EXTRAORDINARY KLA/KSMA JOINT CONFERENCE Guit House Horel & Suites + Louisville September 15-18-2019 LIBRARIES LOS A / MORE



Wednesday, September 15

1:00 – 4:00 P.M.

pre-conferences



9:00 A.M. - NOON

PRE-CONFERENCE #1A SPOTLIGHT ON GRAPHIC NOVELS I*

Join us for a comprehensive program on this popular genre. Librarians from every corner of the profession will talk about the nature of comic books, how to build a collection, the mysterious manga and anime, censorship and much more. Whether you're a comics nerd who'd like to add to your knowledge (and point out our mistakes) or a complete beginner, we've got something for you. Our morning programming is designed as an introduction and will include:

- How Graphic are Graphic Novels?: The Basics of the Genre Betsy Hughes, Kentucky Virtual Library
- Building Your Graphic Novel Collection Pamela Rush, Somerset Community College
- The Lowdown on Anime and Manga: What You Need to Know! Kate Schiavi, Louisville Free Public Library

1:00 - 4:00 P.M.

PRE-CONFERENCE #1B SPOTLIGHT ON GRAPHIC NOVELS II*

Our afternoon programming offers more complexity for librarians familiar with the genre:

- Well Intentioned Censorship is Still Censorship Ron Critchfield & David Powell, Jessamine County Public Library
- Tried and True Anime: Themed Programming Kate Schiavi, Louisville Free Public Library
- Selecting to Impress: Capturing Hearts and Minds Tom Kmetz, Morehead State University

*Participants may choose to attend just the morning or afternoon sessions, or the entire day. All attendees will receive a folder of resources for working with a graphic novel collection. Come and enjoy a day of learning and nerd-tastic fun...and (did we mention) prizes!

PRE-CONFERENCE #2 HEALTHY AGING AT YOUR LIBRARY: CONNECTING OLDER ADULTS TO HEALTH INFORMATION

Samanathi Hewakapuge, Consumer Health Coordinator, NN/LM Greater Midwest Region

Wednesday continued

As we age, we have challenging needs in regards to our health. This "train the trainer" class will offer reliable resources for healthy aging and help librarians to assist their older adult patrons find health information. Discover techniques for teaching older adults to use computers and to find health information on the Internet, learn what makes a website senior-friendly; plan library programs on senior health topics; and find out about some recommended health websites for older adults. Participants will:

- Learn about the reasons it is important to better assist their older patrons
- Be able to evaluate health information resources based on usability issues that affect older adults
- Learn and practice techniques for teaching older adults to look for health information on the Internet
- Be able to research health information for older adults on online resources from the National Institutes of Health and other recommended websites

Participants are encouraged to bring their laptops; there will be Wi-Fi access in the meeting room and website searches and exercises.

MLA CE - 2 credits, are available for this workshop

Samanthi Hewakapuge joined the NN/LM Greater Midwest Region (GMR) as the Consumer Health Coordinator in May 2008. She is responsible for coordinating the consumer health program within the GMR's 10 state region, including developing instructional materials, training librarians to provide consumer health information services, and promoting NLM's consumer health resources including MedlinePlus database and NIH SeniorHealth.



She also oversees consumer health subcontracts awarded to libraries and community-based organizations for the purpose of improving public access to quality health information. Prior to joining GMR she was a Health Sciences Librarian at Ohio University and the Outreach Information Specialist for the College of Pharmacy at the University of Arizona. Samanthi earned her Library Science degree from the University of Arizona in 2003. Samanthi holds a second masters degree from Ohio University in Communication and Development Studies.

LIBRARIES NOVIMAN EVER

Wednesday continued

1:00 - 4:00 P.M.

PRE-CONFERENCE #3 WHEN CAN YOU START? – GET THE LIBRARY JOB YOU WANT!

April Ritchie, Adult Services Coordinator, Kenton County Public Library & Mark Shores, Assistant Director/Regional Campus Librarian, Miami University Hamilton

Cover letters and interviews are two of the most important, yet neglected, components to landing a job. Both of them require a lot of preparation and study to have the desired effect – landing your dream job. Your cover letter may not be sending the right message about your skills and qualifications, and your interview skills may not present you in the best possible



light. The job search does not have to be a negative experience. Both cover letters and interviews are opportunities to sell yourself! In this fun,

interactive session, the presenters will offer tips for how to make your cover letter and interview skills stand out from the crowd.



Mark Shores is Assistant Director/ Regional Campus Librarian at Miami University Hamilton, in Hamilton, Ohio. His main areas of responsibility are library instruction, reference service and serving as a liaison to his campus IT department.

April Ritchie is the Adult Services Coordinator of the Erlanger Branch of the Kenton County Public Library. She has worked as a librarian and as a department head in Arkansas, Indiana, and Kentucky since obtaining her MSLS from the University of Kentucky.

Silent Auction



In the Exhibit
Hall
Baskets of Books
(and other items)

Sponsored by: The Districts of the Kentucky School Media Association to benefit KSMA Scholarships

Lots of themed baskets to bid on Friday 10:00 A.M. - Saturday 11:30 A.M. Open to all Conference Participants

WAXXING GHOST TOUR & DESSERT

Thursday, September 16th

HOST & GUIDE: DAVID DOMINE, AUTHOR,
THE GHOSTS OF OLD LOUISVILLE

6:45 - 8:30 P.M.

Join up to 50 of your colleagues for a guided walk through America's largest Victorian neighborhood with best-selling author David Domine as he points out the haunted hot spots from his books "Ghosts of Old Louisville" and "Phantoms of Old Louisville." This charming historic district has romantic gas-lit alleys and splendid 19th-Century architecture that make the perfect backdrop for his spine-tingling tales of otherworldy encounters from a bygone era. The tour concludes with a dessert reception and book signing at the circa 1884 mansion, Inn at Central Park Bed & Breakfast. Preregistration required and limited to 50 participants. Cost for this event is \$35.00. Gather in lobby by 6:15 P.M.



EXTRAORDINARY

featured speakers

Thursday, September 16, 2010

Thursday continued

9:00 – 10:00 A.M. GENERAL SESSION INTELLECTUAL FREEDOM: IT'S GLOBAL, IT'S LOCAL BARBARA JONES

Barbara M. Jones, Director of the ALA Office for Intellectual Freedom and Executive Director of the Freedom to Read Foundation and the treasurer. She served on the FAIFE (Freedom of Access to Information and Freedom of Expression) IFLA Standing Committee, serving as Secretary to FAIFE from 2007-2009. She was a member of the ALA Intellectual Freedom Committee (1990-1994, 2001-2003) and served on the IFC Privacy Subcommittee (2009). In 2004-05 (and 1986-87) she served as Chair of the Intellectual Freedom Round Table. She is currently an ACRL Legislative



Advocate and has also served on state Intellectual Freedom Committees in lowa and Minnesota. As a FAIFE trainer and expert advisor, Barbara has developed curricula and training programs, and conducted workshops internationally. In addition, she has consulted, spoken and written extensively in the area of intellectual freedom. In 2009, she published "Intellectual Freedom in Academic Libraries" with ALA Editions. Earlier writing includes "Libraries, Access, and Intellectual Freedom: Developing Policies for Public and Academic Libraries" (ALA Editions, 1999) and a number of articles and chapters, including "Libel Tourism: What Librarians Need to Know," for *American Libraries* (2009-2010).

11:00 – 11:50 A.M. YOUNG ADULT BOOKS SHAPING ADULT LIVES SILAS HOUSE

Silas House is the author of four novels: Clay's Quilt, A Parchment of



Leaves, The Coal Tattoo, and most recently Eli the Good (2009). He's penned two plays, The Hurting Part and Long Time Travelling. Something's Rising, a creative nonfiction book about social protest, was co-authored with Jason Howard. House serves as Writerin-Residence at Lincoln Memorial University, where he also directs the Mountain Heritage Literary Festival. He serves on the fiction faculty at Spalding University's MFA in Creative Writing program. House is a two-time finalist for the Southern Book Critics Circle Prize, a two-time winner of the Kentucky Novel of the Year, the Appalachian Writer of the Year, the

Appalachian Book of the Year, the Chaffin Prize for Literature, the Award for Special Achievement from the Fellowship of Southern Writers, and many other honors. In 2009 the Silas House Literary Seminar was given at Emory and Henry College. For his environmental activism House received the Helen Lewis Community Lewis Award in 2008 from the Appalachian Studies Association.

12:00 - 2:00 P.M. KLA AWARDS LUNCHEON



KATHY BRASHEARS

Kathy Brashears, currently an associate professor, is a former elementary teacher and principal. For the past six years she has enjoyed teaching literacy classes at both the undergraduate and graduate levels for Tennessee Technological University. Kathy also enjoys making presentations about her own research, reading and writing strategies, and the

use of children's literature at local, state, national, and international conferences. In addition, her work is published in several educational journals including *Phi Delta Kappan, The Constructivist, Early Childhood Education Journal, The Language Arts Journal*, and *The Rural Educator*.

2:10 – 3:00 P.M. WHY SHOULD I CARE? NEW TECHNOLOGIES FOR LIBRARIES & LIBRARIANS

NICOLE ENGARD

Nicole C. Engard is the Director of Open Source Education at ByWater Solutions and an independent library trainer. In addition to her daily responsibilities, Nicole has been published in several library journals and keeps the library community up to date on web technologies via her website "What I Learned Today..." (www.web2learning.net). In 2007, Nicole was named one of Library Journal's Movers & Shakers and in 2009 she was



the editor of "Library Mashups," a book published by Information Today, Inc. Most recently she published "Practical Open Source Software for Libraries" with Chandos Publishing in the UK.



featured speakers

Thursday continued

2:10 – 4:00 P.M. DEALING WITH THE MEDIA STEVE MONGELLUZZO

Steve Mongelluzzo has over 20 years of experience dealing with the news media as a Public Relations Officer for the Internal Revenue Service in Chicago. During those years, he dealt with print and broadcast reporters from all size media markets, from large cities to small towns. He also trained hundreds of senior officials, technicians and law enforcement personnel who served as spokespersons for the IRS both nationally and in local offices. In 1997 he



started his own firm, *FIRST* Communications, and shares his expertise as a consultant and trainer with individuals and organizations in both the public and private sector. In addition to media training, Steve provides training and workshops in a variety of communication skills, including public relations and marketing for libraries, presentation skills, customer service, conflict resolution and basic management.

3:10 – 4:00 P.M. FULL SESSION WHAT IS THAT METADATA LIBRARIAN DOING, AND HOW DID SHE GET THERE?



