendors on Friday.

Exhibits are open 7:30am-5:00pm on Thursday, October 24.

Local vendors are open 7:30am-1:00pm on Friday, October 25.

### ***Statement of Appropriate Conduct***

The Kentucky Library Association holds professional conferences and meetings to enable its members to receive continuing education, build professional networks, and discover new products and services for professional use. To provide all participants the opportunity to benefit from the event, the Kentucky Library Association is committed to providing a safe and harassment-free environment for everyone, regardless of gender, sexual orientation, gender identity, gender expression, disability, physical appearance, ethnicity, religion or other group identity. Violators may be asked to leave the conference premises.

# WEDNESDAY, OCTOBER 23, 2019

*All times are Central Daylight Savings*

## WEDNESDAY, 1:00 – 4:00pm

### KDL Workshop

Cost: \$20.00

Registration is limited to 30.

Workshop Topics Include

- Getting started and becoming a member
- Metadata basics
- Working in the web interface
- Working in the project client
- KDL website update
- One library's experience
- Training and support
- Future participation

Be sure to sign-up for this event when you register!

Find additional information about the workshop at <https://kyvl.org/kdl/kla2019>

## WEDNESDAY, 4:00 – 5:30pm

### KLA Board Meeting

## WEDNESDAY, 6:00 – 7:00pm

### KLA Night @ the Hardin Planetarium

Cost: \$5.00

Join us at the Hardin Planetarium on the campus of Western Kentucky University for a presentation of Spaceship Earth, a program that seeks to answer the question: "Where do we stand in the cosmos?" This 45-minute program seeks to answer this question while giving a tour of our solar system, stars, and the Milky Way galaxy. The fee is \$5, and attendance is limited to the first 100 registrants. Be sure to sign-up for this event when you register!

Times	THURSDAY, OCTOBER 24					
8:30-9:00 AM 9:00-9:30 AM	<a href="#"><u>"Expanding our Reach"</u></a> <i>Warner &amp; Brooks</i>	<a href="#"><u>"An Institution, a Family, an Archive"</u></a> <i>Gehring &amp; Wiersama</i>	<a href="#"><u>"Special Collections Policies- What Works and What Doesn't"</u></a> <i>Watts</i>	<a href="#"><u>"No Surprises! Using Foresight Techniques to Plan for the Future"</u></a> <i>Fender</i>	<a href="#"><u>"Ransomware: You Are Not Ready"</u></a> <i>Lashbook</i>	
9:30-10:00 AM 10:00-10:30 AM	<a href="#"><u>"Understanding Open Records and Meetings Laws"</u></a> <i>White, Bensenhaver, Brown, Rogers</i>	<a href="#"><u>"From Dungeon to Delightful Library Space"</u></a> <i>Davison &amp; Brewer</i>	<a href="#"><u>"How to Conquer Media Relations"</u></a> <i>Baier &amp; Manual</i>	<a href="#"><u>"Rethinking Teen Services"</u></a> <i>Griffith &amp; Schroeder</i>	<a href="#"><u>"Privacy Tools to Help Survive the Datapocalypse"</u></a> <i>Stone, Library Freedom Project</i>	
10:30-11:00 AM 11:00-11:30 AM	<a href="#"><u>"Crafting Special Needs-Focused Programming in Your Library"</u></a> <i>Hankins &amp; Willis</i>	<a href="#"><u>"Interpreting the Ryman in a Changing Nashville"</u></a> <i>Bronnenberg</i>	<a href="#"><u>"Managing Problematic Workplace Communications"</u></a> <i>Montgomery &amp; Grannis Carroll</i>	<a href="#"><u>"Koha as the Strategic Foundation to a Library Re-Conception"</u></a> <i>Wells &amp; Zario</i>	<a href="#"><u>"Intellectual Property for Libraries"</u></a> <i>Schlipp</i>	
11:30 AM - 1:00 PM	LUNCH + Dedicated Exhibit Time					
1:00-1:30 PM 1:30-2:00 PM	<a href="#"><u>"Supporting Low-Income Students in the Library"</u></a> <i>Harris, Reid &amp; Wood</i>	<a href="#"><u>"Promoting Local History &amp; Genealogy at Lexington Public Library"</u></a> <i>Bryant, Hubbard &amp; West</i>	<a href="#"><u>"Using Libraries Transform for Awareness and Advocacy"</u></a> <i>Simon, ALA</i>	<a href="#"><u>"Healing Requires Recognition - So Mind Your Kind"</u></a> <i>Dye</i>	<a href="#"><u>"Discover Digital Resources to Empower Your Community"</u></a> <i>Delaney, Grow with Google</i>	
2:00-2:30 PM 2:30-3:00 PM	<a href="#"><u>"The Transformative Effect of Liaison Librarians Becoming Part of the Course Development Process"</u></a> <i>Marcum</i>	<a href="#"><u>"Re-Thinking the Library's Print Collections"</u></a> <i>Goldberg &amp; Goldberg</i>		<a href="#"><u>"Libraries as Partners in Healthy Communities"</u></a> <i>Kaskie, National Network Libraries of Medicine</i>		<a href="#"><u>"Commit to Engagement in Storytimes"</u></a> <i>Rainwater &amp; Schaeffer</i>
3:00-3:30 PM 3:30-4:00 PM	<a href="#"><u>"Creating a New Network for Kentucky Librarians"</u></a> <i>Cooper, Goldberg &amp; Adler</i>	<a href="#"><u>"Renovation: The Ultimate Re-Think"</u></a> <i>Peterson</i>	<a href="#"><u>"The Truth About Library Advocacy in 50 Minutes"</u></a> <i>Schroeder &amp; Rice</i>	<a href="#"><u>"Getting People into Libraries with Pokémon GO"</u></a> <i>Mullins</i>	<a href="#"><u>"Grow with Google Train-the-Trainer Session"</u></a> <i>Delaney, Grow with Google</i>	<a href="#"><u>"Building Reading Excitement with KBA!"</u></a> <i>Northcutt &amp; Hale</i>
4:00-5:00 PM	Concurrent KACRL (Academic), KPLA, and Special Section Meetings					
	5:30 - 9:30 PM <a href="#"><u>KLA Awards Dinner @ National Corvette Museum</u></a> <i>Private museum access starts at 5:30; dinner will be served at 6:30.</i>					