JULIANE SCHNEIDER

Juliane Schneider received dual Masters Degrees in Library Science and Information Systems from Drexel University. Her first job was with the Community of Science, selling Medline and indexing records for a funding database. After a move to NYC, she was the Cataloger/Gov Docs librarian for The College of Insurance. From there, she got a job as a Bibliographic Services Librarian at NYU Medical Center. Moving on to Boston, she was the cataloger for the Mary Baker Eddy Library, where she set up their VTLS system. Her next job was a Database Designer for EBSCO Publishing, which involved analyzing the raw data for products like PsycInfo and Novelist, indexing them for searching and display, evaluating the data for possible new

features, and parsing the data to work with the EBSCO interface and addons like SFX and Reference Manager. She then wrote a spec for the developer to create the product, and worked with production and quality assurance to create a final product for release. Currently, Ms. Schneider is the Metadata Librarian for Countway Library, Harvard Medical School, where she works on projects not only for the library but also the Center for the History of Medicine and the Center for Biomedical Informatics.

Friday, September 17, 2010

9:00 – 10:15 A.M.
GENERAL SESSION
21ST CENTURY LIBRARIES: THE CHALLENGES AND
OPPORTUNITIES
ROBERTA ANN STEVENS

Roberta Stevens, ALA's 2010-2011 President, served two terms on the ALA (American Library Association) Council and a term as a member of ALA's Executive Board. She was a member of the Committee on Legislation for six years and chaired its Privacy Subcommittee. Roberta is the Library of Congress Outreach Projects and Partnerships Officer and Project Manager of the National Book Festival, a collaborative effort of the Library of Congress and the Office of the First Lady, which began in 2001. Funded by donations, this complex



enterprise annually features more than 70 award-winning and popular authors and attracts an audience of 130,000. Over the festival's nine years, 500 of America's best known and most celebrated authors have participated in the event. In addition, she has handled fundraising responsibilities for the Library of Congress. Her 35-year career in libraries includes positions as a school library/media specialist, Chairperson of Media Services for the National Technical Institute for the Deaf at the Rochester Institute of Technology, and Director of Technical Operations for the Fairfax County Public Library.

12:00 – 1:30 P.M. AUTHOR LUNCHEON, SPONSORED BY KSMA



2:30 – 3:20 P.M. ALL QUESTIONS ANSWERED AVI

Avi is part of a family of writers extending back into the 19th Century. Born in 1937 and raised in New York City, Avi was educated in local schools, before going to the mid-west and then back to NYC to complete his education. Starting out as a

playwright—while working for many years as a librarian—he began writing books for young people when the first of his kids came along. His first book was *Things That Sometimes Happen*, published in 1970, and recently reissued. Since then he has published seventy books. Winner of many awards, including the 2003 Newbery award for *Crispin: the Cross of Lead*, two Newbery Honors, two Horn Book awards, and an O'Dell award, as well as many children's choice awards, he frequently travels to schools around the country to talk to his readers. Among his most popular books are *Crispin: The Cross of Lead, The True Confessions of Charlotte Doyle, Nothing but the Truth*, the *Poppy* books, *Midnight Magic*, and *The Fighting Ground*. In 2008 he published *The Seer of Shadows, A Beginning, a Muddle, and an End, Hard Gold* and *Not Seeing is Believing*, a one-act play in the collection, *Acting Out*. The year 2009 saw *Poppy and Ereth* and *Murder at Midnight*, his seventieth book. Avi lives in Denver, Colorado, with his wife and family. Please visit Avi's website, www.Avi-writer.com.



featured speakers

Saturday, September 18

1:30 - 3:00 P.M.

KSMA AWARDS LUNCHEON AND BUSINESS MEETING DANDI DALEY MACKALL

Dandi won her first writing contest as a 10-year-old tomboy. Her 50 words on "Why I Want to Be Batboy for the Kansas City A's" won first place, but the team wouldn't let a girl be batboy. It was her first taste of rejection. Since then, Dandi Daley Mackall has become an award-winning author of over 400 books for children of all ages, with sales of 4 million copies in 22 countries. Recent YA and middle-grade novels include *My Boyfriends' Dogs, Crazy in Love*, and *Larger-than-Life Lara*; *Eva Underground*; *Winnie*

the Horse Gentler. Her two new mysteries are due in 2011 and 2012. New chapter book series: That's Nat! and Backyard Horses. Recent picture books with Sleeping Bear Press include Legend of Ohio, Rudy Rides the Rails: A Depression Era Story, and A Girl Named Dan (her batboy story). On That Silent Night releases for Christmas, 2011, and 17 Christmases 2010. Dandi is a national speaker, keynoting at conferences and Young Author events. She has made dozens of appearances on TV, including ABC, NBC, and CBS, and writes from rural Ohio, surrounded by her family and a myriad of pets. Visit



Dandi at www.dandibooks.com, winniethehorsegentler.com, and http://www.youtube.com/watch?v=85oalUbJ8i8

KLA Meet the Authors

AUTHORS PARTICIPATING IN THE AUTHOR RECEPTION ON THURSDAY, SEPTEMBER 16 FROM 4:00-5:30 P.M.

David Jack Bell is the author of two novels from Delirium Books: *The Condemned* and *The Girl in the Woods*. His short fiction has appeared in Cemetery Dance, Western Humanities Review, Backwards City Review and other journals. He is an Assistant Professor of English at Western Kentucky University and can be reached through his website (www.davidjackbell.com).

Nicole Engard is the editor of *Library Mashups* and recently published, *Practical Open Source Software for Libraries*. She is the Director of Open Source Education at ByWater Solutions and an independent library trainer. In addition to her daily responsibilities, Nicole has been published in several library journals and keeps the library community up to date on web technologies via her website "What I Learned Today..." (http://www.web2learning.net). In 2007, Nicole was named one of Library Journal's Movers & Shakers.

Molly Harper is the author of *Nice Girls Don't Have Fangs, Nice Girls Don't Date Dead Men* and *Nice Girls Don't Live Forever.* She is a Paducah native and graduate of Western Kentucky University. She wrote for The Paducah Sun for six years, where she covered quilt shows, school board meetings, murder trials, and the arrest of a Florida man who faked his death by shark attack and ended up working in a local pizzeria. She lives in western Kentucky with her husband and children.

Silas House is the author of four novels: Clay's Quilt, A Parchment of Leaves, The Coal Tattoo, and most recently Eli the Good (2009). He's penned two plays, The Hurting Part and Long Time Travelling. Something's Rising, a creative nonfiction book about social protest, was co-authored with Jason Howard. House serves as Writer-in-Residence at Lincoln Memorial University, where he also directs the Mountain Heritage Literary Festival. He serves on the fiction faculty at Spalding University's MFA in Creative Writing program. House is a two-time finalist for the Southern Book Critics Circle Prize, a two-time winner of the Kentucky Novel of the Year, the Appalachian Writer of the Year, the Appalachian Book of the Year, the Chaffin Prize for Literature, the Award for Special Achievement from the Fellowship of Southern Writers, and many other honors. In 2009 the Silas House Literary Seminar was given at Emory and Henry College. For his environmental activism House received the Helen Lewis Community

Lewis Award in 2008 from the Appalachian Studies Association. **Note:** Only signing 4:00-5:00 p.m.

Jason Howard is a writer, editor and musician from Eastern Kentucky. He is the coauthor of *Something's Rising: Appalachians Fighting Mountaintop Removal* and the editor of *We All Live Downstream: Writings About Mountaintop Removal*. He is a former senior editor and staff writer for Equal Justice Magazine, based in Washington, D.C. His works have appeared in such publications as Paste, The Louisville Review, Appalachian Heritage and Kentucky Living. An accomplished musician, he plays piano, bass and autoharp. Howard graduated from The George Washington University with a degree in Political Communication, an interdisciplinary major of Political Science, Journalism, Communications and Electronic Media. Note: Only signing 4:00-5:00 p.m.

David King is the author of the acclaimed *Vienna 1814* and *Finding Atlantis*, which was a Main Selection for the Book-of-the-Month Club and has been translated into several foreign languages. A Fulbright Scholar with a master's degree from Cambridge University, he taught European history at the University of Kentucky for several years. He lives in Lexington, Kentucky with his wife and children.

Portia Beck Pennington, a graduate of Western Kentucky University with a M.A. in writing, is a long-time Bowling Green resident who combines her passion for storytelling with a deep-seated interest in local history in *Bowling Green Since 1950*. Her coauthor, Bowling Green native **Amy Hughes Wood**, is also a graduate of WKU and the daughter of photographer Tommy Hughes. An astute student of her father's and dedicated photographer in her own right, Wood has combed his collection of Bowling Green photographs, numbering in the thousands, and compiled them into a collection that is both historically revealing and visually riveting.

Alex Taylor holds an MFA degree from the University of Mississippi and currently teaches at Western Kentucky University. *The Name of the Nearest River* is the debut story collection from this native Kentuckian. These tales surround the fits and false passions that drive the misbegotten of the bluegrass state, a place where violence flashes like whisky spat over an open flame.



Wednesday September 15

3:30 - 4:30 P.M.

KENTUCKY PUBLIC LIBRARY ASSOCIATION BOARD MEETING

4:30 - 5:30 P.M.

KENTUCKY LIBRARY ASSOCIATION BOARD MEETING

6:30 P.M. -?

THESE EXTRAORDINARY TIMES...CALL FOR AN EXTRAORDINARY DINNER

New Members/Attendees Dine-Around

Recruitment, Mentoring and Diversity Committee
Join the members of the Recruitment, Mentoring and Diversity Committee
for a Dutch-treat dine-around on Wednesday, September 15th. Please
meet in the Galt House Tower Lobby at 6:25 p.m. Registration will be
via email. Sign-up sheets will also be posted at the KLA Registration Desk.

Thursday, September 16

8:00 - 8:30 A.M.

SPECIAL LIBRARY SECTION BUSINESS MEETING

8:00 - 8:50 A.M.

HOT TO PROT: ENHANCING INSTRUCTION SKILLS THROUGH PEER REVIEW

Kevin Jones, Cindy Judd & Karen Gilbert, Eastern Kentucky University

In order to improve both library instruction and formative evaluation, EKU Libraries' Public Services librarians located and adapted Samson & McCrea's (2008) Peer Review of Teaching model (PROT). This session will explain the three major elements of the PROT, what it specifically evaluates, how it was implemented, and what library instructors have gained from its use.

8:00 - 8:50 A.M.

IDEAS TO ACTIVE INSTRUCTION: INCORPORATING CRITICAL THINKING INTO INFORMATION LITERACY PEDAGOGY

Robert Detmering & Anna Marie Johnson, University of Louisville

The University of Louisville's current quality enhancement plan, Ideas to Action, calls for an increased emphasis on critical thinking in the undergraduate curriculum. Grounded in the Paul-Elder framework, this initiative will help students develop a critical perspective applicable to almost any endeavor. Recognizing the fundamental connections between critical thinking and the analytical skills associated with information literacy, U of L librarians have been working to integrate Paul-Elder concepts into instruction sessions as well as online learning modules. The presenters will discuss these pedagogical strategies for fostering and assessing critical thinking as the foundation of information literacy. Attendees interested in the Paul-Elder framework or incorporating critical thinking more intentionally into their own instruction sessions are encouraged to bring their teaching outlines—or just ideas—to discuss during this interactive session.

Thursday continued

8:00 - 8:50 A.M.