**THURSDAY, OCTOBER 24, 2019**

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*All times are Central Daylight Savings*

**THURSDAY, 8:30 – 9:20am**

**No Surprises! Using Foresight Techniques to Plan for the Future**

*Kim Fender, former Director of the Public Library of Cincinnati and Hamilton County*

No surprises is the motto of the University of Houston's Foresight Studies program. While the future cannot be predicted, we can anticipate and plan for it. This presentation is an overview of the techniques used in foresight studies to plan ahead and not be caught by surprise when a big change impacts libraries. Learn how to be prepared for these changes and plan accordingly.

**We All Have a Story to Tell: An Institution, a Family, an Archive**

*Suzanne Gehring, Head of Archives & Special Collections, Asbury University*

*Jana Wiersema, Asbury University*

In 1940 Asbury College received a sizable collection of family papers along with books and artifacts from Professor John Fremont Sleeper. Without adequate staff to process the gift, many of the items were packed away for almost 70 years. But in 2010 a unique letter was discovered with connections to the John Wilkes Booth family. Now this collection provides opportunities for our university students to research primary source materials and make exciting discoveries. Come hear how more collaboration has resulted in more access! Collaboration includes English faculty, students, Archives staff, and even family members of the original donor. The presentation will include a display of unique artifacts from the Sleeper Family Collection.

**Ransomware: You Are Not Ready**

*Brian Lashbrook, Technology Manager, Daviess County Public Library*

Daviess County Public Library survived a brutal ransomware attack, so you don't have to. Ransomware attacks are on the rise, and their sophistication always outpaces preventive measures. Due to limited resources, local government entities are easy targets for an extortionist looking for a bitcoin payday. Traditional security and backup solutions are outdated and give a false sense of security. Learn about the hidden pitfalls that broke DCPL's data, the hidden sources of information that helped them piece it back together, and their plans to minimize the damage of future attacks.

**Expanding Our Reach**

*Lynn Warner, Instructional Services Librarian, Northern Kentucky University*

*Andrea Brooks, Information Literacy Coordinator, Northern Kentucky University*

Often the work of teaching students information literacy concepts is the responsibility of academic librarians. However, with the help of our institutional research office, we found that when left to just the library and instruction librarians, only about 20% of our students get any sort of formal IL instruction. As a part of the university's Quality Enhancement Plan, we created Disciplinary Information Literacy Ambassadors to help integrate information literacy more intentionally into students' degree paths and reach more students. IL Ambassadors attend an intensive summer workshop, significantly revise a course to integrate IL concepts, and are expected to lead their colleagues toward the formal adoption of information literacy learning outcomes within their program. Now in its second year, presenters will describe the ambassador model at NKU and share lessons learned.

**Special Collections Policies - What Works and What Doesn't**

*Jama Watts, Reference & Genealogy Librarian, Marion County Public Library*

Using a poll sent to heads of special collections, we'll discuss our findings, including what policies work, what doesn't, and what "depends." *Sponsored by the Genealogy and Local History Round Table.*

**THURSDAY, 9:30 – 10:20am**

**Live, Local, Late-Breaking at Your Library - How to Conquer Media Relations**

*Susan Baier, Library Director, McCracken County Public Library*

*Terry Manual, State Librarian and Commissioner, Kentucky Department of Libraries and Archives*

Do you get tongue tied at the thought of talking to a reporter? Does the idea of being on television bring on the flop sweats? Working with the media can be nerve-wracking, but there are ways to control the narrative and stay calm, cool, and collected. You'll hear our successes in working with the media, learn from our mistakes, and come away better



equipped to tell your library's story. We will also talk about building relationships with your local media and give you tips on interviews, photo shoots, press releases, and more. We will ask for volunteers to do mock interviews with us so they can practice handling an "aggressive" reporter in a safe environment.

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### **From Dungeon to Delightful Library Space**

*Laura Davison, Assistant Director, Access Delivery & Outreach, Medical Center Library, University of Kentucky*

*Rick Brewer, Director, Medical Center Library, University of Kentucky*

The Medical Center Library (MCL) was presented with a unique opportunity to re-think the use of library space; by partnering with UK Healthcare and the College of Medicine, we were able to remodel and update over 7,000 square feet of public space to better meet the needs of our users. This newly renovated space opened in the fall of 2018, and the renovation is continuing now with the library faculty and staff offices. When completed, the entire basement level of the MCL, which has remained mostly unchanged since the library originally opened in 1960, will have been transformed. This presentation will discuss the lessons we have learned during this experience and provide tips for dealing with some of the issues we unexpectedly encountered.

### **Rethinking Teen Services: for Managers and Administration**

*Jessy Griffith, Teen Services Librarian, Kenton County Public Library*

*Dave Schroeder, Executive Director, Kenton County Public Library*

Are you a director or manager who would like a primer or refresher on library services to teens? Learn the What's, Why's, and How's behind serving this population, providing a bridge from children's services to the rest of the library, and creating life-long library users.

### **Understanding Open Records and Meetings Laws: It's Long 'Overdue'**

*Amye Bensenhaver, former Assistant Attorney General of Kentucky (retired)*

*Jennifer P. Brown, Editor of Hoptown Chronicle*

*Martha White, form Assistant Director of the Lexington Public Library (retired)*

Now more than ever, open records and meetings are in the news. Public agencies that equip themselves with knowledge of the laws avoid legal missteps and, at the same time, promote the public's right to know. Representatives from the Kentucky Open Government Coalition offer tips on best practice and share their combined expertise on open records and meetings to enhance your understanding of the laws and ensure compliance.

### **Privacy Tools to Help Survive the Datapocolypse**

*Joshua Stone, Director of Digital Services, Library Freedom Project (Southeast Florida Library Information Network)*

Almost every day we learn about new data breaches, surveillance programs, corporate tracking, and social media exploitations. We are told that if you want the conveniences of our modern age, you must be willing to give up your privacy. However, there are ways to participate in digital society while protecting yourself from those that wish to spy on you. This presentation will showcase privacy and security tools to help people maintain their privacy while online. Learn about the importance of using password managers and two-factor authentication, secure browsers and privacy extensions, encrypted messaging and file sharing, and privacy resources to help stay informed and up-to-date. Participants are encouraged to bring their own devices in order to try out any of the exciting privacy tools discussed. Librarians can use these tips and tools to help protect themselves, and their patrons. *This presentation is supported by the Library Freedom Project.*

## **THURSDAY, 10:30 – 11:20am**

### **Interpreting the Ryman in a Changing Nashville**

*Joshua Bronnenberg, Museum Curator & Tours Manager, Ryman Auditorium*

An overview of the Ryman's history and the challenges of exhibiting artifacts and operating a daytime tour product inside a busy concert venue. *Sponsored by Special Section.*

### **Crafting Special Needs-Focused Programming in Your Library**

*Rob Hankins, Marketing and Communications Manager, Warren County Public Library*

*Earl E. Willis Jr., Special Needs Liaison/Library Assistant, Warren County Public Library*

Chief among the aims of public libraries is providing access to services for every person, regardless of circumstance. Despite this objective, too often individuals with special needs may struggle to find their “home” within the library environment. Feeling out of place in adult programming where the topics may seem too complex, but also a sense of awkwardness in youth settings where their presence can be a distraction to other attendees, the struggle for fostering an appropriate setting continually challenges libraries everywhere. In seeking a solution to this dilemma, we established our Adult Activity Hour. Working with dedicated organizations and facilities within the area as well as a special needs advocate, this monthly program has been extremely well attended and praised by area caregivers. We welcome the opportunity to share our insight, including trials and successes, with anyone interested in creating a similar program in your own library.

### **The Most Difficult Job You’ll Never Love: Managing Problematic Workplace Communications**

*Jack Montgomery, Professor, Coordinator, Acquisitions and Collection Services, WKU Libraries*

*Julie Grannis Carroll, Rowan County Public Library*

Aside from adopting new technological innovations, policy implementations and workflow revisions, today’s library supervisor continues to be confronted with the challenges of managing those difficult human transactions caused by personality differences, conflicting agendas and the never-ending pace of change in today’s library work environment. While there is no absolutely correct, one-size-fits-all way to handle interpersonal interactions at work, there are some basic principles & techniques that will improve your situation as a library manager. This workshop will present some of these principles and ideas using scenarios taken from real-life situations and try to offer solutions and productive ways to handle them. The goal is to share experiences and offer positive, productive options for navigating the often-turbulent waters of our modern workplace relationships. *Sponsored by the Library Management Skills Round Table.*

### **Intellectual Property for Libraries**

*John Schlipp, Professor, Intellectual Property Librarian, Northern Kentucky University*

Intellectual Property can be a mysterious legal topic which many believe only lawyers understand. This session is an introduction about copyrights, patents, and trademarks related to both creators and consumers. The presentation also introduces the role of Patent & Trademark Resource Center (PTRC) libraries in providing additional IP support (beyond copyright) for you and your customers as creators or consumers of patents and trademarks. Target audience for this presentation includes public libraries, school libraries, academic libraries, special libraries, library administrators, archivists, educators, and information professionals.

### **Open to a New Era: Koha as the Strategic Foundation to a Library Re-Conception**

*Michael Wells, Library Director, Thomas More University*

*Jessica Zairo, Marketing & Outreach Coordinator, ByWater Solutions*

Does an open source integrated library system seem too out of scope for your library? Do you worry that you lack the technical expertise, or dedicated staff to benefit from a lower cost and open ILS solution? Find out how Thomas More University's (TMU) Benedictine Library met these challenges thanks to their partnership with ByWater Solutions in the implementation of Koha. In 2018, TMU transitioned to Koha after almost two decades on their prior system. The partnership with ByWater and use of Koha resulted in a 60% cost reduction, while providing far more features and a truly open and modern interface for their patrons. This presentation will address how a library of three full time staff members has been able to benefit, and advance library services through the implementation of the open Koha ILS.

**THURSDAY, 11:30am – 1:00pm**

**Lunch + Time to visit the Exhibits!**

***This is included in your registration fee. Please be sure to indicate if you will attend when you register!***

## THURSDAY, 1:00 – 1:50pm

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### **Beyond Paper: Promoting Local History and Genealogy at Lexington Public Library**

*David Bryant, Programming Coordinator, Lexington Public Library*

*Sarah Hubbard, Kentucky Room Manager, Lexington Public Library*

*Erin West, Adult Services Librarian, Lexington Public Library*

In recent years, staff from Lexington Public Library's Kentucky Room have introduced new programs and services to expand access to local history and genealogical resources. Starting with the Kentucky Room Digital Archive, the collection began primarily with images of Fayette County and has grown to include a community collection with images from schools, churches, and local organizations. Program offerings were also expanded to include informal genealogy discussion groups and DIY Kentucky crafts. Finally, the library introduced the "Tales From the Kentucky Room Podcast" with interviews of local authors and historians and has expanded into self-guided walking tours. This presentation will cover the challenges and rewards encountered with these programs and provide ideas for other libraries wishing to promote their Kentucky history collections.

### **Healing Requires Recognition – So Mind your Kind**

*Lacretia Dye, PhD, Associate Professor, School Counseling Program Coordinator and Vice President, Kentucky School Counselor Association*

In this session, participants will explore the use of books, reflection and recognition as a tool to heal self, reconcile past hurts and build community capital. Our community public libraries are a public resource with an abundance of healing and reflection on its shelves. Together we will explore ways to recognize and use this resource in a new life-giving way.