THE LIBRARY SURVEY...FRIEND OR FOE? DESIGNING AND IMPLEMENTING SURVEYS IN ORDER TO RETRIEVE EFFECTIVE RESPONSES AND BETTER SERVE YOUR PATRONS

Belinda Yff, Charles Brown & Kandace Rogers, Sullivan University Library

Does the thought of conducting a library survey cause you to break out in a cold sweat? Have you ever spent weeks developing and administering a survey only to receive a few responses? There are many examples of library surveys, but how do you design a survey that targets the needs and wishes of your specific patron population? With an effective survey and valid responses, a library staff can discover ways to better serve their patrons. The Sullivan University System Libraries have administered a yearly survey for a number of years (with varying degrees of successes and failures). This session will focus on ideas and useful techniques that we have discovered in the creation, administration, analysis, and follow-up of library surveys.

8:00 - 8:50 A.M.

WEAR MANY HATS: ADAPTING TO CHANGE IN THE LIBRARY ENVIRONMENT

Anne K. Abate, Library Discount Network

We are all faced with changes in our lives. From the constantly changing weather in our area to shifts in technology and the needs of our users, change is inevitable. Hear more about adapting to these changes from someone who has experienced many personal and professional changes through more then 20 years in the library profession. The speaker will provide a broad range of tips and suggestions for dealing with change without losing your head.

8:00 - 8:50 A.M.

PERSEVERANCE AND PASSION IN CHILDREN'S LITERATURE

Kathy Brashears, Tennessee Technological University
Along with literacy strategies, the presenter will share some of her favorite children's books focusing on perseverance and passion. She'll engage her participants in read alouds and ask them to share their creativity. When joining her session, participants may expect to be busy! Opportunities to share will include reading, singing, and writing!

8:00 - 9:00 A.M.

KENTUCKY PUBLIC LIBRARIES ASSOCIATION BUSINESS MEETING



9:00 - 10:00 A.M.

GENERAL SESSION INTELLECTUAL FREEDOM: IT'S GLOBAL, IT'S LOCAL

Barbara Jones, ALA Intellectual Freedom Director

Twenty-first century Intellectual Freedom issues are evolving quickly from those of the twentieth, due to the following: globalization of intellectual freedom issues; technology and privacy concerns; and an increasingly contentious civic discourse as witnessed in the recent health care Town Meetings. New intellectual freedom issues will need to be articulated in terms of our unchanging Intellectual Freedom ideals—to the ALA membership, the general public, and to the organizations with which ALA collaborates.

10:00 - 11:00 A.M.

EXHIBIT HALL OPENING

Join us in the Exhibit Hall to view the many new products and services available.

10:00 - 11:00 A.M.

POSTER SESSIONS

CIRCULATING SUPERMAN: GRAPHIC NOVELS IN THE COMMUNITY COLLEGE LIBRARY

Sarah Rice & Lisa Eichholtz, Jefferson Community and Technical College

Graphic novels (book length narratives told through a combination of words and art) are increasingly popular in libraries of all types. Fiction and nonfiction graphic novels can appeal to readers at a wide range of interests and reading ability. For years now educators have been advocating the use of graphic novels in the classroom and to engage reluctant readers. The American Library Association has a wiki devoted to graphic novel resources for librarians. This presentation will illustrate some of the challenges of dealing with this unique format in the community college library. How should graphic novels be catalogued? Do graphic novels need to be separated from the rest of the collection? What sources can provide reliable reviews and recommendations for graphic novels? Why should instructors care that the library carries graphic novels? And, possibly most importantly, how does the library promote the collection to students and faculty?

"THE GOOD, THE BAD, AND THE NOT-SO-UGLY": THE USE OF SURVEYS TO ASSESS AND IMPROVE LIBRARY SERVICES

Kandace Rogers, Charles Brown, Nathan Ragland & Belinda Yff, Sullivan University

Surveys – we all have to do them. Whether you're gauging your user's opinions for accreditation, or to evaluate a new service, or to just get feedback on how you're doing, surveying is a big part of libraries these days. The Sullivan University System Libraries have administered a yearly survey for a number of years (with varying degrees of successes and failures). This poster session will present our thoughts and ideas of what worked, what didn't and how to utilize results for positive, tangible improvements.

Thursday continued

TAKE OUR MONEY, PLEASE! GRANT OPPORTUNITIES FROM THE ASSOCIATION OF LIBRARY SERVICE TO CHILDREN

Peter Howard, Louisville Free Public Library Sponsored by the Youth Services Round Table

ALSC offers four grants to its members. The Penguin Young Readers Group Award gives a stipend to librarians to attend their first ALA conference. Bookapalooza offers a collection of 1,000 new books to libraries in need. The Martha Hayes Award grants money to a library, school or other institution to host an author visit. The ALSC/BWI Summer Reading prize goes toward sponsoring a library's summer reading program. Learn more about these exciting grants and how you might qualify for them!

LIFE ELECTRONIC: IMPLICATIONS OF EBOOK READERS IN LIBRARIES

Elizabeth Price & Lisa Eichholtz, Jefferson Community and Technical College Library

There are more options than ever to find and use digital information. What role can libraries play in the dissemination of information using devices like Amazon's Kindle, Sony's Reader or Apple's iPad? Several libraries already have begun testing e-book readers with their users, and those programs have met with a variety of successes – and a few obstacles. A presentation of some of the legal, social, and information literacy issues related to the circulation of e-book readers to library patrons.

FREE WEB TOOLS FOR REFERENCE LIBRARIANS

Jennifer Bielewski, LYRASIS

This poster session will provide interested participants information on cool, easy-to-use reference resources found on the web. What's even better news is that these tools are typically available for free. These tools can make it easier for you to serve patrons and answer reference questions. This poster session will summarize six free tools, which, if implemented, may help streamline your reference work.

KENTUCKY LEARNING DEPOT

Jennifer Little, Morehead State University & Betsy Hughes, Kentucky Virtual Library

The Kentucky Learning Depot is a digital repository and a learning community that allows educators to share engaging, quality, and standards-based digital content to improve their courses. Discover how the Depot provides a single point of entry where users can browse, search, upload, download, update, rate, and reuse learning content.

REAL MEN READ POETRY...AND REAL WOMEN DO TOO!

Terry Buckner, Bluegrass Community & Technical College BCTC has chosen "Read for Life" as its QEP project for SACS Reaccreditation. The Learning Resource Center wanted to support this project, but of course, had no budget. We decided to host a poetry read-in to encourage reading at our college. Our first event was so successful that we have done it again! Find out how to host a successful reading event at your institution on a shoestring!



KYVL: REVISIONING @ 10 YEARS

Sheree Huber Williams, Jefferson Community and Technical College & Enid Wohlstein, Kentucky Virtual Library

Kentucky Virtual Library developed its first strategic plan for the 10th anniversary in November 2009. Led by the Rev@10 Steering Committee chair, this session will introduce the KYVL's new values, vision and mission, goals and objectives, action plan and performance indicators. We'll also talk about the complete planning process, from feedback to analysis to final product.

HIDDEN ASSETS: ACADEMIC LIBRARY RESOURCES FOR GENEALOGICAL RESEARCH

Nancy Richey & Suellyn Lathrop, Western Kentucky University College and university libraries, archives and special collections contain many unique resources, and other avenues of research that can aid family history researchers. As genealogical research is becoming one of the fastest growing pastimes in the nation, these researchers will look to all types of libraries now more than ever.

ARCHIVAL TOOLBOX FOR KENTUCKY'S PUBLIC LIBRARY STAFF

Valerie Edgeworth, Kentucky Department for Libraries and Archives

The Kentucky State Historical Records Advisory Board (SHRAB) along with the Kentucky Archives Month coordinating committee would like to share resources that will assist public library staff with their local history or genealogical collections. This will include speaker lists, promotional and programming ideas and professional development opportunities for public library staff as well as common resources for archival material collections.

PARTNERING TO PRESERVE RACING'S RICH HISTORY: THE DAILY RACING FORM PRESERVATION PROJECT

Becky Ryder, University of Kentucky

Showing the many steps involved in holistic hybrid project whereby the artifacts are stabilized, film is created for long-term preservation, and a keyword-searchable digital archive is created for access on the KDL, http://kdl.kyvl.org/drf. With a 110-year old archive, the *DRF* presents a host of challenges as the physical condition and "look and feel" changes during that century plus of publishing.

IN THESE EXTRAORDINARY TIMES...PARTICIPATE IN AN EXTRAORDINARY ORGANIZATION

KLA Recruitment, Mentoring and Diversity Committee
So why did you join KLA? Professional development? Camaraderie?
Leadership opportunities? Networking? Join the members of the
Recruitment, Mentoring and Diversity Committee as they share 1,001 ways
that you can benefit from your Kentucky Library Association membership.
This is an informal opportunity for new and long-term members to get an
update on the myriad ways that KLA will enrich your professional and
personal life.

Thursday continued

11:00 - 11:50 A.M.

YOUNG ADULT BOOKS SHAPING ADULT LIVES

Silas House, Kentucky Author

Silas House will discuss why and how he wrote his latest novel, *Eli the Good*, and how he thinks it is not just a book for young adults but a book for everyone. House will focus on the way his own childhood shaped the book, particularly his love for books, being raised by a Vietnam veteran, living in a small town during the 70s and 80s, and how having two children of his own helped him to put his own childhood into perspective.

11:00 - 11:50 A.M.

DEVELOPING YOUR LIBRARY'S MESSAGE

Steve Mongelluzzo, Internal Revenue Service Sponsored by the Kentucky Public Libraries Association

Steve Mongelluzzo will discuss memory hooks, condensing the library's message, identifying the issues that you want to talk about, preparing for the issues that you don't want to discuss, leaving your audience with an action message, and making your audience understand how that action would benefit them or prevent negative consequences.

11:00 - 11:50 A.M.

KYVL: HANDS-ON HELP

Betsy Hughes & Enid Wohlstein, Kentucky Virtual Library Please join us a for a hands-on KYVL training session. We'll take a brief tour of the KYVL website, then delve into our collection of licensed databases. Learn some new tricks for navigating various resources, and refresh your knowledge of the basics. Bring your laptop, your curiosity and lots of questions. You won't leave empty-headed!

11:00 - 11:50 A.M.

METADATA FOR THE NON-METADATA LIBRARIAN: HELPING YOU HELP PATRONS FIND DIGITAL COLLECTIONS

Emily Symonds, University of Louisville Libraries
Librarians on the front line of public services know there are online resources available beyond a quick Google search and subscription databases. But do they know what digital librarians are doing to make local and unique materials available and where or how some of those resources can be found? This session will provide an overview of non-MARC metadata and discuss the role it plays in making unique materials available online. Knowing about metadata and digital collections can help libraries educate users about free, online sources of textual and visual materials for research or personal use. This will not be a hands-on workshop but will provide general definitions and explanations of common metadata standards and vocabulary.



11:00 - 11:50 A.M.

STUDENTS ARE STUDENTS: EQUIVALENCE AND DISTANCE EDUCATION SERVICES

Brad Marcum & Todd King, Eastern Kentucky University

At EKU Libraries our philosophy towards serving distance students embodies the principle that "a student is a student" no matter their location. In light of that philosophy, we strive to provide library materials and services to this rapidly expanding sector of our student body. Whether it's getting a book article, library instruction or reference help, we use the technology at our disposal to make their experience the same as if they were in the traditional library. Come join us as we explore the challenges involved in serving distance students and discuss the layered approach we have developed to reach out to these students.

11:00 - 11:50 A.M.

SAILING UNCHARTED WATERS: NAVIGATING JOB SEARCH NEEDS IN THE PUBLIC LIBRARY

Robert Callen, Lexington Public Library & Christina Cornelison, Madison County Public Library

One common difficulty encountered in offering job search assistance at the public library is a lack of expertise on the part of the staff, at least as we perceive ourselves. We know we're good at identifying resources to assist our library patrons in this important task, but feel out of our depth when patrons ask us for additional help. This rudderless feeling is without merit; after all, we've all performed many of these same tasks successfully ourselves. This session proposes to offer concrete resources and program ideas to library staff seeking to fill a critical void in this economy: free assistance to library patrons in resume writing, job searching, and other critical skills. In addition to resources and programming ideas they have used themselves, the presenters hope that attendees leave with a renewed confidence in their ability to assist job seekers and a greater willingness to dive into some uncharted waters.

11:00 - 11:50 A.M.

THINKING MANAGERIALLY

Dennis Carrigan, University of Kentucky School of Library and Information Science

I believe there is such a thing as thinking managerially. It doesn't come automatically with the first promotion to a managerial position, and I have no doubt some people spend years in managerial positions and never acquire the habit or ability to think managerially. Conversely, a person may be inclined to think managerially without being in a managerial position. What do I have in mind when I refer to "thinking managerially"? I will explore this concept in this session.

12:00 - 2:00 P.M.

KLA AWARDS LUNCHEON

Featured Author: Dr. Kathy Brashears, Stories from the Classroom or Thereabouts.

Dr. Brashears is a former elementary teacher and principal and for the past six years she has enjoyed teaching literacy classes at both the undergraduate and graduate levels for Tennessee Technological University. She has also published manuscripts regarding literacy and education in several educational journals including the *Phi Delta Kappan*, the Constructivist, Early Childhood Education Journal, and The Rural Educator. She, too, has served as the chair of the IRA Storytelling SIG and is currently a member of the IRA Early Literacy Committee.

Thursday continued

2:10 - 3:00 P.M.

LIBRARY ADMINISTRATION & MANAGEMENT ROUND TABLE UNCONFERENCE

Constance Ard, Library Administration & Management Round Table Chair

Sponsored by the Library Administration & Management Round Table The Library Administration & Management Round Table is foregoing traditional meetings and presentations this year to offer our members an opportunity to speak about the issues important to them in an Unconference setting. Join us for our business meeting and participate in a discussion of member issues moderated by your Chair, Constance Ard. You set the agenda.

2:10 - 3:00 P.M.

WHY SHOULD I CARE? NEW TECHNOLOGIES FOR LIBRARIES & LIBRARIANS

Nicole Engard, ByWater Solutions Sponsored by the Special Library Section

At least once a week online news sources are talking about the new hottest thing, but what does that mean for libraries? Should we be paying attention to and using every new technology that's announced? The short answer is - of course not! In this presentation, Nicole C. Engard, will weed through the newest and the most popular technologies to point you to the right tools for your library. Technologies include, open source applications, social networking sites, blogging tools, content management systems and much more.

2:10 - 3:00 P.M.

INSTRUCTION 101

Helen Beaven, Georgetown College & Lisa Nichols, Transylvania University

Sponsored by the Library Instruction Round Table

This session offers an overview of classroom strategies and teaching techniques for those new to or relatively inexperienced with library instruction. If you're like many newly minted librarians you enter the profession (or hope to enter it) having had only one course in library instruction, despite the fact that instruction is a common job requirement of librarians, especially of most new hires. You may feel comfortable planning your session, but find yourself wondering what you're really going to do in the classroom or how you will handle yourself and the students. Presented by two former school teachers turned instruction librarians, you'll come away with tips from the trenches for working with faculty, dealing with student issues, and handling those unplanned for moments. We'll give you the practical information you need to succeed in the classroom. Includes handout.



3:10 – 4:00 P.M.

2:10 - 3:00 P.M.

CLEAN UP YOUR ACT! A VOYAGER ACQUISITIONS/ SERIALS OVERHAUL FOR GREATER EFFICIENCY

Kelly Smith & Amy Tabb, Eastern Kentucky University
The acquisitions and continuing resources teams at EKU Libraries used the occasion of several library staff retirements as an opportunity to reevaluate departmental processes. In doing so, we solved two major problems:

- We completely overhauled the ledger structure to allow for more granular reporting, specifically in relation to electronic resources and online periodicals.
- We developed a better understanding of the relation between the acquisitions, serials check-in, and cataloging functions in voyager, allowing us to develop more seamless workflows between the acquisitions and continuing resources teams and to do a large order record clean-up project.

The presenters will discuss their process for making these changes and give some examples of how the changes improved workflow, simplified the annual rollover process, and resulted in better reporting capabilities.

2:10 - 3:00 P.M.

ADDICTED TO PRINT: TRANSITIONING REFERENCE COLLECTIONS INTO THE DIGITAL AGE

Mary Krautter, University of North Carolina at Greensboro
Print reference is dead! Or so we've heard. Despite this declaration, many librarians are still addicted to print reference collections, giving valuable space to directories and dictionaries and hanging on to older editions, just in case. Making print versus electronic decisions more complicated, publishers vary in pricing models, with annual subscriptions sometimes far exceeding the cost of a one time print purchase. How do librarians best manage reference collections to make optimal use of their print and electronic resources, while still keeping budgets under control? I'll discuss trends and critical issues, focusing on my experiences as head of Reference at the University of North Carolina at Greensboro.

2:10 - 4:00 P.M.

DEALING WITH THE MEDIA

Steve Mongelluzzo, Internal Revenue Service Sponsored by the Kentucky Public Libraries Association Developing a media policy, preparation for media interviews, techniques that you should practice, how to gain control of an interview and keep it, tactics and kinds of questions used by the media during sensitive and controversial issues and post interview follow up. After this session you will have the tools to feel more comfortable during any media contact.

3:00 - 4:00 P.M.

11

GOVERNMENT DOCUMENTS ROUND TABLE BUSINESS MEETING

SMART KIDS UNITE: WORKING EFFECTIVELY WITH YOUR ORGANIZATION'S IT PROFESSIONALS

Thursday continued

Cara Marco & Duane Pierce, Sullivan University

Do the librarians and IT professionals at your library seem to speak entirely different languages? Are cross-functional teams of IT staff members and librarians unable to accomplish anything but upsetting each other? Have you just about given up on accomplishing successful projects or working effectively with the IT staff? By clarifying expectations and bridging the communications gap, your organization's IT staff can go from just another department to your number one ally. In this presentation, electronic resources librarian Cara Marco and web administrator Duane Pierce will discuss how to communicate effectively, define expectations and objectives, and create

3:10 - 4:00 P.M.

teams that can really get things done.

WHAT IS THAT METADATA LIBRARIAN DOING, AND HOW DID SHE GET THERE?

Juliane Schneider, Harvard School of Medicine Sponsored by the Academic Library Section

The recent emergence of the title of Metadata Librarian can fall under any number of job descriptions. Ms. Schneider will talk about how metadata functions at the Harvard School of Medicine and how she created a consultant-like position that interacts with three separate entities (the library, the archives, and the bioinformatics group). She will also discuss her current projects, including DSpace management for the archives, an autism ontology project for the bioinformatics group, and the challenges of digitizing and describing a fragile library collection that is being moved into storage.

3:10 - 4:00 P.M.

INFORMATION LITERACY, BIBLIOGRAPHIC INSTRUCTION, WORKING TOGETHER

Nina Deeley, Jefferson Community & Technical College & Patrick Davison, Hazard Community & Technical College Sponsored by the Community & Technical College Round Table The Community & Technical College Round Table is creating an inventory of what is going on at the different campuses/colleges in regards to Information Literacy (workshops, policies, etc.). The Information Literacy inventory will be used to design Bibliographic Instruction. This bibliographic instruction will be shared with Kentucky School Media Association (KSMA) through professional development, workshops, etc.

3:10 - 4:00 P.M.

HOW TO GET A JOURNAL ARTICLE PUBLISHED

Leslie Hammann, Northern Kentucky University, Martha Birchfield, Bluegrass Community & Technical College & Charlotte McIntosh, Kentucky Department for Libraries & Archives

We all have unique views of our experiences and the valuable lessons we learn from them. When we take the time to write an article to express our message to other professionals often the one major stumbling block can be the daunting task of where to submit your work for publishing. This session will look at the best practices employed by successful journal article writers including submission guidelines, utilizing Writer's Market, and local, regional, national and online journals.



3:10 - 4:00 P.M.

GIVING STUDENTS A LIBSTART TO RESEARCH: IMPLEMENTING A LIBRARY ORIENTATION TOUR PROGRAM

Trenia Napier, Julie George & Leah Banks, Eastern Kentucky University Libraries

In fall 2009, EKU Libraries implemented a library orientation/tour program to supplement—and compliment—its Library Instruction Program. The existing Library Instruction Program focuses on assisting students and other members of the EKU community to find, evaluate, and use information effectively, and is assignment and topic specific. In contrast, the orientation/tour program, dubbed LibStart, is available to classes and other student groups on campus without the constraints of an assignment. EKU Libraries hoped that students and faculty would benefit from a general orientation to the libraries, one that would introduce them to our physical spaces as well as the myriad of services and resources we provide. Join us and learn how we implemented our LibStart tour program, what we learned, and how we want to see the program grow and change.

4:00 - 5:30 P.M.

EXHIBIT HALL - NO CONFLICT TIME

KLA AUTHOR SIGNING AND RECEPTION

Please join us for light appetizers. A cash bar will be available. See page 6 for participating authors.

4:10 - 4:40 P.M.

ACADEMIC LIBRARY SECTION BUSINESS MEETING

4:10 - 4:40 P.M.

KENTUCKY LIBRARY TRUSTEES ROUND TABLE BUSINESS MEETING

6:45 - 8:30 P.M.

WALKING GHOST TOUR & DESSERT

Host & Guide: David Domine, Author, THE GHOSTS OF OLD LOUISVILLE

Join up to 50 of your colleagues for a guided walk through America's largest Victorian neighborhood with best-selling author David Domine as he points out the haunted hot spots from his books "Ghosts of Old Louisville" and "Phantoms of Old Louisville." This charming historic district has romantic gas-lit alleys and splendid 19th-Century architecture that make the perfect backdrop for his spine-tingling tales of otherworldy encounters from a bygone era. The tour concludes with a dessert reception and book signing at the circa 1884 mansion, Inn at Central Park Bed & Breakfast. Preregistration required and limited to 50 participants. Cost for this event is \$35.00. Gather in lobby by 6:15 P.M.