*Sponsored by KPLA.*

### **Re-Thinking the Community We Serve: Supporting Low-income Students in the Library**

*Jenny Harris, Education Librarian, Austin Peay State University*

*Tina Reid, Access Services Assistant, Austin Peay State University*

*Nicole Wood, Resource Management Librarian, Austin Peay State University*

According to a report from CBS News, more than 68,000 students claim to be homeless on financial aid applications. However, due to the stigma associated with homelessness, students experiencing housing and food insecurity often go undetected. At Austin Peay State University's Woodward Library, faculty and staff collaborated on compiling and centralizing campus and community resources via a LibGuide to support low-income students and led an internal workshop to educate colleagues on the guide, which included best practices for supporting struggling students in and out of the library. This presentation will highlight what Woodward Library has already done to assist a neglected population and suggest ways your library can serve as a bridge for connecting students to the resources they need.

## THURSDAY, 1:00 – 2:15pm

### **Discover Digital Resources to Empower your Community**

*Dave Delaney, Grow with Google*

Learn how members of your community can use the Grow with Google Partner Program to grow their careers and businesses. With free digital resources that can help them get listed on Google, they can reach more customers and improve their marketing and outreach. *(Attendees may want to bring a laptop or tablet to use during the session.)*

## THURSDAY, 1:00 – 2:20pm

### **Using Libraries Transform for Awareness and Advocacy**

*Lindsey Simon, Campaign Specialist, Communications and Marketing Office, American Library Association*

In this session, learn how your library can use Libraries Transform for marketing, advocacy, fundraising, and more. An initiative of the American Library Association (ALA), Libraries Transform provides free public awareness messaging, graphics, and best practices for libraries of all types; more than 11,000 library supporters worldwide have joined the campaign. This session will include an overview of the free Libraries Transform toolkit, examples of campaign success stories, and ideas for how all libraries can adapt these tools to fit their public awareness needs.

## THURSDAY, 2:00 – 2:50pm

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### **Reduce, Reuse, Recycle: Re-Thinking the Library's Print Collections**

*Tyler Goldberg, Head, Technical Services, University of Louisville*

*Matthew Goldberg, Head, Access and User Services, University of Louisville*

In order to create student study space on the 3rd floor of UofL's Ekstrom Library, the presenters will describe the process that was followed to eliminate 260,000 volumes in a tight 5-month timeframe. As a joint project between Access and User Services and Technical Services, this project necessitated reviewing a constellation of factors. We will discuss these factors, including: what do you keep; what do you know you can pitch; what do you do with everything; what new workflows do you need; what worked and what didn't work; and (most importantly) how do you keep everyone sane?

### **Libraries as Partners in Healthy Communities**

*Darlene Kaskie, Community Engagement Coordinator, National Network of Libraries of Medicine*

Libraries are a trusted community resource. Sometimes they provide the only access to computer and internet service for individuals. This is why ALA, PLA, and WebJunction have partnered with the National Library of Medicine to connect consumers to health information. Librarians don't need to be health professionals to help their patrons find free, trustworthy health information in multiple languages. In this session, attendees will learn about programming, training, and funding opportunities, and they will leave with at least one new resource that they can use immediately to help their communities access health information.

### **A Different Kind of Liaison: The Transformative Effect of Liaison Librarians Becoming Part of the Course Development Process**

*Brad Marcum, Distance Learning Librarian, Eastern Kentucky University*

Librarians are often stuck in the role of outreach and advertising, attempting to convince teaching faculty to collaborate and/or allow us into their classes. These classes are almost always already fully developed and have not been designed to take advantage of our many services and maximize our impact. Come see how librarians at ECU Libraries struck up a partnership with online course designers and LMS administrators to achieve membership in the course development team! We will offer advice that can help earn you a seat at the table at your institution and reflect on the successes and failures we have encountered throughout this evolution in our liaison services.

### **Commit to Engagement in Storytimes**

*Veronica Rainwater, Youth Services Manager, Warren County Public Library*

*Beth Schaeffer, Warren County Preschool District Instructional Consultant, Retired*

Dive into Warren County Public Library's journey in developing 'Storytime Commitments' for their patrons, producing more quality interactions and enhancing the parent/child experience in storytimes. Through a partnership to develop these with Warren County's Preschool Consultant and strategic implementation plan, WCPL was able to bring program engagement to the next level.

## THURSDAY, 2:45 – 3:50pm

### **Grow with Google Train-the-Trainer Session: Digital Skills for Everyday Tasks**

*Dave Delaney, Grow with Google*

Learn how to teach members of your local community work and life tasks more effectively using Google tools. Whether they want to build a budget, create a meeting agenda or organize daily priorities, these best practices will boost their productivity. (Attendees may want to bring a laptop or tablet to use during the session.)

## THURSDAY, 3:00 – 3:50pm

### **Ready for Launch: Creating a New Network for Kentucky Librarians**

*Jason Cooper, Head of Technical Services, Transylvania University*

*Tyler Goldberg, Head, Technical Services, University of Louisville*

*Andrew Adler, Director of Library Services, Georgetown College*

In June of 2018, more than 40 library professionals representing over a dozen institutions gathered in Lexington for the inaugural meeting of the Kentucky WorldShare Management Services (WMS) Interest Group. The Interest Group is an effort to bring together professionals from across the commonwealth to discuss workflows and other aspects of managing the WMS system. This panel program will provide a recap of the 2018 meeting and will include a brainstorming session on future directions for this nascent effort.



### **Gotta Catch 'Em All: Getting People into Libraries with Pokémon GO**

*Morgan Mullins, Art & Technology Specialist, Rowan County Public Library*

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An exploration of the continuing Pokémon GO phenomenon, how it affects libraries, and how we can incorporate it into our marketing and programming to get kids, teens, and even adults through our doors. Presentation will include a brief explanation of the game for those unfamiliar with it, success strategies for using Pokémon GO as a part of library programming, and effective ways to build PGO into your library's social media presence. Handouts will be provided with instructions for accessing and utilizing Pokémon GO from a librarian standpoint, including how to manage an account and how to use the game to interact with patrons in an engaging manner.

### **Building Reading Excitement with KBA!**

*Emily Northcutt, School Librarian, Hearn Elementary School*

*Renee Hale, Drakes Creek Middle School*

Did you know that Kentucky has its own student choice book award program? The Kentucky Bluegrass Award program (KBA) is perfect for promoting high-quality reading materials along with student voice and choice in classrooms and libraries. Present and past KBA books are engaging resources to use in literacy programming as read-alouds, book club selections, and much more. This session will discuss what the Kentucky Bluegrass Award is, how the program works, and how you/your readers can participate. We will also preview some of the great titles have been chosen for the 2019-2020 KBA Master Lists and demonstrate how to access free digital KBA resources that will help you get young people excited about reading!

### **Renovation: The Ultimate Re-think**

*Jim Peterson, IT Manager, Goodnight Memorial Library*

The Goodnight Library is in the home stretch of a major ~~renovation and expansion~~ demolition and reconstruction of their 81-year-old facility. As with most renovation and expansion projects, issues appeared that required some painful decisions that ultimately will prove their value for all stakeholders. The new layout and addition will allow them to pick up some 4,000 sq. ft. and add new services. Join Jim as he outlines where the library came from, where they are and where they are going for a small-town library. There will be historical comparisons via pictures, drone footage and many more pictures!

### **The Truth About Library Advocacy in 50 Minutes**

*Dave Schroeder, Executive Director, Kenton County Public Library*

*Lisa Rice, Director, Warren County Public Library*

Two "experienced" library directors (Hey, we are not old) will discuss the importance of advocacy for libraries. We cannot sit behind our desks and let others define our future - it is time for us to step up and become true advocates! You will learn about the American Library Association's new Engage tool for advocacy and how KLA and our sections can use it to promote libraries to our elected officials on the local, state and national levels. You will also learn about ALA's "Libraries Transform" campaign including the many free online templates and graphics. We will give you some helpful hints on grassroots advocacy efforts, and finally, we will save a little time for you to share your success stories. Come join us and become a library advocate!

### **THURSDAY, 4:00 – 5:00pm**

**Academic Library Section Business Meeting**

**Kentucky Public Library Association Business Meeting**

**Special Library Section Business Meeting** (*After conclusion of ALS meeting*)

### **THURSDAY, 4:30 – 5:00pm**

**School Readiness Roundtable Meeting**

### **THURSDAY, 5:30 – 9:30pm**

**KLA Awards Dinner at the National Corvette Museum**

Join your fellow librarians at this very special dinner at the National Corvette Museum (just 15 minutes from the Sloan Convention Center) to celebrate and congratulate the 2019 award recipients! The NCM archivist will also do a short presentation on the extensive technical Library & Archives of the museum. You will have private access to the entire museum (have you seen that sinkhole?! ) until 9:30pm. Dinner will be served at 6:30pm. ***This event is included in your registration fee. Please be sure to indicate if you will attend when you register!***

Times	FRIDAY, OCTOBER 25					
8:00-8:30 AM						
8:30-9:00 AM	<a href="#"><u>"Passport Acceptance @ Your Library: Rethinking Services for Your Customers"</u></a> <i>Foster</i>	<a href="#"><u>"Power Up Your Read-Alouds: Building Reading Excitement through Technology"</u></a> <i>Paganelli</i>	<a href="#"><u>"Getting Faculty Buy-in for Open Educational Resources"</u></a> <i>Smith &amp; Thomson</i>	<a href="#"><u>"50th Anniversary of Apollo 11"</u></a> <i>Lowrey, NASA Ambassador</i>	<a href="#"><u>"Making Technology Relevant to Us and Our Customers: An ITRT Panel Discussion"</u></a> <i>DeLancey, Dubai, Peterson, &amp; West</i>	<a href="#"><u>"Partnering for Preschool Success"</u></a> <i>Parmley &amp; FitzGerald</i>
9:00-9:30 AM						
9:30-10:00 AM	<a href="#"><u>"We Have a Piano in Our Library: Thinking Outside the Box to Increase Engagement and Foster Student Success"</u></a> <i>Joe</i>	<a href="#"><u>"The Grawemeyer Collection at the University of Louisville: A History and Analysis of a "Living" Special Collection"</u></a> <i>Ertz</i>	<a href="#"><u>"Addressing Racial Equity Through Library History"</u></a> <i>Dawson</i>	<a href="#"><u>"Inspiring Innovation and Creativity in Young Children"</u></a> <i>Bemiss &amp; Spugnardi</i>	<a href="#"><u>"Getting to the Reimagined Academic Library Will Be Hard: This is How You Do It"</u></a> <i>Lewis</i>	<a href="#"><u>"Teens Reading"</u></a> <i>Flood &amp; Rogers</i>
10:00-10:30 AM						
10:30-11:30 AM	KLA BUSINESS MEETING					
11:30 AM - 1:00 PM	<a href="#"><u>Author Luncheon featuring Eric Litwin</u></a>					
1:00-1:30 PM	<a href="#"><u>"Community Partnerships with your Public Library"</u></a> <i>Wilson</i>	<a href="#"><u>"Project Outcome for Academic Libraries Workshop"</u></a> <i>Goek</i>	<a href="#"><u>"Bridging the Cognitive Gap: Common Sense Evaluation of Library Services"</u></a> <i>Longland</i>	<a href="#"><u>"My Newbery Nominees and Caldecott Candidates 2020...So Far"</u></a> <i>Nelson</i>	<a href="#"><u>"Innovation HUB: How I Revived a School Library Through Student Engagement"</u></a> <i>Curlin</i>	<a href="#"><u>"Interactive Reading with Eric Litwin"</u></a> <i>Litwin</i>
1:30-2:00 PM						
2:00-2:30 PM	<a href="#"><u>"Vitamin L: How Public Libraries Can Supplement High School Education with How-to Adult Fair"</u></a> <i>Long &amp; Shepherd</i>		<a href="#"><u>"Inquiry Learning in the Library"</u></a> <i>Northern</i>	<a href="#"><u>"Imagination Library Campbell County"</u></a> <i>Fender &amp; Morgan</i>	<a href="#"><u>"Ransomscares!"</u></a> <i>Peterson</i>	<a href="#"><u>"What's new in Middle School Literature?"</u></a> <i>Grief</i>
2:30-3:00 PM						
3:00-3:30 PM						
3:30-4:00 PM						