Friday, September 17

8:00 - 8:50 A.M.

ROUND TABLE BUSINESS MEETINGS

The following Round Tables will be holding their Business Meeting:

COMMUNITY & TECHNICAL COLLEGE ROUND TABLE LIBRARY INSTRUCTION ROUND TABLE RESOURCE SHARING ROUND TABLE

8:00 - 8:50 A.M.

TLC USERS GROUP MEETING

For anyone using The Library Corporation integrated library system.

8:00 - 8:50 A.M.

A ROUND TABLE IN THESE EXTRAORDINARY TIMES?

Johan Koren, Information & Technology Round Table Chair
The Information and Technology Round Table was created "to advance information and technology in Kentucky libraries" and "to provide peer support through the sharing of ideas and concerns." Although membership has remained high, participation has declined in recent years. Is it time to dissolve or to find a new purpose? This session will also serve as the ITRT Business meeting.

8:00 - 8:50 A.M.

LEAN AND MEAN: RE-ENVISIONING AN OUTDATED AREA OF THE COLLECTION

Mark Shores, Miami University Hamilton

Are there sections of your collection that are long overdue for weeding, or perhaps have never been weeded? In this case study, we look at efforts to overhaul the business collection at a regional campus library. Employing a multi-pronged approach, we are creating a lean and mean 21st century business collection. Learn tips and tricks to make your overdue weeding project successful.

8:00 - 8:50 A.M.

EMBRACING OPEN-SOURCE SOFTWARE: CUT COSTS, BE MORE SECURE AND MAINTAIN PRODUCTIVITY!

Jim Peterson, Goodnight Memorial Library

I will be demonstrating the use of open-source software in a library setting. From free, open-source Linux desktops, website analysis software, OpenOffice, Firefox & Chrome browsers, Thunderbird e-mail client, and if time permits, I'll highlight a couple of open-source Integrated Library Systems.





8:00 - 8:50 A.M.

DIGITAL CONTENT AND YOUR LIBRARY: A HOW-TO PRESENTATION ON THE CIRCULATION OF KINDLES AND IPODS

Jeremy Turner, Carrie Cooper, Margaret Foote, Trenia Napier, Jens Arneson, Anna Collister & Amy Tabb, Eastern Kentucky University

With the recent advent of the Kindle and iPod Touch, libraries can now give their users instant access to many books in digital text and audio formats. At EKU libraries, we started a pilot program using these with great success, as the long reservation lists demonstrate. It was a bumpy road that involved several departments: acquisitions, cataloging, and circulation. We learned much about instant access media and how to tweak workflow to accommodate patron purchase at the point of need. Come join us and learn how we implemented this exciting new chapter in patron driven collections.

8:00 - 8:50 A.M.

INJUSTICE ANYWHERE IS A THREAT TO JUSTICE EVERYWHERE: THE PUBLIC LIBRARY AND THE ACCESS TO JUSTICE IN KENTUCKY

Terry Manuel, Kentucky Department for Libraries & Archives, Marc Theriault, Legal Aid Society & Jennifer Frazier, Kentucky State Law Library

This program is a brief overview of the important strides being made in Kentucky for self representing litigants, and the important role of the public library in the effort. New resources will be highlighted, and the proposed partnership to provide expanded services explained.

9:00 - 10:15 A.M.

GENERAL SESSION 21ST CENTURY LIBRARIES: THE CHALLENGES AND OPPORTUNITIES

Roberta Stevens, American Library Association President Profound changes are occurring in the work, educational and social environments of the 21st century that have significant implications for how libraries function, the services they offer and the ways in which those services are provided. The challenges libraries confront as they transition from the way they've operated in the 20th century to a model that incorporates new materials formats, technologies and ways of learning present an extraordinary opportunity for libraries in the 21st century to be leaders in a rapidly evolving and increasingly global economy. However, to do so, they must have buildings, staff and services that reflect the expectations of users today. This presentation will examine the impact of these changes on libraries and the library profession. It will also look at the role library associations play at a time when effective advocacy techniques and "on the ground" advocacy are not merely desirable but crucial to ensuring the continued ability of America's libraries to meet the needs of a new generation of users.

10:15 - 11:00 A.M.

KENTUCKY LIBRARY ASSOCIATION MEMBER BUSINESS MEETING

Friday continued

10:30 - 11:45 A.M.

KENTUCKY SCHOOL MEDIA ASSOCIATION EXPLORATORIUM

Come explore as school librarians display programs and activities going on in their school library media centers.

11:00 - 11:50 A.M.

READ A CLASSIC? WHAT'S THAT?

Peter Howard, Louisville Free Public Library
Learn the symptoms of diagnosing a classic, as well as suggested titles
for middle and high school students.

11:00 - 11:50 A.M.

FRONTLINE ADVOCACY INITIATIVE

Lisa Rice, Warren County Public Library

When your library has a message to convey, as a staff member, *you* are in a perfect position to help with that cause or action, to tell your library's story, to become an effective advocate - a "frontline advocate." ALA's 2009-2010 President Alire's initiative provides guidance in developing a vision, strategies and training materials on how to deliver messages from the front lines that illustrate the incredible value of libraries.

11:00 - 11:50 A.M.

THE COURAGE TO FOLLOW: A NEW VISION OF WORKPLACE RELATIONSHIPS

Jack Montgomery, Western Kentucky University

Much of the professional library-organizational literature today is focused on the qualities and developing the skills of a leader's role within an organization. Little attention however, has ever been focused on learning the dynamics of followership or the roles taken by librarians who work with a leader to make the goals, programs and objectives of an organization successful. Far from the old concept of a subordinate relationship where one party is dependent and one dominates, the new idea of followership is a relationship based on the assumption of responsibility, willingness to support, participate in transformation and the courage to effective challenge or even leave the relationship. This session explores and promotes the idea of dynamic followership as an essential role in today's ever-changing library workplace.

11:00 - 11:50 A.M.

WIKIS WORK!

Ashley Fowlkes & Amy Helm, Warren County Public Library
Learn how to create an internal wiki to help you train new hires, easily
access and update your library's policies and procedures, and improve
communication within your organization. Staff from Warren County Public
Library will share their experiences using a "wiki farm" and discuss various
other no-cost and low-cost alternatives.



11:00 - 11:50 A.M.

UX AT YOUR LIBRARY: IMPROVING THE USER EXPERIENCE

Cindi Trainor, Cristina Tofan & Todd King, Eastern Kentucky University

Learn how libraries can take their user-centered services to the next level with User Experience (UX) Design. Learn what UX is, what it is not, and how it is informing the work to improve student, faculty, and staff online experience at Eastern Kentucky University Libraries. Learn strategies for designing, examining, and improving all aspects of the user experience. Find out how other libraries use UX principles to improve the experience inside the library as well as online.

12:00 - 1:30 P.M.

KSMA AUTHOR LUNCHEON

Avi is the Newbery-winning author of more than 70 books. Avi will present a mix of dramatic performance readings of his work (published and unpublished) interspersed with biographical anecdotes and literary connections, the stories of key books and how and why they came to be.

1:30 - 2:20 P.M.

RECENT RESEARCH IN PUBLIC LIBRARIANSHIP

Allen Ashman, University of Louisville

With the many demands on our time, staying current on recent library research is a constant challenge. In spite of the virtues of online access and interlibrary loan this is especially difficult for many public librarians since public library budgets rarely allow for extensive collections of library related materials. This session hopes to alleviate this problem a bit with a quick fifty minute summary of several issues that have recently been addressed by scholars studying public libraries.

1:30 - 2:20 P.M.

CLOUD CITY TOUR: USING ONLINE SOFTWARE IN LIBRARIES

Glen Horton, SWON Libraries

The rise of cloud computing has brought us online applications and many ways to store our data "in the cloud." We can easily get work done and access our data from multiple computers and mobile devices. Email, calendars, word processing, storage, and even library catalogs are now in the cloud and many of these services are FREE. Glen will showcase several cloud-based services and discuss how library staff and patrons can benefit from them.

1:30 - 2:20 P.M.

USING PLA'S PLANNING FOR RESULTS

Susan Banks, Becky Bowen, John Graham, Dave Schroeder, Lise Tewes, Kenton County Public Library & Charlotte McIntosh, Kentucky Department for Libraries & Archives

Early in 2010, the Kenton County Public Library used PLA's "Strategic Planning for Results" process to develop their new strategic plan for the Library. The panel will discuss how the process worked – from the theories of PLA Boot Camp, to involving the community, to writing and implementing the final plan.

Friday continued

1:30 - 2:20 P.M.

TRAINING WHEELS: OUTREACH THROUGH MOBILE COMPUTING

William Ney, Lexington Public Library

Technology is a vital part of virtually every aspect of today's world. Computer and internet skills are becoming increasingly necessary for communication, job searching and application, and locating information. Unfortunately many people have been left in the wake of the technology revolution. Most libraries address this digital divide on-site. With a grant from the Knight Foundation, Lexington Public Library's Outreach Services is bringing basic computer and internet training out into the community through a mobile computer lab initiative that links at-risk and disenfranchised customers with vital technology access and skills. Come find out more about taking your technology training on the road.

1:30 - 2:20 P.M.

HOW CAN ACADEMIC AND SCHOOL LIBRARIANS COLLABORATE TO FACILITATE SUCCESSFUL STUDENT TRANSITION TO COLLEGE?

Beth Kraemer, Gail Kennedy & Reinette Jones, University of Kentucky

September 2009, the University of Kentucky and the Fayette County Public Schools held a summit to discuss the student transition to college and ways of enhancing college success for Fayette County students. Collaboration between academic and school librarians was one of the key recommendations from those in attendance. Please join us for this panel discussion on potential networking strategies and collaborations between academic and school librarians in the effort to help students make a smoother transition from high school graduates to college graduates.

1:30 - 2:20 P.M.

DEVELOPING PROGRAMS FOR ASPIRING WRITERS

John Crawford & Sylvia Baber, Woodford County Library
Program will provide an overview of a series of writing workshops we had between February-July 2009. We will discuss the LSTA/IMLS grant we received to fund the program, the six distinguished authors we used to conduct one workshop each on a particular topic, and how we developed an ongoing writers group that meets weekly at the library to sustain what we had done.

1:30 - 2:30 P.M.

EXHIBIT HALL NO CONFLICT TIME

1:30 - 3:30 P.M.

KSMA AUTHOR SIGNING AND RECEPTION

Please join us for light appetizers. A cash bar will be available. See pages 19 and 20 for participating authors.

2:30 - 3:20 P.M.

ALL QUESTIONS ANSWERED

Avi, Newbery-winning author

Engage in a dialogue with Avi about his work, children's literature, the teaching of writing and reading, and the roles of books in the classroom.



3:30 - 4:20 P.M.

WHAT CAN KYVL DO FOR YOU?