**FRIDAY, OCTOBER 25, 2019**

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*All times are Central Daylight Savings*

**FRIDAY, 8:00 – 9:20am**

**Making Technology Relevant to Us and Our Customers: An ITRT Panel Discussion**

*Laura DeLancey, Assistant Professor and Coordinator of Electronic and Continuing Resources, Western Kentucky University*

*Deepa Dubal, Vice President for Information Technology, Transylvania University*

*Jim Peterson, Information Technology Manager, Goodnight Memorial Library*

*Erin West, Adult Services Librarian, Lexington Public Library*

The Information & Technology Round Table is proud to present a panel discussion on the diverse uses of technology in libraries. Our distinguished panel consists of library professionals that have found success in their careers through the use of technology in a variety of ways. Their innovations are inspiring to those they work with and to us today. Join us for a lively discussion about all aspects of information technology.

Our panel will discuss topics that include:

- Using data analytics to better inform Collection Development
- Data-driven decision making through analytics
- Bringing interesting technology into your adult programming, and developing a project-based approach to guided learning
- Makerspace technology, and IT security

*Sponsored by the Information & Technology Roundtable.*

**50<sup>th</sup> Anniversary of Apollo 11**

*Bo Lowrey, NASA Ambassador*

The whole world held its breath and stood still as Neil Armstrong and Buzz Aldrin descended to the lunar surface -- and erupted in a worldwide celebration as they touched down onto the Sea of Tranquility. Celebrate the 50th Anniversary of the Apollo 11 Moon Landing and hear about the NASA - JPL Solar System Ambassador program that can bring a NASA - JPL Ambassador to your library.

**FRIDAY, 8:30 – 9:20am**

**No Surprises! Using Foresight Techniques to Plan for the Future**

*Kim Fender, former Director of the Public Library of Cincinnati and Hamilton County*

No surprises is the motto of the University of Houston's Foresight Studies program. While the future cannot be predicted, we can anticipate and plan for it. This presentation is an overview of the techniques used in foresight studies to plan ahead and not be caught by surprise when a big change impacts libraries. Learn how to be prepared for these changes and plan accordingly.

**Passport Acceptance @ Your Library: Rethinking Services for Your Customers**

*Amy Foster, Branch Manager, Boone County Public Library*

As Libraries evolve and continue to reevaluate, reinvigorate and rethink the services they offer, the Scheben Branch of the Boone County Public Library, in 2018 began the process of becoming a Passport Acceptance Facility. This program will discuss what it takes become a Passport Acceptance Facility and how the Scheben Branch successfully implemented this program. Attendees will hear about various aspects of becoming a Passport Acceptance Facility, including, training, equipment and logistics. Also covered will be the benefits to both your library and your customers, including how this program can bring in revenue for your library while at the same time providing a convenient place for those in your community to apply for passports. Both the pros and cons of this service will be discussed so that attendees can decide if this program is right for your library. This program will focus on a service which is not widely offered at libraries in Kentucky.

### **Power Up Your Read-Alouds: Building Reading Excitement through Technology**

*Andrea Paganelli, Associate Professor, WKU School of Teacher Education*

Capture the hearts, minds, and attention of your digital-age listeners using read-aloud experiences that engage technology. This presentation...

- Organizes a compilation of read-aloud resources by resource category, group size, age level, and subject
- Offers a guide to reading aloud with technology for varied ages
- Helps libraries to connect readers with technology resources

### **Partnering for Preschool Success**

*Kelli Parmley, Outreach Services Manager, Lexington Public Library*

*Eamonn FitzGerald, Family/Community Early Childhood District Liaison, Fayette County Public Schools*

The Lexington Public Library has partnered with Fayette County Public Schools and others to bring early literacy to the forefront: from the grocery store, to the doctor's office, home and to the classroom, find out what we are doing to engage families with children birth to 5 and to make reading a priority in their daily routines with "Destination Kindergarten" and "First 5 Lex." This program will outline LPL's Destination Kindergarten initiative and discuss the partnership we have formed with our local school district and other organizations around our city.

### **Getting Faculty Buy-in for Open Educational Resources**

*Kelly Smith, Coordinator of Collections and Discovery, Eastern Kentucky University*

*Mary Beth Thomson, Senior Associate Dean, Collections, Digital Scholarship and Technical Services, University of Kentucky*

The exorbitant costs of textbooks are hindering college student success. The open educational resource movement is disrupting the for profit-model and offering a quality alternative for faculty and students. But skepticism remains among some faculty. How can libraries leverage our relationships with faculty to help students get the information they need to succeed in their classes?

## **FRIDAY, 9:30 – 10:20am**

### **Inspiring Innovation and Creativity in Young Children**

*Allison Bemiss, Early Childhood Project Developer, Green River Regional Educational Cooperative*

*Jamie Spugnardi, Director of Instructional Support Services, Green River Regional Educational Cooperative*

When we think of helping young children become innovators, we imagine them designing buildings, exploring bubbling science experiments, or writing the next great novel. We know our little learners are full of BIG ideas, but we also know they need our support to reach their highest potential. How do we help our community's children become the next great innovators? Let's explore how to encourage challenge, learn from failure, and use creative thinking in early childhood through hands on, minds on experiences. This will be a hands-on session where we will show our participants how to inspire innovation through family STEAM events! Investigations featured in this session will be from the *book Inspiring Innovation and Creativity in Young Learners*. (Release Date October 15, 2019)

### **Addressing Racial Equity Through Library History**

*Rose T. Dawson, Director, Alexandria Library*

As our local communities wrestle with social justice matters/concerns, local governments have created a national network to achieve racial equity and advance opportunities for all. The Government Alliance on Race and Equity (GARE) has a libraries interest group to help develop the capacity of libraries to make racial equity a priority. Rose Dawson, Executive Director, Alexandria Library, believes public libraries are ideally positioned to help advance these discussions. Ms. Dawson will share how she addresses and deals with the subject of racial equity through her Library's history. **Sponsored by KPLA.**



## **The Grawemeyer Collection at the University of Louisville: A History and Analysis of a "Living" Special Collection**

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*Matthew Ertz, Music Librarian, University of Louisville*

After Charles Grawemeyer dedicated funds to the University of Louisville's Dwight Anderson Memorial Music Library, he helped create the Grawemeyer Collection, a special collection of the scores, sound recordings, and information files for the award's nominees since 1985. Over the past 34 years, this unique special collection not only grows physically every year, but has also grown in the way it is managed and used. This presentation will give a detailed account of this collection's rich history by describing the many successes and challenges faced by the librarians who have had the privilege of working with it. In addition, a brief analysis of the collection's contents will be shown, gleaned information on the nominee's gender and nationality, as well as genre, publishers and nominators.

### **Teens Reading**

*Sarah Flood, Director/Teen Librarian, Breckinridge County Public Library*

*Heather Rogers, High School Librarian, Breckinridge County High School*

Heather Rogers, high school librarian, and Sarah Flood, public librarian, will discuss how they collaborate to get teens reading and leading in both the school and public libraries. The main discussion will be their annual Freshman Reading Challenge, using YA books, including KBA titles, and hands on projects.

### **We Have a Piano in Our Library: Thinking Outside the Box to Increase Engagement and Foster Student Success**

*Jennifer Joe, Undergraduate Engagement Librarian, University of Toledo*

Join the presenter as she talks about her first 10 months in her new job as Undergraduate Engagement Librarian at the University of Toledo. This position was devised as an opportunity to think about the purpose of an academic library from a different angle – one that is student-centered and innovation-driven. The presentation will include an overview of how to write a student engagement plan for your library, what metrics to include, tips for fostering partnerships across the academic community, and interesting and unique ideas on how to get students thinking about what an academic library could be for - as opposed to what we have traditionally thought it should be for.

### **Getting to the Reimagined Academic Library Will Be Hard: This is How You Do It**

*David Lewis, Dean Emeritus of the IUPUI University Library*

The central tenet of the reimagined academic library is the need to change the strategy for providing users with the resources they need to do their academic work. This change is made possible by the characteristics of digital documents, which are notably different from their print predecessor that, beginning in the late nineteenth century, drove library practice for well over a hundred years. The new strategy will rely on the creation of a global open scholarly commons that students and scholars, with significant support from librarians, will contribute to and from which they will, again with library assistance, draw on for the information resources required for their academic work. Transitioning from a library that operates primarily on practices carried over from the print era to one based on digital technology and the commons will require changes in nearly everything an academic library does and how it does it. In this presentation I will present my views on what needs to be done and how to approach doing it. *Sponsored by the Kentucky Association of College and Research Libraries.*

## **FRIDAY, 10:30 – 11:20am**

### **KLA Business Meeting**

## **FRIDAY, 11:30am – 1:00pm**

### **Author Luncheon featuring Eric Litwin**

Eric Litwin is a song singing, guitar strumming, # 1 New York Times Best Selling author who brings early literacy and music together. He is the original author of the Pete the Cat series as well as the author of The Nuts and Groovy Joe. Eric's books have sold over 12.5 million copies, been translated into 17 languages, and won 26 literacy awards including a Theodor Geisel Seuss Honor Award. ***This event is included in your registration fee. Please be sure to indicate if you will attend when you register!***

## FRIDAY, 1:00 – 1:50pm

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### **Innovation HUB: How I Revived a School Library Through Student Engagement**

*Amanda Curlin, Library Media Specialist, Murray Independent School District*

As 21st Century Learning moves through our schools, the role of the library has changed or even been left behind. The library that was once a serene place where students could check out books and read quietly has now become lively and innovative in order to keep up with the 21st century learning movement. How do you incorporate 21st Century Learning into your library? Where do you start? In this session, I will share with you how I transformed a dormant school library into an Innovation HUB that students can't wait to get into in the morning and that teachers incorporate into their lessons.

### **Interactive Reading with Eric Litwin**

*Eric Litwin*

Get ready to sing, dance, and fall in love with interactive literacy. Eric's presentation is fun and practical. He shows how simple techniques such as music, movement, call and response, and repetition help children learn to read and fall in love with books. With his guitar and dynamic singing voice, Eric will have everyone singing, dancing and grooving.

### **Bridging the Cognitive Gap: Common Sense Evaluation of Library Services**

*Seth Longland, Librarian – Programming, Kenton County Public Library*

Evaluation of library services can be difficult when your data is messy, inconsistent, and unwieldy. By looking at ethical and reasonable data collection philosophies and analysis, as well as the importance of patron and staff stories, this presentation will help you come to a commonsense approach to evaluation of library services. Considerations on what makes data ethical, especially honest and accurate stat-keeping, will be examined with both hypothetical and real-world examples. Data analysis will also be considered – specifically, whether the data collected is usable or not, the importance of reading between the lines of quantitative data, and how data might be applied in judging a service's success or failure. However, quantitative data alone isn't enough for evaluation, so the value of stories and reflections will be looked into as a compliment to quantitative data – especially in situations where the numbers might not paint the rosiest picture.

### **My Newbery Nominees and Caldecott Candidates 2020...So Far**

*Becky B. Nelson, Adjunct Faculty, University of Kentucky*

Hear about the newest, most exciting children's books from preschool through middle school that should win awards in 2020 and should be must-haves for your collection (and your children/grandchildren).