Enid Wohlstein & Betsy Hughes, Kentucky Virtual Library Come join KYVL's Director and Electronic Resources Librarian for a question and answer session about KYVL. We'll answer any questions you have about KYVL access, policies, database use and more. We also welcome any requests for future services and programs. We are here for you, so come armed with your best questions, and don't forget to bring your own laptop to follow along with any examples!

3:30 - 4:20 P.M.

EXTRAORDINARY ACCUSATIONS! BOOK CHALLENGES... WHAT SHOULD I DO?

Becky B. Nelson, Hearn Elementary School & Erinn Conness, Paul Sawyier Public Library

Becky and Erinn will discuss examples of recent book challenges in both the school and public library settings. They will address what to do if you are confronted with this problem.

3:30 - 4:20 P.M.

BEYOND TRADITIONAL RESEARCH & POWERPOINTS

Merri Hinton, South Todd Elementary School & Wendy Henderson, North Todd Elementary School

Come hear how media specialists in Todd County are collaborating with teachers to promote 21st Century Literacy Skills through technology. The presentation will include using voice thread, podcasts, online book discussions, iPod Touch, and more! While we will be using Macs in our presentation, we will include ideas and strategies for PCs too!

3:30 - 4:20 P.M.

FROM AMISH TO ARMAGEDDON: THE BEST OF CHRISTIAN FICTION

Chamayne M. Johnson, Harlan County High School
We're all familiar with the Caldecott, Newbery, Printz, and Coretta Scott
King awards — but who's heard of the "Christies?" Join me to find out
about the annual Christy Awards for outstanding Christian fiction. If you
loved William P. Young's The Shack, then this session is for you! Discussion
will center on various sub-genres ("gentle" reads to apocalyptic fiction)
and involve titles distributed by faith-based publishers like Tyndale and
Zondervan. Plus, I'll reveal my favorite Top Ten and, if attendees choose to
bring a book of their own, we'll do a quick book talk on each and have an
old-fashioned book swap!

3:30 - 4:20 P.M.

SCANNING YOUR WAY THROUGH COLLECTION DEVELOPMENT

Mike Howard, Capstone Publishers

Learn about using barcode scanners to build/update your collection that correlates to the Kentucky curriculum standards. New Speed Scan technology from Capstone Press that integrates existing library automation barcode scanners to web based technology that makes collection development credible and easy will be demonstrated.

Friday continued

3:30 - 4:20 P.M.

EXPERIENCE HOW AND WHY KENTUCKY STUDENTS ARE DIVING INTO KET

Cynthia Warner & Kathy Davis, KET

You may have heard about Scale City, our Virtual Physics Labs, and our latest interactive Electronic Field Trip pages, but have you explored them in depth? These are only a few of the many new ways that KET is directly reaching Kentucky students. Join us in learning more about what is now available for your students within KET's Education Website. Students are taking an active approach to learning by interactively accessing the Internet. Our powerful activities, games, and multimedia resources make learning both fun and challenging. You will be amazed to see how effectively these applications extend lessons and put the responsibility of learning at the fingertips of your students.

4:30 - 5:20 P.M.

GETTING CASH FOR YOUR LIBRARY WITHOUT ROBBING A BANK (GRANT WRITING FOR BEGINNERS)

Virginia Reeves, Retired from Switzerland County School Corporation & Kathy Watson, Eastern Kentucky University

Attend this informative session to get tips on effective grant writing from a newly retired media specialist who has won half a million dollars in grants for her school district, all within the past two years. Come prepared to take notes as the speakers share information about possible grant-funding sources for library and literacy programs as well.

4:30 - 5:20 P.M.

THE POWERFUL PLAYAWAY

Kim Kingsley, Sorgho Elementary School

This presentation will introduce the audience to Playaways, prerecorded devices similar to MP3 players, and discuss the pros for utilizing this device in the elementary library. Research concerning the importance of catering to the visual sense, as well as the auditory sense will aide in viewing the Playaway as a powerful asset to the media center.

4:30 - 5:20 P.M.

KENTUCKY KIDS PICK: THE BLUEGRASS AWARDS 2011

Terri Diebel & Cecilia Horn, Kenton County Public Library
This session will present and review the master list of nominated titles in
the Grades K-2 Division for the 2010-2011 Kentucky Bluegrass Award. An
overview of the KBA and selection process will be presented as well.

4:30 - 5:20 P.M.

NOW MORE THAN EVER: SCHOOL LIBRARY EDUCATION FOR THESE EXTRAORDINARY TIMES

Johan Koren, Murray State University & Dorothy Bowen, Eastern Kentucky University

School librarianship is changing at an alarming rate. It is also under siege. Despite Kentucky's law requiring a school media librarian in every school (albeit with some sharing), school districts all over the state are reducing the size of their school library positions or putting aides or teachers in their places. What are school library educators doing to combat these developments?



4:30 - 5:20 P.M.

UTILIZING VENDOR RESOURCES FOR COLLECTION DEVELOPMENT IN THE SCHOOL LIBRARY MEDIA CENTER

Mary Bryant, Cecilia Tavares, & Karen Parsons, Jefferson County Public Schools

A "how to" session on analyzing and using various library vendor resources as tools for Collection Development and Management in the School Library Media Center

4:30 - 5:20 P.M.

THE LIBRARY MEDIA CENTER: A SCHOOL'S COMMON WEALTH

Kathy Mansfield, Kentucky Department of Education & Laura Younkin, Ballard High School

What makes great school libraries? Kentucky school library media specialists know the answer to that, but do the school board members, administrators, and other decision-makers in our districts know the answer? See a presentation given at the KY School Boards Association annual conference that advocates for school libraries in Kentucky. Bring your flash drive to receive a copy of the Keynote or PowerPoint presentation that you can adapt for your own advocacy needs.

5:30 - 6:30 P.M.

KSMA BOARD MEETING

7:00 - ?

KSMA PAST PRESIDENT'S DINNER

Silent Auction



In the Exhibit Hall Baskets of Books (and other items)

Sponsored by: The Districts of the Kentucky School Media

Association to benefit KSMA Scholarships
Lots of themed baskets to bid on
Friday 10:00 A.M. - Saturday 11:30 A.M.
Open to all Conference Participants

Saturday, September 18

9:00 - 9:50 A.M.

EXTRAORDINARY BOOKS! OUR NEWBERY AND CALDECOTT CANDIDATES...SO FAR!

Becky Nelson, Hearn Elementary School, Erinn Conness, Paul Sawyier Public Library, Carolyn Lynch, Elkhorn Elementary School & Jessica Holmes, Westridge Elementary School We will present books we feel will be on the short list to receive the 2011 Caldecott and Newbery Medals.

9:00 - 9:50 A.M.

TOP TEN TIPS

Nancy Palmquist & Noel Gnadinger, South Oldham High School, Jennifer Dolan, Buckner Elementary School & JoAnne Berry, Burns Middle School

We'll be sharing our very own Top Ten lists of things that have been great "ah-ha" moments, things that work well, things that solved a major issue, things beginning librarians should know, etc. These four librarians will share their collective wisdom and hope to pick up a few tips from the session participants as well!

9:00 - 9:50 A.M.

WHO'S AFRAID OF ART? TEACHING ELEMENTARY ART WITH PICTURE BOOKS

Kathy Watson, Eastern Kentucky University & Amy Bolar, Flemingsburg Elementary School

This session is intended for elementary library media specialists and will focus on the use of picture books as a tool for teaching visual arts core content. It is tailored to those who DO NOT feel comfortable teaching art but recognize the need to teach or reinforce visual arts concepts while providing hands-on, creative experiences to their students.

9:00 - 9:50 A.M.

DIFFERENTIATING INSTRUCTION WITH TARGETED CONTENT: USING KET ENCYCLOMEDIA BUILDERS AND MY CLASSROOMS

Larry Moore, KET

Get the most out of the Builder Tools and the new "My Classrooms" feature in KET EncycloMedia to create and assign targeted media content, activities, and assessments to students. You can even imbed a variety of Web 2.0 tools into the online activities you create. This session will overview how to set up a class and construct original activities and assessments.

9:00 - 9:50 A.M.

KYVL: SILLY DATABASE TRICKS

Betsy Hughes & Enid Wohlstein, Kentucky Virtual Library
How well do you really know the KYVL website, services and research
databases? Come learn some tips and tricks for using KYVL and hear
about what's new and notable both online and in house (or office, whatever).
Session will include a brief overview of KYVL website and the resources
available to KYVL members, as well as practical tips for getting the most of
KYVL databases. Feel free to bring your own laptop and following along
for a hands-on experience!



Saturday continued

10:00 - 10:30 A.M.

EXHIBIT HALL NO CONFLICT TIME

10:30 - 11:20 A.M.

CAN YOU HEAR ME NOW: THE AFFECTIVE POWER OF READING ALOUD

Stephanie Reynolds, University of Kentucky

What college freshman recall about being read aloud to in middle/high school classroom or library, and should you encourage (more) read aloud time in your school. Research will be presented that has looked at different read aloud experiences (e.g., teacher, librarian, peer groups), and whether there is evidence of grade improvement, knowledge retention, and improvement in reading skills and attitudes.

10:30 - 11:20 A.M.

THINKING ABOUT NBCT FOR LIBRARIANS—WHY NOT?

Jamey Herdelin, Maupin Elementary School

Are you considering working towards your NBCT? If so, this session might help you take that final step towards enrolling in the NBCT certification program. Come learn about some of the resources that can help you accomplish this task as well as the benefits of going through this process.

10:30 - 11:20 A.M.

GIVE A BOOK A MUSICAL LOOK

Amy Bolar, Flemingsburg Elementary School & Kathy Watson, Eastern Kentucky University

Ideal for those who feel themselves to be "non-musical, this session will demonstrate the use of picture books to teach and/or reinforce elementary music core content. Activities shared during the session will provide handson and creative experiences for students. Both lesson plans and picture book bibliographies will be available.

10:30 - 11:20 A.M.

THE BEST, NEW CHILDREN'S LITERATURE, GRADES 3-5: KBA NOMINEES FOR 2011

Michelle Lemmon, Model Lab School

Book talks about the best and the newest children's literature for Grades 3-5: the Kentucky Bluegrass Award Nominees for 2011! The KBA Nominees for Grades 3-5 for 2009-2010 will be introduced and new KBA books will be given away as door prizes! The KBA is Kentucky's state children's choice literature award. The program motivates students to read independently by providing an annual list of high-quality, high-interest, and most current children's literature. KBA program information and ideas for implementation included as well.

11:30 - 12:20

GROWING YOUNG STORYTELLERS

Mary Hamilton, Professional Storyteller

Learn how to help young storytellers develop their skills through practical, hands-on, easily duplicated activities. Sub-topics include story selection, learning, and coaching. You'll also learn how your students can participate in the Kentucky Youth Storytelling Showcase, a Kentucky Storytelling Association program for young tellers.

Saturday continued

11:30 - 12:20

PRIMARY PICKS FOR 2010

Anne Bainbridge, St. Athanasius

Hear about and see some of the best new books for 2010.

Many of the ALA best books will be presented along with the presenter's favorites for 2009.

11:30 - 12:20

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT E-BOOKS

Barbara Fein, Western Kentucky University

The future of reading is digital — or is it? While futurists predict the end of ink on paper books, librarians are struggling to manage the many formats and services of e-books. This session will help you sort it all out and perhaps help you to explore the potential e-books have to offer.

11:30 - 12:20

ROLE OF THE LMS IN PROGRAM REVIEWS

Rae McEntyre, Assessment Liaison, Kentucky Department of Education

Senate Bill 1 (2009) mandated the use of Program Reviews in three areas: Practical Living/Career Studies, Writing, and Arts & Humanities. What role can the school media librarians play in these reviews? KDE consultants will provide an overview of the three program reviews, the process, and share how the school media librarians can support these school-wide reviews.

11:30 - 12:20

IT'S NOT ROCKET SCIENCE, BUT IT IS LIBRARY SCIENCE: GETTING YOUR HIGH SCHOOL LIBRARY STUDENTS TO WORK FOR YOU

Toni Moore, Simon Kenton High School

With so many high-school librarians losing their paraprofessional staff, we depend on our student aides now more than ever. But how can you create a program where the students do work for you, not make more work for you? This session will talk about Simon Kenton High School's Library Science program as developed by Karen Boyle over 10 years ago and carried on by current SK librarian Toni Moore. Librarians who already have an effective program of managing student aides are encouraged to attend, as well as librarians who don't have a system in place at all, to share their tips and resources and answer questions.

12:30 - 1:20 P.M.

KY BLUEGRASS AWARDS: 2011 HIGH SCHOOL LIST

Amanda Hurley, Henry Clay High School & Lynda Short, Paul Lawrence Dunbar High School

What are the KY Bluegrass Awards? Come & find out! Hear the high school KBA book list "booktalked" with suggestions on library displays, vote/ballot ideas and possible promotion ideas with some of the selections.



Saturday continued

12:30 - 1:20 P.M.

WRITING GRANTS: A WAY TO SUPPLEMENT YOUR BUDGET

Dee Dee Smith, Mayfield Middle School

The presenter will share grant writing techniques which have been successful for her library media center. She has received over \$5,000 in grants in the last 3 years to supplement her library budget. The session will include where to find grants and how to write a winning grant.

12:30 - 1:20 P.M.

BEYOND PROFICIENCY@YOUR LIBRARY

Kathy Mansfield, Kentucky Department of Education Learn about the new Kentucky Department of Education Library Media guidelines and how to use this valuable resource to help you become an effective change agent in your school.

12:30 - 1:20 P.M.

GREAT READS FOR TEENS

Terri Kirk, Reidland High School

Do you want to hear 100 of the most recent books for high school speed book talked in 50 minutes? Come to this session ready to listen. A link to the website will be provided or Terri will email you the handout. She can even do that before the conference!

12:30 - 1:20 P.M.

READ ALIKES FOR ELEMENTARY

Suzanne Crowder, Campbellsville Elementary School "Hey, Ms. Crowder, I really liked this book. I want another one just like it!" Students often find a book they like and don't know what else they can read that has the same type of adventure, mystery, or good-natured fun. This presentation will give elementary school media specialists a multitude of read alike options for students along with ways to encourage children to find a genre they enjoy with a "good fit" book.

1:30-3:00 P.M.

KSMA AWARDS LUNCHEON AND BUSINESS MEETING

Our luncheon speaker will be Dandi Daley Mackall author of over 400 books for children and adults.



Join or Renew your KLA dues online at www.kylibasn.org

Silent Auction

In the Exhibit Hall Baskets of Books (and other items)

Sponsored by: The Districts of the Kentucky School Media Association to benefit KSMA Scholarships Lots of themed baskets to bid on

Friday 10:00 A.M. - Saturday 11:30 A.M. Open to all Conference Participants



In addition to publications, programs, and other <u>professional benefits</u>, KLA looks for opportunities to reward members with cost-saving benefits and other programs. This page consolidates the current programs available to KLA members. If you would like to recommend new programs for the Member Services Committee to investigate, please contact any member of the <u>Member Services</u> Committee.



Give back to KLA when you purchase books and other items online! KLA gets money when you use the Amazon.com and Barnes and Noble links to make your purchases! Click one

of the buttons at left to proceed to the site. Your purchases will automatically credit KLA!

Get a KLA discount on Long Term Care Insurance!

Kentucky Library Association Long Term Care Insurance Information Center, KLA has



contracted with <u>Great American Financial Resources</u> to offer Long Term Care Insurance to KLA members. Librarians, staff members and their family members are eligible for a premium discount and may also qualify for simplified issued underwriting. You may contact a representative at (859)276-2513 or (800)458-1186, or email CBJack1020@aol.com for additional information.



KSMA Meet the Authors

AUTHORS PARTICIPATING IN THE AUTHOR RECEPTION ON FRIDAY, SEPTEMBER 17 FROM 1:30 - 3:30 P.M.

Arnold Adoff is a renowned poet and an anthologist of African American literature who has published more than thirty books for young people. His work, *Black is Brown is Tan*, was the first children's book to portray an interracial family. He is the recipient of the National Council of Teachers of English Award for Excellence in Poetry for Children for the body of his work, and he lives in Yellow Springs, Ohio. To learn more, please visit www.arnoldadoff.com.

Jaime Adoff is the author of The Song Shoots Out of My Mouth, Names Will Never Hurt Me, Jimi & Me, The Death Of Jayson Porter and Small Fry. He has won numerous awards, including the Coretta Scott King/John Steptoe New Talent Author Award for Jimi & Me and The Lee Bennett Hopkins Award (Honor Book) for The Song Shoots Out of My Mouth. Jaime's latest novel The Death of Jayson Porter received starred reviews in BOOKLIST & VOYA and was named as an 2009 Choose to read Ohio selection.

Nancy Kelly Allen is surrounded by children's books, and that's how she likes it. Her former profession as a primary school librarian together with her evening ritual of writing or 'pondering' her next children's story has provided the perfect creative atmosphere. She fondly recalls childhood evening story times and credits her father's never-ending supply of humorous stories for her love of reading and writing. She has a master's degree in Elementary Education from Morehead State University and a master's in Library and Information Science from the University of Kentucky. Nancy lives in Kentucky, in the very log cabin in which she grew up in Knott County. She shares this home with her husband Larry and two canine writer assistants, Jazi and Roxi.

Avi is the author of more than seventy novels for young readers and has won Newbery awards for The True Confessions of Charlotte Doyle (1990), Nothing But The Truth (1991) and Poppy (1995). A longtime librarian before becoming a novelist, he has written historical novels, comedies, animal adventures and ghost stories.

Jinny Powers Berten is a graduate of Xavier University and lives in Cincinnati. Jinny is a former high school history teacher with extensive volunteer and professional experience in education. Currently, she is involved with several Cincinnati civic projects and the National Underground Railroad Museum. Her first novel, Littsie of Cincinnati, received an "IPPY" Award from the Independent Publishers Group in the Best Regional Category. Her second book, Jake and Sam at the Empty Abbey, received a silver medal Moonbeam Children's Literature Award.

Roberta Simpson Brown is known by fellow storytellers as the "Queen of the Cold-Blooded Tales" for good reason. Her chilling stories are set in familiar, contemporary settings—family rooms, farms, campgrounds—with an undercurrent of something very, very scary pulling the reader into the undertow of terror. Roberta's new books include *Strains of Music* (cowritten with her sister, Fatima Atchley) and her original collection, *Lamplight Tales*. Roberta and **Lonnie E. Brown's** newest book of true ghost stories, *Spookiest Stories Ever: Four Seasons of Kentucky Ghosts* was published by the University of Kentucky Press.

Kacy Cook is a freelance writer and editor. Her debut novel, *Nuts*, tells the story of 11-year-old Nell, who rescues two orphaned squirrels in her back yard. In 2007, Kacy joined forces with renowned poet Arnold Adoff to gather the manuscripts and papers of his late wife, the preeminent children's book author Virginia Hamilton, for deposit at the Library of Congress. This collaboration led to a collection of Hamilton's nonfiction writings in the book *Virginia Hamilton: Speeches, Essays, and Conversations.* In addition, Kacy

worked with Debbie Phillips in editing *Women on Fire: 20 Inspiring Women Share Their Life Secrets.* She also contributed a chapter to that book titled "Til Death Do Us Part." Contact her at cook.kacy@gmail.com or visit kacycook.net.

Susan Coventry is a wife, mother, and pediatric pathologist. She is now living in Louisville, Kentucky, but says she'll always be a Jersey girl at heart. Although blessed with a supportive husband, "perfect" children, and a career that is still enjoyable and challenging after many years, she readily admits that sometimes a person just needs to get away from it all. The farther the better. In Susan's case, medieval Europe is just about far enough. To relax, she reads—especially historical fiction. But at some point, simply reading was no longer enough. Susan started to think of stories she would like to write herself. *The Queen's Daughter* is what finally resulted when she decided to stop thinking about it and do it.

Sally Derby grew up in Dayton, Ohio. Since her first book, *The Mouse Who Owned the Sun*, came out in 1993, she has had nine more picture books published. Her first juvenile novel, *Kyle's Island*, came out in February of 2010, and she has another picture book, *Sunday Shopping*, on the way.

Jeffrey Ebbeler is the illustrator of *I'm Really Not Tired*, written by Lori Sunshine. Jeff has illustrated for magazines, newspapers, and a variety of book publishers. He has worked as an art director and book designer, and has a BFA in illustration from the Art Academy of Cincinnati. He has an ongoing love for the diversity of styles and vision in children's picture books and has been collecting them for years. He feels that children's books, in particular, give illustrators the unique opportunity to express whimsical and original styles. Jeff lives in Chicago, IL.

Leigh Anne Florence author of the popular "Woody Book" series and best known as Woody and Chloe's mommy, is Kentucky through and through. A native of Murray, Florence is a 1990 graduate of Calloway County High School. In 1996 she received her Masters of Music Education from Murray State University. She now resides in Shepherdsville with husband Ron, Chloe, Woody, two labs, and two cats. After seven years of public school teaching, Florence now devotes all of her time to the Woody series. Leigh Anne along with Ron, Chloe, and Woody spend their days in the Kentucky schools, libraries, and other venues speaking on Woody's Five Ways to Be Successful and Woody's Five Ways to Improve Writing.

Dee Garretson spent her childhood helping her father build his offbeat inventions and playing adventure games in the woods. After searching for tween adventures for her son, Garret, and her daughter, Hope, she created www.kidsadventurebooks.com to share recommendations with other parents. But it was seeing all the young children and grandchildren of the 2008 presidential candidates and wondering about their lives that led her to write *Wildfire Run*. To research the story, she and her children did everything from building the robot Luke and his friends use in the book to making models of the obstacles the characters have to overcome. Dee and her family live in Cincinnati, Ohio.