### **Community Partnerships with your Public Library**

*Bookie Wilson, Youth Services Librarian, Woodford County Library*

As the role of libraries continues to evolve and grow, so do our roles in the world of librarianship and meeting the needs of our patrons. Wondering how to initiate engagement with community stakeholders? Increase involvement with educators and local schools? Curious about developing effective Outreach programs? Join Bookie Wilson, Youth Services Librarian, as she shares information and strategies utilized by the Woodford County Library in growing their connections in their community.

## FRIDAY, 1:00 – 4:00pm

### **Project Outcome for Academic Libraries Workshop**

*Sara Goek, Program Manager, Association of College & Research Libraries*

In this interactive workshop, attendees will learn how to use the Project Outcome for Academic Libraries surveys and resources. Project Outcome is a free toolkit that helps libraries measure four key learning outcomes – knowledge, confidence, application, and awareness – across seven library program and service areas. The survey topics cover: Instruction, Events/Programs, Research, Teaching Support, Digital & Special Collections, Space, and Library Technology. Project Outcome provides academic libraries of any size the means to easily measure outcomes in those areas and to use that data as the basis for continuous improvements and advocacy.

*Prior to the workshop we recommend that participants register for Project Outcome for Academic Libraries, review basic materials in the toolkit, and consider a goal for outcome measurement at their library. Attendees may wish to bring a laptop or tablet to use during the session.*

**FRIDAY, 2:00 – 2:50pm**

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**Imagination Library Campbell County**

*Kim Fender, former Director of the Public Library of Cincinnati and Hamilton County*

*JC Morgan, Campbell County Public Library*

The Campbell County Public Library is working with the six school districts in Campbell County to bring Dolly Parton's Imagination Library to every preschool child in the county. In this presentation we'll discuss the challenges to working with so many school districts, funding models, agreements and other details. The Library will also showcase some of the many services they provide to the school districts.

**What's new in Middle School Literature?**

*Terri Grief, Instructor, Murray State University*

Come hear about the latest books for middle school students and patrons. Titles published in 2019 will be discussed.

**Vitamin L: How Public Libraries Can Supplement High School Education with How-to Adult Fair**

*LeAnn Long, Teen Services Librarian, Kenton County Public Library*

*Janice Shepherd, Programming Librarian, Kenton County Public Library*

Are you low in teen programming attendance? Let us help you supplement your teen programming with a How-to Adult Fair. This fast-growing wonder began as a small endeavor to connect teens and young adults to resources, businesses, and organizations that they will encounter and benefit from in their adulthood. It has grown year after year with teacher support and good, old Vitamin L. Our attendance has tripled over the past three years, and we feel strongly that other communities in Kentucky can benefit from this program.

**Inquiry Learning in the Library**

*Sam Northern, Teacher-Librarian, Simpson Elementary School*

How does a tiny acorn become a big tree? Why is our playground always muddy? Do you have any books about video games? These innocuous questions from young library users can lead to meaningful learning experiences. This session presents the design process and implementation of inquiry learning in the library or classroom. With inquiry-based teaching practices, learners build new knowledge by inquiring, thinking critically, and developing strategies for solving problems, understanding phenomena, or pursuing passions. Come to this session for ideas, practices, and resources that support inquiry in the library. This presentation will be informative and interactive. Participants will get some hands-on experience of how questions and inquiry strategies inspire authentic and personal learning experiences. The library can be a huge supporter of inquiry-based learning through its resources, services, and staff.

**Ransomscares!**

*Jim Peterson, IT Manager, Goodnight Memorial Library*

Ransomware attacks are scary, frustrating and can be downright disastrous if you're not prepared. Join Jim as he details what a ransomware attack is, why they exist, and how to ensure your interruption is minimized if one happens to you. After one of our member libraries experienced an attack, cybersecurity has never been more on the front burner for all of us!

# KLA Annual Conference

**Oct. 23-25, 2019 \* Sloan Convention Center \* Bowling Green, KY**

*Please Print*

Full Name \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Library \_\_\_\_\_ Library City \_\_\_\_\_

Type of Library ☐ Academic (postsecondary) ☐ Public ☐ School (K-12) ☐ Special (law, medical, etc)

**CIRCLE your registration fee and indicate which events you will attend.**

**ALL registrants MUST pay a meeting registration fee.**

MEETING REGISTRATION FEES	KLA MEMBERS		NON-MEMBERS		SUBTOTALS
	Thru 9/30	After 9/30	Thru 9/30	After 9/30	
Full Conference	\$130	\$170	\$190	\$230	
Student	\$25	\$40	\$35	\$50	
Retiree	\$40	\$55	\$60	\$75	
Thursday ONLY	\$110	\$150	\$135	\$175	
Friday ONLY	\$100	\$140	\$115	\$155	

**INCLUDED EVENTS** *You MUST circle the complimentary events you plan to attend. These are included in your registration fee.*

<b>Thursday Lunch</b>	<b>Thursday Awards Dinner</b> At the National Corvette Museum (NCM), featuring the NCM Archivist, and private access to the museum.	<b>Friday Lunch</b> featuring Eric Litwin, original author of the Pete the Cat series
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**OPTIONAL EVENTS** *These are NOT included in your registration fee.*

Wednesday: KDL Workshop	\$20	
Wednesday: KLA Night @ the Planetarium	\$5	

☐ This is my first KLA meeting.

☐ I have the following special dietary / physical needs:

**TOTAL \$** \_\_\_\_\_

☐ **Charge my** Visa MC Discover AmEx ☐ **Check Enclosed** (payable to KLA) ☐ **PO Enclosed**

Name on card \_\_\_\_\_ Email \_\_\_\_\_

Full Billing Address \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

**Register online at [klaonline.org](http://klaonline.org) or return this form with payment or Purchase Order to [michelle@klaonline.org](mailto:michelle@klaonline.org), fax to 502-223-4937, or mail to KLA, 5932 Timber Ridge Dr, Ste 101, Prospect, KY 40059.**