Jeannine Garsee's "real" job is that of an R.N. and she currently works as a psychiatric nurse in an inner-city hospital. Her first novel, *Before, After, and Somebody in Between* (2007) was a Borders Original Voice and a 2008 NYPL Book for the Teen Age. *Say the Word* (2009) received a starred review from Booklist and Romantic Times magazine, and was named a YALSA Best Book for Young Adults for 2010. She lives with her family in Cleveland, Ohio, and is busy at work on her third and fourth novels.



KSMA Meet the Authors continued

Will Hillenbrand is a celebrated author and illustrator whose works include 52 published books for young readers. In addition to his own self-illustrated titles, he has also illustrated the works of writers and retellers, including Verna Aardema, Judy Sierra, Margery Cuyler, Judith St. George, Phyllis Root, Jane Yolen, Karma Wilson and Jane Hillenbrand. Will has lived almost all of his life in Cincinnati, Ohio, where he grew up the youngest of four boys. Will's childhood routines centered around the neighborhood, his parents' barbershop, the Northern Hills Library, playing ball and drawing.

Sara Holbrook is the author of eleven poetry books for children, teens and adults. She has performed for audiences across the US and abroad, for children and adults, in schools, teacher conferences, and bars and once in a boxing ring in Stockholm. Her poetry book for teens, Walking on the Boundaries of Change, won the Parent's Choice Award. She is the author of two poetry books for adults Chicks Up Front (Cleveland State University Press) and Isn't She Ladylike, (Collinwood Media, distributed by Bottom Dog Press) and her work has been included many anthologies. Her most recent publication is a book for teachers, Practical Poetry, A Non-Standard Approach to Meeting Content Standards (Heinemann, 2005).

Michelle Houts lives and plays on a family farm in West Central Ohio. She shares her days with her three children, the famer of her dreams, some cattle, a whole lot of barn cats, a golden retriever, and a goat who believes he's a golden retriever. She enjoys reading, cooking and hiking any place that has hills because where she lives it is very flat. An eternal student, Michelle has degrees in special education, early childhood education, and speech-language pathology. *The Beef Princess of Practical County* (Delacorte, 2009) is Michelle's first novel for middle grade readers. It received the 2010 IRA Children's Book Award for intermediate fiction and is a finalist for a 2010 Buckeye Children's Book Award.

Laurie Lazzaro Knowlton has authored a total of 31 books. She has been published in the trade, educational, craft, and Christian markets. Why Cowboys Sleeo with Their Boots on is Laurie's best selling picture book. It won the Premier Print Award given by Eastman Kodak and has sold over 40,000 copies since publication. Laurie wrote and illustrated both God Be in My Heart, 1999, and Red, White, and Blue, 2002. An illustration from Red, White, and Blue, is on display at The Huebner Museum, housed in the children's department of the Toledo Public Library. Laurie is an international speaker, addressing students, educators, librarians, writers, and the public throughout the United States, Canada, and Mexico.

Monie Matthews, author, is a man of many interests and skills. He is a Teacher, Preacher, Preservationist, Historian, and Speaker. His volunteer work at Fort Duffield (located in West Point, Kentucky. just south of Fort Knox, Kentucky) led to his interest in the many brave souls who came through there. Robert Hendershot, Youngest Civil War Hero, also known as the "Drummer Boy of the Rappahannock," was one of these souls. Monie lives in Louisville, KY and teaches in Jefferson County. He and his wife, Becky, have over 40 years experience in Education. They are currently awaiting publication (expected release date 2011) of their co-written work, Poetry, As Easy As P.I.E. (Lorenz Educational Press).

M. LaVora Perry's 2008 novel for young people, *Taneesha Never Disparaging*, was the first juvenile novel published by Wisdom Publication, a leading global publisher of commercial and scholarly titles including those by the Dalai Lama. LaVora is a health writer for Livestrong.com and the coauthor of a non-fiction work-in-progress with Linda Bradley, MD. She is also a contributor to *Children's Writers Guide 2009* and the Marketing Coordinator for the Northern Ohio Society of Children's Book Writers and Illustrators, In 2004, LaVora founded Forest Hill Publishing, LLC.

Sandra Philipson is a reading specialist and consultant with a strong background in the education and publishing fields. Since 1999 she has written seven children's books, Annie Loses Her Leg but Finds Her Way, Max's Wild Goose Chase, The Artist, Max and Annie's Mysterious Campfire, Max's Rules, Forever Homeome and her latest Ollie's Monsters and Other Stories. Prior to her career as a children's author, Philipson was published in the Journal of Investigative Medicine in the area of medical literacy, and she continues to consult in that area occasionally.

Robert A. Powell grew up in the Appalachian foothills of Powell County and the Bluegrass country in Fayette County. His love for Kentucky's heritage and history has taken him to all 120 counties - to research, photograph and sketch. Powell is an author, historian, teacher, photographer, speaker, journalist, artist and businessman. He was selected as one of the original Kentucky Heritage Artists in 1972, and was named Author of the Year by the Kentucky School Librarians in 1985. He has received many honors and citations from various groups and associations across the state. Powell has written and illustrated 32 books including This is Kentucky, his first book, which was released in 1974. Some of his more popular books include Kentucky Governors, Kentucky's Covered Bridges, Sketches of Kentucky and a unique miniature volume, Kentucky Sketchbook. In 1977 he created a Kentucky history textbook for middle school students, and with his daughter Karen, created one for 4th graders (Frontier Kentucky) two years later. Other works include, True Kentucky Legends (2002), Landmarks of our Heritage (2003), and a series of small paperback books called "Our Kentucky Heritage.

Anne Shelby's books include *The Man Who Lived in a Hollow Tree* (Atheneum, 2009), a picture book based on an Eastern Kentucky legend passed down in her family, and *The Adventures of Molly Whuppie and Other Appalachian Folktales* (University y of North Carolina Press, 2007), winner of an Aesop Accolade from the Children's Folklore Section of the American Folklore Society in 2008, and the 2010 Delaware Diamond Award, as the book Delaware third-to-fifth graders voted their favorite. Other titles include the popular picture books *Potluck, We Keep a Store*, and *Homeplace*, and two collections for adults, *Appalachian Studies* (poems) and *Can A Democrat Get into Heaven?* (short essays). A native of Southeastern Kentucky, Shelby visits schools and libraries to tell stories and to talk about reading and writing.

Martha Bennett Stiles is the prizewinning author of 11 books and numerous magazine stories for young people. She has also published an adult novel and dozens of stories and articles for adult readers, in periodicals ranging from Esquire and The New York Times to TriQuarterly and Georgia Review

Rebecca Mitchell Turney has focused on news and non-fiction in her career as a public broadcasting producer and print feature writer. *Road to Pleasant Hill* is her first offering in a historical fiction series focusing on young heroines in Kentucky-significant times and places. When not writing, Rebecca plays folk instruments, needles at the quilting frame, and tends her herb garden in Northern Kentucky.

Jan Watson won the Christian Writers Guild First Novel Contest with Troublesome Creek in 2004. Her other awards include a nomination for the Kentucky Literary Award in 2006 and second place in the 2006 Romance Writers of America's Inspirational Reader's Choice. Her third book, Willow Springs, was selected for Library Journal's Best Genre Fiction category in 2007. Jan brings her 25 years experience as a registered nurse in the Mother/Baby unit into her novels. Jan's latest release, Still House Pond, is her fifth novel and is set in the mountains of eastern Kentucky. Jan resides in Lexington, Ky. Jan invites you to visit her Web site at www.JanWatson.net.



General Information

Conference Site

The Galt House Hotel & Suites is the site of the 2010 KLA/KSMA Joint Conference. Located on the corner of Fourth and Main, the Galt House Hotel & Suites is the city's largest and most newly renovated destination property. Meet friends on the Conservatory bridge between the towers, delight in the upscale cuisine of Rivue Restaurant or Jeff Ruby's Steakhouse. All within steps of Louisville's attractions like 4th Street Live, Waterfront Park, Louisville Slugger Museum, Louisville Glassworks and the Muhammad Ali Center and just minutes from Churchill Downs, home of the Kentucky Derby.

Hotel Reservations

To reserve your overnight accommodations online, go to www.GaltHouse.com, then to "Reservations." Follow the directions for making a "Group Reservation" and enter the code "1465145", or you may call the Galt House Hotel & Suites at (800) 843-4258. Reservations must be made by *September 1st* in order to receive the conference rate of \$125 single/double in the West Tower or \$141 single/double in the All Suite East Tower. Please state that you are with KLA when making reservations by phone. Please be advised that the Galt House Hotel & Suites is a popular destination and hotel rooms WILL SELL OUT AS IT DID IN 2008 and 2009. If the hotel is sold out please check www.kylibasn.org for alternative locations.

Parking

The cost to park is up to \$12 per day self park or \$18.00 per day valet. The fee will be charged to your room for overnight guests. The non-guest rates may vary. All other attendees will pay upon departure. KLA cannot validate parking tickets. There are alternative lots for parking in the area at lower rates.

Registration

Conference attendees may preregister until **September 1**. Preregistration packets and meal tickets may be picked up at the conference registration desk which will be located on the second floor of the Galt House East Tower. On-site registration will be available all hours the registration desk is open. Please register in advance to avoid the confusion and delays at the registration desk. The registration desk will be open:

Wednesday, Sept. 15th
Thursday, Sept. 16th
Friday, Sept. 17th
Saturday, Sept. 18th

7:30 A.M. - 4:00 P.M.
7:30 A.M. - 5:00 P.M.
7:30 A.M. - 12:00 NOON

Please preregister and avoid congestion at the registration desk. For security reasons, you must visibly wear your 2010 Conference Nametag to enter the presentations & exhibit hall.

Membership Dues

We will accept dues at the registration desk. Please write separate checks for registration and dues to speed processing.

Please Note: The Galt House Hotel & Suites is a non-smoking facility. Restaurants & Bars in Louisville are also non-smoking.

Ticketed Events

Advance purchase of tickets for meal functions is highly recommended. Meal tickets are required for each meal and will be collected. Please contact the KLA Office if you have special dietary needs. For security reasons, you must visibly wear your 2010 Conference Nametag to enter the events.

Membership Meeting

The Kentucky Library Association holds its annual meeting of the general membership at the KLA Business Meeting during the Annual Fall Conference. The 2010 meeting will be held Friday, September 17th at 10:15 A.M.

Exhibits

Be present for the Grand Opening of the Conference Exhibits on Thursday at 10:00A.M. Please show your support by visiting all of the exhibits. For security reasons, you must visibly wear your 2010 Conference Nametag to enter the exhibits. The exhibits will be open:

Thursday, Sept. 16 10:00 A.M. - 12:00 NOON 1:00pm - 5:30 P.M. Friday, Sept. 17 8:30 A.M. - 12:00 NOON 1:00pm - 5:00 P.M.

Saturday, Sept. 18 8:00 A.M. - 12:00 NOON

Kentucky Library Association/Kentucky School Media Association Joint Annual Conference September 15-18, 2010 - Louisville, KY

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